

## Daily Report – Graphic Design

### General Report Info

Field	Description
Date	July 15, 2025
Internship Track	Graphic Design
Team Leads	Hamza Sajjad
Day	Day 2

### Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	Interns were highly responsive and engaged while creating packaging mockups

### Common Questions Asked

- How to use gradient maps for adding uniform color tones to packaging?
- What's the method for creating embossed effects in product labels?
- How to handle color shifts while working in CMYK mode?
- Best ways to export multi-page PDFs directly from Photoshop?
- How to simulate metallic textures using blending options?

### Issue Resolution

Interns faced challenges in:

- Maintaining color consistency across packaging variations.
- Creating realistic metallic surfaces without using external textures.
- Managing large files while working with multiple artboards.

Resolved through:

- Demo on using gradient maps for unified tones.
- Tutorial on blending options (Bevel & Emboss) for surface detailing.
- Workflow tips for CMYK handling and export optimization.
- Guidance on multi-page PDF exports.

### General Observations









- Interns collaborated efficiently and began applying gradient maps and blending options in creative ways.

- Several interns experimented with pattern overlays for subtle textures.
- Confidence in working with layer styles has noticeably improved.

### Suggested Improvements

- Focus more on advanced layer effects for premium packaging looks.
- Explore use of gradients and pattern overlays for realistic detailing.
- Practice using guides and grids for better layout control.
- Work on accurate typography placement using smart guides.

### Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz		Yes	Yes	Asked about creating metallic surfaces	Practiced using bevel and emboss layer styles
2	Tooba		Yes	Yes	Inquired about CMYK color handling	Applied adjustments using gradient maps
3	Maheera		Yes	Yes	Needed help with file export as PDF	Successfully exported multi-page PDF
4	Umme Habiba		Yes	Yes	Asked how to apply embossed logo effects	Learned using pattern overlays effectively
5	Mazhar Saleem		Yes	Yes	Wanted guidance on simulating gold foil look	Applied metallic gradients
6	Maaz Khan		Yes	Yes	Asked about smart guides for alignment	Used guides for label positioning
7	Mahnoor		Yes	Yes	Inquired about adding subtle background textures	Practiced pattern overlay technique
8	M Hassan		Yes	Yes	Asked about exporting for print & web	Learned using export presets efficiently

### Notes

Questions from today's session included:

- How to simulate metallic/foil effects using blending modes?
- Best practices for keeping packaging colors accurate in CMYK?
- How to organize artboards for batch export?
- How to build textures using overlays for non-flat product surfaces?

