

OUR MISSION

# Powering prosperity around the world

Giving everyone the opportunity to prosper is the heartbeat of Intuit culture, and we never stop working to find innovative ways to make that possible.

We believes  
everyone  
should have  
the  
opportunity to

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FAST FACTS

**Our impact by the numbers**

Here's what being a customer-focused company has allowed us to accomplish

**17,300** Employees worldwide at the end of fiscal year 2022

**20** Offices in nine countries

**\$14.4B** Revenue in fiscal year 2023

## Everything Starts with the Customer

We are obsessed with our customers. We never stop listening to customers so we can understand both their dreams and the challenges they face - and then get to work using technology to solve their most important problems.

## Products to Power Prosperity

Serving more than 100 million customers worldwide with TurboTax, QuickBooks, Mint, Credit Karma and Mailchimp, Intuit helps put more money in consumers' and small businesses' pockets, saving them time by eliminating work, and ensuring they have confidence in every financial decision they make.

## Powering prosperity beyond products

The work of powering prosperity goes beyond our products. Around the world people struggle to make ends meet.

Economic opportunity is still not available to all. And climate change is having an oversized impact on distressed communities. At Intuit, we're committed to using our unique position to find ways to power prosperity, especially for those that need it most.