Daily Report – Graphic Design

General Report Info

Field	Description
Date	July 8, 2025
Internship Track	Graphic Design
Team Leads	Imran Gul
Day	Day 2

Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	Interns were highly involved in practicing minimalist and bold poster aesthetics, focusing on effective contrast and structural layouts

Common Questions Asked

- How to use grid systems in Photoshop for balanced poster composition
- Best techniques to apply gradient maps for cohesive poster tones
- How to make reusable poster templates using smart objects
- Methods to stylize typography using clipping masks and textures
- How to organize complex layer structures without confusion

Issue Resolution

Interns faced challenges with:

- Using guides and rulers precisely to achieve visual symmetry
- Managing complex layer hierarchies efficiently
- Choosing complementary font pairings for poster headlines

These were resolved through:

- Demonstrations on snapping and aligning elements using rulers and guides
- Hands-on tasks using folders, naming conventions, and locking layers
- A live tutorial on font contrast, size hierarchy, and legibility in poster design

General Observations

Interns showcased initiative by experimenting with brushwork, opacity variations, and text placement strategies. Several posters showed early signs of conceptual thinking through the use of symbolic imagery and visual metaphors.

Suggested Improvements

Interns should:

- Experiment with blending modes for creative layering techniques
- Use Photoshop's type tools to refine spacing, kerning, and visual hierarchy
- Practice non-destructive editing using smart filters and masks
- Learn color calibration for both digital and print outputs

Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✅	✅	✅	Asked about overlaying brush textures smoothly	Applied subtle textures using opacity and masking techniques
2	Tooba	✅	✅	✅	Wanted help with spacing and alignment	Used rulers, guides, and snapping to align poster sections
3	Maheera	✅	✅	✅	Inquired about grouping layers logically	Practiced color tagging and folder organization
4	Umme Habiba	✅	✅	✅	Asked how to build clean minimalist posters	Used simple shapes, solid backgrounds, and structured type
5	Mazhar Saleem	✅	✅	✅	Struggled with cutting out complex backgrounds	Learned to use refine edge and select mask workflows
6	Maaz Khan	✅	✅	✅	Asked about highlighting text for emphasis	Explored glow effects, underlines, and shape-based emphasis
7	Mahnoor	✅	✅	✅	Interested in texture-based abstract posters	Used brushes, gradients, and blend modes for experimentation
8	M Hassan	✅	✅	✅	Asked how to upscale images cleanly	Applied Smart Objects and high-res replacements correctly

Notes

Questions from today's session included:

- What are the best practices for maintaining layer order while designing?
- How to use the Pen Tool for abstract shapes in poster art
- Techniques to merge photo and text elements artistically
- How to prepare posters for print with proper resolution and margin safety