Daily Report – Graphic Design

General Report Info

Field	Description
Date	July 21, 2025
Internship Track	Graphic Design
Team Leads	Imran Gul
Day	Day 1

Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	Interns participated actively, showing creativity while developing label and branding designs.

Common Questions Asked

- How to apply gradient maps for modern product looks?
- What's the technique for adding realistic reflections to glass surfaces?
- How to simplify complex compositions using layer groups?
- Best way to create print-ready mockups without quality loss?

Issue Resolution

Challenges involved reflection handling and over-layering of elements. Resolved through:

- Tutorial on creating reflections using transformed duplicates.
- Walkthrough on using gradient maps for tonal adjustments.
- Advice on cleaning up PSDs using groups and folders.
- Export guidance for high-resolution, print-ready files.

General Observations

Interns displayed good experimentation skills, with many trying new layer effects and advanced blending options. Emphasis was noted on refining reflection techniques and organized design structuring.

Suggested Improvements

- Focus on controlled reflections using duplicate layers and opacity adjustments.
- Apply gradient maps carefully for a balanced look.

- Continue improving file organization using layer groups.
- Explore blending options for refined branding visibility.

Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✓	Submitted label design	✓	Asked about using gradient maps effectively	Applied subtle gradients to enhance packaging
2	Tooba	✓	Finalized product branding	✓	Asked how to create reflections in glass	Used duplicated layers for soft reflections
3	Maheera	✓	Completed box design	✓	Inquired about simplifying complex PSDs	Grouped layers for easier management
4	Umme Habiba	✓	Updated bottle mockup	✓	Asked about preparing files for high-quality prints	Used CMYK mode and high-res export
5	Mazhar Saleem	✓	Submitted branding project	✓	Asked how to soften harsh layer effects	Used opacity and blending options to balance design
6	Maaz Khan	✓	Finished texture wrapping	✓	Asked about clean edge control using masks	Applied layer masks for sharp, clean edges
7	Mahnoor	✓	Worked on curved label mockup	✓	Asked about enhancing contrast using curves	Practiced using curves adjustment for clarity
8	M Hassan	✓	Finalized label variations	✓	Asked about transparent background exports	Used "Export As PNG" with transparency enabled

Notes

Today's session questions included:

- How to use gradient maps for modern design tones?
- How to duplicate layers to simulate reflections?
- Steps for organizing PSD files using proper grouping?
- Methods to prepare files as print-ready without losing details?