Daily Report – Graphic Design

General Report Info

Field	Description
Date	July 3, 2025
Internship Track	Graphic Design
Team Leads	Hamza Sajjad
Day	Day 4

Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	All interns actively participated in reviewing and designing product mockups

Common Questions Asked

- How to design realistic product mockups using smart objects
- Best practices for placing logos on product templates
- How to apply shadows and highlights for 3D effect
- How to use displacement maps to warp design onto curved surfaces

Issue Resolution

Interns faced difficulties with accurate label placement and realistic lighting on mockups. These were resolved through:

- Live mockup editing session using pre-built templates
- Step-by-step guidance on using warp tools and blending modes
- Demonstrations on how to match lighting and perspective with product angles

General Observations

Interns demonstrated creativity while creating mockups for products like bottles, boxes, and packaging bags. Their understanding of branding alignment, perspective, and smart object usage improved noticeably.

Suggested Improvements

Interns should:

- Practice using displacement maps and smart filters for enhanced realism
- Maintain consistency in branding colors and logo placement
- Refine layer organization for quicker edits and cleaner PSDs

Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✅	✅	✅	Asked how to apply texture overlays on labels	Practiced creating embossed text on packaging
2	Tooba	✅	✅	✅	Asked about scaling designs without distortion	Learned to use smart objects for resizing
3	Maheera	✅	✅	✅	Faced issue with label alignment	Guided through grid use and snap settings
4	Umme Habiba	✅	✅	✅	Asked how to showcase packaging in 3D scenes	Used smart mockups to generate angled views
5	Mazhar Saleem	✅	✅	✅	Needed help with color calibration	Assisted in adjusting CMYK to RGB transitions
6	Maaz Khan	✅	✅	✅	Asked about using mockups for T-shirts	Practiced placing artwork on curved surfaces
7	Mahnoor	✅	✅	✅	Asked how to make metallic label effects	Learned layer styles and gradient overlays
8	M Hassan	✅	✅	✅	Wanted tips for showcasing multiple product variants	Explored scene creation and duplication tips

Notes

Questions from today's session included:

- How to create custom packaging mockups from scratch
- How to maintain resolution when scaling logos for product design
- How to apply foil effects and metallic finishes in Photoshop
- Which export settings are best for high-resolution product presentation