

Credit Card Transaction Report

Transaction Amount

55M

Transaction Amount

44.5M

Total Interest

7.8M

Transaction Count

656K

Card_Catagory Sum of Revenue Sum of Total_Trans_Amt Sum of Interest_Earned

Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

Q4

Q3

Q2

Q1

Week_Start_Date

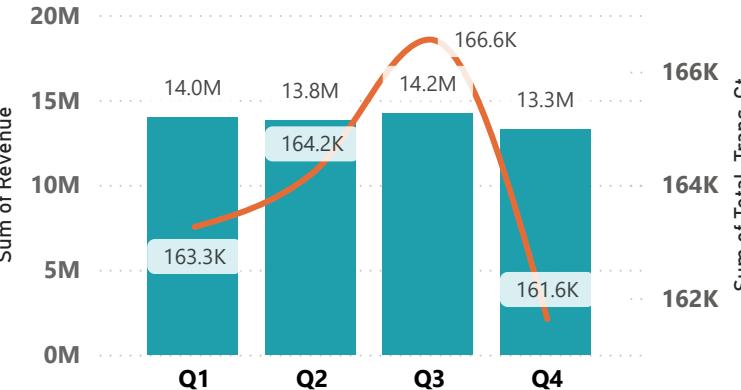
All

F M

LOW MEDIUM HIGH

QTR Revenue & Transaction Count

● Sum of Revenue ● Sum of Total_Trans_Ct



Revenue by Use_Chip

Swipe

35M

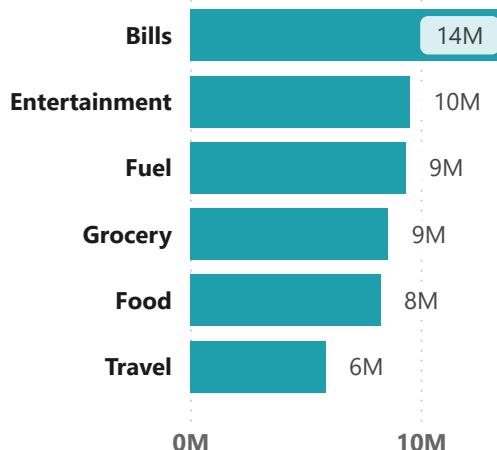
Chip

17M

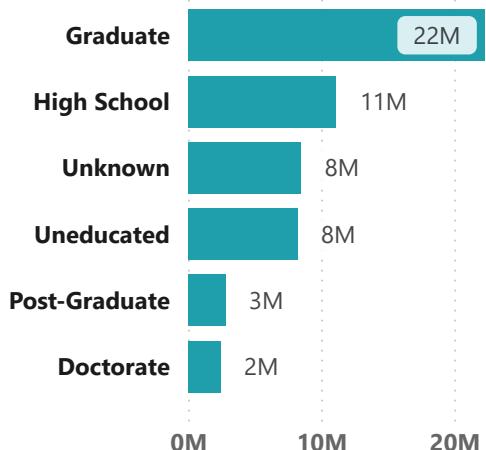
Online

3M

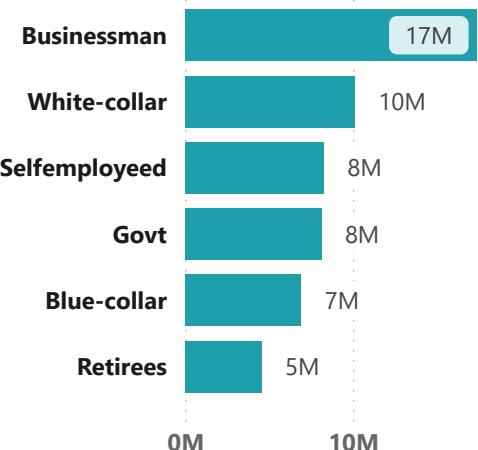
Revenue by Expenditure Type



