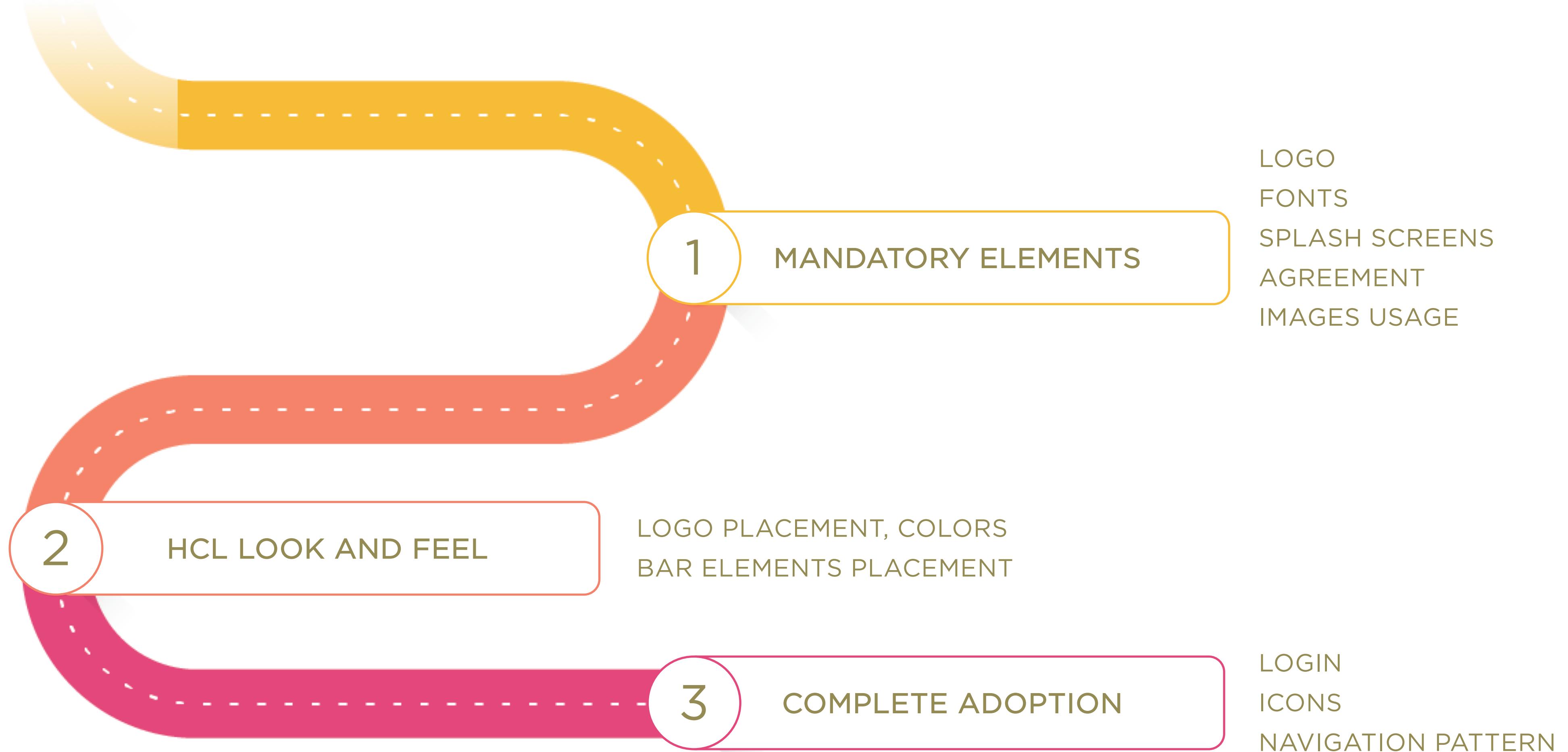




HCL WASH MUST FOLLOW Visual Design Guidelines

Central P&P Design Thinking

Version 2018.1.0





LOGO
FONTS
SPLASH SCREENS
AGREEMENT
IMAGES USAGE

1

MANDATORY ELEMENTS

Creating beautiful artworks goes hand-in-hand with building a distinctive visual identity and strong brand associations.

In this section there is the **MUST DO** list of items to cover the legal part of the HCL wash, by changing the items in the list it is not enough to claim your product be HCL washed. Check **Section 2** for further changes you have to apply to complete the HCL wash.

The HCL logo

The HCL logo is blue (C 100, M 60, Y 0, K 0 or Pantone 293), written with an expanded Helvetica font family. The italic and subtle stretch of the typeface serves to give it the energy and innovation that HCL stands for. Though modern, it has a classicism that will not age for years. It should be treated with care and respect.



The ratio

The ratio of width to height of the HCL logo should be 7:1. In all circumstances, the logo should be used in accordance with the ratio specified. The logo must never be tampered with or recreated digitally.



Minimum size & clear space

There are no restrictions on the maximum size of the logo. However, the width of the logo should not be less than 25 mm in all aspects of communication.

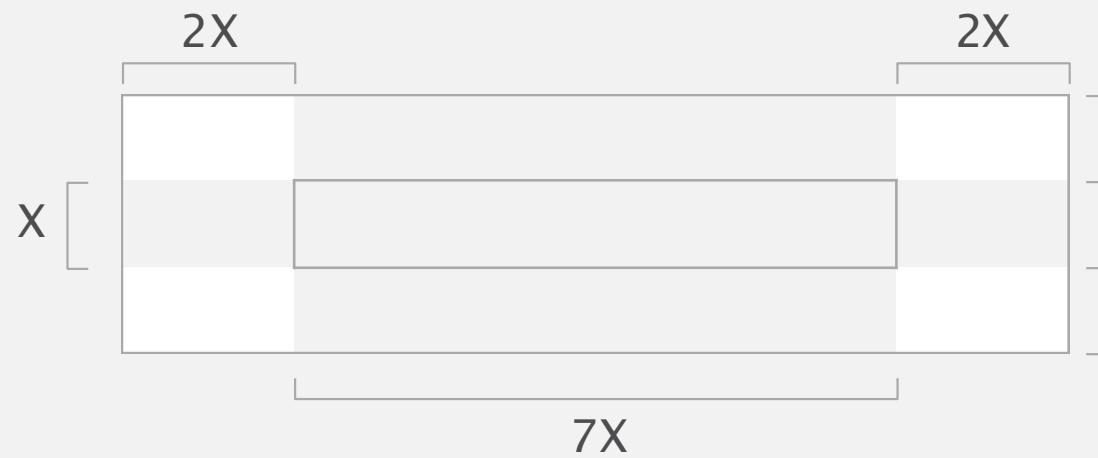
This size excludes the clear space. The HCL logo has an exclusion zone around it which serves to give it a unique identity and this must be adhered to in the ratio specified.

Logo should not be less than 25 mm in all aspects of communication.

HCL is an individual entity and stands proud. For this very reason, the main logo has a deliberate exclusion space around it.



25 mm



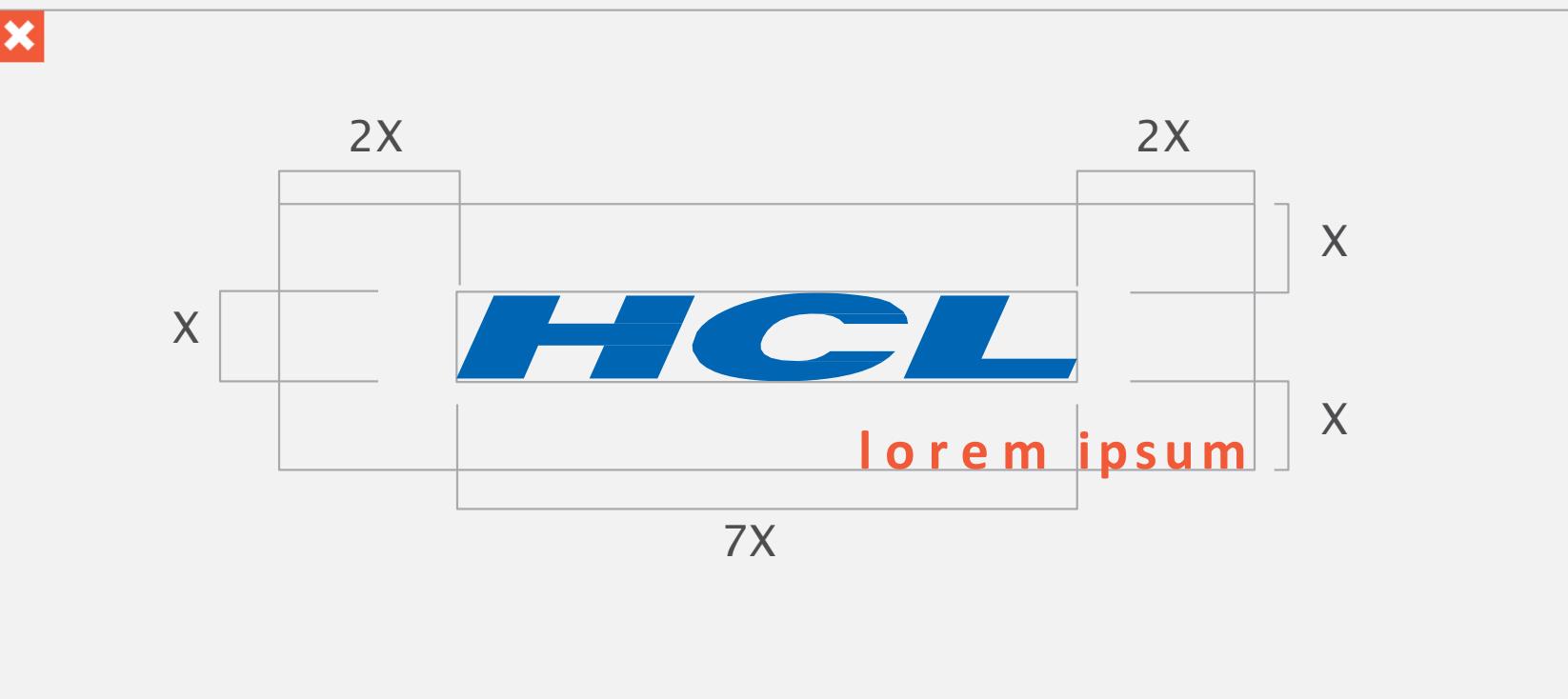
Minimum size & clear space

Violation of clear space

It is imperative to maintain the exclusion zone around the logo, as mentioned earlier. Therefore, no other element should be placed within its boundaries.

