PRIYANSHI PRAJAPATI

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EDUCATION

Bachelor of Technology | Computer Science and Engineering   **2022 – 2025**
KIPM College of Engineering & Technology (AKTU)   SGPA : 7.76 (Up to 6 Sem)

Diploma in Information Technology   **2019 – 2021**
Government Girls Polytechnic (BTEUP), Gorakhpur   81.60% (HONORS)

SKILLS

- **UI/UX Design & Graphic Design:** Figma, Adobe Express, Canva, Wix Studio.
- **Frontend Technologies:** HTML, CSS, JavaScript, React.js, Bootstrap, Tailwind CSS.
- **Backend Technologies:** Node.js, Express.js, MongoDB
- **Programming Languages:** Python, C
- **Developer Tools:** Visual Studio Code, PyCharm, Jupyter Notebook, Git, GitHub.
- **Productivity Tools:** MS Word, MS Excel, MS PowerPoint, Power BI
- **Soft Skills:** Leadership, Effective Communication, Team Collaboration, Analytical Thinking, Problem Solving.

EXPERIENCE

MERN Stack Developer Intern | *WSA Academy*   **July 2024 - Sept 2024**

- Engineered and optimized MERN stack components, reducing page load times by 15% and enhancing performance.
- Coordinated with cross-functional teams to streamline the user experience, achieving a 10% rise in satisfaction rates.
- Built RESTful APIs to elevate application functionality and scalability, efficiently managing up to 100 daily users.

Digital Marketing & Graphic Designer Intern | *under Ajeet Bisen*   **July 2024 - Sept 2024**

- Designed 20+ creative assets per month, including social media posts, banner, YouTube thumbnails and infographics, enhancing brand visibility.
- Optimized social media campaigns, increasing engagement by 15% and growing followers by 10% in my internship period across Instagram, Facebook and YouTube.
- Produced promotional videos and animations that achieved 100+ views within a week of posting.

PROJECTS

UI/UX Personal Portfolio | *React.js, HTML, Tailwind CSS* | **[LINK]**

- Crafted a responsive personal portfolio, leading to a 10% rise in recruiter engagement.
- Showcased advanced proficiency in responsive design and modern frontend technologies.

Food Ordering Application | *MERN Stack*

- Engineered a responsive food ordering platform with secure authentication, improving order processing by 10%.
- Enhanced user retention by 10% by integrating secure login, optimized to handle up to 100 daily orders.

React.js Personal Portfolio | *React.js, HTML, Tailwind CSS* | **[LINK]**

- Created a personal portfolio highlighting technical skills and projects, boosting recruiter engagement by 10%.
- Demonstrated strong command of modern frontend tools with a fully responsive, visually engaging design.

Student Result Management System | *HTML, CSS, JavaScript, Bootstrap (College ERP)*

- Developed an intuitive interface for result management in college ERP, increasing processing efficiency by 15%.
- Improved accessibility for over 50 users, enhancing usability for both students and administrators.

CERTIFICATES

- **Python (Basic)** | HackerRank | *Oct 2024* | **[Certificate]**
- **Introduction to Cyber Security** | SimpliLearn | *May 2024* | **[Certificate]**
- **Google UX Design** | Coursera | *April 2024* | **[Certificate]**
- **Responsive Web Design** | FreeCodeCamp | *April 2024* | **[Certificate]**
- **Digital Skills : Digital Marketing** | Accenture | *March 2024* | **[Certificate]**
- **Project Management Job Simulation** | Accenture | *March 2024* | **[Certificate]**
- **IT Foundation Skills (Python)** | Infosys (Spring Board) | *March 2022* | **[Certificate]**

EXTRACURRICULAR ACTIVITIES

Placement Sub-Coordinator   **2024-25**
KIPM College of Engineering and Technology

- Supported placement activities for over 10+ students, increasing placement success rate by 10% through strategic planning.

Magazine Team Head   **2023-24**
KIPM College of Engineering and Technology

- Directed content creation, boosting magazine readership by 15% through creative, relevant publications.