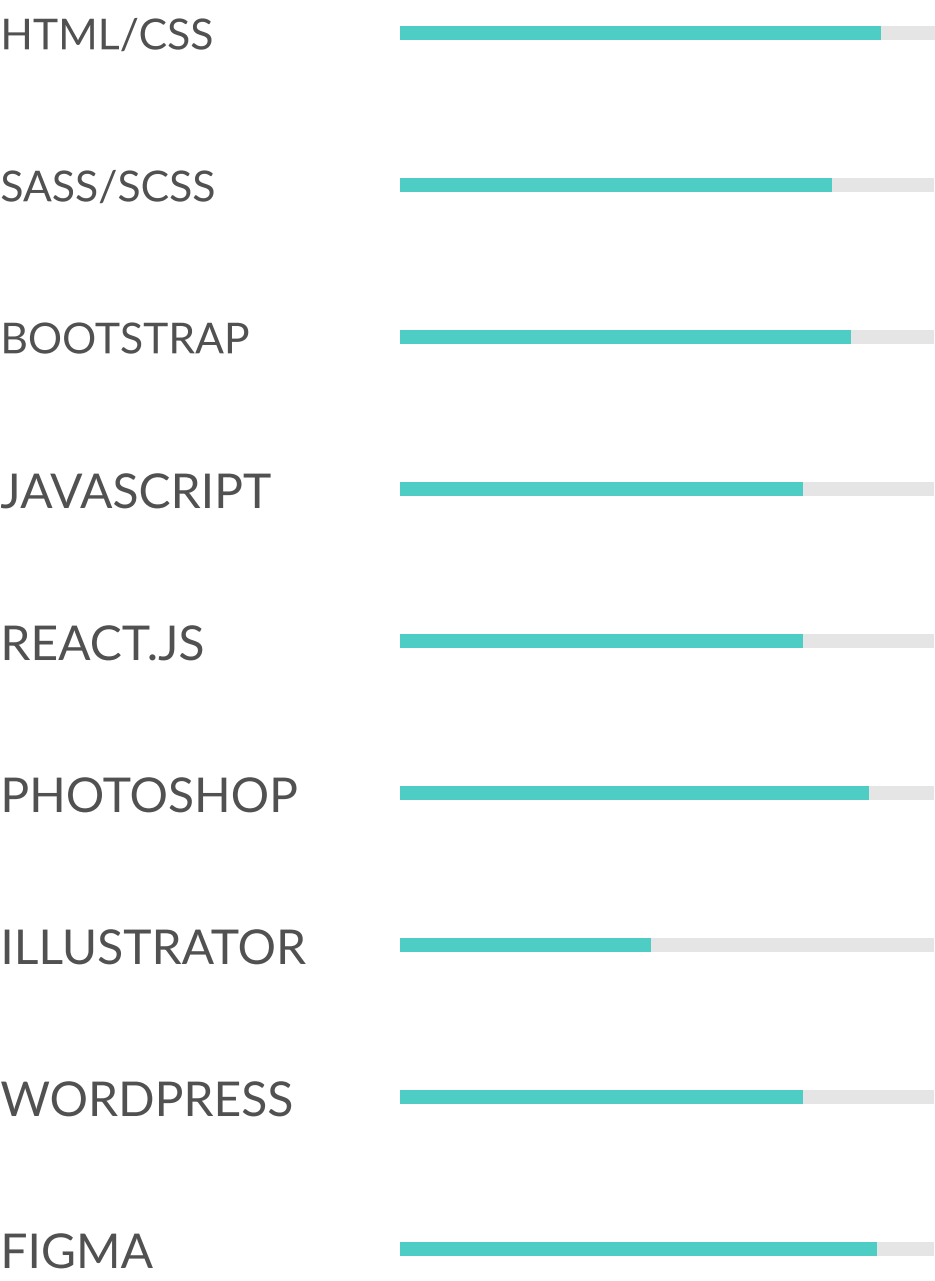# PRIYANKA PATEL

UI/UX DESIGNER & DEVELOPER

CONTACT

📱 +1-669-204-5364

✉️ priyanka.createweb@gmail.com

📍 Sunnyvale, California

SKILLS

HTML/CSS

SASS/SCSS

BOOTSTRAP

JAVASCRIPT

REACT.JS

PHOTOSHOP

ILLUSTRATOR

WORDPRESS

FIGMA

TOOLS

FIGMA

PHOTOSHOP

ILLUSTRATOR

VISUAL STUDIO CODE

DREAMWEAVER

WEBSTORM

PORTFOLIO LINKS

UX/UI CASE STUDY:
https://www.behance.net/gallery/127478445/
Power-Punch-UXUI-Case-Study