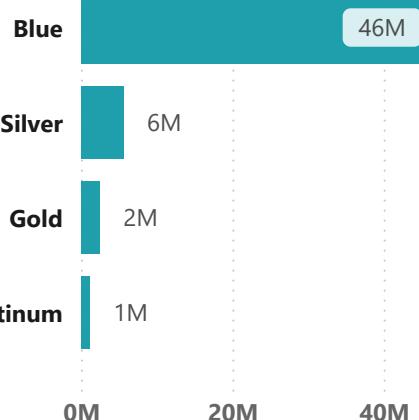
Revenue by Education



Revenue by Customer Job



Revenue Acq Cost



Credit Card Customer Report

Total Revenue

55.3M

Total Income

588M

Total Interest

7.8M

CSS

3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

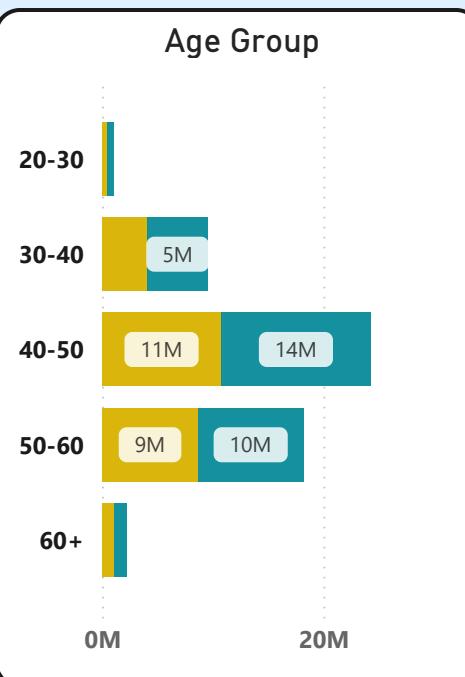
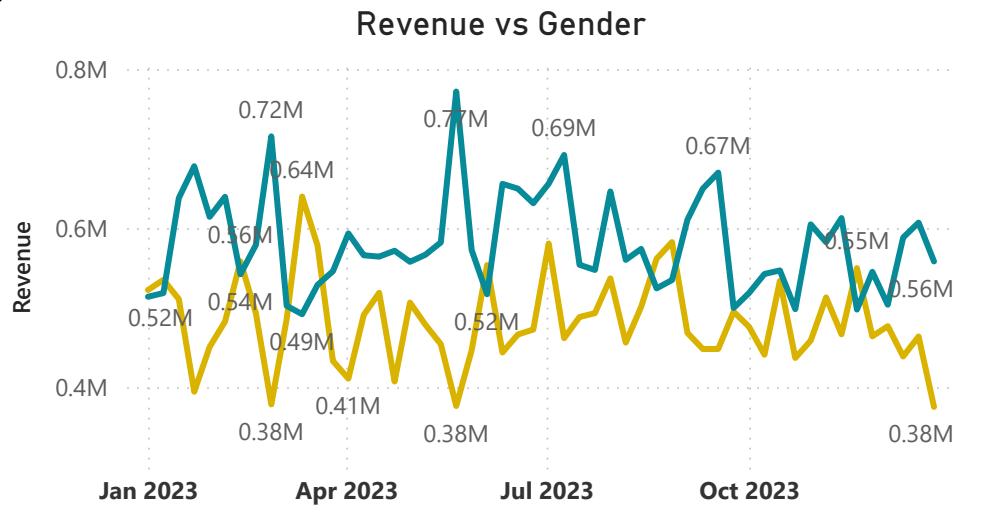
Chip

Silver

Blue

Gold

Platinum



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
White-collar	10114656	14,41,073.93	105618475
Selfemployed	8261758	11,19,741.81	77659931
Retirees	4535184	6,30,359.24	49619308
Govt	8111701	11,60,016.37	90834727
Businessman	17387832	25,39,390.31	190350431
Total	55315410	78,43,382.23	587599783

