

Daily Report – Graphic Design

General Report Info

Field	Description
Date	July 11, 2025
Internship Track	Graphic Design
Team Leads	Hamza Sajjad
Day	Day 5

Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	Interns participated actively in the packaging layout challenge and explored unique visual styles for mockup presentations.

Common Questions Asked

- How to apply gradients and textures effectively in product mockups
- What's the difference between smart filters and adjustment layers
- How to export layered PSDs into editable PDF formats
- Best practices for aligning design elements across multiple artboards

Issue Resolution

Some interns struggled with alignment inconsistencies and difficulty managing multiple packaging views. These were addressed by:

- Using grids and smart guides to align content
- Demonstrating export workflows for multi-page mockups
- Reviewing differences between vector and raster smart objects
- Exploring reusable components via linked smart objects

General Observations

Interns demonstrated growing confidence in using design tools and effectively communicated ideas through visual prototypes. A few initiated collaborative file-sharing via cloud PSDs to speed up group tasks.

Suggested Improvements

Interns should:

- Practice consistent alignment using grid systems
- Use shape layers instead of raster graphics for scalability
- Explore color harmonies and gradient blending
- Save reusable elements as smart object libraries

Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✓	Yes	✓	Asked about exporting as editable PDFs	Used Photoshop PDF export options
2	Tooba	✓	Yes	✓	Inquired about using custom gradients	Applied gradient maps with masks
3	Maheera	✓	Yes	✓	Asked for clarity between smart filters and adjustments	Explored non-destructive edits
4	Umme Habiba	✓	Yes	✓	Asked how to use guides for symmetry	Created grid layouts with rulers
5	Mazhar Saleem	✓	Yes	✓	Wanted help with element alignment	Snapped layers using smart guides
6	Maaz Khan	✓	Yes	✓	Asked how to maintain editable text in mockups	Used type layers correctly
7	Mahnoor	✓	Yes	✓	Inquired about vector shapes vs raster images	Used shape tools and masks
8	M Hassan	✓	Yes	✓	Asked about building export presets	Customized output settings

Notes

Questions from today's session included:

- How to maintain editable layers while exporting for clients
- Best way to apply branding elements across multiple files
- How to manage text styles and color palettes in design systems
- Efficient use of layer comps for presentation prep