

Overview

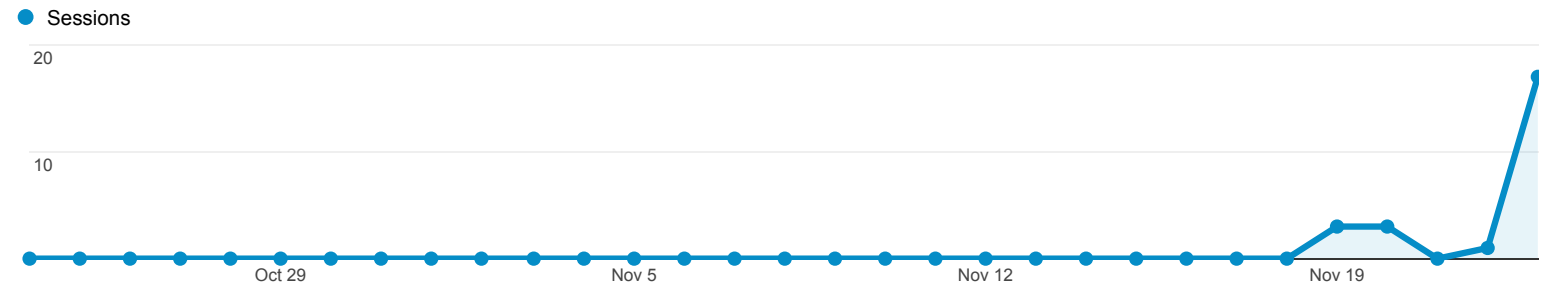
Oct 24, 2014 - Nov 23, 2014

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



| Device Category | Acquisition                    |                                    |                              | Behavior                           |                                  |  | Conversions                      |                            |                                      |
|-----------------|--------------------------------|------------------------------------|------------------------------|------------------------------------|----------------------------------|--|----------------------------------|----------------------------|--------------------------------------|
|                 | Sessions                       | % New Sessions                     | New Users                    | Bounce Rate                        | Pages / Session                  | Avg. Session Duration                  | Goal Conversion Rate             | Goal Completions           | Goal Value                           |
|                 | 24<br>% of Total: 100.00% (24) | 37.50%<br>Site Avg: 37.50% (0.00%) | 9<br>% of Total: 100.00% (9) | 66.67%<br>Site Avg: 66.67% (0.00%) | 23.88<br>Site Avg: 23.88 (0.00%) | 00:03:56<br>Site Avg: 00:03:56 (0.00%) | 0.00%<br>Site Avg: 0.00% (0.00%) | 0<br>% of Total: 0.00% (0) | \$0.00<br>% of Total: 0.00% (\$0.00) |
| 1. desktop      | 19 (79.17%)                    | 26.32%                             | 5 (55.56%)                   | 57.89%                             | 29.89                            | 00:04:58                               | 0.00%                            | 0 (0.00%)                  | \$0.00 (0.00%)                       |
| 2. mobile       | 5 (20.83%)                     | 80.00%                             | 4 (44.44%)                   | 100.00%                            | 1.00                             | 00:00:00                               | 0.00%                            | 0 (0.00%)                  | \$0.00 (0.00%)                       |

Rows 1 - 2 of 2