

Financial Overview & Revenue Performance

Date

01-05-2022

31-07-2022

week of year

All

month_name

All

type of day

☐ weekday

☐ weekend

room_class

Elite

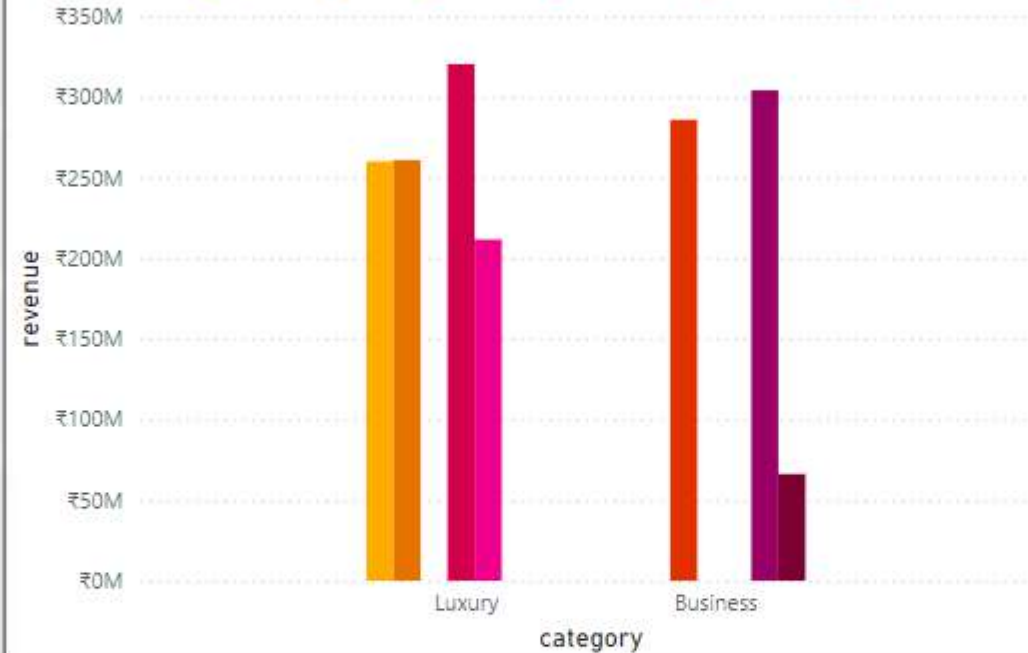
Presidential

Premium

Standard

revenue by category and property_name

property_name ITC Bay ITC Blu ITC City ITC Exotica ITC Grands ITC Palace



₹1.71bn

revenue

Running Total

₹1.71bn

MOM% Growth

50.44%

WOW% Growth

1385.34%

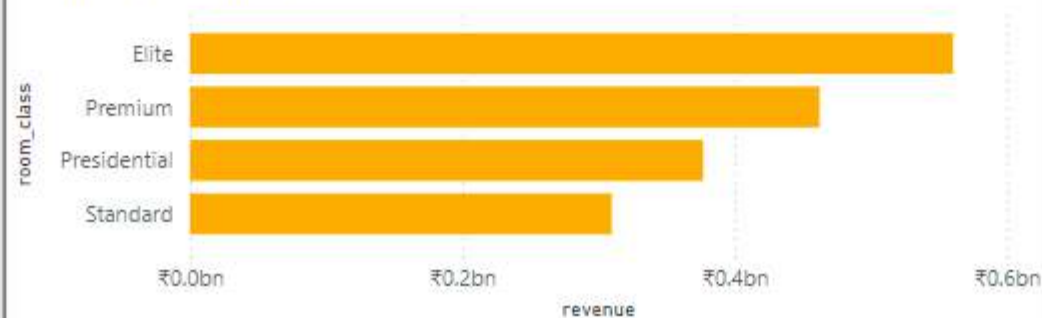
7.35K

revPAR

14.92K

ADR

revenue by room_class



revenue by type of day



Occupancy & Capacity Analysis

Date

01-05-2022

31-07-2022

week of year

All

month_name

All

Holidays

All

property_id	First property_name	First city	occupancy_rate
16559	ITC Exotica	Agra	49.69%
17561	ITC Blu	Agra	50.03%
19558	ITC Grands	Bangalore	33.50%
19559	ITC Exotica	Bangalore	40.65%
19562	ITC Bay	Bangalore	49.80%
19563	ITC Palace	Bangalore	39.93%
16558	ITC Grands	Delhi	49.39%
16560	ITC City	Delhi	40.74%
16561	ITC Blu	Delhi	49.00%
16562	ITC Bay	Delhi	39.95%
16563	ITC Palace	Delhi	49.63%
18561	ITC Blu	Goa	49.75%
18562	ITC Bay	Goa	49.60%
18558	ITC Grands	Hyderabad	40.10%

0.45

revenue and occupancy_rate correlation f...

