

Intuit

Stock Price **\$625**

2023-12-29

Market Capitalization **\$174.9 B**

2023-12-27

Revenue **\$14.4 B**

FY, 2023

Company Summary

Overview

Intuit is a technology company that develops business and financial management solutions for small businesses, individuals, accountants, and educators. It operates through four segments: Small Business & Self-Employed, Consumer, Credit Karma, and ProConnect. The company offers a technology platform with tax products, including TurboTax, CreditKarma, QuickBooks, Mailchimp, and Mint, for business management, payroll processing, personal finance, and tax preparation and filing. In addition, Intuit provides desktop payroll software products comprising ProSeries, ProConnect Tax, and Lacerte.

[Read more](#)

Type

Public

Status

Active

Founded

1983

HQ

Mountain View, CA, US | [view all locations](#)

Website

<https://www.intuit.com/>

Cybersecurity rating

ESG rating

60-79 out of 100

[View all ESG data](#)

Sectors

Technology
accounting
enterprise software
financial management
platform
tax

Homepage

Linkedin

instagram

facebook

youtube

twitter

Key People



Sasan Goodarzi, Chief Executive Officer, Director

[Linkedin](#)
[twitter](#)



Lara Balazs, Executive Vice President, Chief Marketing Officer, and General Manager of Strategic Partner Group

[Linkedin](#)



Marianna Tessel, Executive Vice President, Chief Technology Officer

[Linkedin](#)



Laura Fennell, Executive Vice President, Chief People & Places Officer





and 17 others

Operating Metrics

[View all](#)

Total U.S. TurboTax Federal Units **42.7M**

6.2%

FY, 2022

Canada TurboTax Units **3.5M**

2.8%

FY, 2022

Customers **100M**

FY, 2021

Locations

[View all](#)

18 locations detected

Mountain View, CA **HQ**

United States

2700 Coast Ave

Eagle, ID

United States

250 E Eagles Gate Dr

Los Angeles, CA

United States

21650 W Oxnard St #2200

New York, NY

United States

57 E 11th St # 6A

Plano, TX

United States

5601 Headquarters Dr

Reno, NV

United States

6888 Sierra Center Pkwy

and 12 others



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Intuit

Financials

Summary Financials

Revenue (Q1, 2024)

\$3.0B

Net income (Q1, 2024)

\$241.0M

Cash (Q1, 2024)

\$1.7B

EBIT (Q1, 2024)

\$307.0M

Enterprise value

\$179.0B

Competitors and Similar Companies



Sage

Technology - Public



Thomson Reuters
Media & Entertainment - Public



Xero
Technology - Public



FIS
Financial Services - Public



Nemetschek Group
Technology - Public

gusto

Gusto
Technology - Private



Equiniti
Financial Services - Subsidiary



Zoho
Technology - Private