

# Sales Analysis Report

Year

Select all

2017

2018

2019

2020

Country

All



## Total Sales

1M

## Key Performance Indicators

1267564

Sum of Sales

626967

Sum of Profit

15420

Sum of Quantity

640597

Sum of Shipping Cost

Category	Sub-Category	Sales	Profit
Furniture	Bookcases	273666	132297
Furniture	Chairs	171275	79924
Office Supplies	Appliances	157411	77656
Technology	Copiers	90897	46238
Office Supplies	Storage	85587	45363
Office Supplies	Art	81853	41302
Technology	Phones	79325	38346
Technology	Machines	67106	37278
Furniture	Tables	66656	36536
Furniture	Furnishings	56998	26214
Technology	Accessories	40048	17472
Office Supplies	Binders	39240	19661
Office Supplies	Envelopes	15206	8090
Office Supplies	Supplies	14704	7132
Office Supplies	Paper	14688	7072
Office Supplies	Fasteners	7310	3419
Office Supplies	Labels	5594	2967
Total		1267564	626967

Region Category	Central		North		South		Total	
	Sales	Profit	Sales	Profit	Sales	Profit	Sales	Profit
Furniture	324469.00	157814.00	123458.00	57078.00	120668.00	60079.00	568595.00	274971.00
Consumer	↑ 179360.00	89197.00	↓ 59847.00	30986.00	→ 71361.00	36465.00	310568.00	156648.00
Corporate	→ 96662.00	45521.00	↓ 38927.00	15115.00	↓ 35379.00	17998.00	170968.00	78634.00
Home Office	↓ 48447.00	23096.00	↓ 24684.00	10977.00	↓ 13928.00	5616.00	87059.00	39297.00
Office Supplies	218787.00	113010.00	101333.00	52085.00	101473.00	47567.00	421593.00	212662.00
Consumer	→ 114779.00	60029.00	↓ 51116.00	25607.00	↓ 45578.00	21444.00	211473.00	107080.00
Corporate	↓ 63459.00	29763.00	↓ 28580.00	14194.00	↓ 43286.00	19712.00	135325.00	63569.00
Home Office	↓ 40549.00	23218.00	↓ 21637.00	12284.00	↓ 12609.00	6411.00	74795.00	41170.00
Technology	154989.00	74392.00	64228.00	30619.00	58159.00	34323.00	277376.00	139334.00
Consumer	→ 88104.00	45586.00	↓ 39673.00	17934.00	↓ 30720.00	16724.00	158497.00	80344.00
Corporate	↓ 38423.00	18584.00	↓ 14637.00	8273.00	↓ 19225.00	12132.00	72285.00	38193.00
Home Office	↓ 28462.00	10222.00	↓ 9918.00	4412.00	↓ 8214.00	5467.00	46594.00	20577.00
Total	698245.00	345216.00	289019.00	139782.00	280300.00	141969.00	1267564.00	626967.00