# Ideation Phase

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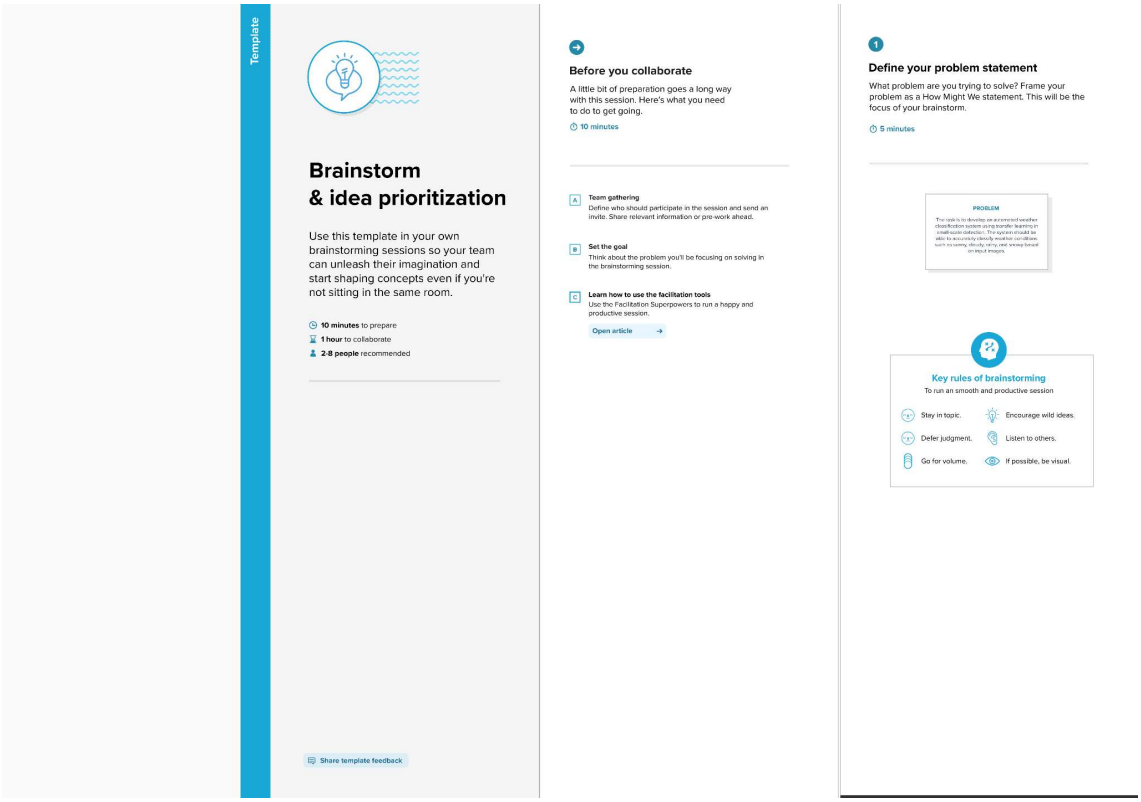
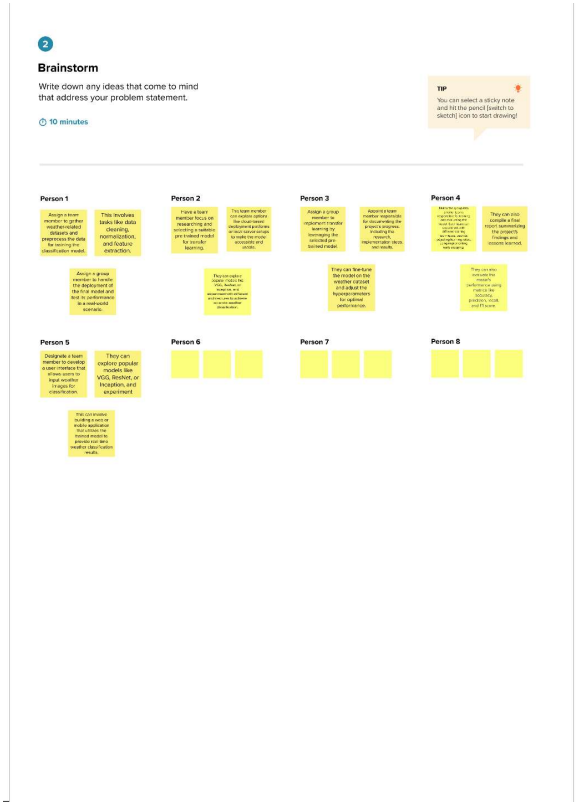
|---|---|
| Date | 19 May 2023 |
| Team ID | NM2023TMID22485 |
| Project Name | Automated Weather Classification using Transfer Learning |
| Maximum Marks | 4 Marks |

## Brainstorm & Idea Prioritization Template:

## Step-1: Team Gathering, Collaboration and Select the Problem Statement



# Step-2: Brainstorm, Idea Listing and Grouping




# Step-3: Idea Prioritization

4

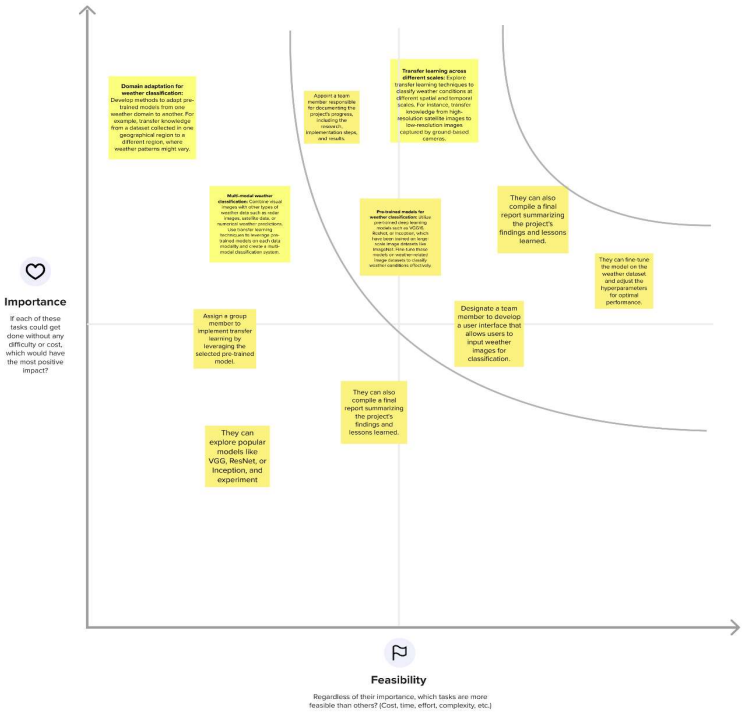
## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**TIP**

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.




## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

A **Share the mural**
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

**Strategy blueprint**
Define the components of a new idea or strategy.
Open the template →

**Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

**Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback