

Daily Report – Graphic Design

General Report Info

| Field | Description |
|------------------|----------------|
| Date | July 21, 2025 |
| Internship Track | Graphic Design |
| Team Leads | Hamza Sajjad |
| Day | Day 1 |

Daily Summary (Team-Wise)

| Category | Remarks |
|-----------------------|--|
| Overall Attendance | 8 out of 8 interns joined today's session |
| Response & Activeness | Interns were proactive and collaborative while working on product packaging mockups. |

Common Questions Asked

- How to efficiently organize design files using layers and groups?
- What are the benefits of using clipping masks over layer masks?
- How to add realistic shadows manually for more control?
- Best export formats for maintaining quality in mockups?

Issue Resolution

Interns faced challenges in maintaining color consistency and managing complex layer structures. Issues were resolved via:

- Demonstration of adjustment layers for color correction.
- Tutorial on clipping masks for controlled masking.
- Guidance on creating manual shadows for custom depth.
- Walkthrough of grouping and naming conventions for organized files.

General Observations

Interns demonstrated strong teamwork and a willingness to explore advanced Photoshop techniques. Several started integrating custom brushes and manual shadow techniques into their packaging designs.

Suggested Improvements

- Focus more on manual adjustment layers for detailed control.

- Use organized layers and naming conventions for better file management.
- Practice adding shadows manually for more realistic mockups.
- Improve layer grouping and folder management to simplify complex files.

Individual Intern Tracking

| No | Name | Present | Submitted Task | LinkedIn Log | Queries Asked | Notes |
|----|---------------|---------|-----------------------------|--------------|--|---|
| 1 | Atzaz | ✓ | Practiced packaging mockup | ✓ | Asked about layer grouping and file organization | Applied folder structure to project file |
| 2 | Tooba | ✓ | Completed bottle design | ✓ | Asked about adding custom shadows manually | Practiced with soft brush for realistic shadows |
| 3 | Maheera | ✓ | Worked on label textures | ✓ | Needed help with consistent color correction | Used hue/saturation adjustment layers effectively |
| 4 | Umme Habiba | ✓ | Refined product mockup | ✓ | Asked how to export high-quality images | Used “Export As” with correct resolution settings |
| 5 | Mazhar Saleem | ✓ | Completed glass mockup | ✓ | Asked about clipping mask for product highlights | Applied clipping masks for refined control |
| 6 | Maaz Khan | ✓ | Submitted layered file | ✓ | Asked how to control layer blending modes | Practiced with multiply and overlay modes |
| 7 | Mahnoor | ✓ | Updated texture wrapping | ✓ | Asked about shadow depth using dodge tool | Practiced dodge/burn for controlled shadow depth |
| 8 | M Hassan | ✓ | Revised packaging variation | ✓ | Asked about exporting mockups without quality loss | Used optimized PNG export to retain quality |

Notes

Questions from today’s session included:

- How to organize layers and groups for large mockup projects?
- When to use clipping masks versus layer masks?
- Techniques for creating realistic manual shadows?
- Best practices for high-resolution export without file size issues?

