**Assignment – 1 campus to corporate**

1.what are the elements of personal branding?

🡪 1.Etiquette

2.Communication

3.Body language

4.Dressing and gromming

2.why is your first impression on someone important?

🡪 First impressions are important because they create the foundation for how you will be perceived by others, and they can influence your personal and professional relationships.

3.what are the 4 c’s of written communication?

🡪four c,s of communication are:-

1.clarity

2.conciceness

3.Concreteness

4.correctness