43.50%

occupancy_rate

0.82%

MOM Occupancy Rate

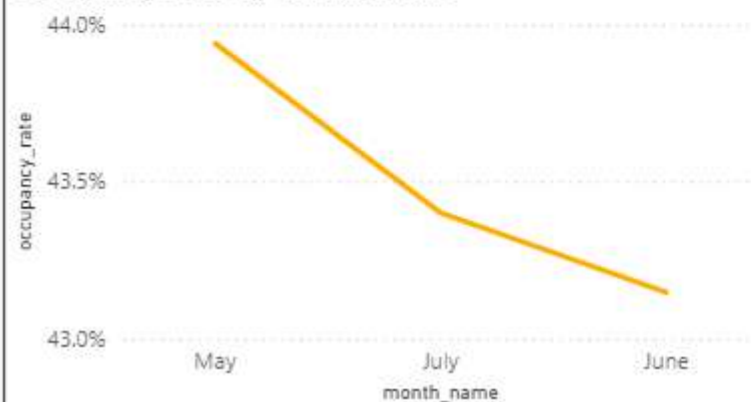
0.60

revPAR and occupancy_rate correlation fo...

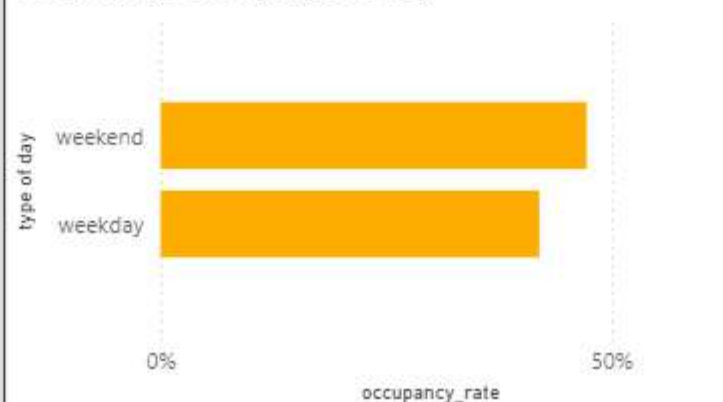
12.74%

WOW Occupancy Rate

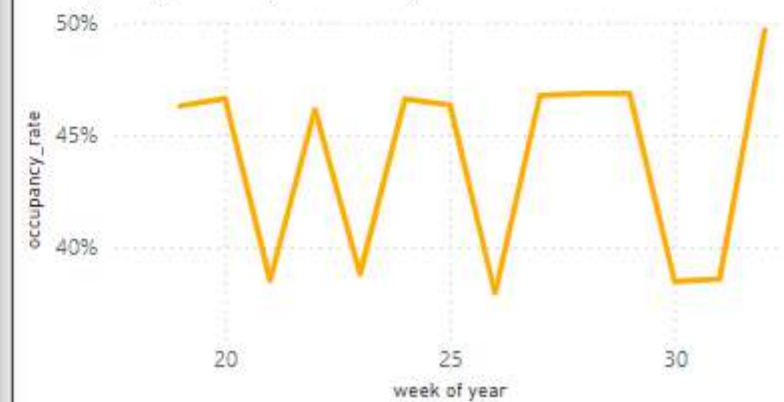
occupancy_rate by month_name



occupancy_rate by type of day



occupancy_rate by week of year



Room Category Performance & Booking Insights

Date

01-05-2022 31-07-2022

week of year

All

month_name

All

Holidays

All

2.37

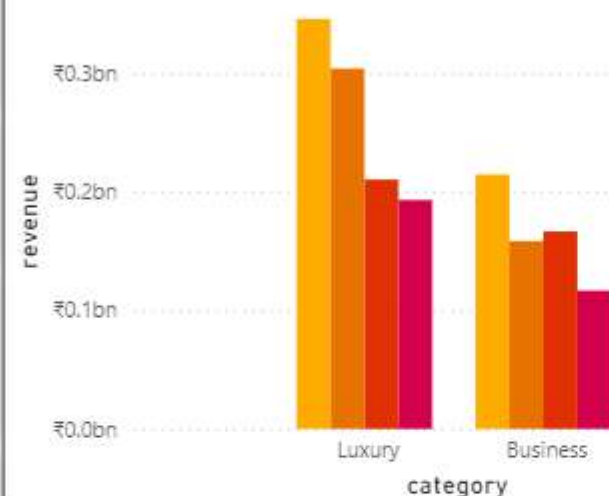
Average length of stay

3.71

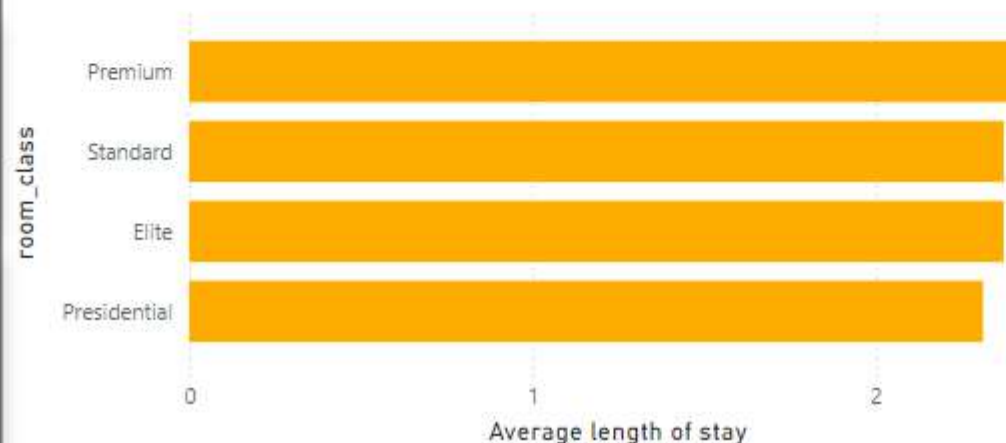
Booking lead time

revenue by category and room_class

room_class Elite Premium Presidential Standard



Average length of stay by room_class



room_class

Elite

Premium

Presidential

Standard

week of year WOW% growth

32	-81.74%
31	0.20%
30	-17.83%
29	0.25%
28	-0.12%