Splitting the letters

As the logo is a fixed unit, it cannot, under any circumstances, be split or spread or written in any other form.



Minimum size & clear space

The width of the HCL logo should be equal to 8% of the diagonal distance of the layout area, subject to a minimum size of 25mm.

For most layouts, the logo can be placed either on the top right or the bottom right. However, for layouts such as lengthy e-mailers where the complete space is not visible without scrolling, the logo must be placed at the top right corner only.

Place the HCL logo in accordance with its clear space guidelines. HCL.COM, written in Helvetica neue (kerning 140) is placed on the opposite side, in alignment with the HCL logo. The width of HCL.COM should be equal to the width of the HCL logo, and its distance from the edge of the layout should be equal to that of the HCL logo.



Logo & background

When we use the HCL logo, we must make sure that it is either in HCL Blue, White or Black, as shown here. When the logo is in HCL Blue, the background colors can be White, Grey, light Blue. When the logo is in White, the background colors can be Blue, Black, Grey. When the logo is in Black, the background colors can be White or Grey.



Color



Grey (K 20)



Light Blue (C 35)



Reverse



Reverse Grey (K 50)



Reverse Black



Black



Grey (K 20)

Logo misuse

The HCL logo is provided in a variety of digital formats. These are not to be changed in any way whatsoever. Care must be taken when reversing the logo out of background images. The logo should, under no circumstances, get lost in the background of any design.

- 01 | **color** The HCL logo or the logo background cannot be used in colors other than what has been specified.
2. | **gradient** The HCL logo and the logo background cannot have any gradient.
3. | **imagery** Do not use logo on top of images.
- 04 | **effects** Do not add drop-shadows, embossings, vignette, etc. to the logo.



Primary font

Gotham is a family of geometric sans-serif digital typefaces inspired by popular lettering found throughout New York City. The font was influenced by this iconic, 21st century city to become the typeface of the decade. It has a relatively broad design with a reasonably high x-height and wide apertures that makes content user friendly and expressive for the needs of the 21st century user.

Gotham (preferred)

GOTHAM-Book

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz | 0 1 2 3 4 5 6 7 8 9

GOTHAM-Book *Italic*

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz | 0 1 2 3 4 5 6 7 8 9

GOTHAM-Black

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz | 0 1 2 3 4 5 6 7 8 9

NOTE:

Gotham font only for HCL new product only
and if the HCL wash is for an IBM product use
Helvetica

Primary font

Helvetica or Neue Haas Grotesk is a widely used sans-serif typeface developed in 1957 by Swiss typeface designer Max Miedinger with input from Eduard Hoffmann. Helvetica is a neogrotesque or realist design, one influenced by the famous 19th century typeface Akzidenz-Grotesk and other German and Swiss designs.

Helvetica Neue

Helvetica-Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz | 0 1 2 3 4 5 6 7 8 9

Helvetica - Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz | 0 1 2 3 4 5 6 7 8 9

Helvetica - Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz | 0 1 2 3
4 5 6 7 8 9

Helvetica - Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz | 0 1 2
3 4 5 6 7 8 9

Secondary font

These fonts are secondary font when the browser not detecting primary fonts, these font can act as secondary font.

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789

Georgia

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789

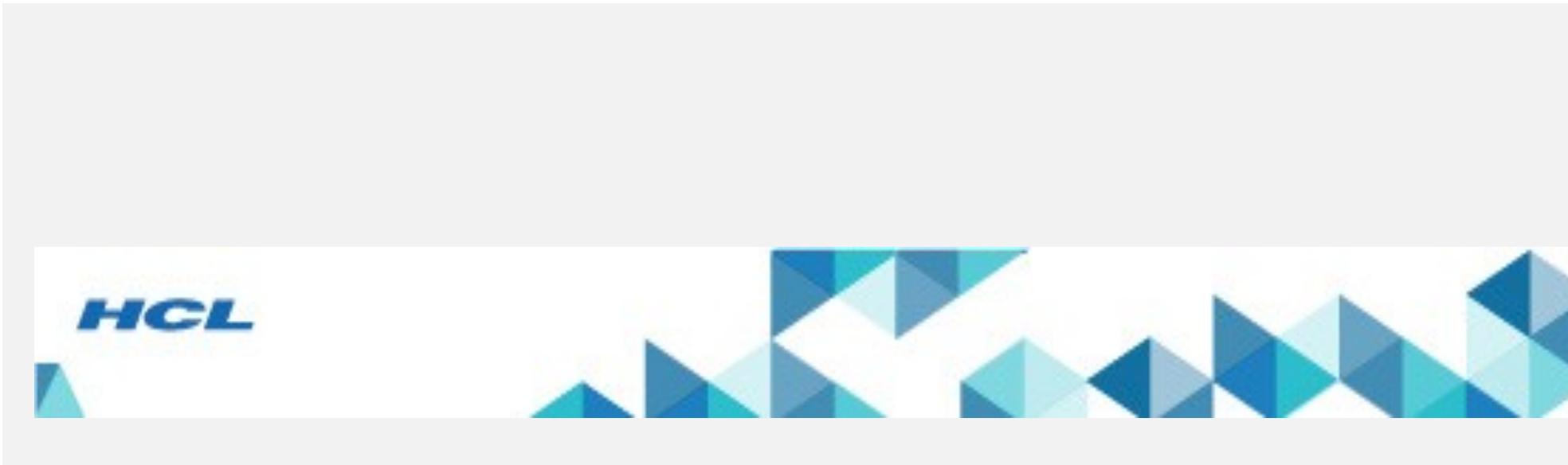
Lato

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789

Splash screen

Standard Welcome Header



Standard Wizard Branding



Splash screen examples



Our imagery

The power of visuals

Visuals are a very powerful tool that help reinforce the softer aspects of the brand.

When chosen carefully, they not only depict a variety of human emotions, but also powerfully convey the brand's personality and archetype.

There is no rule or formula to choose the best visual for a piece of communication. Artistic judgment is subjective and variable.

Our hope is that, with a little care, and a few guiding lines, we can at least ensure that chosen images are not way off the mark.

NOTE: Be sure you have the license to use this image, if not all photos must be licensed under the Creative Commons Zero (CC0) license. This means the pictures are completely free to be used for any legal purpose. For example, you can get the images from <https://www.pexels.com> or <https://unsplash.com> where all photos are under CC0 license.



Our imagery

Understand the brand

This is the first step in choosing the right image. If our search starts without being sure of what feeling, emotion or personality we are trying to express on behalf of the brand, chances are we will go wrong.

The ideapreneurship ‘Explorer’ archetype is confident, enthusiastic and driven by a sense of discovery.

NOTE: Be sure you have the license to use this image, if not all photos must be licensed under the Creative Commons Zero (CC0) license. This means the pictures are completely free to be used for any legal purpose. For example, you can get the images from <https://www.pexels.com> or <https://unsplash.com> where all photos are under CC0 license.

