



Priyanshu Bumb

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ABOUT

I gamble on my creativity for a living. Marketing and storytelling run in my veins, and being normal just bores me. I thrive on ideas that poke, provoke, and spark. From wild ad concepts to unconventional video narratives — I ideate, shoot, and direct it all with the same madness and method.

I am much more than this 2 page CV.

EDUCATION

ST. XAVIERS COLLEGE JAIPUR : BBA GRADUATE 2023-2024

ST. XAVIERS SCHOOL JAIPUR : 2020-2021

EXPERIENCE

1. PixelOMedia : Creative Strategist (20 May'25 - 3 Nov'25)

- Making marketing campaign which are actually out of the box
- Shooting content (not just a normal one)
- Making strategies which are goal oriented
- Using my creativity on peak.

2. Freelancing : (January'24- Ongoing)

- Videography | Meta ads | content creation : ongoing
- Creative strategy curation
- Creating high quality content
- @sizzlingscissors , @daybreak.co , @oddevenclothing
- @trisu, @thebreatheclo, @voyageeyewear

3. House of curate: Full time (23 Aug'23 - 30 Nov'23)

- Instagram SEO executive | Content creation
- Worked with 8+ brands simultaneously on instagram
- Creative content creation of product and service (with good camera esthetic ideas)

4. AKRATI JEWELS INC.: Full time(19 May'23 - 18 sept'23)

- Digital Marketing Intern
- Creating and launching social media campaigns
- Use social media analytics tools to monitor the performance of content uploaded

SKILLS

- Videography and Video editing
- Campaign ideation & execution
- Scripting and strategy
- Brand films
- Meta ads
- Communication
- Creative Marketing
- Market research & trend analysis

SOCIALS

<https://www.linkedin.com/in/priyanshubumb/>

<https://www.instagram.com/apoclick/>

<https://www.instagram.com/priyanshubumb/>

PORTFOLIO

<https://priyanshubumb.github.io/portfolio>