

## Daily Report – Graphic Design

### General Report Info

Field	Description
Date	July 1, 2025
Internship Track	Graphic Design
Team Leads	Hamza Sajjad
Day	Day 2

### Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	All interns were focused and engaged during the hands-on Photoshop packaging tutorial

#### Common Questions Asked

- How to create dielines for product packaging in Photoshop
- Best practices for adding nutrition labels and barcode placement
- How to apply mockup smart objects for 3D product previews
- How to set up bleed and trim margins for print packaging

#### Issue Resolution

Interns faced issues with aligning design elements to dielines and printing guides. These were resolved through step-by-step guidance on smart guides, grid settings, and layer snapping. Barcodes and logos were misaligned on some designs, and fixes were demonstrated using transform tools and layer masks.

#### General Observations

Interns were attentive and worked collaboratively during mockup demos. Several interns explored new mockup templates and implemented branding concepts effectively. Color usage and product label readability improved noticeably.

#### Suggested Improvements

Interns should:

- Practice working with packaging mockups using smart objects
- Ensure text readability by adjusting font sizes and contrast
- Explore professional packaging design references for inspiration

## Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✓	✓	✓	Asked about aligning dielines with box folds	Practiced creating nutrition labels
2	Tooba	✓	✓	(Account Issue)	Inquired about barcode size standards	Used a new soap packaging mockup
3	Maheera	✓	✓	✓	Struggled with mockup replacement – resolved	Helped others with smart object basics
4	Umme Habiba	✓	✓	✓	Asked how to create metallic text effect	Applied gold foil effect using gradients
5	Mazhar Saleem	✓	✓	✓	Questioned color modes for print packaging	Corrected CMYK-to-RGB export error
6	Maaz Khan	✓	✓	✓	Asked about text wrapping on curved surfaces	Practiced warping techniques for labels
7	Mahnoor	✓	✓	✓	Needed help placing branding on cylindrical box	Learned how to use displacement maps
8	M Hassan	✓	✓	✓	Confused about safe zones for text	Guided on using guides for margin control

## Notes

### Questions from today's session included:

- How to properly create and use dielines in Photoshop
- How to apply packaging designs onto 3D mockups
- How to maintain readability of small text on labels
- How to export layered PSDs for printing and client previews