

# Priyanshu Gupta

## UI / UX Designer

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### Profile

A UI/UX Designer with 2 year of experience specializing in usability design, user-centered design, prototyping, and design thinking. A proven track record of coordinating with cross-functional teams to create holistic user experiences.

### Professional Experience

**UI/UX Designer, Covetus LLC**

03/2022 – present | Indore, India

Here my role is to create a unified user experience for the website and application, which includes leading wireframing activities and identifying new web features

I coordinate with web developers, graphic designers, and engineers to improve website interactions, which increases user satisfaction.

### Education

**B.COM (C.A.), DAVV**

07/2017 – 04/2020 | Indore, India

### Technologies & Software's

Figma



HTML



CSS



Photoshop



Java Script



### Certificates

**Web Development**

Universal Informatics

### Projects

**Adani Cement (Current Project)**

03/2023 – 12/2023

My Role:

I worked on this project under my senior. I have created UX designs for multiple web portals and mobile applications with prototyping. Also, I have created graphics for the project documents.

**Nice Quartz**

01/2024 – 04/2024

Creating a platform or product to showcase the marble and granite offerings of a company in Jaipur, known for its rich heritage in stone craftsmanship. Offering a convenient way for customers to explore the variety of products available and facilitating easy access can indeed boost sales.

**Web Portal**

03/2023 – 06/2023

Web portal Design which has so many features and complicated design requirements. We finish it on time with user interactive design.

**My Role:**

I have worked under the supervision of my senior on UX and UI part. According to the requirement, I have created mockup on Figma and responsive html design.

## **Key Skills**

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- User Experience (UX) Design
- User-Centered Design
- Prototyping
- wireframing