

Case Study: ColombaKade

“ColombaKade” is a famous hardware store for supplying building construction material in the South, and dealing with both wholesale and retail business. It has several branches in the Southern cities. Mr. Sudantha, who is one son of the founder of this organization, is the current managing director and he wants to expand business activities using Information and Communication Technology (ICT).

Mr. Sudantha presented his idea to the other Directors of the business at one of the recent Board Meetings of the Directors and they agreed to allocate some money to initiate the project. However, some Directors felt that this could be a waste of money and that there be a significant benefit to the business. Since Mr. Sudantha is a busy businessman, he appointed a small team to start the project. Mr. Lasith who is an assistant accountant, was appointed as the leader of the team and he was given two other members from new recruits. In addition, Mr. Sudantha will also help the team in evaluating and finalizing decisions.

The project team was instructed to use ICT in three directions: give publicity to the business operations since many foreign NGOs are working in the area to reconstruct tsunami affected houses, streamline internal management of all branches in order to share all resources and provide supply chain management through an e-business model.

Questions

- 1. Who are the stakeholders of “ColombaKade ICT” project? (Name at least five groups)**
- 2. Since the local government may provide some financial support to the project, Mr. Sudantha wanted to select someone from the accounts department as the manager of the project. Describe your views on the appointment of Mr. Lasith as the project manager considering the nature of work involved.**