Parking Problem Statement

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Students and visitors at the University of South Carolina in Columbia struggle to find available parking spots, leading to frustration and wasted time.

Who?

The primary users are students and visitors of the University of South Carolina, including faculty and staff. They often have tight schedules and need to find parking quickly to attend classes, meetings, or events.

What?

The problem is the difficulty in locating available parking spaces in and around the university campus. This results in unnecessary stress, tardiness, and an overall negative experience.

Where?

The issue occurs throughout the University of South Carolina's campus and nearby areas, where parking lots and street parking options are limited. High demand during peak hours exacerbates the challenge of finding convenient parking.

Why?

Limited parking availability is a persistent issue due to the growing student population and insufficient infrastructure. This leads to increased frustration and can deter potential visitors from accessing campus resources and events.