

## **Daily Report – Graphic Design**

### **General Report Info**

Field	Description
Date	July 8, 2025
Internship Track	Graphic Design
Team Leads	Hamza Sajjad
Day	Day 2

### **Daily Summary (Team-Wise)**

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	Interns actively engaged in poster creation with a focus on photo manipulation and typography blending techniques

### **Common Questions Asked**

- How to merge text into images using displacement maps
- What's the difference between layer styles and blending options
- How to design for both digital and print using artboards
- How to properly apply Gaussian blur to create depth
- Best techniques for cropping subjects with hair or soft edges

### **Issue Resolution**

#### **Interns struggled with:**

- Masking details in portrait images without losing clarity
- Confusion between rasterizing vs. converting to smart objects
- Misusing layer effects that conflicted with poster readability

#### **Resolved through:**

- Brush-based masking demos using low flow & feathering
- Clarification between destructive vs. non-destructive workflows
- A tutorial on best practices for applying drop shadows and strokes

### **General Observations**

Interns explored various modern poster trends like duotone effects, glitch overlays, and futuristic typography. There was growing comfort in using Photoshop tools for high-fidelity composition.

## Suggested Improvements

Interns should:

- Improve precision with the Pen Tool for custom cutouts
- Explore the use of layer comps for poster versioning
- Practice isolating subjects using channel-based selections
- Review export options for web vs. print to ensure correct format delivery

## Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✓	✓	✓	Asked about realistic photo blending	Practiced gradient masking and tone matching
2	Tooba	✓	✓	✓	Inquired how to frame text in busy backgrounds	Learned to use shape containers and overlay fills
3	Maheera	✓	✓	✓	Needed help with shadow consistency	Applied drop shadows using distance and size tweaks
4	Umme Habiba	✓	✓	✓	Asked how to use smart filters with masks	Created masked blur effects and lighting focus
5	Mazhar Saleem	✓	✓	✓	Struggled to cut out subjects from colored backgrounds	Used Select > Color Range + refine edge to improve cutouts
6	Maaz Khan	✓	✓	✓	Asked how to create neon-style text	Created glow using outer glow and layer duplication
7	Mahnoor	✓	✓	✓	Wanted to experiment with double exposure effects	Used layer blending + masking for creative overlays
8	M Hassan	✓	✓	✓	Inquired about working in CMYK mode for print	Converted files and adjusted colors for CMYK accuracy

## Notes

**Questions from today's session included:**

- How to enhance text visibility over image backgrounds
- Tips for saving layered PSDs efficiently
- What resolution is ideal for A3 posters
- How to use clipping masks to insert patterns into text or shapes