

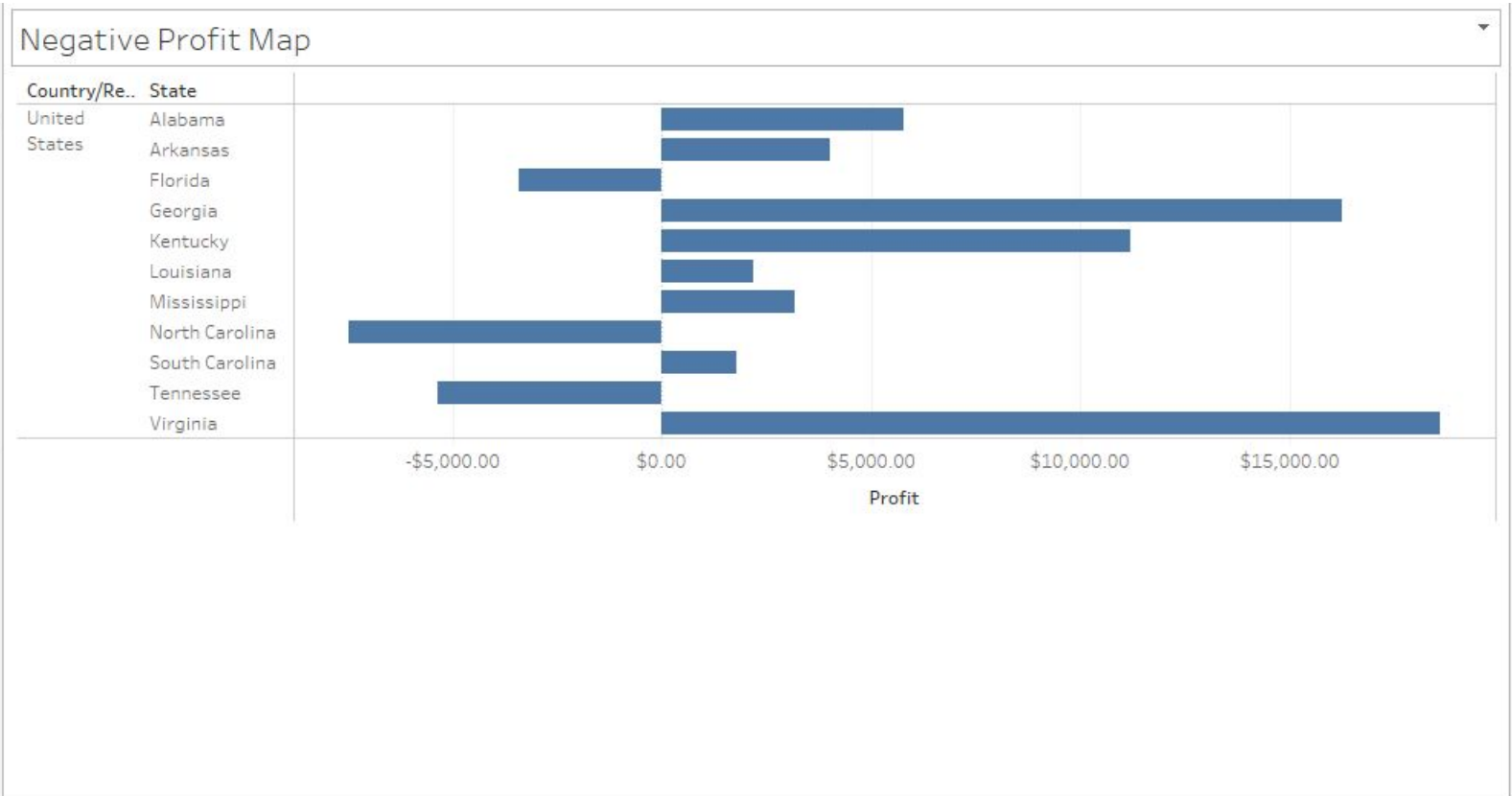
Tableau

Assignment :5

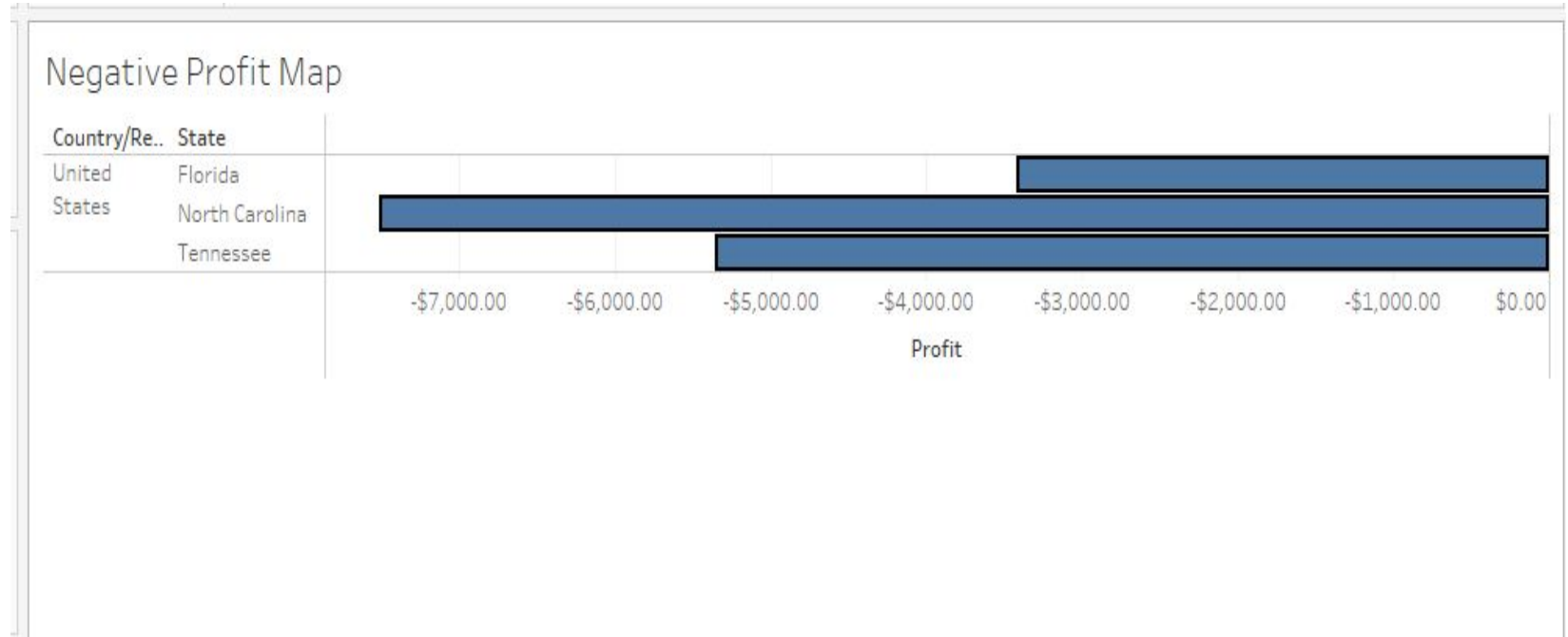


1. Duplicate the profit map and rename as negative profit map.

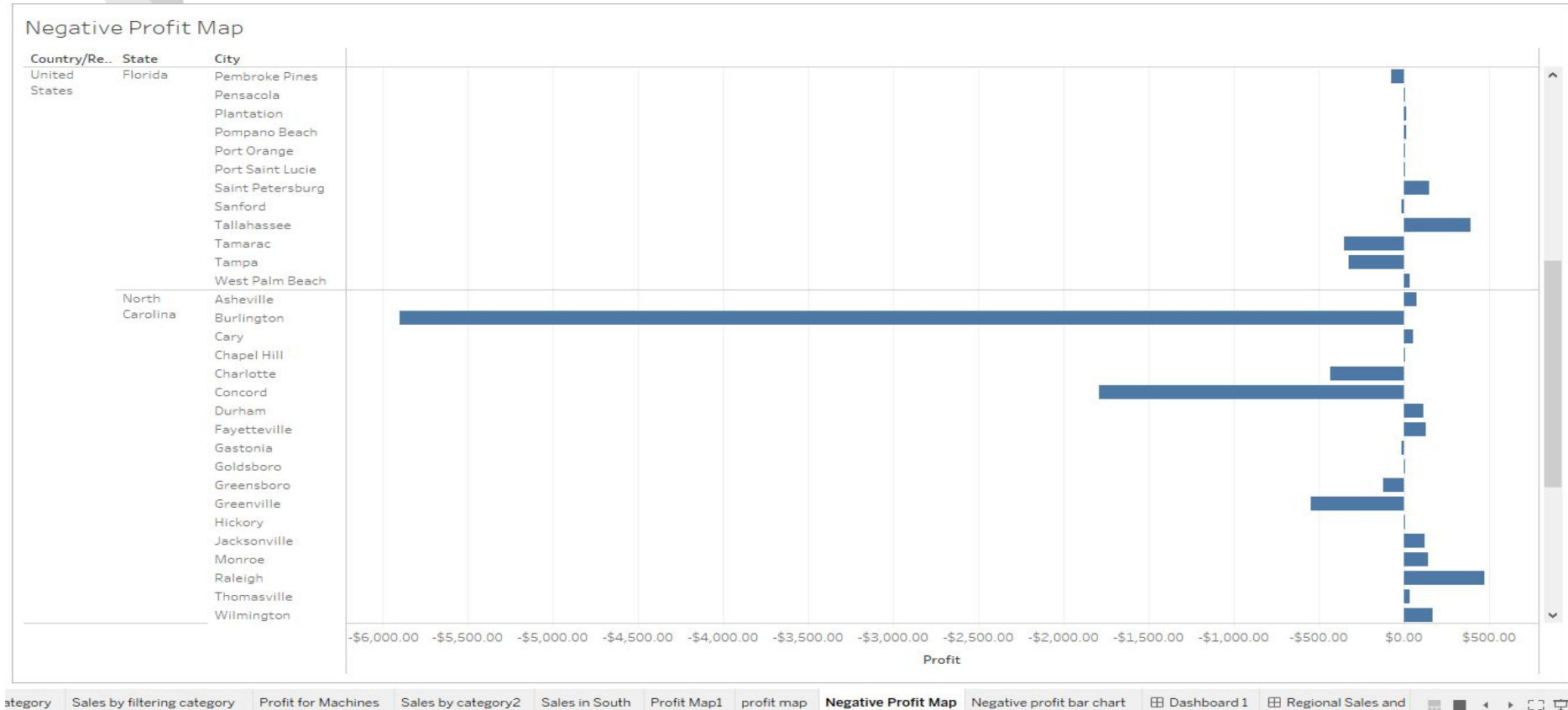
2. Represent the profit map in horizontal bar format.



