

# Priyadarshini Panda

Freshei

Pursuing MBA in Agribusiness Management at OUAT, Bhubaneswar. I have an experience of digital marketing, MS Excel and data analysis.

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18 December, 1998

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#### **EDUCATION**

# Master of Business Administration(Agribusiness Management)

Centre for Post Graduate Studies,OUAT,Bhubaneswar,Odisha

12/2021 - 11/2023 Bhubaneswar,Odisha CPGA-7.9

# **Bsc Agriculture(Hons.)** Siksha 'O' Anusandhan

08/2017 - 07/2021

Bhubaneswar, Odisha CPGA-7.54

#### **WORK EXPERIENCE**

# Agricultural Development Associate

Department of Agriculture and Farmer's Empowerment (Krushi Unnat Sahajogi)

11/2021 - 01/2022 Bolangir, Odisha

Achievements/Tasks

- Attended weekly meetings at block level.
- Came across farm related problems faced by the farmers and tried to resolve them.
- Surveillance of pest and diseases.
- Submitted day to day tasks and collected data on farmers.

## **Summer Intern**

Lingaraj Biscuits Pvt. Ltd.

11/2022 - 12/2022 Bhubaneswar,Odisha

Achievements/Tasks

- Completed a Project on 'Consumer Preference on Parle Biscuits'
- Visited to the manufacturing unit of Lingaraj Biscuits Pvt.
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- Got to know about the operation going on inside the unit.

## **SKILLS**

MS Excel MS Word MS Power point

Data entry Website Building SEO

Python Basics

### **CERTIFICATES**

Fundamentals of Digital Marketing (10/2023 - 11/2023)

SEO, Word pressing, Website Building, Email Marketing, Google Analytics, Content Marketing, Copywriting

#### Fundamentals of Data Analysis

Panda Basics, NumPy Basics, Panda Basics, Data Gathering, Data Cleaning, Data Processing , Data Visualization

#### **LANGUAGES**

English Hindi

Full Professional Proficiency Native or Bilingual Proficiency

Odia

Full Professional Proficiency

## **INTERESTS**

Dancing Painting Sports