

Insights to be analyse and visualize using MS Excel

1. **Average Treatment Cost by Gender:** Compare the average treatment cost between male and female patients to understand if there's any gender-based difference in healthcare expenses.
2. **Distribution of Patients by Age Group:** Group patients into age brackets (e.g., 20-30, 31-40, etc.) and visualize the distribution of patients across these age groups to understand the demographics of the patient population.
3. **Average Treatment Cost by Insurance Type:** Analyze the average treatment cost for patients with different insurance types (e.g., Private, Medicare, Medicaid) to identify any variations in healthcare spending based on insurance coverage.
4. **Most Common Medical Conditions:** Create a pivot table to count the occurrences of each medical condition and identify the most common health issues among the patients.
5. **Total Treatment Cost by Medical Condition:** Calculate the total treatment cost for each medical condition to understand which conditions contribute the most to healthcare expenses.
6. **Average Treatment Cost by Age Group and Gender:** Explore the average treatment cost based on both age group and gender to identify any patterns or disparities in healthcare spending across demographic categories.
7. **Distribution of Patients by Insurance Type and Gender:** Visualize the distribution of patients across different insurance types segmented by gender to see if there are any trends or preferences in insurance coverage based on gender.
8. **Total Treatment Cost by Insurance Type and Medical Condition:** Analyze the total treatment cost for each combination of insurance type and medical condition to understand which conditions are more costly for patients with different insurance coverage.
9. **Average Age of Patients by Medical Condition:** Calculate the average age of patients diagnosed with each medical condition to gain insights into the age demographics of patients with specific health issues.
10. **Percentage of Patients with Chronic Conditions:** Identify the percentage of patients with chronic conditions (e.g., diabetes, hypertension, heart disease) to understand the prevalence of long-term health issues in the dataset.
11. **Comparison of Treatment Costs Over Time:** Analyze how treatment costs vary over time (e.g., by month or year) to identify any seasonal or temporal trends in healthcare expenses.

12. Total Treatment Cost by Insurance Type Over Time: Track the total treatment cost over time for each insurance type to analyze how healthcare spending patterns evolve over different time periods.

Final: Create a dashboard to summarise all 12 insights in one screen