

# Zepto Data Analysis

Total Categories

14

Total Products

1670

Average MRP (Rs)

156.80

Average discount Percent

7.62

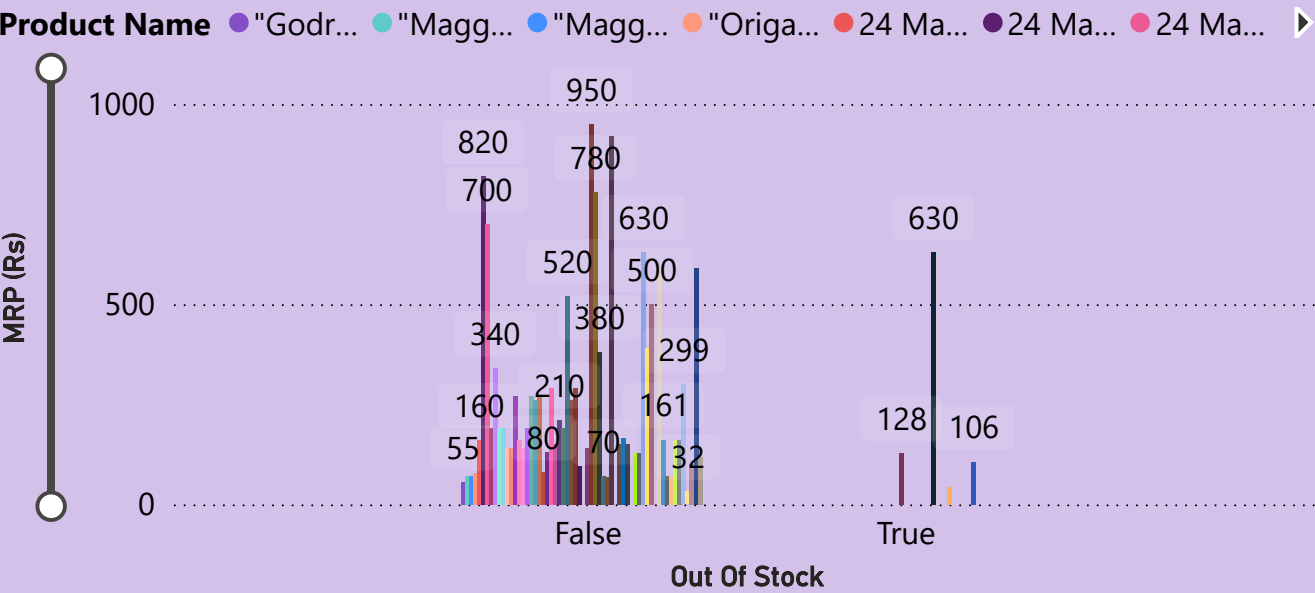
Average discounted Selling Price\_(Rs)