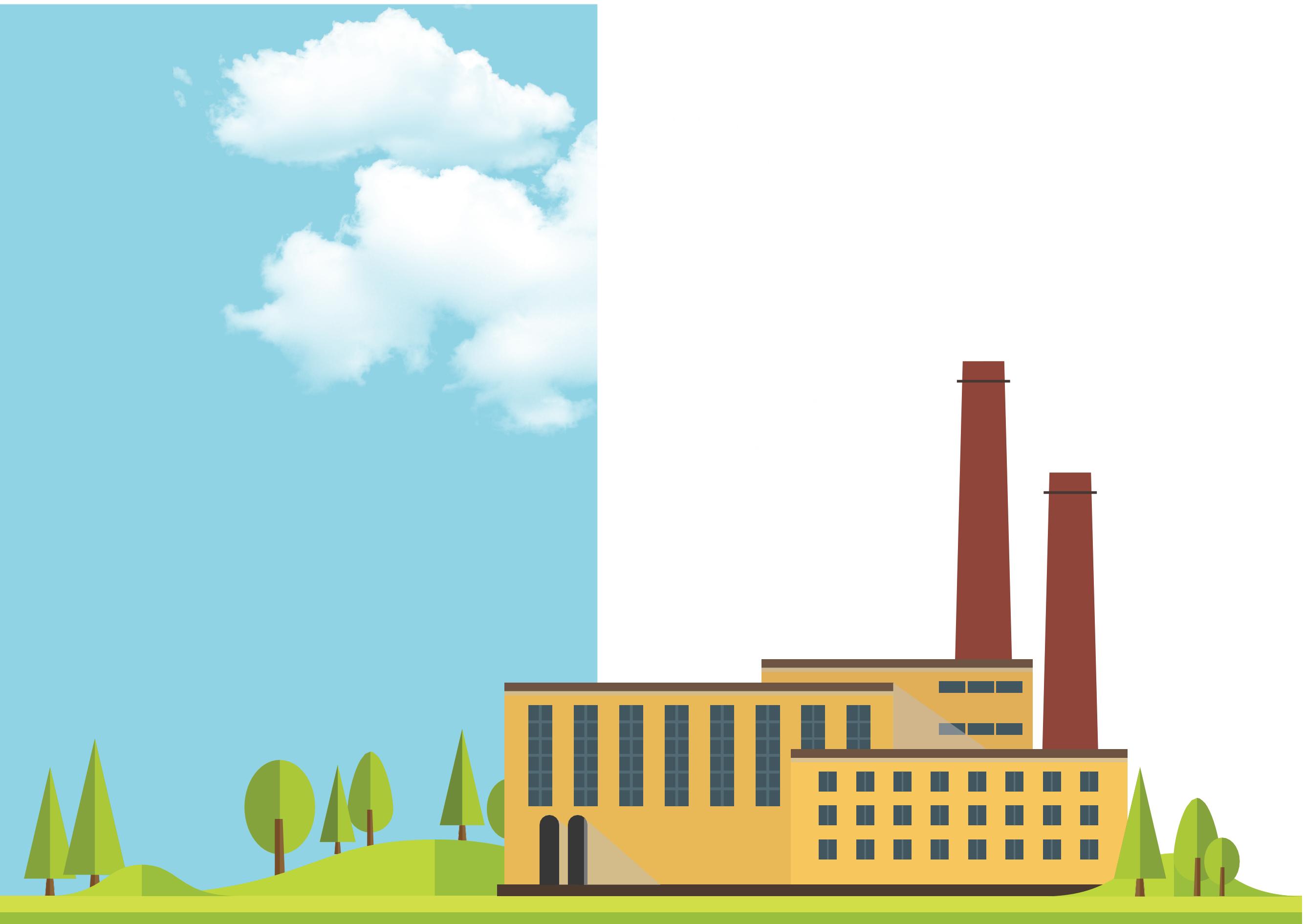


Our imagery

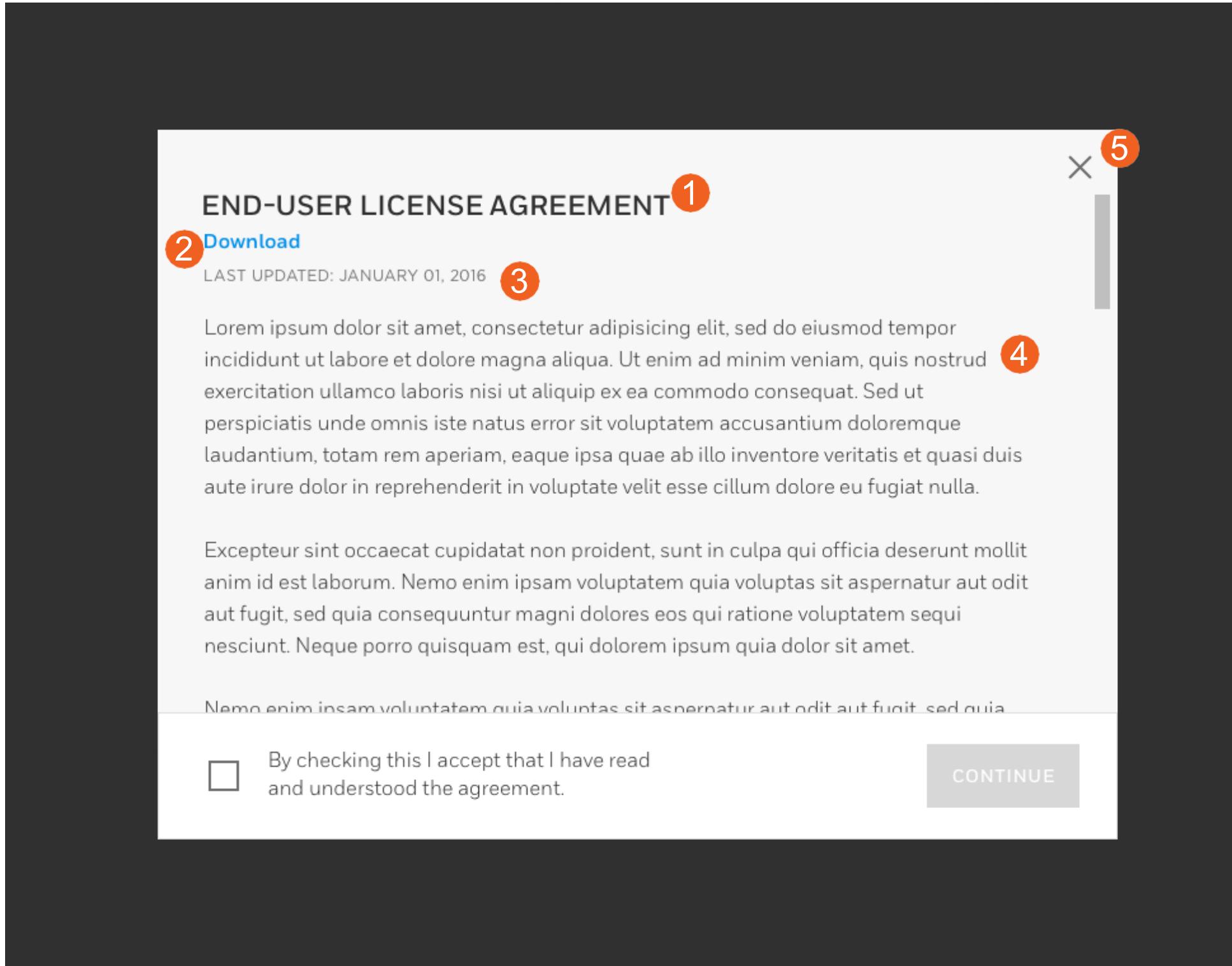
Illustrations

Simple flat color illustrations will be used with realistic elements as highlights. These add to the depth of the illustration and create a more evolved, unique style, which is unmistakably HCL.

NOTE: Be sure you have the license to use this image, if not all photos must be licensed under the Creative Commons Zero (CC0) license. This means the pictures are completely free to be used for any legal purpose. For example, you can get the images from <https://www.pexels.com> or <https://unsplash.com> where all photos are under CC0 license.



Agreement



- ① Font: Helvetica Neue, Medium, 14px, Caps, #000000; Bold;
- ② Font: Helvetica Neue, Medium, 12px, Caps, #0066b3;
- ③ Font: Helvetica Neue, Medium, 11px, Caps, #606060;
- ④ Font: Helvetica Neue, Medium, 11px, #606060;
- ⑤ Icon size: 24x24px / 16x16px

In this section you will find the list of actions needed to complete your HCL look & feel product with examples and FAQs to proper handle HCL wash. If you have any concern to apply this step you have to require an exceptional approval (*Link yet to update*)

2

HCL LOOK AND FEEL

LOGO PLACEMENT, COLORS
BAR ELEMENTS PLACEMENT

3

COMPLETE ADOPTION

LOGIN
ICONS
NAVIGATION PATTERN

Examples

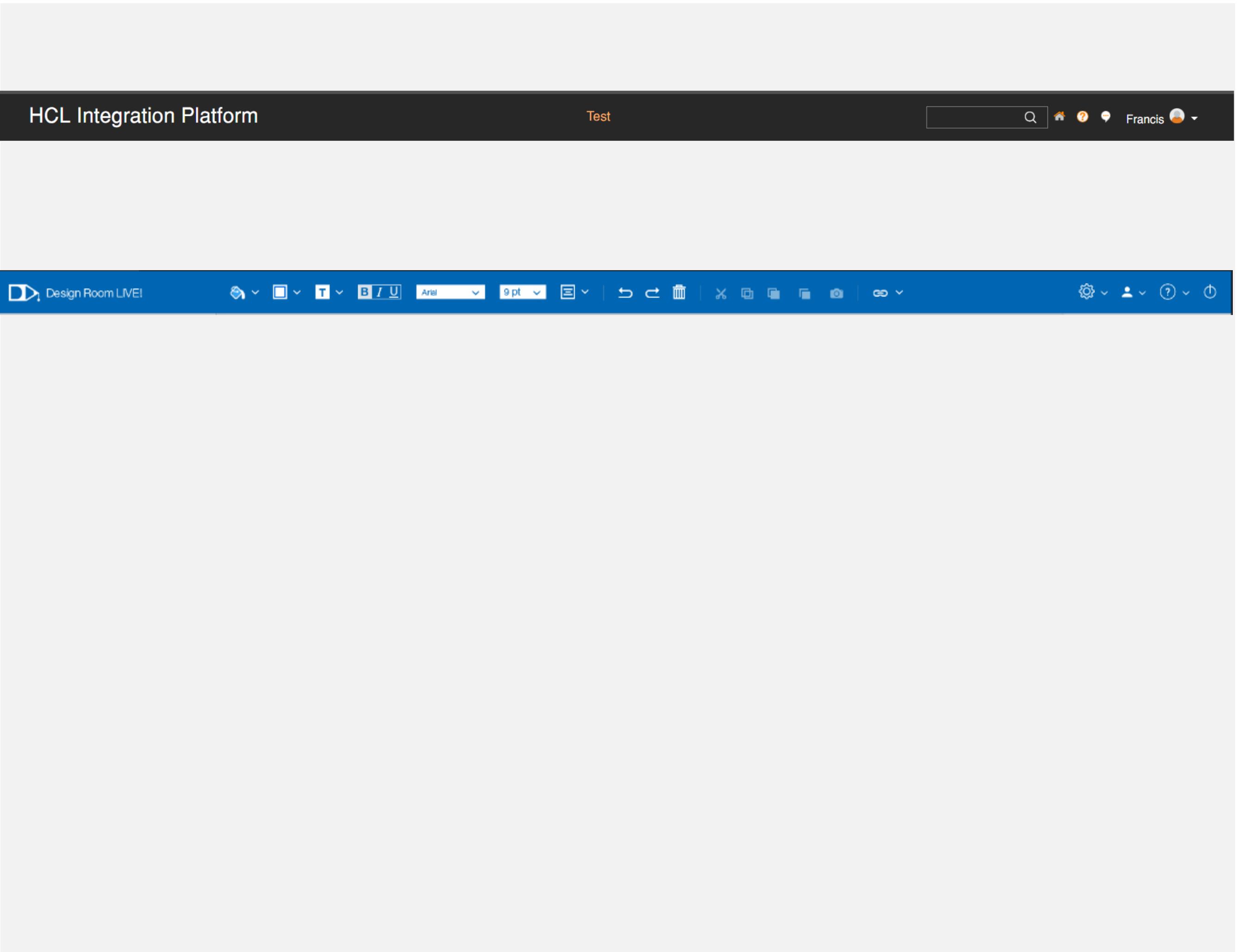
The global bar

Global bar should include HCL Logo or Product logo
on the “**Left Top Corner**”

User profile placement should be always on the “**Right Top Corner**”

All the global menu / icons placement should start from the
“**Right Top Corner**”

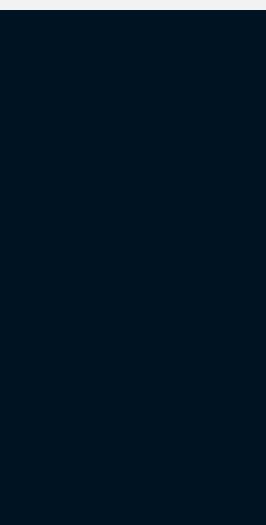
Note: when the global bar is NOT
available else HCL logo or product logo
should be placed always on the left top
corner



Primary colors

Color is one of the simplest and most powerful tools available to a graphic artist. Therefore, we must attempt to use our primary colors as much and as consistently as possible through all forms of communication. The HCL logo has always been Blue - a symbol of trust, loyalty and depth. It is a color of reassurance and commitment that represents our promise to take the Relationship Beyond the Contract™.

The HCL Blue is the primary house color of the brand. In this section, we define multiple tints of HCL Blue, that may be used by designers while developing their creative pieces. This allows designers the flexibility to experiment with various shades of the primary brand color and use them accordingly for the most aesthetic output. At the same time, please note that brand elements such as the HCL logo, the factfile, etc. must use the HCL Blue.



