



## Justin Miller

### Director of User Experience Experiences

Justin joined The Bridge in June 2024. He has previously worked at several technology consulting firms (both large and boutique) where he has over 17 years of experience in User Experience for a wide range of customers across many industries.

Justin's approach is all about building relationships with his clients and fully understanding their users needs to create a memorable experience they'll come back to again and again.

#### BACKGROUND

##### Areas of Focus

Visual Design, Information Architecture, User Research, Branding, Logo Design, Design/Branding Workshops, Prototyping, Usability Testing, Experience Strategy, Team Management, Design Systems

##### Awards

Webby Honoree - Perot Museum Website 2013  
Logo selected for [Logolounge Book 11](#)

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#### EXPERIENCE



#### Industry Experience

Financial Services | Technology | Automotive | Healthcare | Retail | Airline | Nonprofit

#### Goldman Sachs - Web & Mobile App

- Led a design pod of 3 designers to create an intuitive experience for a complex process that had failed 3 times in the past
- He led brand workshops, stakeholder presentations, user interviews and established key relationships to build the trust with the client to navigate unique problems the business had

#### AT&T - Fiber Sales Tool

- Justin led the UX initiative for a project that spanned multiple verticals at [At&t](#) and had a high impact on their business
- He led user interviews, established a research plan, created designs that were tested with users

#### Sovren - Resume Parser

- Justin led the UX and UI initiative to create a fully customized website with custom icons, animations, branding and illustrations
- Through research, strategy and design, Justin was able to help [Sovren](#) get acquired with the highly upgraded user experience the new website provided.