141.93

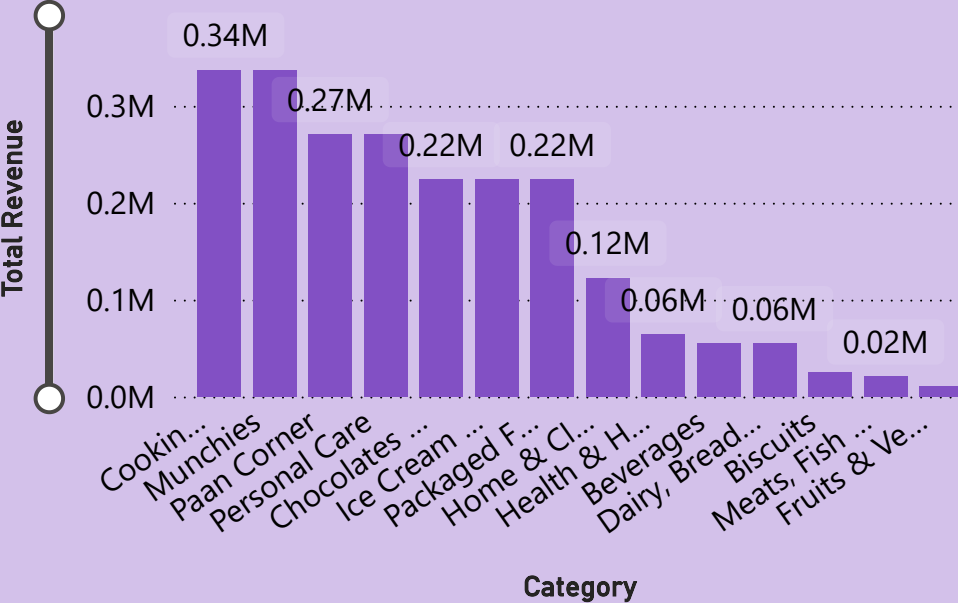
Discount Percent by Product Name



ProductName and MRP (Rs) by Stock Status

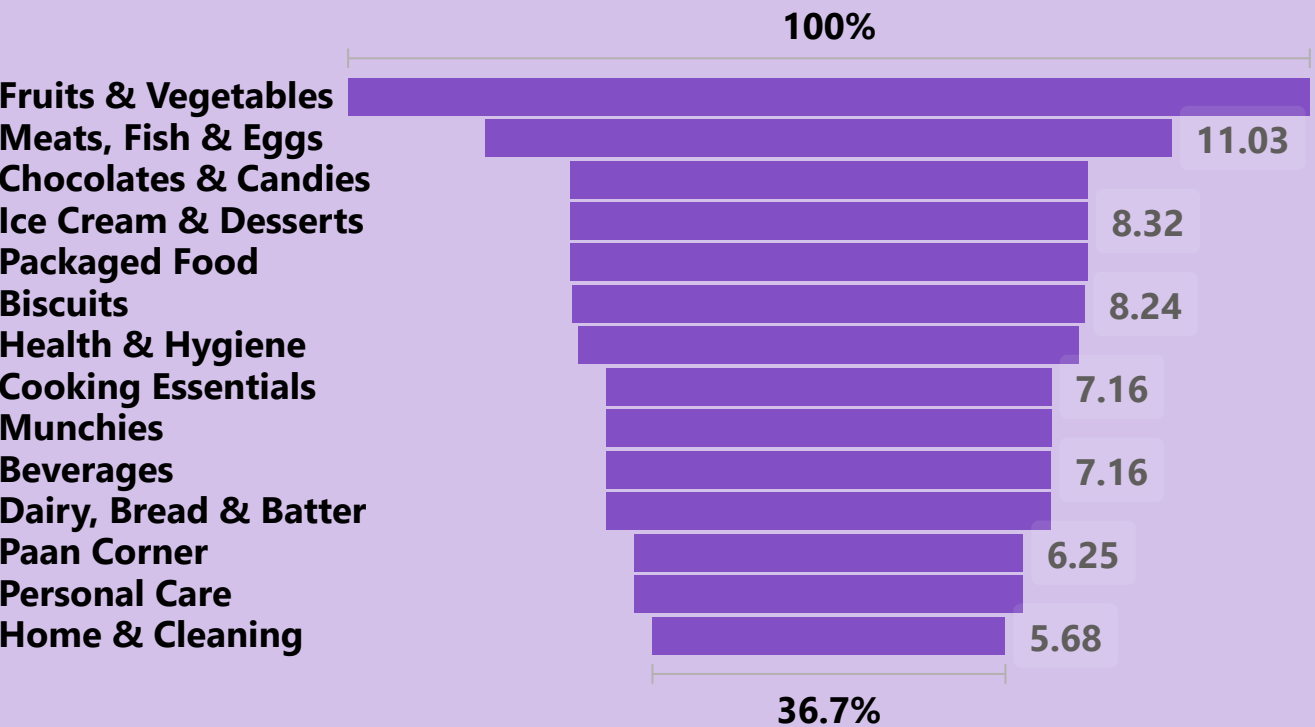


Total Revenue by Category

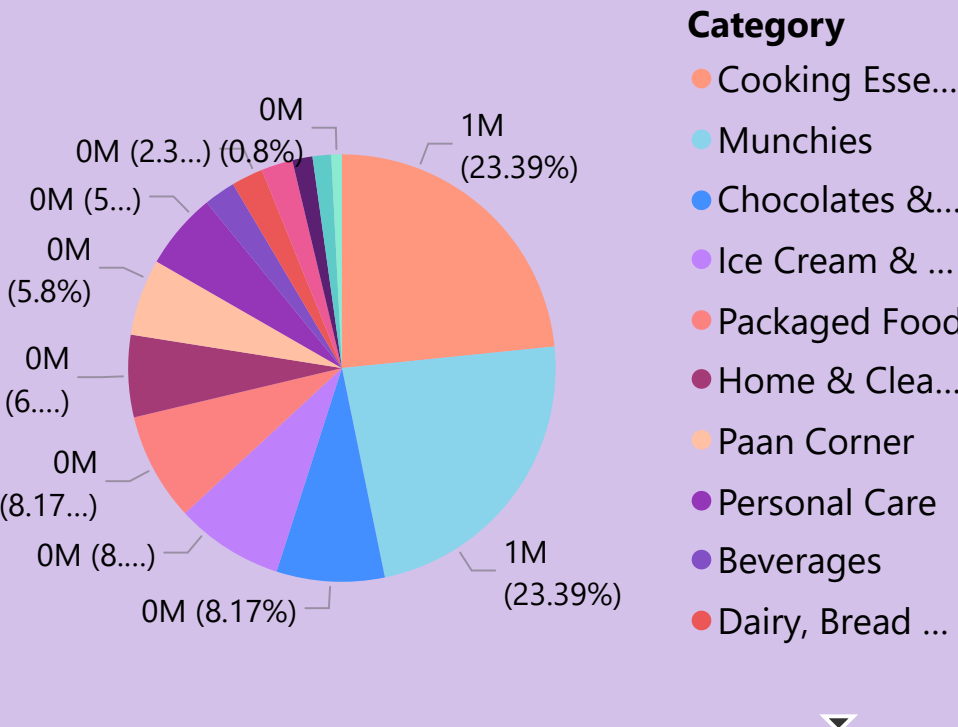


name	Sum of mrp (Rs)	Sum of discountedSellingP rice_(Rs)	Sum of discountPercen
Surf Excel Matic Top Load	720	649	9
Whisper Choice Regular Sanitary Pads	540	531	9
Amul Butter - Pasteurised	590	578	8
Amulya Dairy Whitener	1520	1488	8
Gowardhan Pure Ghee Pouch	590	562	8
Total	102187	101727	102

