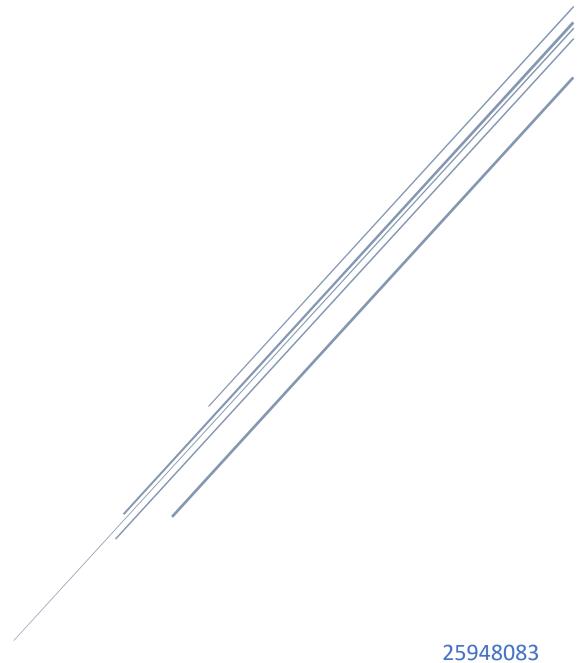
# **ITRW 321**

SU 5 Homework



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# Big Data Analytics and NoSQL:

## Big Data:

3 V's

The volume, velocity and variety characteristic's that is displayed by sets of data.

- Volume-Quantity of data that must be stored.
- Velocity-Speed in which data are going into the system.
- Variety-Difference in the structure of data.

#### Additional V's

- Variability-The difference in the meaning of data that occurs over a timespan.
- Veracity-The correctness of the data.
- Value-Ask questions like "is the data useful?"
- Visualization-Data must be presented to aid decision making.

#### Hadoop:

Used for the physical storage of Big Data. The main components of Hadoop include Hadoop distributed File System and MapReduce.

- MapReduce-Distributes data over the processing of data over distributed data.
- Hadoop Distributed File System(HDFS)-The coordination of technology for reliable data distribution on a big cluster of commodity servers.

### NoSQL:

Non-relational database approach in data management. The categories of most NoSQL databases are key-value database, document databases, column-oriented, and graph databases.

#### Key-value database:

Data is stored in key-value pairs, the key value must be known by the distributed database management system. The value data can be of any kind. The key-value database is very fast when data is not dependent.

#### Document database:

Store the data in key-value pairs. The data on the value side is encoded in a document. This is done by tags, like XML and JSON.

#### Column oriented database:

Sort data in key-value pairs, where the value side is composed of a set of columns, which are key value pairs.

### Graph databases:

Present data as nodes, connected with edges with a certain property. The node is the same as an instance of an entity and the edges represents the association among the nodes. Nodes and edges have properties known as attributes.

#### NewSQL:

This type of database includes the features of a relational database management system and NoSQL databases.

#### Data analytics:

Data analytics is a subset of business intelligence functions which provides advanced data analysis tools that extract knowledge form business data. Data analytics can be separated in predictive and explanatory analytics.

- Predictive analytics- Creates models that predict future outcomes by using data that already exists.
- Explanatory analytics- Are geared towards the discovering and explanation of data characteristics and their relationships.

# Data mining vs Predictive analytics:

Data mining	Predictive analytics
Automates the analysis of operational	Use the information generated in the
data to discover previous data	data-mining phase to construct
characteristics that is unknown,	advanced models with high accuracy.
relationships, dependencies and trends.	
Four phases:	
<ul> <li>Data preparation</li> </ul>	
Data analysis	
Classification	
Acquisition of knowledge	
<ul> <li>Prognosis</li> </ul>	