

# SCQ

S=Situation

Example : Lot of tools working in silos and producing unique result. Adds more cost to the company but the company cannot remove.

C=Challenge

Example : Time (Big Cycle time) , Money (cost more) , Outcome (Delayed)

Q=Question

Example :

How each works ?

What cost you more ?

Which is more critical ?

Do you like to try open source or alternative ?

SCQ Example -1



SCQ Example -2

# Case Study

**Role:**  
Student

"Lack of AI/cognitive skills" was a top-three concern for 31 percent of respondents"

## Situation

- Plethora of choices to select your platform
- AI leads to either moderate or substantial changes in job roles and skills, both already (72 percent) and in three years (82 percent)

## Challenge

- Most ML platforms are open-coded and not stitched to solve a business problem
- Expensive to utilize existing solutions for individuals

## Question

How do I get ubiquitous access to the platform while spending minimal money?

www.ventura.com

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Product Owner:

Responsible for the product outcome. Deliver the project on schedule, budget and quality.

Outcome of the discussion : Know the customer better!