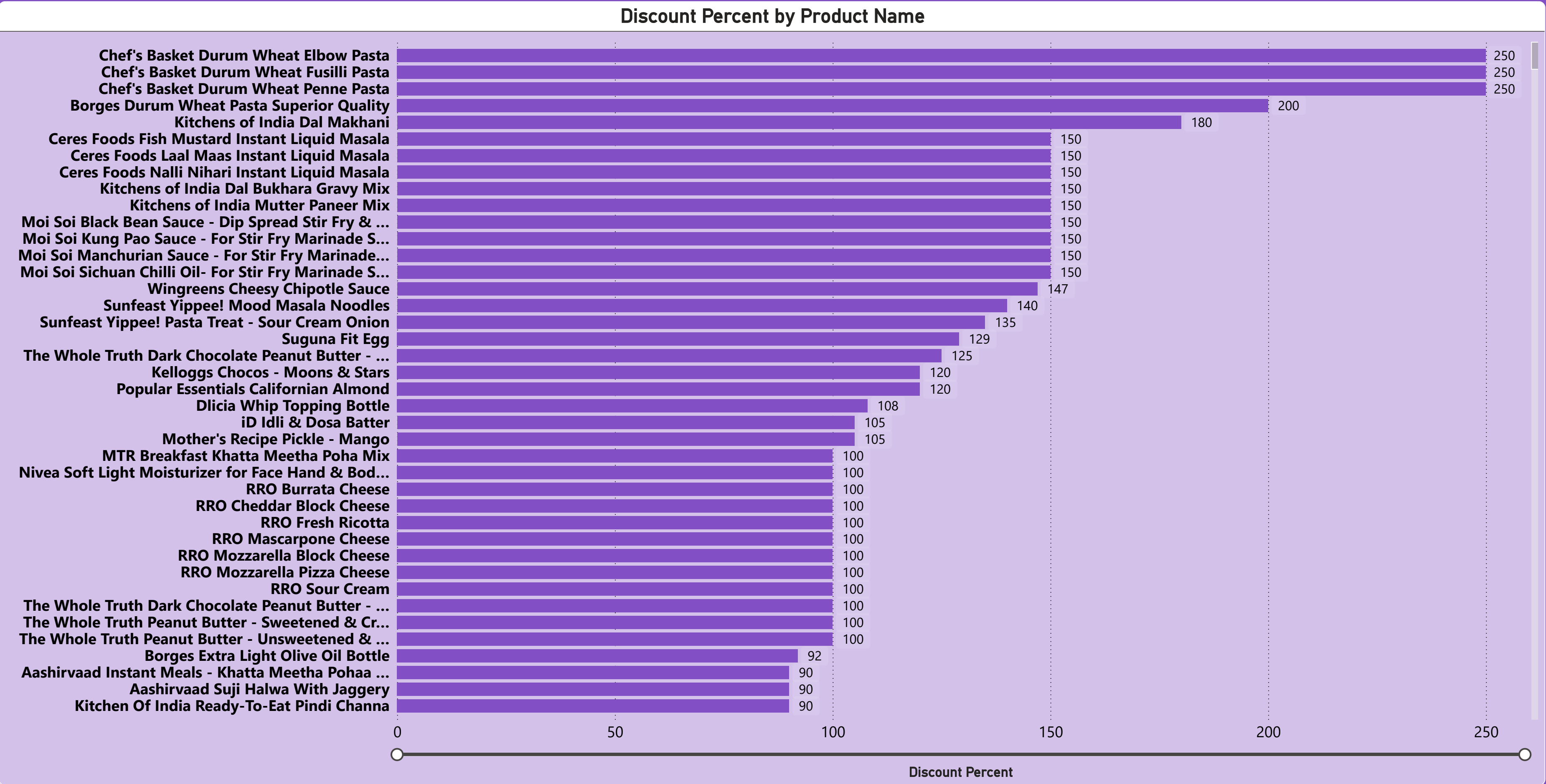
Average of discount Percent by Category



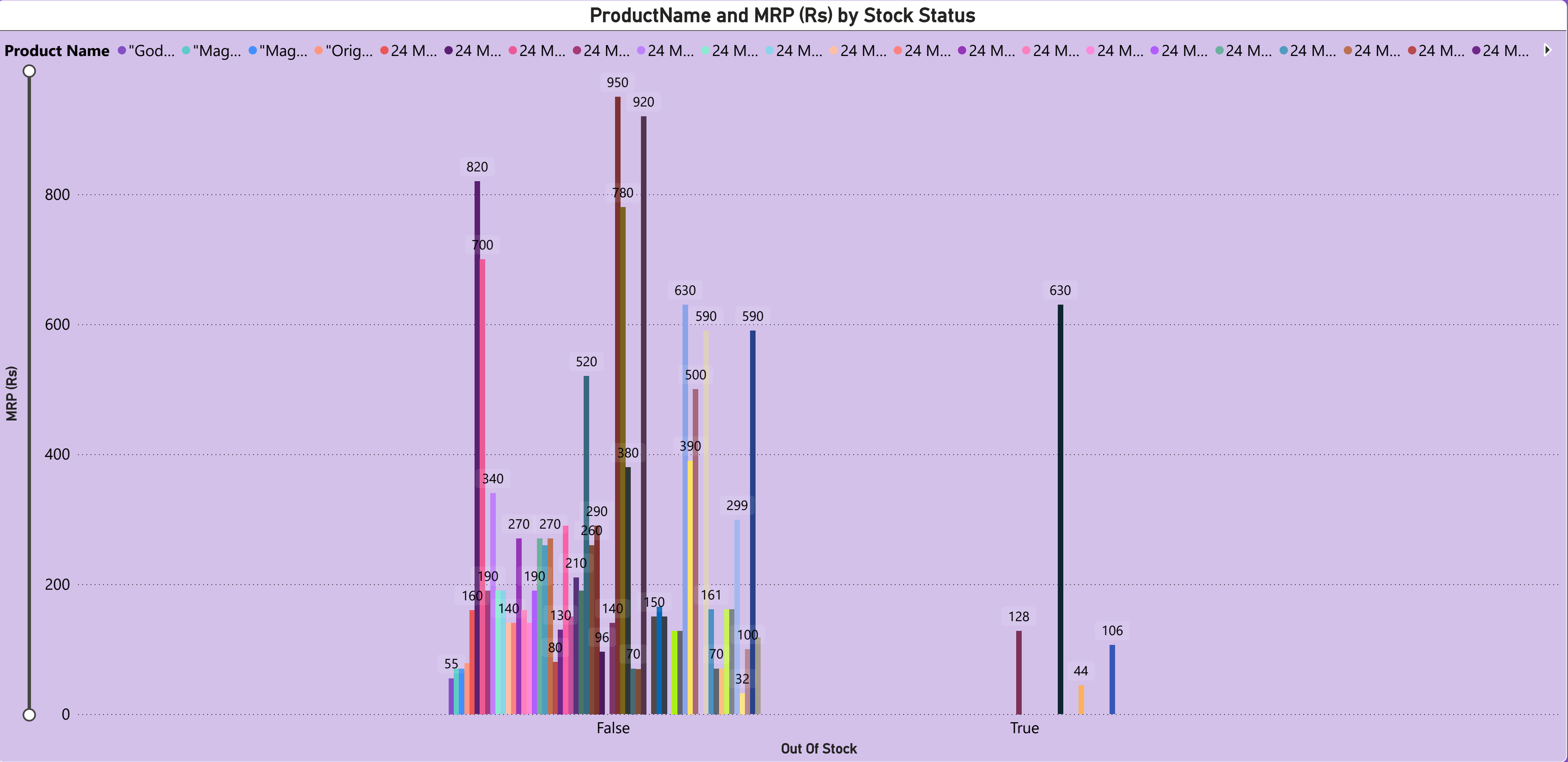
