



# Priyanshu Bumb

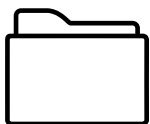
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## ABOUT

I don't play it safe with ideas, routine content doesn't excite me. I'm drawn to concepts that challenge the obvious and spark conversation, taking them from idea to shoot to final cut with intent and instinct.

I am much more than this 1 page CV.

## PORTFOLIO



## SOCIALS



## EDUCATION

ST. XAVIER'S COLLEGE, JAIPUR : BBA GRADUATE 2023-2024

ST. XAVIER'S SR. SEC. SCHOOL, JAIPUR : 2020-2021

## EXPERIENCE

### **1. PixelOMedia : Creative Strategist (May'25 - Nov'25)**

- Creating truly out of the box marketing campaigns
- Shooting content that isn't ordinary
- Building goal-oriented strategies
- Conceptualizing brand films

### **2. Freelancing (January'24- Present)**

- Videography, Meta ads, and content creation
- Creative strategy development
- High-quality content creation
- Brands worked with:

@thebreatheclo, @voyageeyewear, @whitehathi, @trisu, @sizzlinscissors, @hariplanter, @oddandeven, @breatheclo

### **3. House of Curate: Content Strategist (Aug'23 - Nov'23)**

- Managed Instagram for 8+ brands
- Designed creatives, high quality content with strong visual for products and services

### **4. AKRATI JEWELS INC.: Mkt. Intern (May'23 - Sept'23)**

- Creating and launching social media campaigns
- Using social media analytics tools to track and measure content performance

## SKILLS

- Videography & Video editing
- Campaign ideation & execution
- Scripting & strategy
- Meta ads
- Client Communication
- Market research & trend analysis