#001423



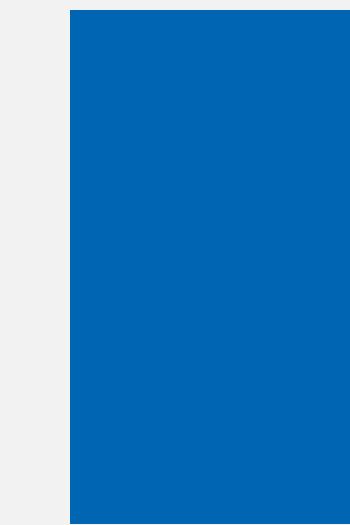
#002847



#003d6b



#00518f



#0066b3



#0578c3



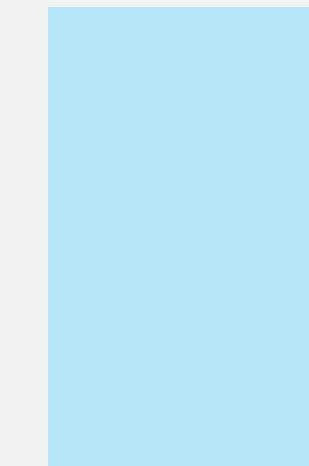
#4696d2



#69b4e1



#8cd7fa



#b9e6fa

Click here
For Swatches

Secondary colors

The palette of secondary colors defined in this section is used to represent the brands under HCL. The array of colors help distinguish each industry-level communication giving it a distinct visual appeal. Respective colors are arrived at through natural associations with traits and characteristics of the industry.



Click here
For Swatches

Neutral colors

The neutral colors support the primary and secondary colors. They do not interfere with the overarching visual identity of the brand. They are used in all the support elements.



#000000



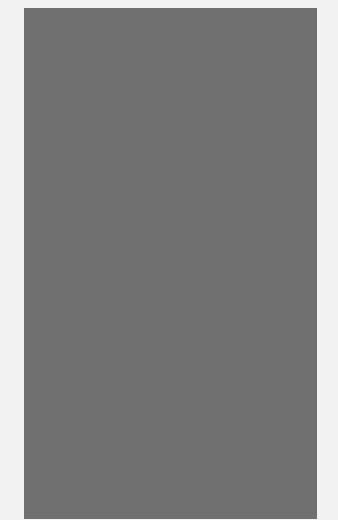
#1c1c1c



#383838



#555555



#717171



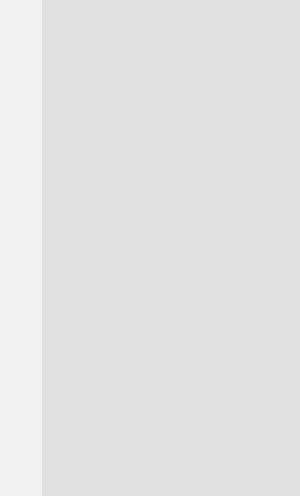
#8d8d8d



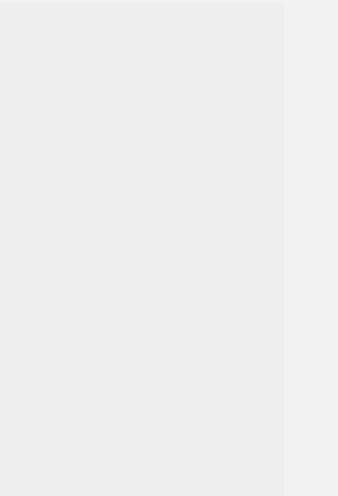
#aaaaaa



#c6c6c6



#e2e2e2



#fefefef

EXAMPLES

All the IBM application style must be mapped to HCL wash guidelines.

Color palette: IBM

brand-01 #3d70b2	brand-02 #5596e6	brand-03 #00b4a0	inverse-01 #ffffff	field-01 #3d70b2 @ 10%
---------------------	---------------------	---------------------	-----------------------	---------------------------

ui-01 #ffffff	ui-02 #f5f7fa	ui-03 #f0f3f6	ui-04 #dfe3e6	ui-05 #8c9ba5
------------------	------------------	------------------	------------------	------------------

text-01 #152935	text-02 #5a6872	text-03 #cdd1d4		
--------------------	--------------------	--------------------	--	--

support-01 #e71d32	support-02 #5aa700	support-03 #efc100	support-04 #5aaafa
-----------------------	-----------------------	-----------------------	-----------------------

Color palette: HCL

brand-01 #0066b3	brand-02 #4696d2	brand-03 #f5821e	inverse-01 #ffffff	field-01 #0066b3 @ 10%
---------------------	---------------------	---------------------	-----------------------	---------------------------

ui-01 #ffffff	ui-02 #f5f5f5	ui-03 #e6e6e6	ui-04 #d2d2d2	ui-05 #aaaaaa
------------------	------------------	------------------	------------------	------------------

text-01 #000000	text-02 #6d6e70	text-03 #c6c6c6		
--------------------	--------------------	--------------------	--	--

support-01 #eb1946	support-02 #bed732	support-03 #fab914	support-04 #00afbe
-----------------------	-----------------------	-----------------------	-----------------------

UI GUIDELINES & BEST PRACTICES

- Images (Logos, Splash Screens, Backgrounds, Visuals, Icons, etc.)
- Styles (Fonts, Colors, Positioning, etc.)
- Components (Re-usable Widgets)
- Copyright statements & references
- Help & Documentation
- Feedback & References



UI GUIDELINES

Images

(Logos, Splash Screens, Backgrounds, Visuals, Icons, etc.)

- Keep 2 different sets of assets library with the **same filenames**.
- Ship the respective set.
- Toggle it using command line argument/environment variable during development
- All icons can be converted to high quality **sprite images** for better performance

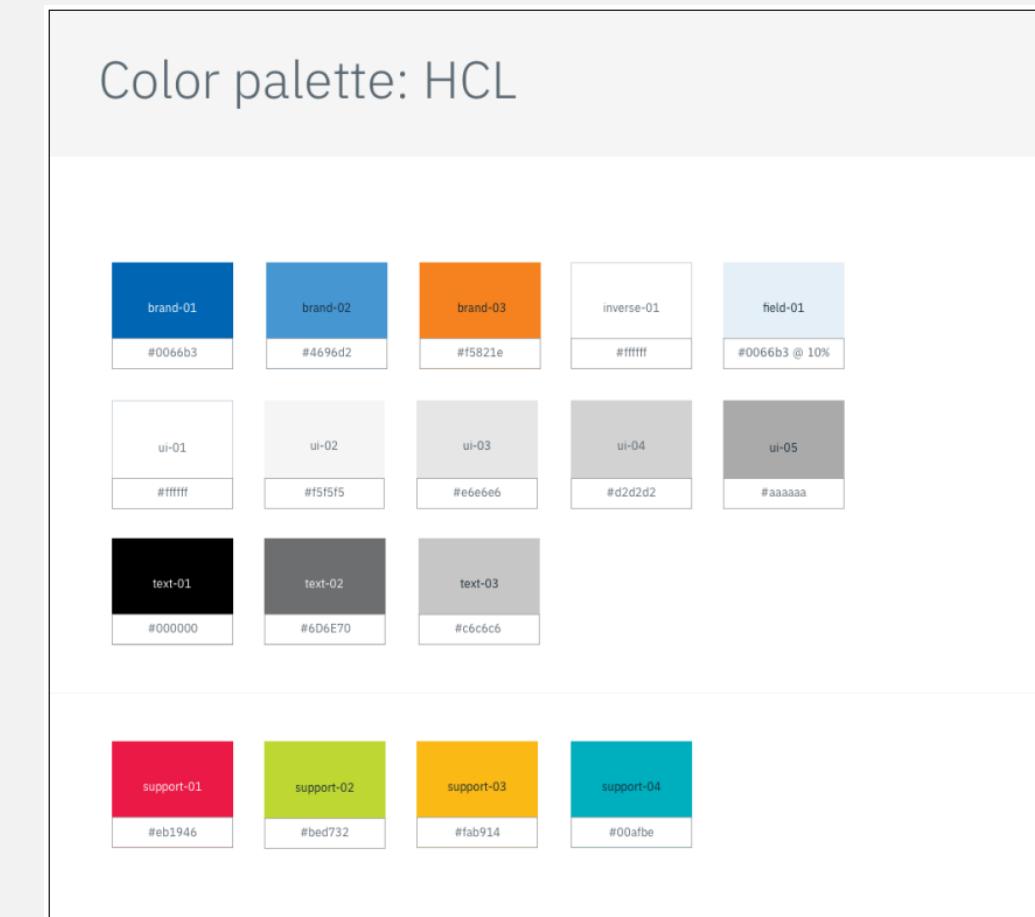


UI GUIDELINES

Styles

(Fonts, Colors, Positioning, etc.)

- Wrap all your fonts, Colors, positioning etc. into **CSS with same class names and file names**
- Maintain 2 sets of the CSS files.
- Ship the respective set.
- Toggle it using command line argument/environment variable during development
- Icons can also be converted as fonts for better flexibility (colors, size, etc.)

