

# Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Amount

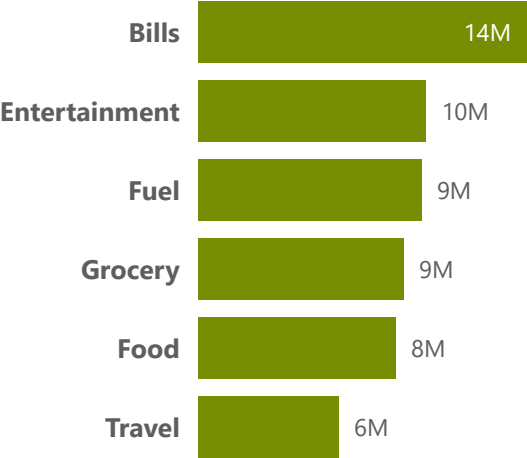
45M

Count

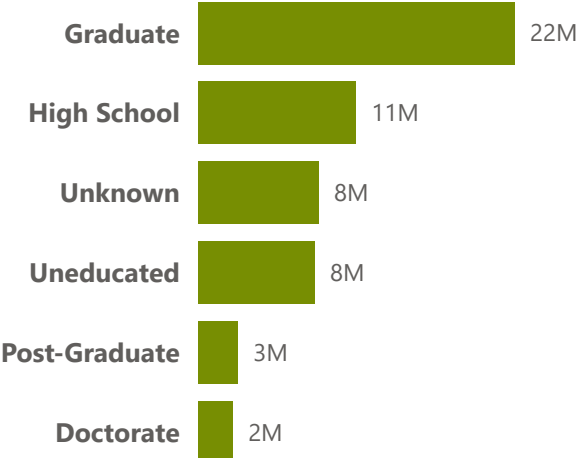
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

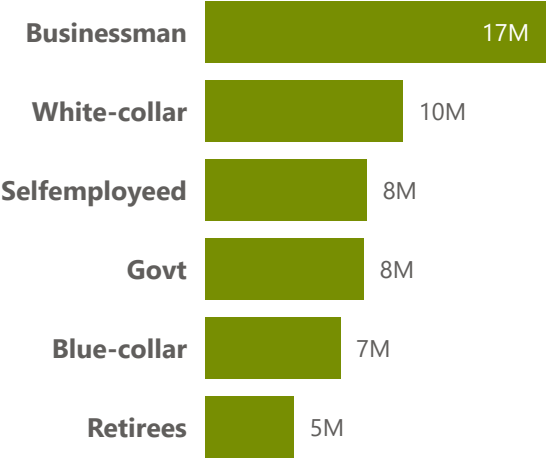
## Revenue by Exp Type



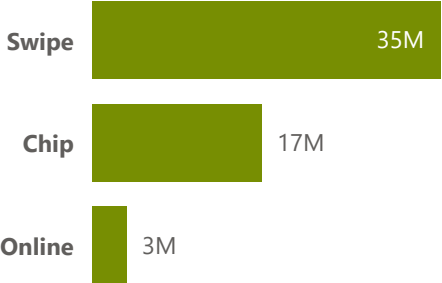
## Revenue by Education\_Level



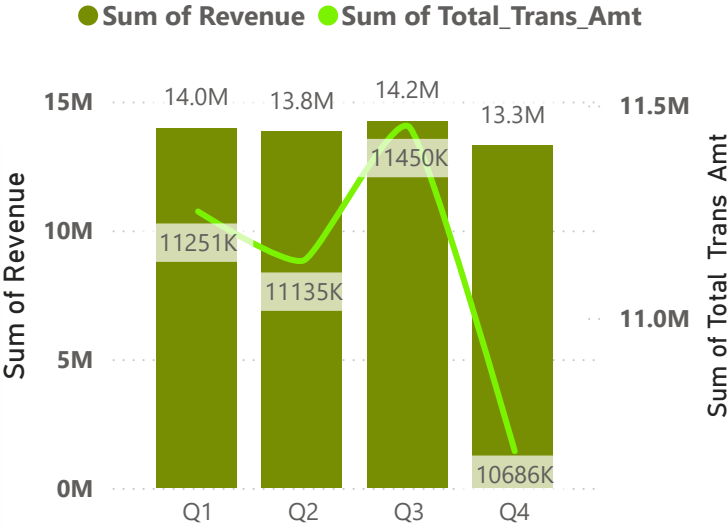
## Revenue by Customer Job



## Revenue by Use Chip



## OTR Revenue and Total Trans Count



Week\_Start\_Date

All

F

M

Silver

Blue

Gold

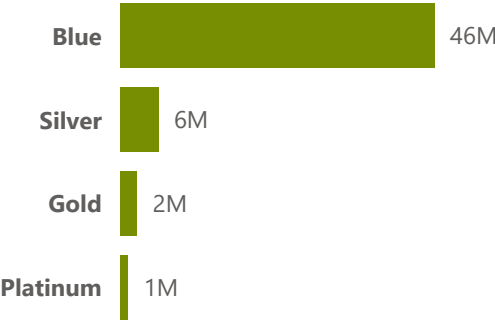
Plati...

