

Credit Card Transaction Report

Transaction Amount

55M

Transaction Amount

44.5M

Total Interest

7.8M

Transaction Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

F

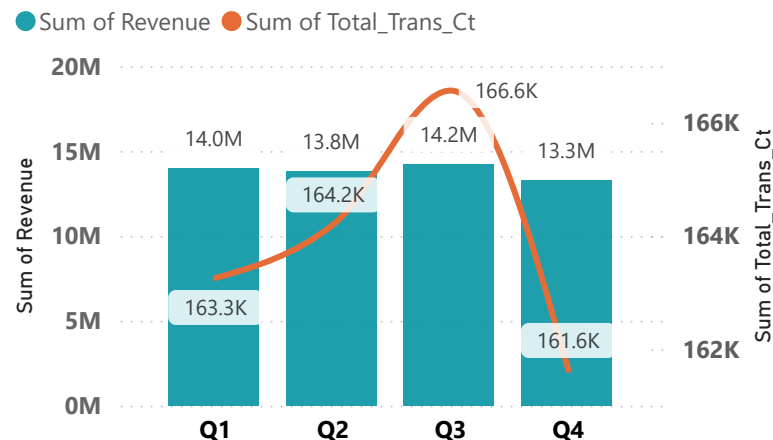
M

LOW

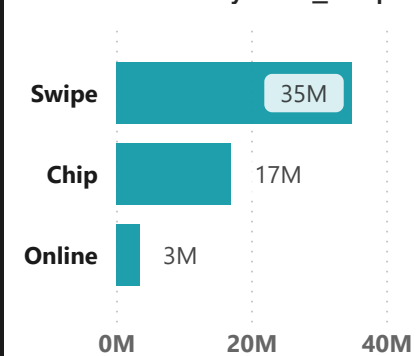
MEDIUM

HIGH

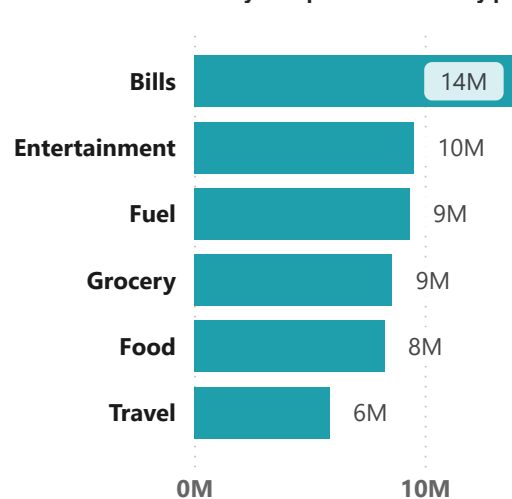
QTR Revenue & Transaction Count



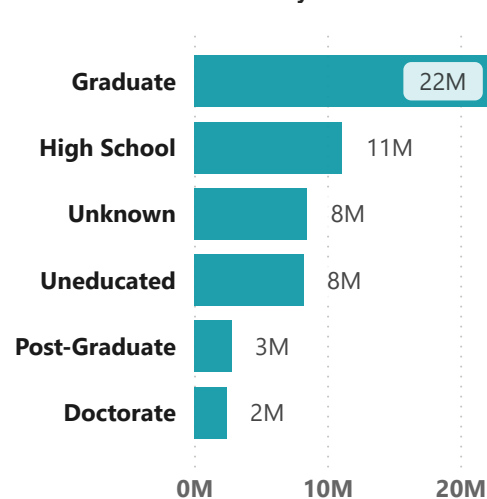
Revenue by Use_Chip



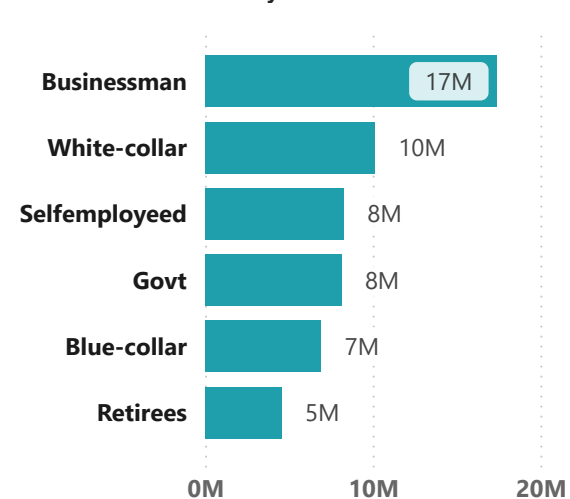
Revenue by Expenditure Type



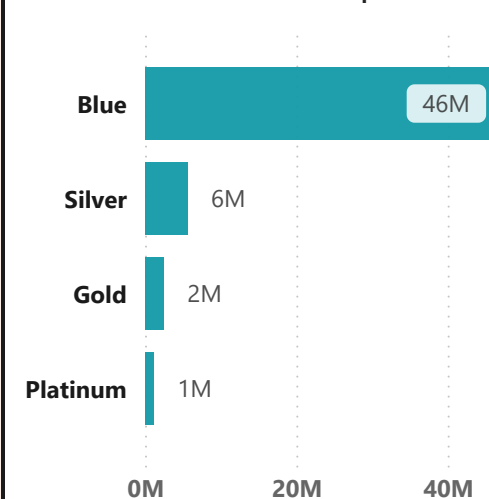
Revenue by Education



Revenue by Customer Job



Revenue Acq Cost



Credit Card Customer Report

Total Revenue

55.3M

Total Income

588M

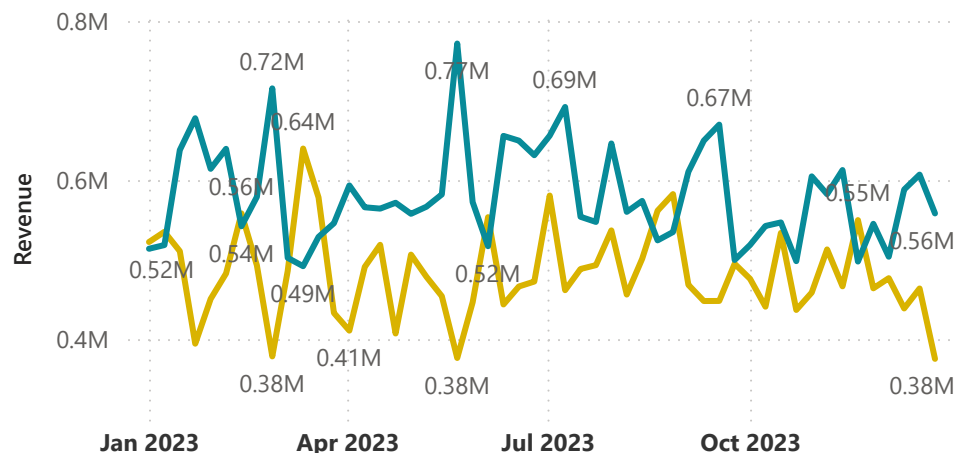
Total Interest

7.8M

CSS

3.19

