PRIYANKA PATEL

UX/UI DESIGNER

CONTACT

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Sunnyvale, California

in/priyanka-patel-89319b1b9/

SKILLS

DESIGN

Sketching // Wireframing // Prototyping // Interaction design // UI design // Mobile design // Web design // Accessible design // Informational architecture // Design system

RESEARCH

User research and strategy // Usability testing

SOFTWARE

Figma // Adobe creative suite // Zeplin // Google and microsoft Suite // GitLab // BitBucket // VS code // Jira

TECHNICAL

HTML // CSS // JavaScript // React

PORTFOLIO LINKS

BEHANCE:

https://www.behance.net/priyanka_createweb

PORTFOLIO:

https://priyankaa-patel.github.io/portfolio/

DRIBBBLE:

https://dribbble.com/Priyanka_createweb

EDUCATION & CERTIFICATION

Google UX Design
Coursera - AUG 2022

Master of Computer Application
(Gujarat University,India) - JUN 2010

B.S. in Microbiology
(Gujarat University, India) - JUN 2007

WORK EXPERIENCE

FRONT END DEVELOPER | BROADRIDGE FINANCIAL SOLUTIONS

Jan 2020 - Present, Newark, NJ (Remote)

- **Collaborative** work with **designers** and **engineers** to build a stock market related foreign exchange order dashboard. Partners with designer, business analyst, and other engineers from all over the US to understand technical requirements and developed a fully functional dashboard experience.
- Be part of a **research** team to conduct research on different front-end projects among the whole organization to find out the most components-rich **library** to create one common UI among the organization.

UI/UX DESIGNER | WORK AS FREELANCER

Jun 2017 - Dec 2020, USA & India

- Conduction user **research** to identify problems & opportunities to make a consumer-based **responsive** website.
- Drafting, **iterating**, and finalizing designs for responsive web
- **Optimizing** experiences by incorporating user **insights** and business requirements

WEB DESIGNER & DEVELOPER | CACTUS CREATIVES PVT.LTD.

Jan 2016 - May 2017, Gujarat, India

- Create designs for clean, **user-friendly**, **responsive**, data-driven websites in Adobe Photoshop. Design work will include detailed **mockups**, **wireframes**, **user flows**
- Create front-end code that meets design specifications. Write HTML & CSS suitable for dynamic **websites**, working in and around developer code.
- Maintain design workflow, processes, and project management establishing priorities and meeting deadlines

WEB DESIGNER | DIGITAL XPRESSIONS

Mar 2012 - Feb 2014, Pune, India

- Create initial concept **mockups** and **wireframes** in Photoshop
- Work with marketing, SEO specialist, and content writer
- Convert mockup **user-friendly**, cross-browser compatible, and **optimized** websites in HTML5/CSS3
- Translate **mockups** and **wireframes** into fully-featured optimized production screens
- Create landing pages, coming soon, newsletters, banners, and email templates in Photoshop
- Create **web** and **mobile**-based websites

WEB DESIGNER | CACTUS STUDIO

Aug 2010 - Nov 2011, Gujarat, India

- Create a mockup with the use of **Photoshop**
- Translate designs into standards-based HTML/CSS2
- Work on **CMS** like WordPress website Also, Create promotional assets, banners, and email templates

PROJECTS

GOOGLE UX DESIGN CERTIFICATE

Jan 2022 - Aug 2022 (Online)

- Completed a rigorous design for UX designer job readiness.
- 15 modules included topics like UX research fundamentals, Inclusive design, low-fidelity, and high-fidelity prototypes, and tools like Figma and Adobe XD.
- Completed hand-on projects and add developed a portfolio including 3 projects to receive the certificate.