

ABOUT THE APP

What the app is about : The app is a shopping app that houses most of the top international fashion outlets. Now what we are hoping to achieve is to enable shoppers make purchases from listed fashion outlets using the payment gateway on the app to process international transactions that would normally decline our local credit/debit cards and have them delivered within record time.

Problems the app tends to solve: the app tends to be the perfect middleman between shoppers and their items (acting as personal shoppers). This will be achieved by

- Providing a vast range of shops for users to have a variety of items in a single app/environment
- Provide a secure payment platform that transcends all the hassles of e-payment here in Nigeria (Easily handles international transactions)
- Have one of the best delivery services that will allow shoppers to take delivery of their items within the shortest time possible..

Functions the app should perform:

on-demand smartphone based shopping , 100% end-to-end workflow for end-users and service providers on the apps. The solution would be available for Android, web app and iOS devices.

The following features & more should be achieved

- Create an account with us with billing and shipping address.
- Quick tutorial to enable users navigate and use the app properly
- Ease of navigation across different stores
- Checkouts are done per store not collectively, at any point a user decides to review and checkout, the app would automatically checkout the exact store which he is currently viewing.
- Secured payment gateway
- Customers would be able to seamlessly interact with design elements within the app, contact customer supports and get notifications for activities within the app.
- Option of using the shipping services of the outlets or the shipping services of the app should be provided.

User experience

Use case scenario

Use case name: purchase an item from our app

Summary: A regular online shopper here in Nigeria has faced different hassles on his journey to purchasing items online. The app will put different online fashion shops in a place, the user will visit the shops and pick what he wants, payment will be handled by flutter wave and delivery handled by dhl.

Actor: shopper

Pre condition: The shopper has downloaded our app and registered

Description

1. The shopper opens our app and navigates to the shop of his choice say asos and selects some items he intends to purchase and provides all necessary info
2. After selecting, he proceeds to check out and pays then flutterwave handles the payment
3. The shopper will then provide delivery details and a 3rd party delivery company to handle the delivery from store to end user if he chooses our special shipping service.

Exceptions: the entire process might fail if the the user fails to input any of the required details

Post Conditions: the shopper receives the items