

PRIYANSHU SINGH CHAUHAN

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PROJECTS

Diwali Sales Analysis Using Python and Jupyter

- Performed data cleaning and manipulation.
- Performed exploratory data analysis (EDA) using pandas, matplotlib and seaborn libraries.
- Improved customer experience by identifying potential customers across different states, occupation, gender and age groups.
- Improved sales by identifying most selling product categories and products, which can help to plan inventory and hence meet the demands.
- This analysis concluded that married women of age group 26-35 years from UP, Maharashtra and Karnataka working in IT, Healthcare and Aviation are more likely to buy products from Food, Clothing and Electronics category.

LANGUAGES

- ◆ HTML
- ◆ CSS
- ◆ JavaScript
- ◆ React JS
- ◆ Node JS
- ◆ Express JS
- ◆ Java
- ◆ Python (Data Visualization)
- ◆ SQL
- ◆ MongoDB

KNOWLEDGE, SKILLS & ABILITIES

- ◆ Jupyter Notebook
- ◆ VS-Code
- ◆ GitHub
- ◆ Tableau
- ◆ Excel
- ◆ Google Spreadsheets

CERTIFICATES

- ◆ Google Data Analytics Certificate

EDUCATION

- | | |
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| ◆ Computer Science & Engineering KIIT University, Odisha | 73.5% Present |
| ◆ XII (CBSE) M.M. Public School, Delhi | 82% 2021 |
| ◆ X(CBSE) Sachdeva Public School, Delhi | 77.6% 2019 |