```
In [1]: import os
        os.getcwd()
Out[1]: '/home/sapatevaibhav/Documents/ML'
In [1]: import pandas as pd
         import matplotlib.pyplot as plt
        df = pd.read_csv('Mall_Customers.csv')
In [2]: df
              CustomerlD Genre Age Annual Income (k$) Spending Score (1-100)
Out[2]:
          0
                                                      15
                                                                            39
                       )
                            Male
                                   19
                      2
                                                      15
           )
                            Male
                                   21
                                                                             81
          2
                      3 Female
                                   20
                                                       16
                                                                             6
          3
                         Female
                                   23
                                                       16
                                                                            77
          4
                         Female
                                    31
                                                      17
                                                                            40
          •••
                                                       •••
                                                                             •••
                                                                            79
         195
                     196 Female
                                   35
                                                     120
         196
                     197 Female
                                   45
                                                     126
                                                                            28
         197
                     198
                            Male
                                   32
                                                     126
                                                                            74
         198
                     199
                                   32
                                                     137
                                                                            18
                            Male
```

200 rows × 5 columns

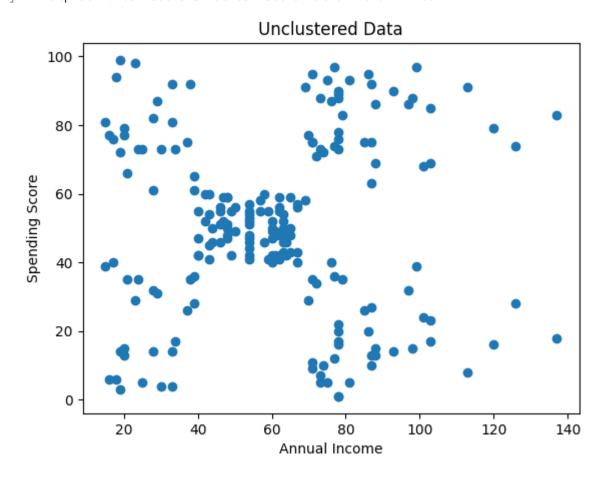
Male

```
In [3]: x = df.iloc[:,3:]
               Annual Income (k$) Spending Score (1-100)
Out[3]:
                               15
                               15
                                                       81
            )
           2
                               16
                                                       6
            3
                                                      77
                               16
                               17
                                                      40
          195
                                                      79
                              120
          196
                              126
                                                      28
          197
                              126
                                                      74
          198
                              137
                                                       18
```

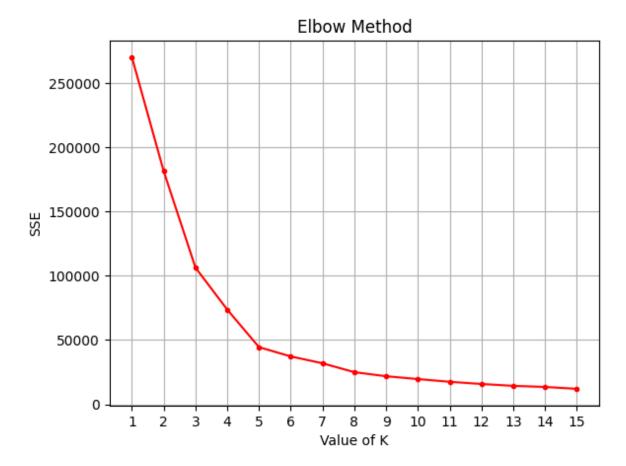
200 rows × 2 columns

```
In [4]: plt.title('Unclustered Data')
    plt.xlabel('Annual Income')
    plt.ylabel('Spending Score')
    plt.scatter(x['Annual Income (k$)'], x['Spending Score (1-100)'])
```

Out[4]: <matplotlib.collections.PathCollection at 0x7f69db1bf1c0>



```
In [5]: | from sklearn.cluster import KMeans, AgglomerativeClustering
       km = KMeans(n_clusters = 3)
       km.fit_predict(x)
0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 2, 1, 2, 1, 2, 1,
            2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1,
            2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1,
            2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1, 2, 1,
            2, 1], dtype=int32)
In [8]: km.inertia
Out[8]: 106348.37306211119
In [9]: |sse = []
       for k in range(1,16):
          km = KMeans(n_clusters = k)
          km.fit_predict(x)
          sse.append(km.inertia_)
       sse
Out[9]: [269981.28,
        181363.59595959596,
        106348.3730621112,
        73679.78903948834,
        44448.45544793371,
        37233.81451071001,
        31902.833868166716,
        25018.576334776335,
        21841.97825674864,
        19646.482018947238,
        17515.872164701657,
        15810.343426539726,
        14350.256180094417,
        13500.42225818557,
        12031.35235407008]
In [11]: plt.title('Elbow Method')
       plt.xlabel('Value of K')
       plt.ylabel('SSE')
       plt.grid()
       plt.xticks(range(1,16))
       plt.plot(range(1,16), sse, marker = '.', color = 'red')
Out[11]: [<matplotlib.lines.Line2D at 0x7f69c7cd0b20>]
```