27	22.25%

month_name MOM% growth

July	3.43%
June	-4.81%
May	0.00%

revenue by Booking lead time



Cancellations & Lost Revenue Analysis

Date

01-05-2022

31-07-2022

week of year

All

Holidays

All

month_name

July

June

May

room_class

Elite

Presidential

Premium

Standard

24.83%

cancellation rate

33K

cumulative_cancellation

1423.94%

WOW% cancellation growth

49.15%

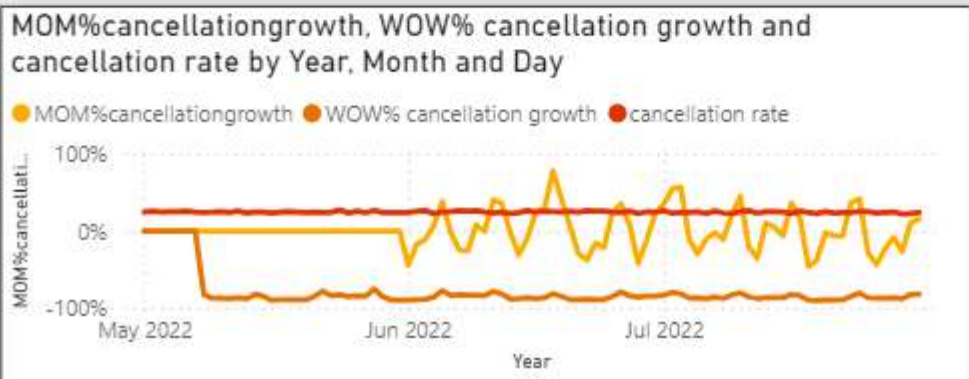
MOM%cancellationgrowth

299M

Revenue Lost



week of year	cancellation rate	cumulative_cancellation
19	25.34%	2779
20	24.74%	5490
21	24.62%	7716
22	25.35%	10488
23	24.45%	12710
24	25.33%	15507
25	25.11%	18255
26	25.50%	20554
27	24.55%	23245
28	24.18%	25888



week of year	WOW% cancellation growth	MOM%cancellationgrowth
19	0.00%	0.00%
20	-2.45%	0.00%
21	-17.89%	0.00%
22	24.53%	0.00%
23	-19.84%	42.34%
24	25.88%	1.82%
25	-1.75%	13.04%