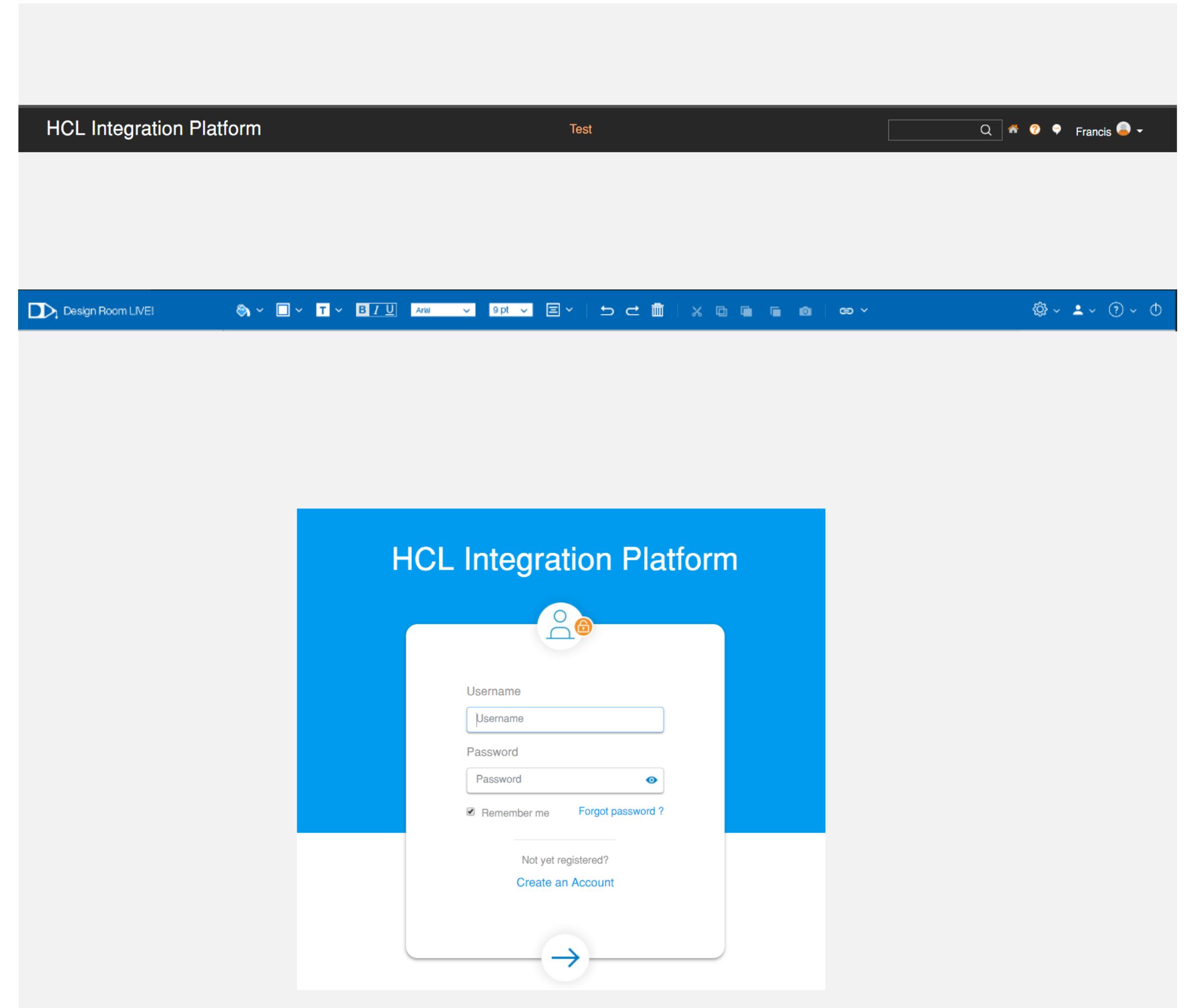


UI GUIDELINES

Components

(Basic Widgets, Toolbars, Login Panel, etc.)

- Write everything as components (HTML, JS, CSS are bundled together)
- Pick some of them from UXUI Portal and Contribute back to them
- Components complaint to guidelines already



UI GUIDELINES

Copyrights

(About Dialog, Development artifacts, etc.)

- More of a checklist
- Keeping right copyrights statements in the product (Some places, both IBM & HCL are required).
- Check with legal when in doubt.

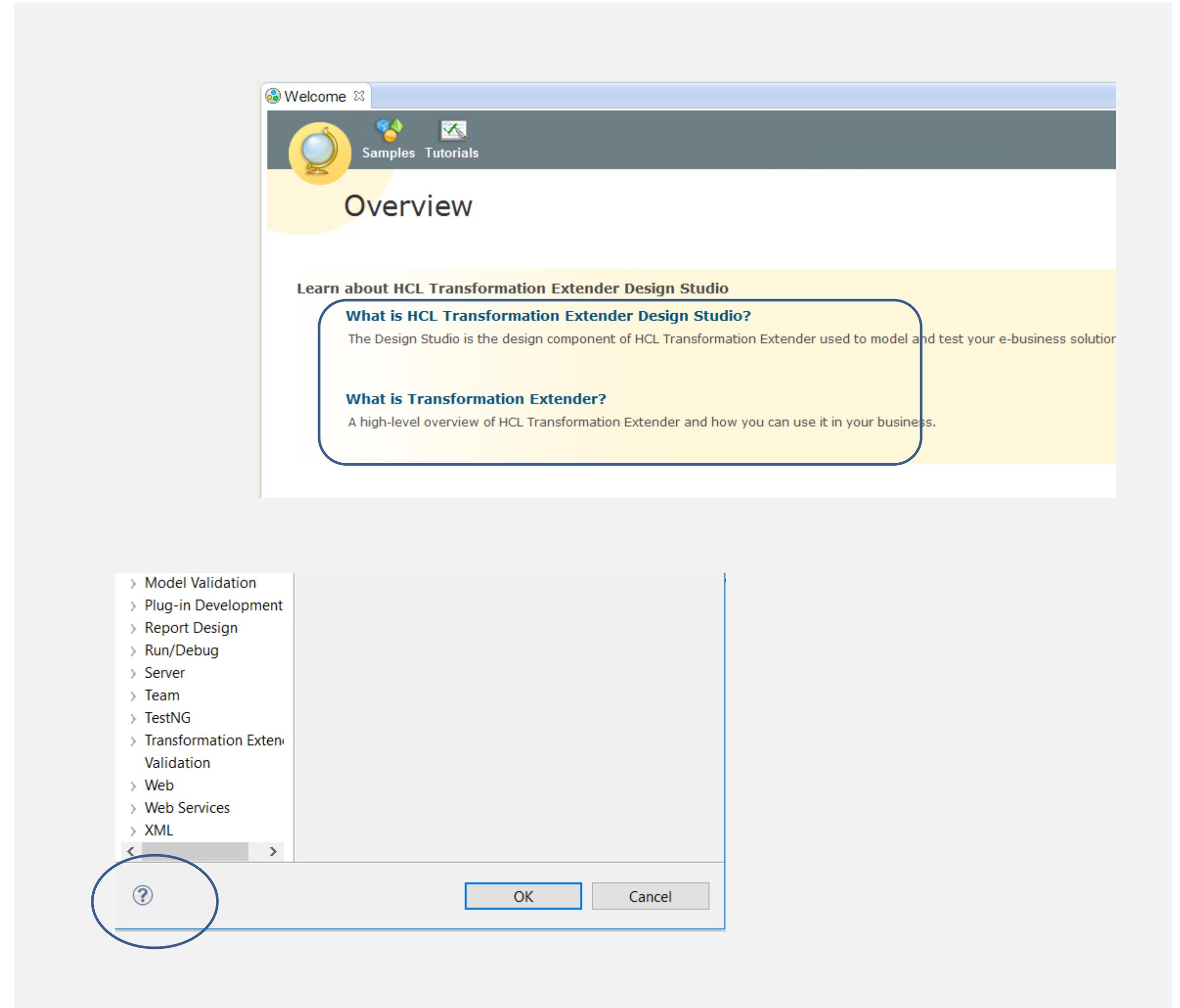
(c) Copyright IBM Corporation 1998, 2017 All rights reserved.
(c) Copyright HCL Technologies Ltd. 2017 All rights reserved.

```
1  /**
2  * HCL Technologies Confidential
3  * (C) Copyright HCL Technologies 2017
4  */
5
```

UI GUIDELINES

Help, Feedback, Documentation

- Check all your references to help contents from the product.
- That should point and reference the right information. (e.g. F1 help, online help, etc.)
- If you have a feedback system built into your product, it should point to the right server (IBM/HCL hosted).





1

MANDATORY ELEMENTS

LOGO
FONTS
SPLASH SCREENS
AGREEMENT

In this section you find all the UI elements to get your product an integrated HCL user experience product. So we can provide our customers with the best user experience for all the HCL products.



3

COMPLETE ADOPTION

LOGIN
ICONS
NAVIGATION PATTERN

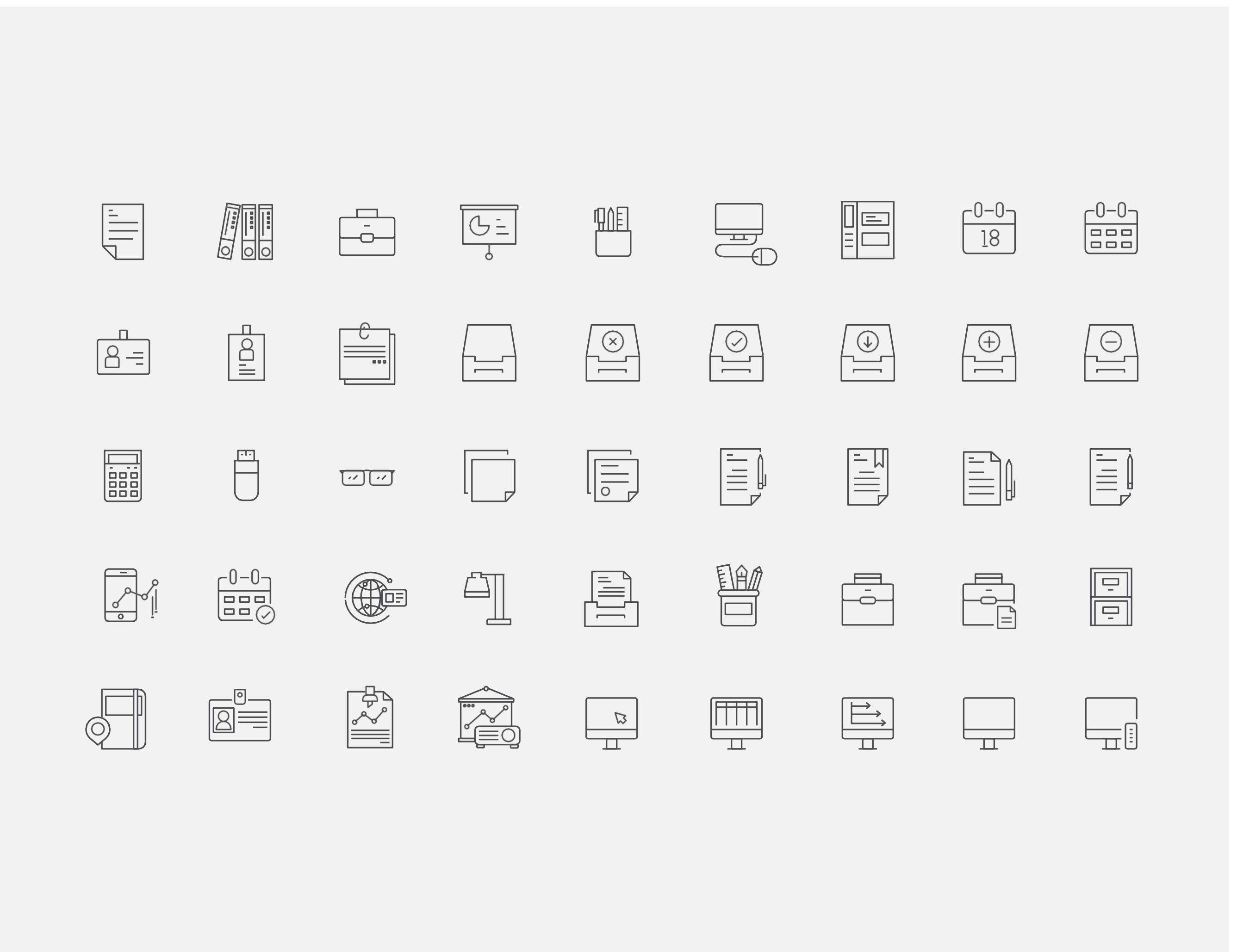
Icon style

An image or a symbol that signifies a capability and a conception with a sense for the user. Icons are very advantageous for any user interface to build and represents any objective.

