



PRATHI PRABHAKAR RAO

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1-36, Vanka Street,

Vajrapukotthuru (Vill.& Mandal)

Palasa, Srikakulam (Dist.)

Andhra Pradesh, 532222

CAREER OBJECTIVE

Seeking a position in the area of Department/Store Manager in one of the best organisations where I can prove as well as empower my skills and capabilities so as to bring about corporate as well as individual growth.

SKILLS

People Management

PhotoGraphy

Styling

Ms.Office

EXPERIENCE

Indie Jewels - GIVA : Position : Store Manager

Duration : November 2022 to Till Date

Designation : Store Manager

Location : L&T Mall, Musarambagh and Dilsukhnagar High Street

Bluestone Jewellery : Position : Acting Manager (SSE)

Duration : December 2020 to November 2022

Designation : Store Incharge

Location : Chandanagar & Kukatpally

LifeStyle International PVT LTD(Max Retail Division) Position: ADM

Duration:Oct 2018 to Nov 2020

Designation:ADM (Asst. Department Manager)

Store & location: Stand Alone store, Chandhanagar, Himayathnagar & Dilsukhnagar

ROLES AND RESPONSIBILITIES

- Monitor the financial performance.
- Trained team members in successful strategies to meet operational and sales targets.
- Strengthened merchandising and promotional strategies to drive customer engagement and boost sales.
- Oversaw employee performance, corrected problems and increased efficiency to maintain productivity targets.
- Liaised with sales, marketing and management teams to develop solutions and accomplish shared objectives.

P.PRABHAKAR RAO

- Coordinated weekly conferences with store associates to communicate sales and customer service goals.
- Trained new employees on proper protocols and customer service standards.
- Coached employees and trained on methods for handling various aspects of sales, complicated issues and difficult customers

ROLE ACHIEVEMENTS

- Got Appreciation from CEO of the Company as biggest opening Sale for Any store in Pan India in Bluestone.
- Did 2 Successful store Grand Launch at Bluestone in the span of 5months.
- Managed Two departments in a time no DMs in store in Max Retail Division.
- Pan India rank 1. Continuously two times for the POG Display.
- Top in the TS region for DM talent segmentation examination.

STRENGTHS

- Good interpersonal and Creative skills
- Good Versatility
- Willingness to face challenge
- Firm belief in ethics and values

PERSONSAL DETAILS

Father Name : P.Maheshwar Rao
Mother Name : P. Sridevi
Language Known : English, Hindi, Telugu, Odia
D.O.B : 22 Jan 1998
Permanent Address : 1-39, Vanka street
Vajrapukotturu, Palasa Andhra Pradesh - 532222

EDUCATION

STANDARD X|SSC|2014 Harobino Vidya Bhawan
STANDARD XII|BIE|2016 S.P.S Junior College
Graduation |DEGREE| 2019 Andhra University