

PRIYANSHU BUMB

Bachelor in Business Administration

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EDUCATION:

ST. XAVIER'S COLLEGE , JAIPUR

Bachelor in Business Administration - BBA (2024 Graduated)

ST. XAVIER'S SR. SEC. SCHOOL, JAIPUR

Year of Graduation: 2020 - 21

EXPERIENCE:

Freelancing (video creation and content strategist)

Content creation | Content strategist| 1 March 2024 - Ongoing

- Worked with multiple home grown brands and strategising content
- creating high quality engaging video and managing social media
- @sizzlingscissors
- @daybreak.co
- @oddevenclothing
- @trisu
- @thebreatheclo.
- @ethnicrajasthan
- @lifeatAppyzie
- @whitehathi

House of curate

Social Media Optimisation | Content creation | 23 August 2023 - 30 december 2023

- Worked with 8+ brands simultaneously on instagram
- Creative content creation of product and service (with good camera esthetic ideas)
- Helped brand in creating social media presence
- Lead the whole operation and content creation part of brands.

Akrati Jewels inc

Digital Marketing Intern | 19 june 2023 - 18 sept 2023

- Creating and launching social media campaigns
- Use social media analytics tools to monitor the performance of content uploaded
- Create high-quality and engaging content tailored to the target audience
- Determine the optimal frequency of instagram reels to maximize visibility & engagement.

SKILLS:

- Videography - intermediate
- Creative thinking
- Starategy building
- Adobe photoshop - intermediate
- Canva - Intermediate

COURSES:

FUNDAMENTAL OF DIGITAL MARKETING (Google)

25 February 2023 - Present

DIGITAL MARKETING Masterclass (iide)

22 April 2022

WORK SAMPLES:

<https://www.instagram.com/apoclick/>