Total Inventory Weight by Category



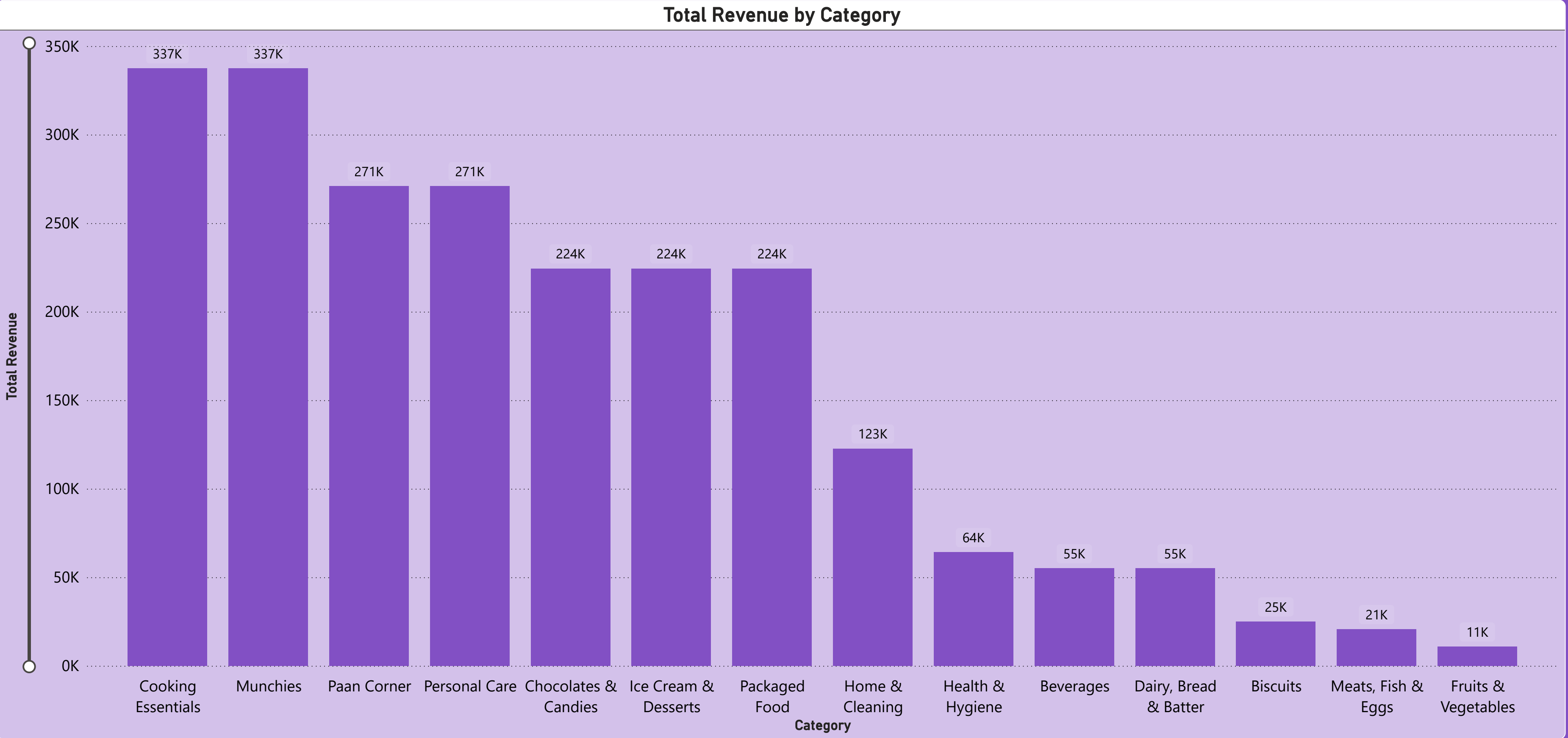
Q1. Find the top 10 best-value products based on the discount percentage.