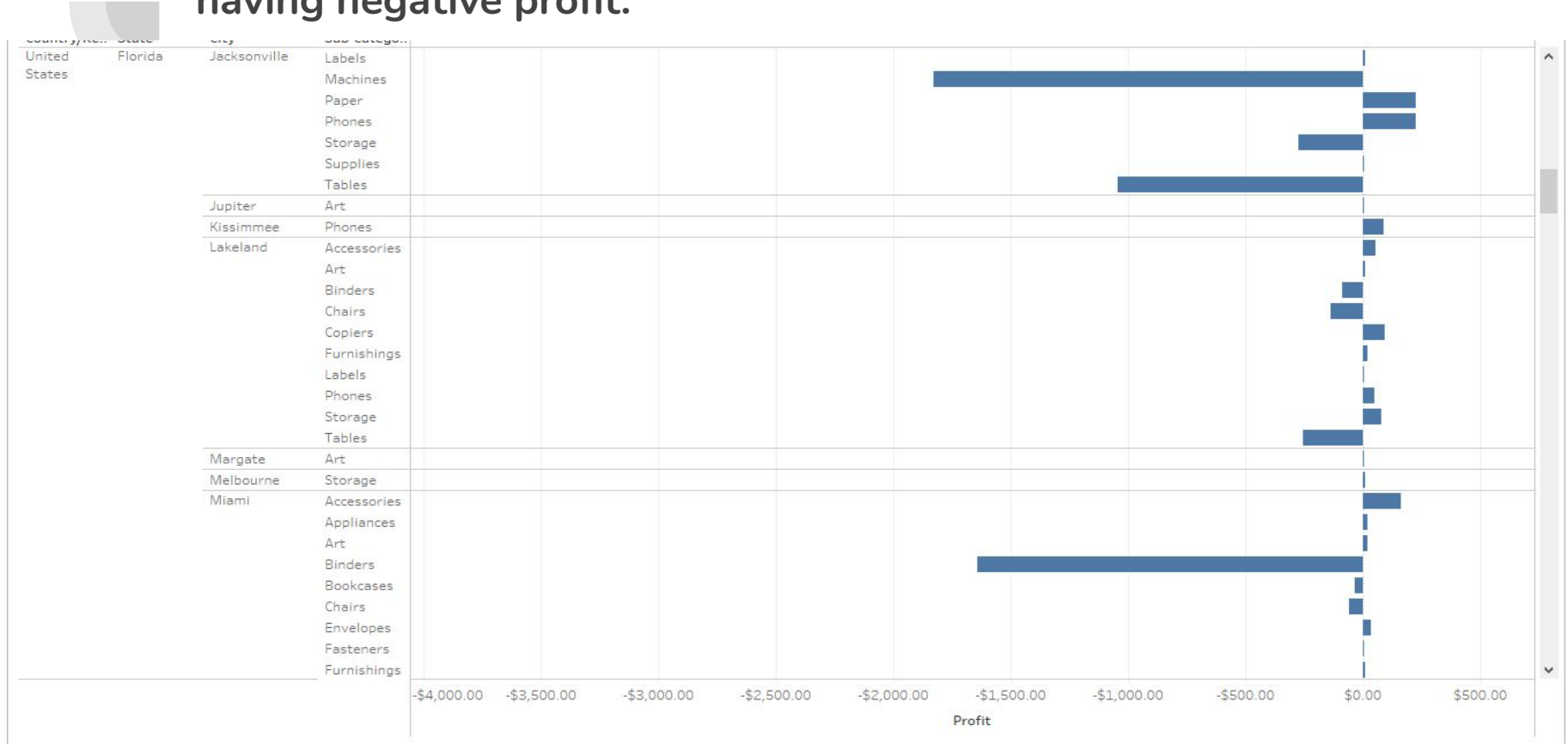
3. Show only the states having negative profit in the bar graph.