Med

Low

High

## Revenue by Card Category



# Credit Card Customer Report

Revenue

55M

Total Interest

8M

Amount

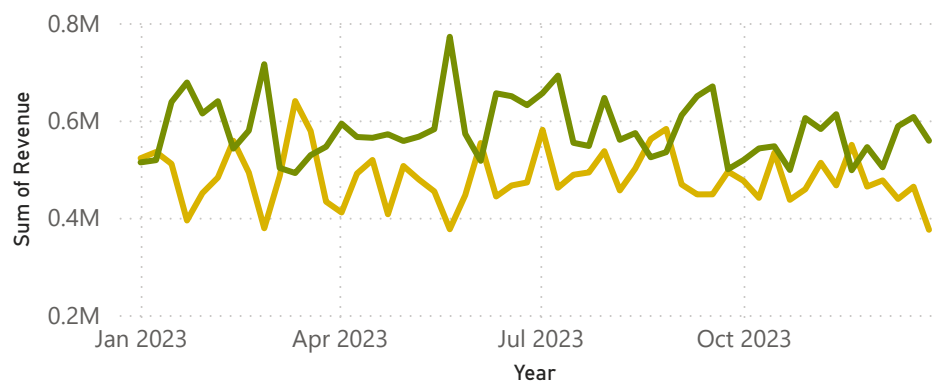
576M

Count

3.19

## Revenue by Week

Gender ● F ● M



Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Swipe

Online

Chip

Silver

Blue

Gold

Platin...

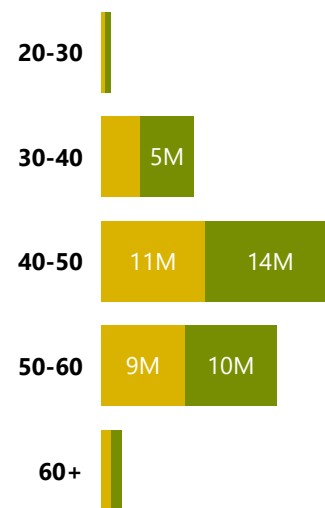
M

30M

F

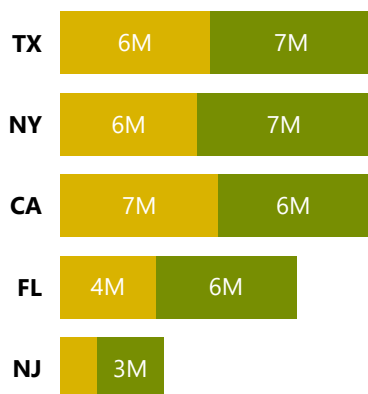
25M

## Revenue by Age Group

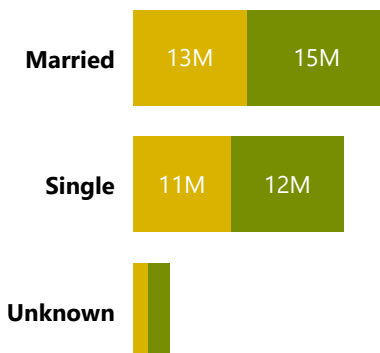


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	25,39,390.31	186959919
White-collar	10114656	14,41,073.93	103930055
Govt	8111701	11,60,016.37	88773989
Selfemployeed	8261758	11,19,741.81	75313288
Blue-collar	6904279	9,52,800.57	72262158
Retirees	4535184	6,30,359.24	48675030
Total	55315410	78,43,382.23	575914439

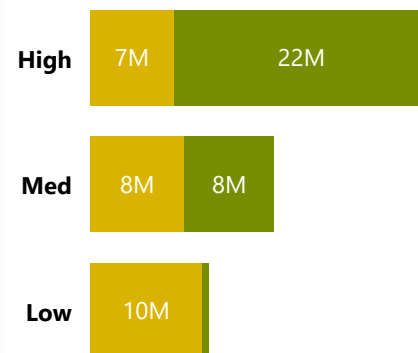
## Top 5 States



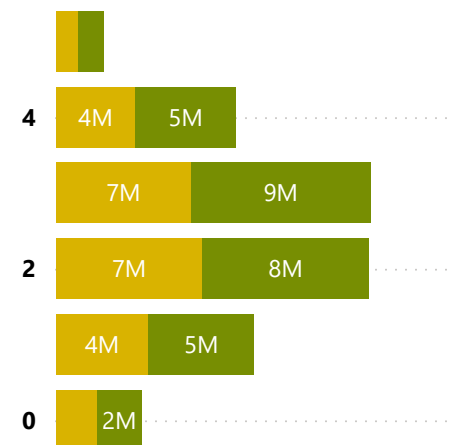
## Revenue by Marital Status



## Revenue by Income Group



## Revenue by Department



## Revenue by Education

