

Daily Report – Graphic Design

General Report Info

| Field | Description |
|------------------|----------------|
| Date | July 17, 2025 |
| Internship Track | Graphic Design |
| Team Leads | Hamza Sajjad |
| Day | Day 4 |

Daily Summary (Team-Wise)

| Category | Remarks |
|-----------------------|---------------------------------------------------------------------------------------------|
| Overall Attendance | 8 out of 8 interns joined today's session |
| Response & Activeness | Interns were interactive and engaged while learning advanced poster composition techniques. |

Common Questions Asked

- How to balance typography with images for strong visual hierarchy
- What's the technique for masking detailed objects cleanly
- How to prepare artwork for large-scale print media
- Best export settings to avoid pixelation in print designs

Issue Resolution

Interns faced issues with alignment consistency and handling clipping masks in complex compositions. These were addressed via:

- Live demo on using grids and guides for alignment
- Tutorial on refining selections using channels and select & mask
- Guidance on high-resolution exports and file preparation
- Demonstration of smart layer integration for editable compositions

General Observations

Interns displayed solid problem-solving abilities, often experimenting with layer effects and typography pairing. Many utilized shape layers and grids for maintaining composition consistency.

Suggested Improvements

- Practice using grids and guides to structure designs
- Refine typography hierarchy for professional layouts

- Explore layer styles for adding depth to posters
- Focus on resolution management for large format outputs

Individual Intern Tracking

| No | Name | Present | Submitted Task | LinkedIn Log | Queries Asked | Notes |
|----|---------------|---------|-------------------------------------------|--------------|-------------------------------------------------|----------------------------------------------|
| 1 | Atzaz | ✓ | Practiced poster compositions using grids | ✓ | Asked about balancing fonts with images | Focused on clean typographic design |
| 2 | Tooba | ✓ | Worked on event poster layout | ✓ | Inquired about smart object resizing | Used high-res images for clean output |
| 3 | Maheera | ✓ | Created advertising poster concepts | ✓ | Needed help with masking complex shapes | Practiced with select & mask tool |
| 4 | Umme Habiba | ✓ | Designed minimal typography poster | ✓ | Asked how to maintain alignment consistency | Applied guides for structured design |
| 5 | Mazhar Saleem | ✓ | Worked on poster for a brand campaign | ✓ | Wanted tips for enhancing poster backgrounds | Experimented with gradients and textures |
| 6 | Maaz Khan | ✓ | Developed promotional poster concepts | ✓ | Asked about export settings for printing | Learned difference between 150dpi and 300dpi |
| 7 | Mahnoor | ✓ | Focused on large-scale poster graphics | ✓ | Inquired about image scaling for print | Used smart objects to prevent quality loss |
| 8 | M Hassan | ✓ | Created poster layouts using shape tools | ✓ | Asked how to manage layer hierarchy efficiently | Practiced layer grouping for organization |

Notes

Queries from today's session included:

- Techniques to control font scaling in poster design
- Best practices for using grid systems
- How to cleanly mask out complex product images
- File setup recommendations for print versus digital posters