

Daily Report – Graphic Design

General Report Info

Field	Description
Date	July 11, 2025
Internship Track	Graphic Design
Team Leads	Imran Gul
Day	Day 5

Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	Interns showed strong enthusiasm while working on creative product mockups and refining export techniques.

Common Questions Asked

- How to refine mockups for both print and web platforms
- Best method to wrap textures on rounded product surfaces
- How to maintain color accuracy while exporting assets
- Tips for combining multiple packaging designs in a single PSD

Issue Resolution

Interns faced challenges with maintaining image sharpness and managing grouped elements in multi-layered files. These were resolved through:

- Demonstrations on high-resolution export settings
- Grouping and nesting layers using layer hierarchies
- Techniques for avoiding color banding during compression
- Reordering smart objects for better flexibility

General Observations

Interns collaborated effectively and were eager to improve their technical control. Several practiced with different blend modes and explored export formats. Others shared tips with peers and built customized label assets.

Suggested Improvements

Interns should:

- Explore exporting options like “Export As” and “Save for Web”
- Use color profiles to manage color accuracy
- Continue organizing layers smartly with proper naming conventions
- Experiment more with smart filters and dynamic adjustments

Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✓	Yes	✓	Asked about preserving clarity on exported mockups	Practiced export settings
2	Tooba	✓	Yes	✓	Asked about color profiles and accuracy	Applied sRGB vs Adobe RGB comparisons
3	Maheera	✓	Yes	✓	Needed help organizing layers	Practiced grouping and renaming
4	Umme Habiba	✓	Yes	✓	Asked how to prepare PSD for print	Used CMYK profile and 300 DPI
5	Mazhar Saleem	✓	Yes	✓	Asked about wrapping logos neatly	Used transform + warp tools
6	Maaz Khan	✓	Yes	✓	Inquired about blend modes for shadows	Experimented with Multiply and Overlay
7	Mahnoor	✓	Yes	✓	Asked about label sizing on 3D views	Used guides and proportion templates
8	M Hassan	✓	Yes	✓	Asked how to export without losing effects	Used “Export As” and rasterized smart filters

Notes

Questions from today’s session included:

- How to prep packaging for both print-ready and digital display
- Ways to add shadows and highlights without flattening layers
- How to manage PSD file sizes without quality loss
- Exporting to PNG, JPEG, and PDF with correct transparency