

# CREDIT CARD TRANSACTION REPORT

Revenue

55.3M

Total Interest

7.8M

Transc Amount

44.5M

Transc Count

0.66M

card Category	Revenue	total Trans amt	Interest Earned
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Silver	5586332	4586746	812081
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Platinum	1135608	953314	161629
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Gold	2454072	2024078	373784
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Blue	46139398	36957875	6495888
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Total	55315410	44522013	7843382
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Q4

Q3

Q2

Q1

Week Start Date

All

F

M

Low

Med

High

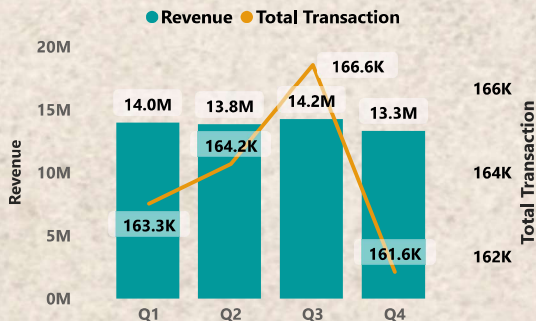
Blue

Gold

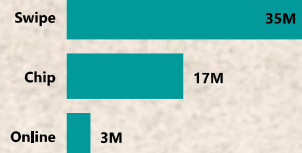
Silver

Platinum

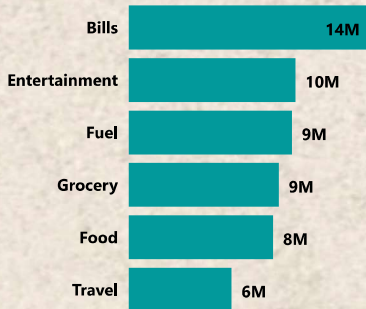
## Qtr Revenue & Transaction Count



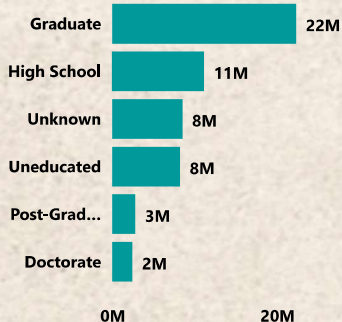
## Revenue by Use of Chip



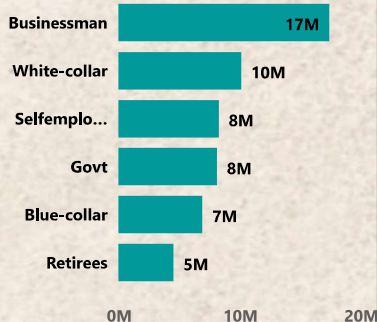
## Revenue by Expenditure Type



## Revenue by Education Level



## Revenue by Customer Job



## Customer Acq Cost

