

Daily Report – Graphic Design

General Report Info

Field	Description
Date	July 1, 2025
Internship Track	Graphic Design
Team Leads	Imran Gul
Day	Day 2

Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	All interns contributed during discussions on Photoshop packaging workflows

Common Questions Asked

- How to create perspective shadows for product mockups
- How to import Illustrator dielines into Photoshop correctly
- Which resolution is ideal for high-quality packaging previews
- How to use layer comps for multiple packaging variations

Issue Resolution

Several interns encountered confusion while layering packaging elements on mockup templates. The issue was resolved through a live demonstration of organizing layers, clipping masks, and using smart objects efficiently.

Color mismatches were addressed by showing how to assign proper CMYK profiles and adjust print preview settings.

General Observations

Interns experimented with branding ideas and applied packaging trends effectively. Some showed good understanding of hierarchy and visual balance. Workflow speed and mockup presentation quality improved overall.

Suggested Improvements

Interns should:

- Explore different mockup angles (top, front, isometric) for portfolio-quality renders
- Pay attention to packaging proportions while scaling elements
- Keep practicing with dieline alignment and trim safety zones

Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✓	✓	✓	Asked about color calibration for packaging files	Experimented with matte vs. glossy textures
2	Tooba	✓	✓	(Account Issue)	Needed help with placing logo on irregular surface	Practiced liquify tool for label wrapping
3	Maheera	✓	✓	✓	Struggled with resizing dielines proportionally	Issue resolved through transform shortcuts
4	Umme Habiba	✓	✓	✓	Inquired about using gradients in background fill	Explored dual-tone designs in packaging
5	Mazhar Saleem	✓	✓	✓	Confused between bleed and margin settings	Applied proper print bleed setup
6	Maaz Khan	✓	✓	✓	Asked how to isolate 3D mockup layers	Learned to separate base and lighting layers
7	Mahnoor	✓	✓	✓	Asked about custom packaging box shapes	Created triangular box concept in Photoshop
8	M Hassan	✓	✓	✓	Inquired about using texture overlays	Practiced applying kraft paper texture

Notes

Questions from today's session included:

- How to add realistic lighting and reflections on packaging mockups
- How to save packaging files with dielines without printing them
- What are the best export settings for packaging portfolios
- How to use layer comps for showing packaging variants in a single file