



LinkedIn Profile

# Priyanshu Goel

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Ghaziabad, Uttar Pradesh, India.

## EDUCATION

### B.Tech Information Technology

K.I.E.T. Group of Institutions, Ghaziabad, U.P., India 78%(up till 3rd semester)

2018 - 2022\*

### Senior Secondary Education Science

St. Joseph's Academy, Ghaziabad, U.P., India 86%

2018

### Secondary Education

St. Joseph's Academy, Ghaziabad, U.P., India 90.4%

2016

## EXPERIENCE

### Assistant Marketing Analyst

Dynamic Pixels Multimedia Solutions, Work from Home

Oct 2019 - July 2020

- **Building Prospect List-** Finding out the right kind of prospects to be targeted.
- **Database Creation-** Creating a database with specific filters and criteria for different e-mail campaigns.
- **E-mail Campaigns-** Execute various e-mail campaigns for each geography. Define target prospects, strategy for each campaign to gain maximum output from each campaign.
- **Lead Generation-** Follow up most appropriate targets through calls and follow-up e-mails to generate maximum number of positive leads to build maximum contacts and set-up maximum online appointments. Work around to execute proper follow-up strategy for each prospect in sales pipeline to convert it into a successful lead/ client.

### Summer trainee

IEO MAKERS FABLAB PVT. LTD, Ghaziabad, U.P., India

June 2019 - July 2019

- **Learn to use Unity, Blender, Visual Studio.**
- **Augmented Reality, Game Development and Design Thinking.**

## SKILLS

#### Programming

Java, Python, C, C#

#### Languages

#### Softwares

Unity, FL Studio, Adobe Photoshop, Sony Vegas

#### Technologies

Game Development

#### Traits

Hardworking, Creative, Result Oriented, Team Player

## PROJECTS

### Maze Run Unity 3D, Visual Studio, Blender

A 3D First person perspective based game for android based platform. The player has to pass through Maze to complete the level and has to collect coins hidden in the Maze.

### Super Sparty Bros. Unity 2D, Visual Studio

A 2D game based on a character Sparty. In the game player has to go through the enemy guards and has to collect a rose to reach next level and finally win.

**Box Shooter** *Unity 3D, Visual Studio*

**A 3D first person perspective game where player has to shoot different boxes and collect points. It has a time limit, shooting yellow boxes will gain you time, shooting green boxes will gain you points and shooting white boxes will deduct your points.**

**Roller Madness** *Unity 3D, Visual Studio*

**A 3D first person perspective game where player is a ball and has to collect coins and also save themselves from the enemy cubes coming towards them.**

## **AWARDS**

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**Coordinator** *31st August 2019*

K.I.E.T Group of Institutions

**Held responsibility of Student Coordinator at Literary Fest 2019 organized by Odyssey- The Literary Society of KIET.**

## **ONLINE MOOCs**

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<b>Introduction to Game Development</b> <i>May 2020</i>	Coursera
<b>Principles of Game Design</b> <i>June 2020</i>	Coursera
<b>Business of Games and Entrepreneurship</b> <i>June 2020</i>	Coursera
<b>Game Development for Modern Platforms</b> <i>July 2020</i>	Coursera
<b>Programming Foundations with JavaScript, HTML and CSS (with Honors)</b> <i>June 2020</i>	Coursera
<b>Java Programming: Solving Problems with Software (with Honors)</b> <i>June 2020</i>	Coursera
<b>Java Programming: Arrays, Lists, and Structured Data</b> <i>July 2020</i>	Coursera
<b>Programming for Everybody (Getting Started with Python)</b> <i>May 2020</i>	Coursera
<b>Python Data Structures</b> <i>June 2020</i>	Coursera

## **EXTRA CURRICULAR ACTIVITIES**

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**Active member of Music Club of our college, KIET Music Club .**

**Active member of Gaming Club of Innovation Center, KIET Group of institutions, TransRaptor.**