Q2. What are the Products with High MRP but Out of Stock



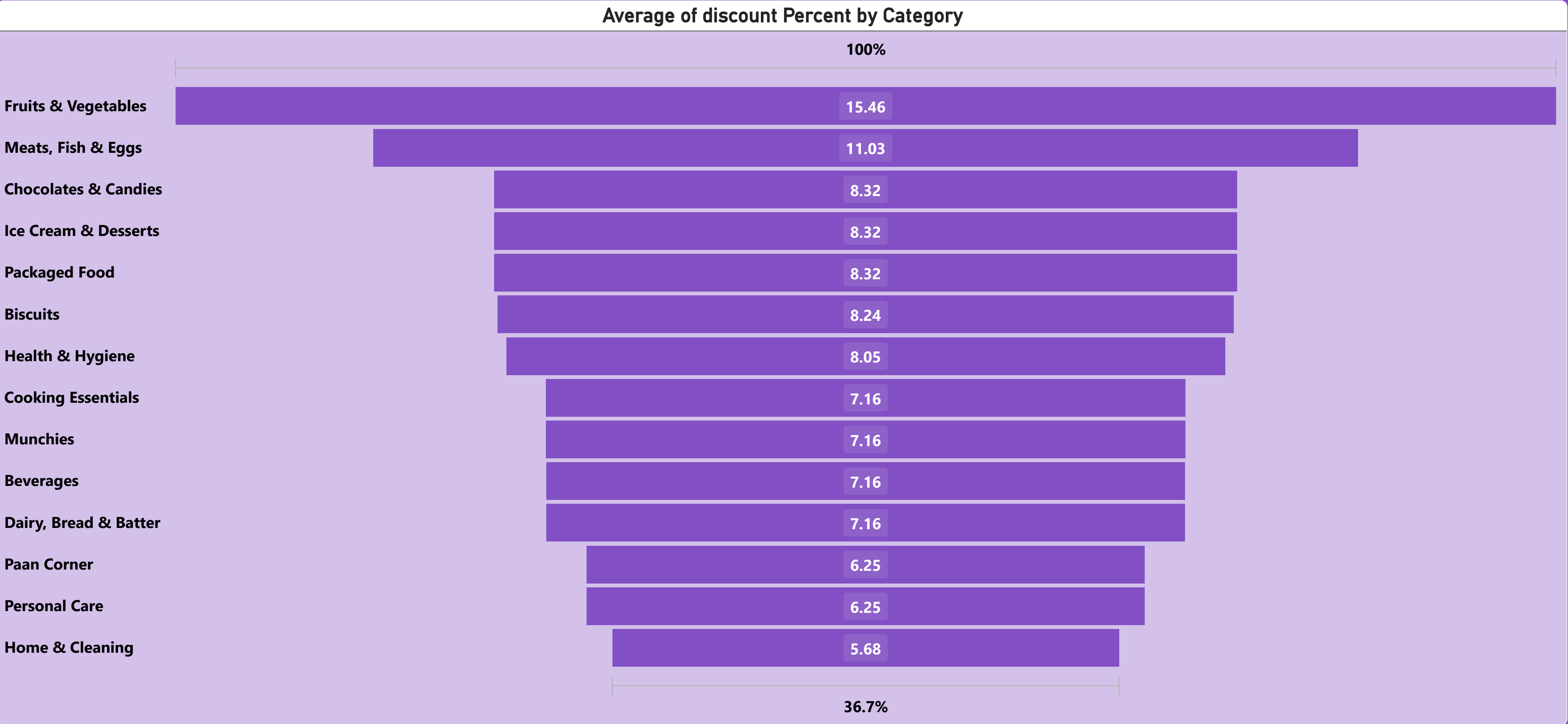
Q3. Calculate Estimated Revenue for each category (revenue = discountedSellingPrice \* availableQuantity).