- Icons are 2D, flat colored, and outline in nature. The colors must be from HCL palettes.
- Avoid 3D treatment, shadows, highlights, reflections, borders, and any perspective.
- We recommend sizing icons at 32 by 32, 64 by 64, and/or 128 by 128 pixels along with SVG flexibility. We are using vector icons hence we use SVG icons as per the desired size.
- When designing your own icons, start with the basics. It is as easy as drawing circles and squares. Export icons as .SVG files and build a .PNG fallback.
- Use the right padding.
- Square icons should have 3px padding for small icons, 6px for medium icons, and 9px for large icons. Circular icons should have 2px padding for small icons, 4px for medium icons, and 8px for large icons.
- Rectangular icons should have 1px padding for small icons, 2px for medium icons, and 3px for large icons.

Icon style

We often use infographics and vector art forms in our design and communication. It is important to note that our vectors and icons are all 2D, flat colored, and in an outline in nature. For all social media collaterals, the icons need to be minimalist and simplified. The colors used must be from our family of colors.



Icon style

We often use infographics and vector art forms in our design and communication. It is important to note that our vectors and icons are all 2D, flat colored, and in an outline in nature. For all social media collaterals, the icons need to be minimalist and simplified. The colors used must be from our family of colors.



Incorrect icons

Avoid using icons that are 3D in nature and have shadows, highlights, and reflections as illustrated here.



Icon badges

Numbered Badge

When the number of items is small and important for the user to keep up with exactly, use a numbered badge over an icon to call out new items.



Badge style:

Color: recommended: #f5821e also can use Secondary Color Palette on situational based

Min circle: 16px;

General Badge

When notifications are less important or very numerous, consider using general badging instead of the numbered version.



Badge style:

Color: #0066b3 and all Secondary Color Palette

Min circle: 8px;

Buttons

Primary Call to Action Buttons

Only one primary CTA should appear per page, either a black or blue button. Other buttons should follow the standard button guidelines.

GENERAL

BUTTON TEXT

Height: 35px(min) background: #0578c3 ;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

HOVER

BUTTON TEXT

Height: 35px(min) background #0066b3 ;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

PRESSED

BUTTON TEXT

Height: 35px(min) background: #00518f;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

INACTIVE

BUTTON TEXT

Height: 35px(min) background: #aaaaaa;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

Buttons

Primary Call to Action Buttons

Only one primary CTA should appear per page, either a black or blue button. Other buttons should follow the standard button guidelines.

GENERAL

BUTTON TEXT

Height: 35px(min) background: #000000;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

HOVER

BUTTON TEXT

Height: 35px(min) background: #4b4b4b;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

PRESSED

BUTTON TEXT

Height: 35px(min) background:#828282;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

INACTIVE

BUTTON TEXT

Height: 35px(min) background:#aaaaaa;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

Buttons

Standard Buttons

Multiple outline buttons may be used per page as a secondary button.

GENERAL

BUTTON TEXT

Height: 35px(min) background: #ffffff; Stroke" #000000
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

HOVER

BUTTON TEXT

Height: 35px(min) background: #ffffff; Stroke" #000000
Font: Helvetica Neue, Medium, 12px, Caps, #606060;

PRESSED

BUTTON TEXT

Height: 35px(min) background:#828282;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

INACTIVE

BUTTON TEXT

Height: 35px(min) background:#aaaaaa;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

Buttons

Standard Buttons

Multiple outline buttons may be used per page as a secondary button.

GENERAL

BUTTON TEXT

HOVER

BUTTON TEXT

PRESSED

BUTTON TEXT

INACTIVE

BUTTON TEXT

Height: 35px(min) stroke 1px; & font: # 0578c3;
background: #ffffff
Font: Helvetica Neue, Medium, 12px, Caps

Height: 35px(min) stroke 1px; & font: # 0066b3;
background: #ffffff
Font: Helvetica Neue, Medium, 12px, Caps,

Height: 35px(min) stroke & background; font:#ffffff
Font: Helvetica Neue, Medium, 12px, Caps

Height: 35px(min) stroke & background # aaaaaa;
font:#ffffff
Font: Helvetica Neue, Medium, 12px, Caps

Buttons

Standard Buttons

Multiple outline buttons may be used per page as a secondary button.

GENERAL

BUTTON TEXT

HOVER

BUTTON TEXT

PRESSED

BUTTON TEXT

INACTIVE

BUTTON TEXT

Height: 35px(min) stroke: #fab914; 1px
Font: Helvetica Neue, Medium, 12px, Caps, #fab914;

Height: 35px(min) stroke: #f5821 ;
1pxFont: Helvetica Neue, Medium, 12px, Caps, #f5821;

Height: 35px(min) background: #f5821;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

Height: 35px(min) background: #d7d7d7;
Font: Helvetica Neue, Medium, 12px, Caps, #ffffff;

Header



1 Banner

■ #0066B3

🖼 | Divider Line - 1px, #FFFFFF

3 Messages

T | Helvetica Neue, Medium, 12pt, #FFFFFF

🖼 | 16px icon, I-Bar Separator - 1px, #FFFFFF

1

3

4

2 Header

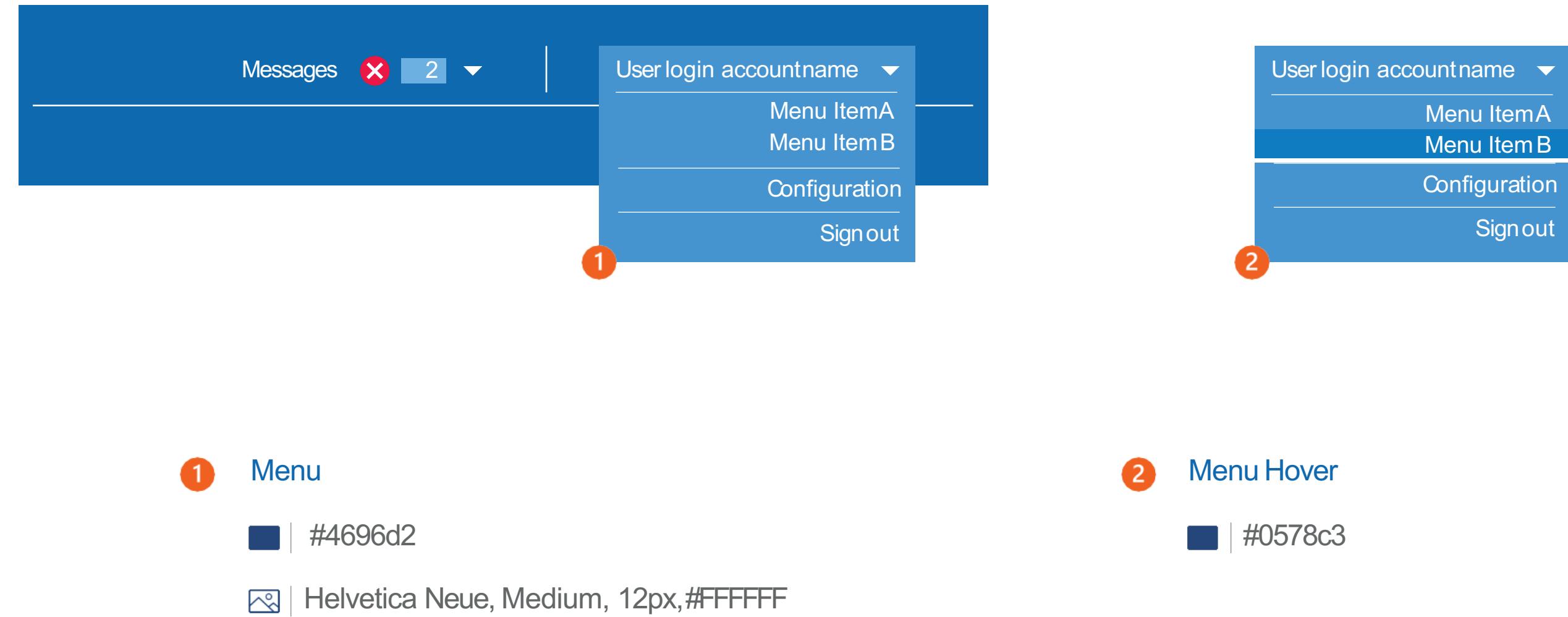
T | Helvetica Neue, Light 22pt, #FFFFFF

4 UserLogin

T | Helvetica Neue, Medium, 12pt, #FFFFFF

🖼 | 16px icon

Global header menu



Tab variance

Tab General

Item One

Item Two

Item Three

Item Four

Item Five

Height: 35px;

Font: Helvetica Neue, Medium, 12pt, #000000

Bakcground: #f5f5f5

Tab Active

Item One

Item Two

Item Three

Item Four

Item Five

Height: 35px;

Font: Helvetica Neue, Medium, 12pt, #000000; Bold, Stroke color: #0066B3; thickness: 2px;

Bakcground: #f5f5f5

Tab Disable

Item One

Item Two

Item Three

Item Four

Item Five

Height: 35px;

Font: Helvetica Neue, Medium, 12pt, #a1a1a1

Bakcground: #f5f5f5

Tab variance

Tab General

Item One Item Two Item Three Item Four Item Five

Height: 35px;

Font: Helvetica Neue, Medium, 12pt, #ffffff

Background: ##4b4b4b

Item One Item Two Item Three Item Four Item Five

Height: 35px;

