Daily Report – Graphic Design

General Report Info

Field	Description
Date	July 22, 2025
Internship Track	Graphic Design
Team Leads	Imran Gul
Day	Day 2

Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	Interns actively contributed to creative discussions and worked on poster variations.

Common Questions Asked

- How to adjust image contrast using curves and levels?
- What are the methods for creating realistic shadows beneath products?
- How to apply color grading without affecting original image data?
- How to automate repetitive design tasks in Photoshop?

Issue Resolution

Interns faced issues with balancing colors across layered compositions and generating realistic drop shadows. These were addressed through:

- Demonstrations on using curves and selective color adjustments.
- Guidance on creating drop shadows using layer styles and gradients.
- Tutorial on adjustment layers for non-destructive color correction.
- Overview of Photoshop actions for task automation.

General Observations

Interns displayed solid command over color correction and design structuring. Several started using Photoshop actions to speed up their repetitive tasks and explored advanced shadow creation techniques.

Suggested Improvements

Interns should:

- Focus on mastering color correction techniques using adjustment layers.
- Practice creating shadows with gradient layers for added realism.
- Learn automation tools like Photoshop actions for batch processing.
- Work on enhancing image depth using contrast techniques.

Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✓	Color adjustment task	- (Will upload tonight)	Asked about using levels and curves	Applied curves for contrast fixing
2	Tooba	✓	Shadow rendering	- (Will upload tonight)	Inquired about realistic drop shadows	Practiced gradient shadows
3	Maheera	✓	Poster redesign	- (Will upload tomorrow)	Needed help with automating repetitive actions	Created actions for resizing
4	Umme Habiba	✓	Product highlights	- (Laptop issue will be uploaded as soon as issue is solved)	Asked about non-destructive color grading	Used adjustment layers effectively
5	Mazhar Saleem	✓	Export optimization	✓	Wanted guidance on exporting consistent assets	Learned batch export techniques
6	Maaz Khan	✓	Background edits	- (Will upload tomorrow)	Asked about separating objects from backgrounds	Practiced refined masking
7	Mahnoor	✓	Shadow overlays	✓	Inquired about layered drop shadows	Applied multiple shadow layers
8	M Hassan	✓	Design automation	-(Will upload tonight)	Asked about Photoshop actions	Automated common tasks

Notes

Questions from today's session included:

- How to maintain image depth with minimal contrast adjustment.
- Ways to speed up repetitive design processes using Photoshop actions.
- How to preserve transparency while applying shadows.
- Best techniques for selective color corrections.