BEHANCE:
https://www.behance.net/priyanka_createweb

PORTFOLIO:
https://priyankaa-patel.github.io/portfolio/

DRIBBBLE:
https://dribbble.com/Priyanka_createweb

PROFESSIONAL SUMMARY

- I have 6+ years of experience as in **UI/UX Designer and Developer**.
- Create a mockup in **Figma/Photoshop** and convert it into a user-friendly **HTML/CSS** based website. Also, have hands-on experience in **SCSS/SASS, BootStrap**.
- Design and build first-of-kind user interfaces and experiences that engage and inspire our passionate community of supporters and meet the functional needs of our customers and partners.
- Create **wireframes, user flows, process flows** and **site maps** to effectivelycommunicate interaction and design ideas.
- Conduct user research and evaluate user feedback.
- Comfortable with modern CSS techniques such as **Responsive Web Design, flexbox/grid** layouts, and writing **semantic**, accessible HTML markup.
- Experience in **GitHub, Bitbucket, Redux, Jira, APIs, and AJAX**.

WORK EXPERIENCE

JAN 2021 - TILL NOW (FRONT END DEVELOPER)
Broadridge Financial Solutions   *USA*

- Make post Trade UI Components which helps customer to buy and sell stock in a smooth flow. It gives a clean user-friendly UI.
- Creating **REACT** web pages with JSX, React nesting components, and **Virtual DOM** manipulations Involved in developing the Web Application using **HTML, CSS, JavaScript**, worked with team developers to integrate HTML and CSS.
- We used **TypeScript, React, Styled Components, HTML, CSS** for coding, and **Bitbucket** for version control.

JUN 2017 - DEC 2020 (UI/UX DESIGNER & DEVELOPER)
Work As Freelancer   *USA & India*

- **HTML/CSS**: create optimized and user-friendly website designs, ensuring ease of navigation, well-organized content, use of visual hierarchy, and user experience
- **JavaScript**: Build some code snippets like slider, responsive top navigation, image effects, buttons, gallery, etc.
- **React.js**: Built reusable parts (Notification icon, Button, tooltip, dropdown, accordion) and front-end libraries utilizing React.JS for future use.

JAN 2016 - MAY 2017 (WEB DESIGNER & DEVELOPER)
Cactus Creatives Pvt.Ltd.   *Gujarat, India*

- Create designs for clean, user-friendly, responsive, data-driven web sites in **Adobe Photoshop**. Design work will include detailed mockups, wireframes, user flows, and mood boards
- Create front-end code that meets design specifications. Write **HTML & CSS** suitable for dynamic web sites, working in and around developer code. Work with, and occasionally code in, **JavaScript**
- Use **BootStrap, SVG** files on the website
- Develop responsive pages and templates for use in a **WordPress** development environment
- Maintain design workflow, processes, and project management establishing priorities and meeting deadlines

MAR 2012 - FEB 2014 (WEB DESIGNER)
Digital Xpressions   *Pune, India*

- Work with marketing, SEO specialist, and content writer.
- Create initial concept mockups and wireframes in **Photoshop**
- Convert mockup user-friendly, cross-browser compatible, and optimized web sites in **HTML5/CSS3**
- Translate mockups and wireframes into fully-featured production screens
- Slice and **Optimize** designs for the web
- Create landing pages, coming soon, newsletters, banners, and email templates in Photoshop
- Create web and mobile-based websites

AUG 2010 - NOV 2011 (WEB DESIGNER)
Cactus Studio   *Gujarat, India*

- Create mockup with the use of **Photoshop**
- Translate designs into standards-based **HTML/CSS2**
- Work on **CMS** like **WordPress** website
- Create promotional assets, banners, email templates

EDUCATION

Master of Computer Technology (Gujarat University,India) - 2010

Bachelor of Science (Gujarat University, India) - 2007