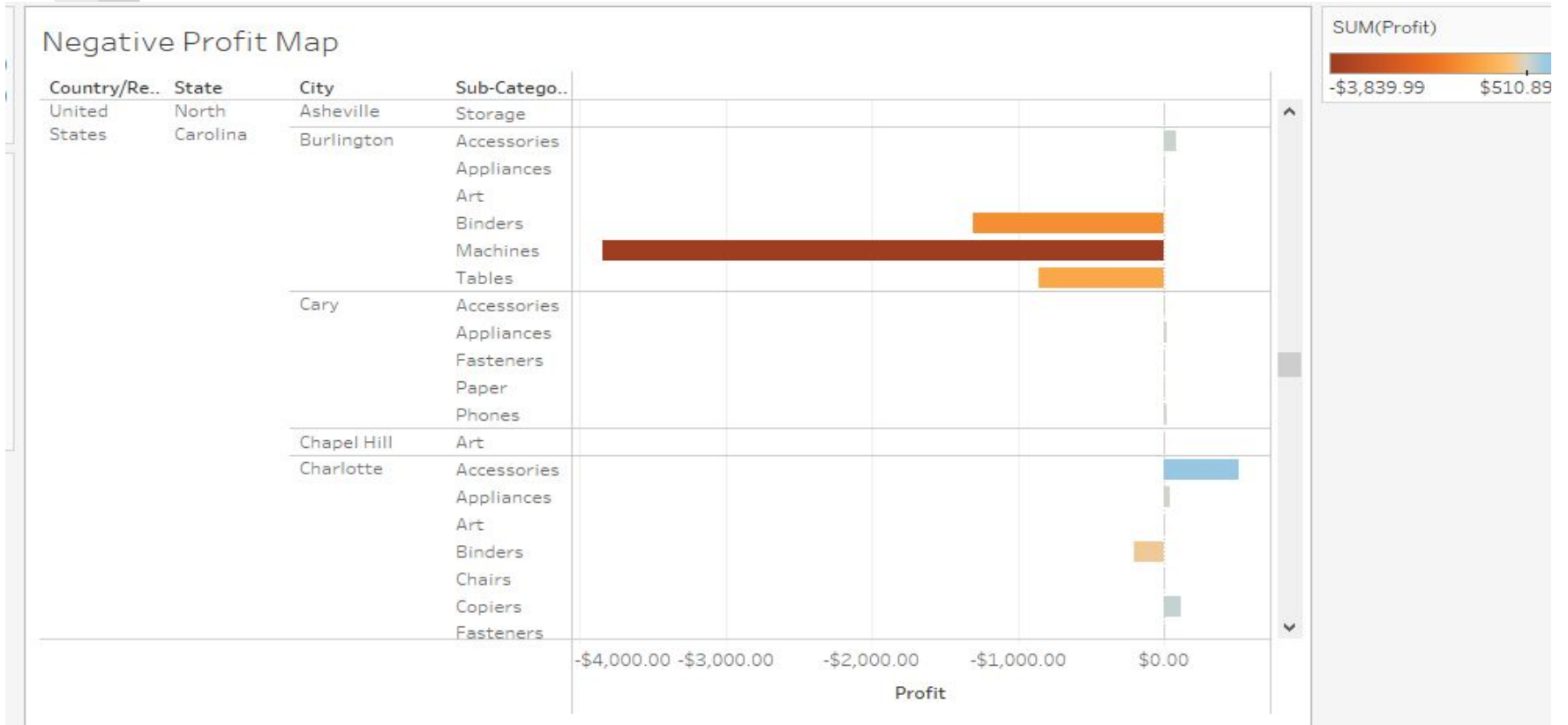
4. On the Rows shelf, click the plus icon on the State field to drill-down to the City level of detail.