Font: Helvetica Neue, Medium, 12pt, #ffffff; Bold, Stroke color: #f5821e; thickness: 2px;

Background: ##4b4b4b

Tab Disable

Item One Item Two Item Three Item Four Item Five

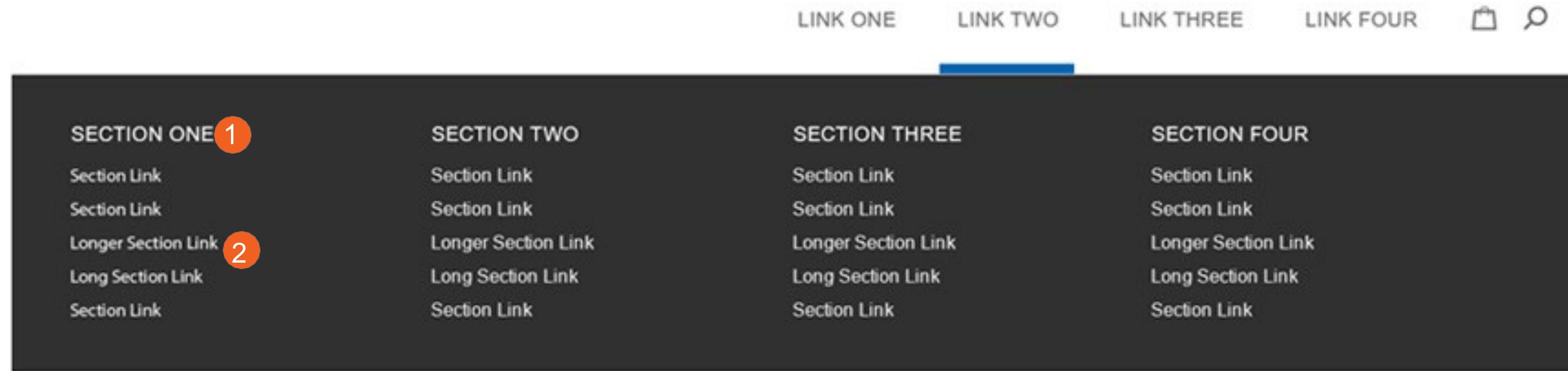
Height: 35px;

Font: Helvetica Neue, Medium, 12pt, #707070

Background: ##4b4b4b

Megamenus

In the event that access to multiple sub-sections is required, a mega menu may be added to the header. When expanded, a mega menu may display up to four sub-sections at a time.



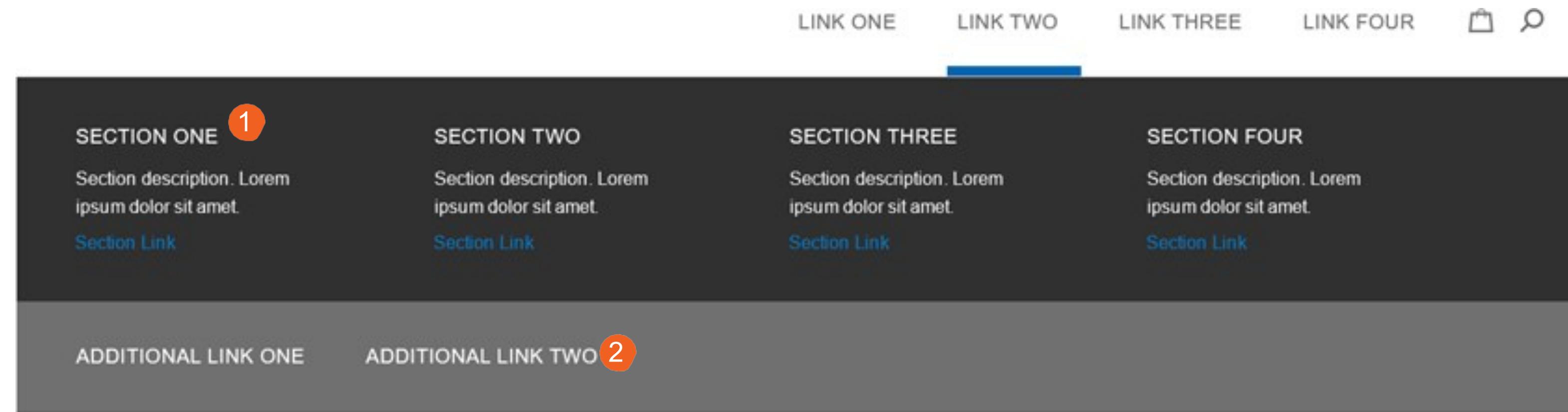
- 1 Font: Helvetica Neue, Medium, 14px, #ffffff; Bold, Caps letters
Background: ##4b4b4b

- 2 Font: Helvetica Neue, Medium, 12px, #ffffff;

above example for SUB LINKS

Megamenus

In the event that access to multiple sub-sections is required, a mega menu may be added to the header. When expanded, a mega menu may display up to four sub-sections at a time.



1 Font: Helvetica Neue, Medium, 12px, #0066b3;
Background: #4b4b4b

2 Font: Helvetica Neue, Medium, 14px, #FFFFFF; CAPS
Background: #707070, Height: 40px;

above example for DESCRIPTIONS WITH LINKS

Tables

The screenshot shows a table component with the following structure and annotations:

- Header Row:** Contains "Virtual Machines" and "Descriptive optional text". Spacing between the header and the main table area is indicated by "10px" on both sides.
- Toolbar:** Includes "Start", "Stop", "Delete", "Add Disks", and a "Search" input field. The search input has a width of "44px".
- Table Headers:** "Name", "Status", "IP Address", and "In Pattern". The "Name" column includes a dropdown arrow icon.
- Data Rows:** Six rows representing virtual machines. The second row is highlighted with a blue background, and the fifth row is also highlighted with a blue background.
- Annotations:** Vertical blue bars on the left and right sides of the table indicate padding or margin areas labeled "30px".
- Bottom Text:** "Showing 6 of 124 items | Selected 1"

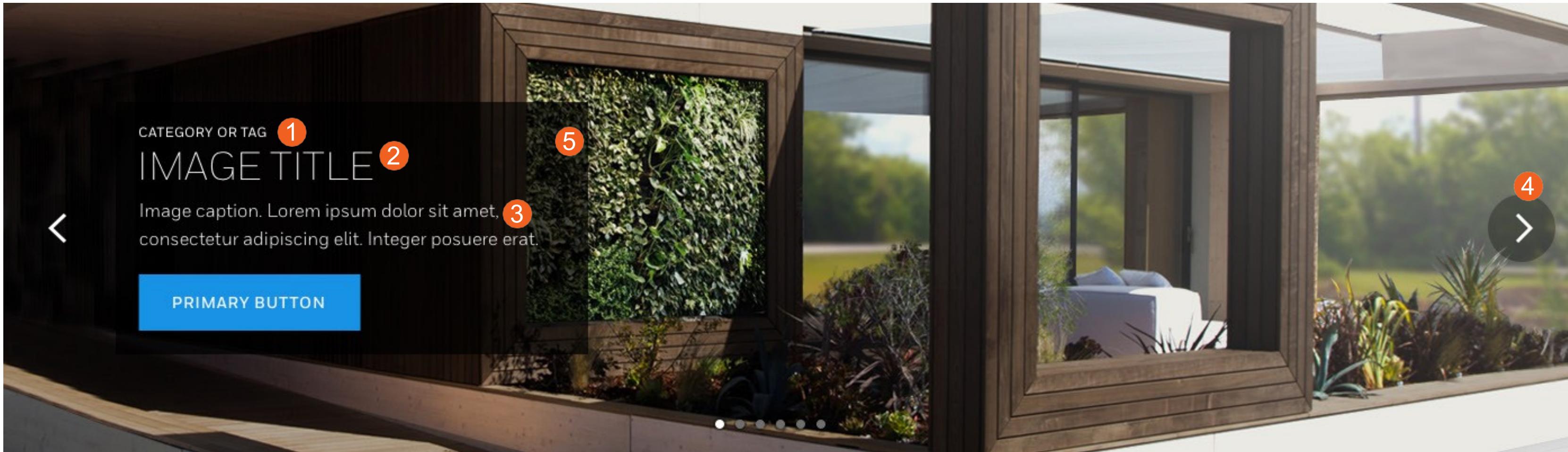
Virtual Machines				Descriptive optional text
Start	Stop	Delete	Add Disks	Search
Name	Status	IP Address	In Pattern	
Generic Instance 3	✓ Normal	9.9.109.23	Generic Instance 3	
✓ Generic Instance 9	✗ Critical	9.9.142.1	Generic Instance 3	
Generic Instance 5	✓ Normal	9.9.231.105	Generic Instance 3	
<input type="checkbox"/> Generic Instance 0	⚠ Warning	9.9.103.56	Generic Instance 3	
Generic Instance 1	✓ Normal	9.9.89.109	Generic Instance 3	
<input type="checkbox"/> Generic Instance 4	✗ Unknown	9.9.116.80	Generic Instance 3	
Showing 6 of 124 items Selected 1				

List

Virtual Machines				Descriptive optional text	10px	10px
Start	Stop	Delete	Add Disks	Search	44px	
Name	Status	IP Address	In Pattern			
Generic Instance 3	✓ Normal	9.9.109.23	Generic Instance 3			
✓ Generic Instance 9	✗ Critical	9.9.142.1	Generic Instance 3			
Generic Instance 5	✓ Normal	9.9.231.105	Generic Instance 3			
□ Generic Instance 0	⚠ Warning	9.9.103.56	Generic Instance 3			
Generic Instance 1	✓ Normal	9.9.89.109	Generic Instance 3			
□ Generic Instance 4	✗ Unknown	9.9.116.80	Generic Instance 3			
Showing 6 of 124 items Selected 1						

Hero Image

Hero images scale up to fill 100% of the screen, stopping when the screen reaches 1920px. Larger than that width, gradients are layered over the left and right edge of the image to fade into a solid white or black background. This applicable for smaller size images as well. While cropping bigger image make sure Primary object not cropping out.