Q4. Find all products where MRP is greater than ₹500 and discount is less than 10%.

name	Sum of mrp (Rs)	Sum of discountedSellingPrice_(Rs)	Sum of discountPercent
Surf Excel Matic Top Load	720	649	9
Whisper Choice Regular Sanitary Pads	540	531	9
Amul Butter - Pasteurised	590	578	8
Amulya Dairy Whitener	1520	1488	8
Gowardhan Pure Ghee Pouch	590	562	8
Surf Excel Matic Powder Front Load	810	750	7
Amul Pure Ghee (Pouch)	1520	1496	6
Amul Spray Infant Milk Food	591	579	6
Gowardhan Ghee Jar	1196	1158	6
Whisper Ultra Soft XL+ Sanitary Pads	2655	2634	6
McCain New Mini Samosa with Cheese Corn Style Filling	600	590	5
McCain New Mini Samosa with Cheese Pizza Style Filling	600	590	5
Amul Ghee (Tin)	1040	1018	4
Surf Excel Matic Front Load Detergent Powder	530	507	4
Fresh Mutton Mince - Kheema (Halal)	515	495	3
Amul Cheese Slices	862	858	2
Dhara Filtered Groundnut Oil (Jar)	4200	4170	2
Fortune Rice Bran Health Oil (Jar)	2100	2078	2
Gowardhan Ghee/Tuppa Jar	630	618	2
Aashirvaad Svasti Cow Ghee Tetra Pack	590	590	0
Ariel Matic Liquid Detergent Front Load	725	725	0
Ariel Matic Top Load Detergent Washing Powder	724	724	0
Bagrrys Corn Flakes	1050	1050	0
Bagrrys Fruit and Nut Muesli with Cranberries	1497	1497	0
Bagrry's Fruit Fibre Muesli Mixed Fruit	1785	1785	0
Bagrrys Fruit N Fibre Muesli - Strawberry	1785	1785	0
Bagrrys Fruit N Fibre Muesli Mixed Fruit	990	990	0
Betty Crocker Chocolate Fudge Cake Mix	590	590	0
Total	102187	101727	102

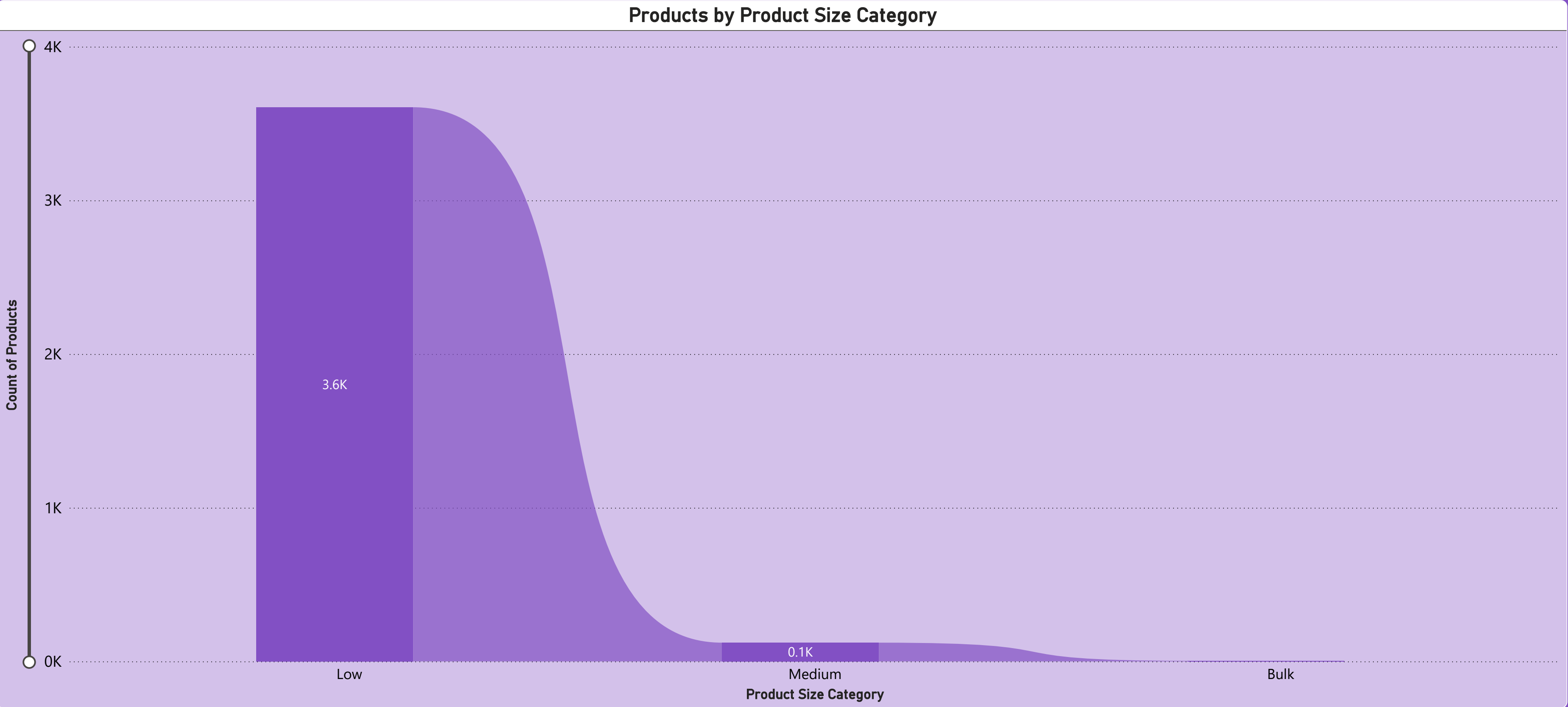
Q5. Identify the top 5 categories offering the highest average discount percentage.