5.Show profit subcategory wise for all the states and city having negative profit.

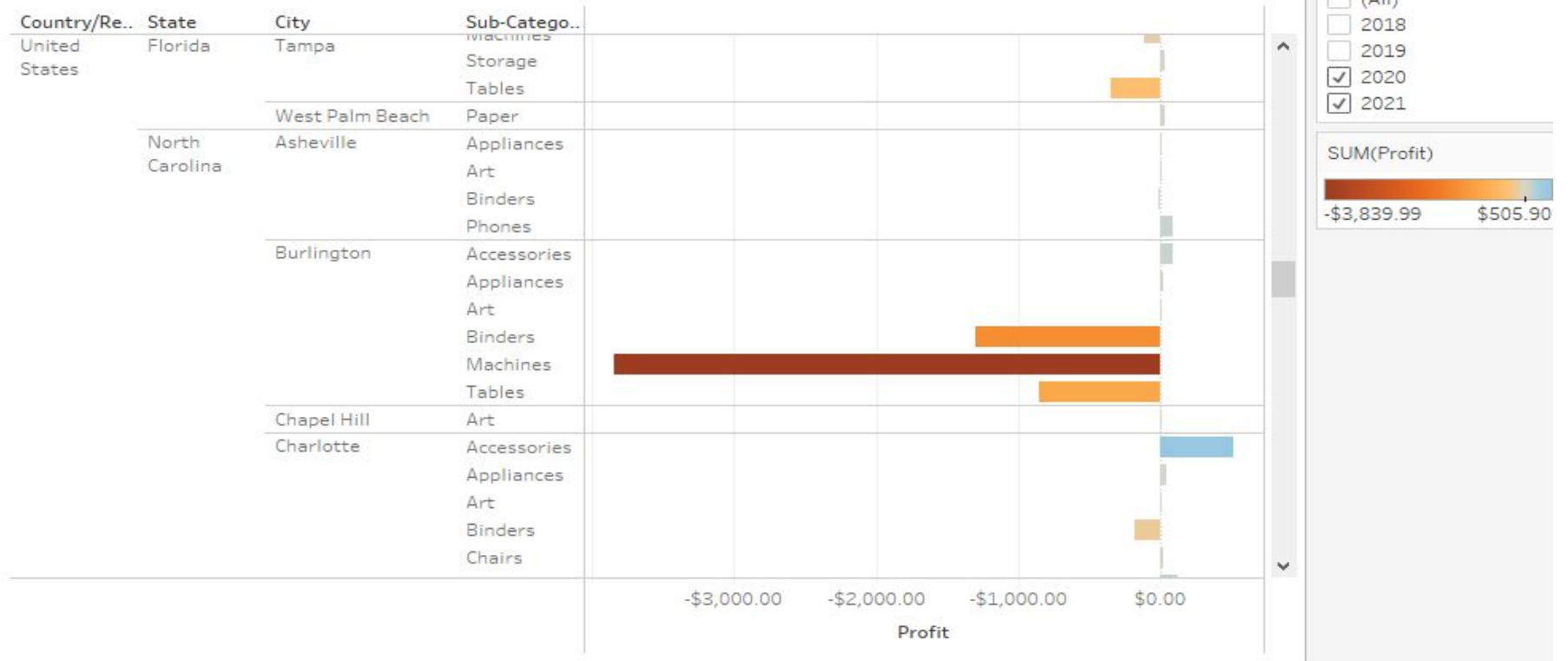


7.Show the profit in different colour.



8.Check the profit in 2020 & 2021.

Negative Profit Map





9. Find some meaningful information and suggest how can we increase the profit.

In Florida, the highest negative profit is for the sub-category Tables and hence we should focus more on this area to improve sales and increase profit.

In North Carolina, the highest negative profit is for the sub-category Machines and Binders and required steps need to be taken to improve profits.

In Tennessee, the sub-category for improvement for the sale is Tables and Binders and we need to work on it to improve profit.