1 Helvetica Neue, Medium, 12px,
#ffffff;

2 Helvetica Neue, Medium, 14px,
#ffffff; Caps

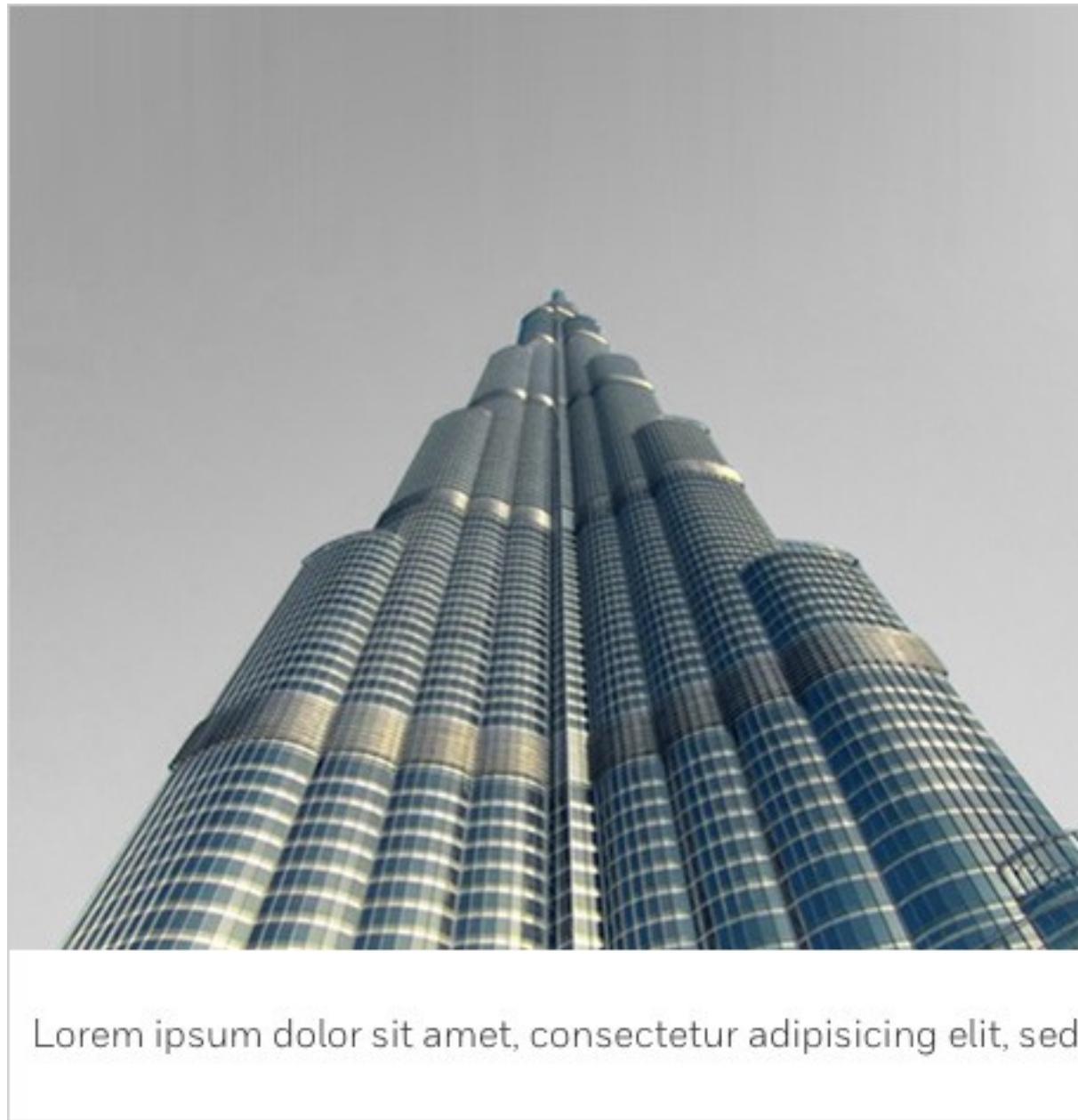
3 Helvetica Neue, Medium, 12px,
#ffffff;

4 24x24px(min) (Situation based)

5 Background: #4b4b4b; Opacity:70%

Card

On wide screens, cards are limited to a width of 600dp for best text line lengths and to limit the height of images. Actions are placed to the right of card titles to use vertical space most efficiently.



Placeholder text: Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed.

NOTE: use appropriate image

Label: height: 35px(min) background: #ffffff; Font: Helvetica Neue, Medium, 12px, #606060; Stroke 1px; #d0d0d0

CARD TITLE



Placeholder text: Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed.

CARD TITLE



Placeholder text: Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed.

CARD TITLE

More

Placeholder text: Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed.

Height: 50px(min) background: #ffffff;

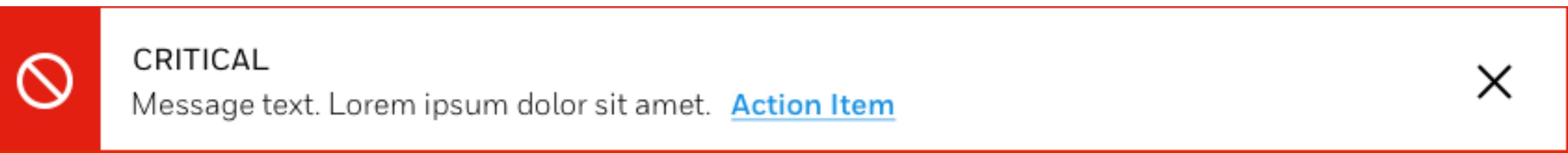
Card title: Font: Helvetica Neue, Medium, 14px, #606060; Stroke 1px; #d0d0d0

Label: Font: Helvetica Neue, Medium, 12pt, #606060; Stroke 1px; #d0d0d0

Link: #0066b3; Bold

NOTIFICATIONS

with **ICONS**

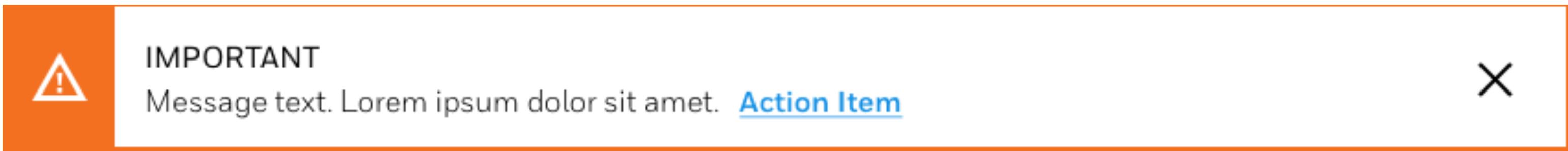


Heading Font: Helvetica Neue, Medium, 14px, #000000; CAPS,

Normal font: Helvetica Neue, Medium, 12px, #000000;

Link font: Helvetica Neue, Medium, 12px, #0066b3;

Icon Bakcground & padding: #eb1946, Height: 45px; top,left,right padding: 1px; bottom padding:2px;



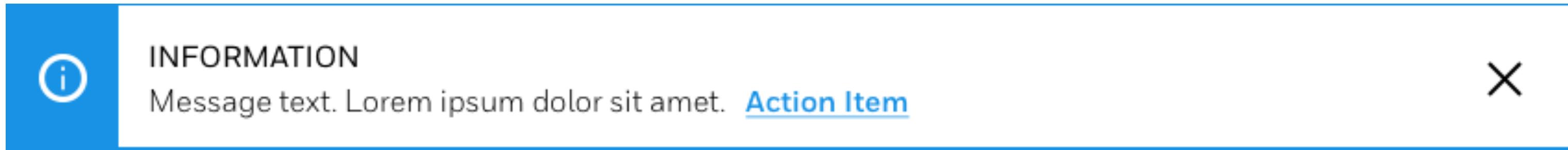
Heading Font: Helvetica Neue, Medium, 14px, #000000; CAPS,

Normal font: Helvetica Neue, Medium, 12px, #000000;

Link font: Helvetica Neue, Medium, 12px, #0066b3;

Icon Bakcground & padding: #f5821e, Height: 45px; top,left,right padding: 1px; bottom padding:2px;

NOTIFICATIONS



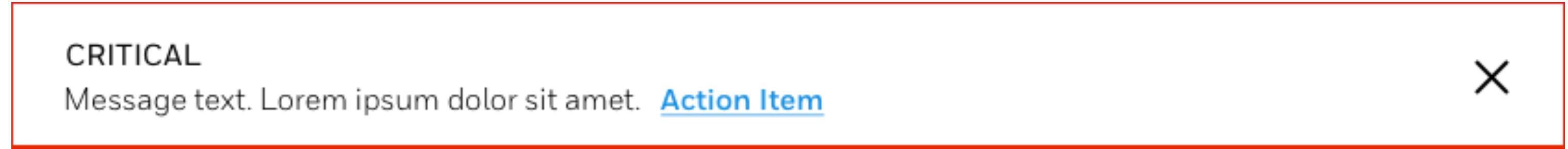
Heading Font: Helvetica Neue, Medium, 14px, #000000; CAPS,

Normal font: Helvetica Neue, Medium, 12px, #000000;

Link font: Helvetica Neue, Medium, 12px, #0066b3;

Icon Bakcground & padding: #0578c3, Height: 45px; top,left,right padding: 1px; bottom padding:2px;

without **ICONS**



Heading Font: Helvetica Neue, Medium, 14px, #000000; CAPS,

Normal font: Helvetica Neue, Medium, 12px, #000000;

Link font: Helvetica Neue, Medium, 12px, #0066b3;

Padding: #eb1946, Height: 45px; top,left,right padding: 1px; bottom padding:2px;

NOTIFICATIONS

IMPORTANT

Message text. Lorem ipsum dolor sit amet. [Action Item](#)



Heading Font: Helvetica Neue, Medium, 14px, #000000; CAPS,

Normal font: Helvetica Neue, Medium, 12px, #000000;

Link font: Helvetica Neue, Medium, 12px, #0066b3;

Padding: #f5821e, Height: 45px; top,left,right padding: 1px; bottom padding:2px;

INFORMATION

Message text. Lorem ipsum dolor sit amet. [Action Item](#)



Heading Font: Helvetica Neue, Medium, 14px, #000000; CAPS,

Normal font: Helvetica Neue, Medium, 12px, #000000;

Link font: Helvetica Neue, Medium, 12px, #0066b3;

Padding: #0578c3, Height: 45px; top,left,right padding: 1px; bottom padding:2px;

ACCESSIBILITY

Accessibility refers to the inclusive practice of removing barriers that prevent interaction with, or access to websites, by people with disabilities. When sites are correctly designed, developed and edited, all users have equal access to information and functionality.

Please [click here](#) to access the Global Accessibility guidelines

Accessibility Checking tools