Q6. Find the price per gram for products above 100g and sort by best value. (price\_per\_gram = discountedSellingPrice/weightInGms)

name	Sum of weightInGms	Sum of discountedSellingPrice_(Rs)	PricePerGram
Whisper Ultra Soft XL+ Sanitary Pads	270	2634	60.05
Pampers Active Baby Diapers New Born Extra Small	192	2346	50.58
Prasuma Vegetable Momos	1812	1260	34.53
Pampers Premium Care Pants - Medium	108	1798	33.30
Whisper Ultra Clean Wings XL+ Pouch	132	1245	28.30
Pampers All Round Protection Pants - Medium	100	1150	23.00
Pampers Pants - Medium	100	1098	21.96
Pampers Pants - Large	164	1698	20.71
Everest Kesari Milk Masala	200	820	16.40
Sugarfree Gold Low Calorie Sweetner	1120	1210	14.68
L'Oreal Paris Shine Masque Royal Jelly Hair Colour	176	1100	12.50
Gillette Venus Close & Clean Razor	174	690	11.90
Bombay Shaving Company Defender Razor	116	690	11.90
Gillette Mach 3 Turbo Razor	116	650	11.21
Bombay Shaving Company Sensitive Cartridges	348	1125	9.70
Popular Essentials Green Cardamom (Elaichi)	100	396	7.92
Nivea Soft Light Moisturizer for Face Hand & Body Non-Sticky Cream with Vitamin E & Jojoba Oil	1200	1478	7.90
Veet Hair Removal Cream (Normal Skin)	150	384	7.68
Veet Hair Removal Cream Dry Skin	150	384	7.68
Veet Sensitive Skin Hair Removal Cream	150	384	7.68
Lakme Sun Expert	120	450	7.50
Indulekha Bhringa Hair Oil	200	734	7.34
L'Oreal Paris Excellence Creme Hair Color, 1 Black	344	1240	7.21
L'Oreal Paris Excellence Creme Hair Color, 3 Dark Brown/Natural Darkest Brown	344	1240	7.21
L'Oreal Paris Excellence Creme Hair Color, 4 Natural Brown/Natural Dark Brown	344	1240	7.21
L'Oreal Paris Excellence Creme Hair Color, 4.25 Aishwarya's Brown	344	1240	7.21
Total	1435965	501917	2,257.95

Q7. Group the products into categories like Low, Medium, Bulk. (weightInGms < 1000 then 'low' , weightInGms < 5000 then 'medium', else 'bulk'.)





Q8. What is the Total Inventory Weight Per Category. (total\_weight = weightInGms \* availableQuantity)

