

PRIYANSHU GOEL

Ghaziabad, U.P., India · priyanshu.y.goel@gmail.com · +919958673071 · [priyanshugoel2000.github.io](https://github.com/priyanshugoel2000)

Education

K.I.E.T. GROUP OF INSTITUTIONS B.Tech, Information Technology, 79.44% (till 4 th Semester)	Ghaziabad, (Delhi, NCR) 2018 - Present
ST. JOSEPH'S ACADEMY Senior Secondary, Science, 86%	Ghaziabad, U.P. 2018
ST. JOSEPH'S ACADEMY Secondary Education, 91.4%	Ghaziabad, U.P. 2016

Experience & Internships

Dynamic Pixels Multimedia Solutions

Assistant Marketing Analyst (Part Time)

Oct 2019 - July 2020

- Building Prospect List- Finding out the right kind of prospects to be targeted.
- Database Creation- Creating a database with specific filters and criteria for different e-mail campaigns.
- E-mail Campaigns- Execute various e-mail campaigns for each geography. Define target prospects, strategy for each campaign to gain maximum output from each campaign.
- Lead Generation- Follow up most appropriate targets through calls and follow-up e-mails to generate maximum number of positive leads

K.I.E.T. Group Of Institutions

Summer Trainee (Software Developer)

May 2020 - June 2020

- Developed a Java Based Application with Backend support using JDBC.
- Solved Multiple Challenging Problems using Java
- Increased proficiency in Core and Advanced Java, including JDBC connection and MySQL Database Management.
- Honed skills like problem solving, analytical skills

IEO MAKERS FABLAB PVT. LTD

Summer Trainee (Game Developer)

June 2019 - July 2019

- Learnt to use Unity 3D, Blender, Visual Studio.
- Augmented Reality, Game Development and Design Thinking.

Skills

Programming Languages:	Java, C#, C, php
Software:	Unity, FL Studio, Adobe Photoshop, Sony Vegas, Blender
Technologies:	Game Development, Web Development
Traits:	Hardworking, Creative, Result Oriented, Team Player

Projects

Ecommerce Website HTML, CSS, JavaScript, PHP

An Ecommerce website for an interior designing store using web development tools such as HTML, CSS and JavaScript, with php used as backend programming and database designed.

Maze Run Unity 3D, Visual Studio, Blender

A 3D First person perspective based game for android based platform. The player has to pass through Maze to complete the level and has to collect coins hidden in the Maze.

Extra-Curricular Activities

Active member of Music Club of our college, KIET Music Club .

Active member of Gaming Club "Trans Raptor" of Innovation Center, KIET Group of institutions.