

Daily Report – Graphic Design

General Report Info

| Field | Description |
|------------------|----------------|
| Date | July 3, 2025 |
| Internship Track | Graphic Design |
| Team Leads | Imran Gul |
| Day | Day 4 |

Daily Summary (Team-Wise)

| Category | Remarks |
|-----------------------|--|
| Overall Attendance | 8 out of 8 interns joined today's session |
| Response & Activeness | Interns were highly responsive and engaged while working on product packaging variations |

Common Questions Asked

- How to design die-cut templates in Photoshop
- How to properly showcase transparent packaging (e.g., bottles, glass jars)
- What techniques to use for realistic sticker placement on round objects
- How to present multiple packaging mockups in one composite layout

Issue Resolution

Interns encountered issues with maintaining print-safe margins and scaling artwork proportionally across dielines. These were resolved through:

- A walkthrough on using guides, bleed, and safe zones
- Demonstrations on using “Free Transform” and “Content-Aware Scale”
- Emphasis on layer grouping and smart object linking for bulk updates

General Observations

Interns collaborated efficiently, offered peer feedback, and implemented suggestions during live design checks. Many began exploring advanced layer blending to enhance realism.

Suggested Improvements

Interns should:

- Explore shadow layering for product depth

- Use Photoshop's ruler and guide features for better layout accuracy
- Experiment with different textures to test branding flexibility

Individual Intern Tracking

| No | Name | Present | Submitted Task | LinkedIn Log | Queries Asked | Notes |
|----|---------------|---------|----------------|--------------|--|--|
| 1 | Atzaz | ✓ | ✓ | ✓ | Asked about aligning designs to dielines | Practiced using template masks effectively |
| 2 | Tooba | ✓ | ✓ | ✓ | Inquired about reflective label effects | Guided on using gradients and overlays |
| 3 | Maheera | ✓ | ✓ | ✓ | Needed help with transparent background export | Learned proper PNG export with opacity preserved |
| 4 | Umme Habiba | ✓ | ✓ | ✓ | Asked how to mock up packaging with multiple views | Used smart layers to create front/side/back views |
| 5 | Mazhar Saleem | ✓ | ✓ | ✓ | Wanted to add barcode and nutritional info cleanly | Advised on spacing and readability for print |
| 6 | Maaz Khan | ✓ | ✓ | ✓ | Asked how to simulate shadows under labels | Practiced using drop shadow and perspective warp |
| 7 | Mahnoor | ✓ | ✓ | ✓ | Inquired about packaging for cylindrical cans | Learned wrap-around label mockup technique |
| 8 | M Hassan | ✓ | ✓ | ✓ | Asked how to create a packaging scene with shadows | Practiced duplicating products with consistent light |

Notes

Questions from today's session included:

- How to build dieline templates from scratch in Photoshop
- How to simulate lighting on plastic or reflective materials
- How to combine packaging with branded backgrounds
- What export settings work best for printing vs digital display

