

Daily Report – Graphic Design

General Report Info

Field	Description
Date	July 22, 2025
Internship Track	Graphic Design
Team Leads	Hamza Sajjad
Day	Day 2

Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	Interns actively participated and worked on multiple creative layout techniques.

Common Questions Asked

- How to create multi-layered poster designs using clipping masks?
- What's the most efficient method to blend textures in Photoshop?
- How to use smart filters for adding effects without affecting the base layer?
- How to streamline mockup exports for faster sharing with clients?

Issue Resolution

Interns faced challenges with maintaining text readability over complex backgrounds and efficiently masking layered elements. These were resolved through:

- Demonstration on gradient map adjustments and typography layering.
- Mini session on using vector masks for non-destructive edits.
- Guided exercises using blending modes for texture integration.
- Workflow explanation on smart filters for reversible effects.

General Observations

Interns showed creativity in experimenting with blending modes and worked collaboratively. Many explored advanced text formatting options and integrated smart filters effectively in their projects.

Suggested Improvements

Interns should:

- Focus on consistent typography and hierarchy principles.
- Utilize clipping masks more effectively for texture applications.
- Experience with layer blending techniques for unique visual styles.
- Practice exporting assets with optimized resolution settings.

Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✓	Poster mockup	- (Will upload tonight)	Asked about using clipping masks for multi-layer design	Practiced multi-layer poster design
2	Tooba	✓	Texture layouts	- (Will upload tonight)	Inquired about blending textures efficiently	Applied textures using blending
3	Maheera	✓	Typography design	- (Will upload tomorrow)	Needed help with maintaining text readability	Used gradient overlays
4	Umme Habiba	✓	Exported designs	- (Laptop issue will be uploaded as soon as issue is solved)	Asked about optimal export settings	Learned export methods
5	Mazhar Saleem	✓	Smart object design	✓	Wanted tips on adding effects without base damage	Used smart filters
6	Maaz Khan	✓	Mockup variations	- (Will upload tomorrow)	Asked about streamlining mockup exports	Applied batch export techniques
7	Mahnoor	✓	Layered illustrations	✓	Inquired about texture overlays	Practiced texture blending
8	M Hassan	✓	Multi-effect poster	-(Will upload tonight)	Asked about preserving layer quality during editing	Worked on reversible effects

Notes

Questions raised today:

- Best ways to organize large Photoshop files for faster workflow.
- How to apply multiple effects non-destructively.
- How to export designs for web without losing quality.

- How to maintain readability in typography-focused designs.