Revenue vs Gender



Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

Chip

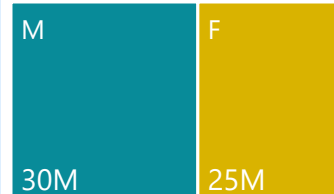
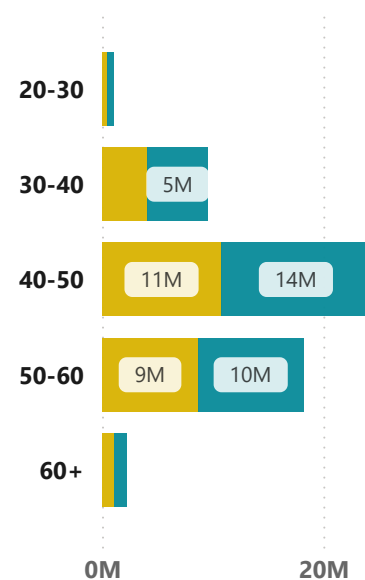
Silver

Blue

Gold

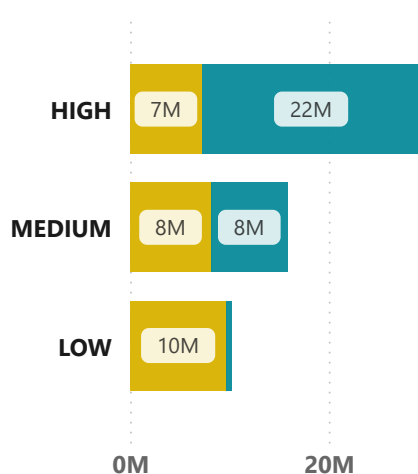
Platinum

Age Group

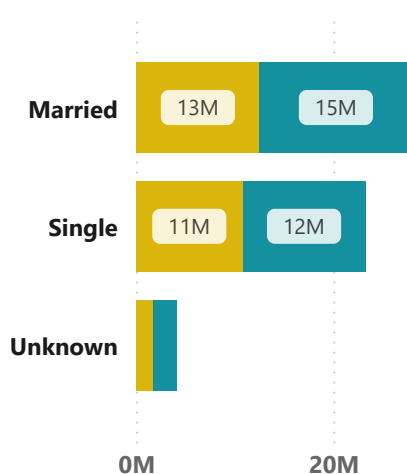


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
White-collar	10114656	14,41,073.93	105618475
Selfemployed	8261758	11,19,741.81	77659931
Retirees	4535184	6,30,359.24	49619308
Govt	8111701	11,60,016.37	90834727
Businessman	17387832	25,39,390.31	190350431
Total	55315410	78,43,382.23	587599783

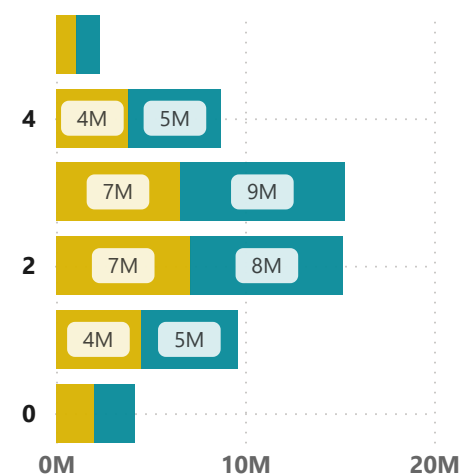
Salary Group



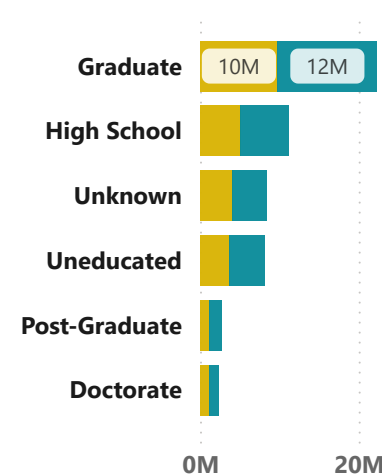
Marital Status



Dependent Count



Education Level



Top 5 State