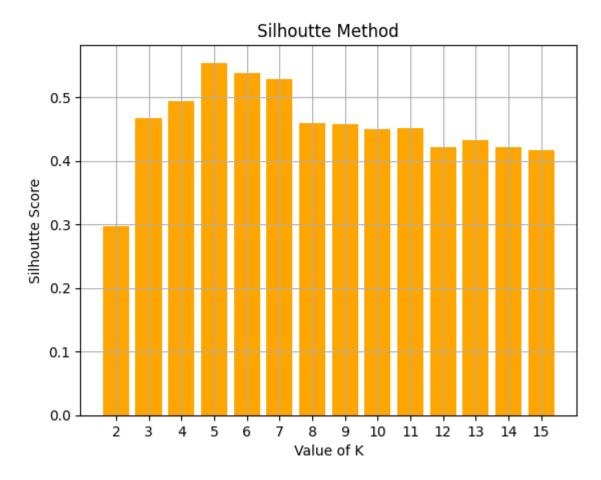


```
In [24]: from sklearn.metrics import silhouette_score
    silh = []
    for k in range(2,16):
        km = KMeans(n_clusters = k)
        labels = km.fit_predict(x)
        score = silhouette_score(x, labels)
        silh.append(score)
```

In [13]: silh

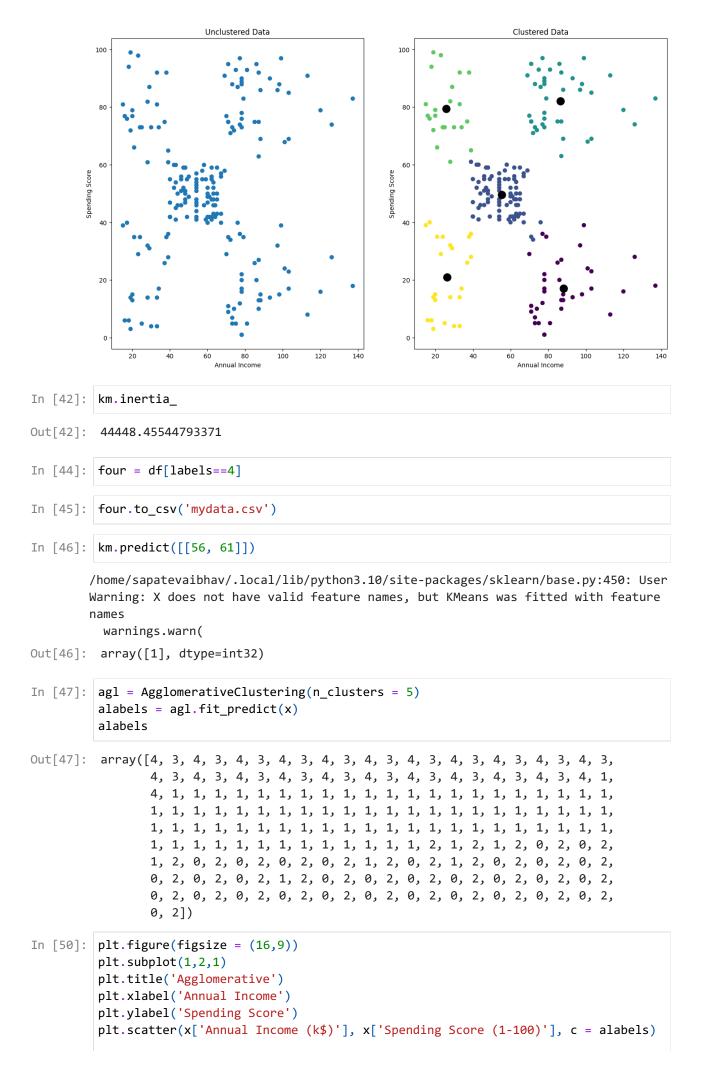
```
Out[13]: [0.2968969162503008,
          0.46761358158775435,
           0.4931963109249047,
           0.553931997444648,
           0.5367558067779578,
           0.5264283703685728,
           0.45407359550241166,
          0.452881771814681,
          0.4483975689310094,
           0.44598673856977716,
           0.45899899549134743,
          0.4465256352099726,
           0.4389172146034429,
           0.4235485715125881,
          0.42471704088877155,
          0.42509060245793906,
           0.42937879224702896,
           0.4112114809629708,
           0.42098163607234385,
           0.4117995991918727,
           0.4209256801422762,
           0.4123843490957628,
           0.400817402463384,
           0.4243629093189331]
In [26]: plt.title('Silhoutte Method')
         plt.xlabel('Value of K')
         plt.ylabel('Silhoutte Score')
         plt.grid()
         plt.xticks(range(2,16))
         plt.bar(range(2, 16), silh, color='orange')
```

Out[26]: <BarContainer object of 14 artists>



```
In [38]: km = KMeans(n_clusters = 5, random_state = 0)
         labels = km.fit_predict(x)
         labels
         cent = km.cluster_centers_
In [40]: plt.figure(figsize = (16, 9))
         plt.subplot(1,2,1)
         plt.title('Unclustered Data')
         plt.xlabel('Annual Income')
         plt.ylabel('Spending Score')
         plt.scatter(x['Annual Income (k$)'], x['Spending Score (1-100)'])
         plt.subplot(1,2,2)
         plt.title('Clustered Data')
         plt.xlabel('Annual Income')
         plt.ylabel('Spending Score')
         plt.scatter(x['Annual Income (k$)'], x['Spending Score (1-100)'], c = labels)
         plt.scatter(cent[:,0], cent[:,1], s = 150, color = 'k')
```

 ${\tt Out[40]:} \quad \verb|<matplotlib.collections.PathCollection| at 0x7f69c499f310>| \\$



```
plt.scatter(cent[:,0], cent[:,1], s = 100, color = 'k')

plt.subplot(1,2,2)
plt.title('KMeans')
plt.xlabel('Annual Income')
plt.ylabel('Spending Score')
plt.scatter(x['Annual Income (k$)'], x['Spending Score (1-100)'], c = labels)
plt.scatter(cent[:,0], cent[:,1], s = 100, color = 'k')
```

Out[50]: <matplotlib.collections.PathCollection at 0x7f69c4c00160>

