

Daily Report – Graphic Design

General Report Info

Field	Description
Date	July 18, 2025
Internship Track	Graphic Design
Team Leads	Hamza Sajjad
Day	Day 5

Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	Interns were highly responsive and engaged while working on product packaging variations

Common Questions Asked

- How to automate batch mockup creation using Photoshop actions
- Techniques for adding metallic effects in packaging designs
- What's the role of gradient maps for product shading
- Best method to apply realistic shadows behind packaging elements

Issue Resolution

Interns encountered challenges with maintaining export quality and achieving realistic reflections in packaging designs. These issues were addressed through:

- Demonstrations on creating and applying Photoshop actions for repetitive tasks
- Tutorials on gradient map usage for controlling shading and color balance
- Guidance on layer styles for metallic finishes and shadow creation
- Hands-on practice using blending modes and smart filters for realism

General Observations

Interns demonstrated good collaborative skills and attention to design precision. Several actively experimented with layer groups, gradient maps, and batch processing techniques. Most interns began exploring advanced effects like metallic sheens and reflective surfaces.

Suggested Improvements

Interns should focus on:

- Automating repetitive tasks using actions
- Using gradient maps for advanced shading control
- Exploring blending modes to simulate metallic and reflective finishes
- Structuring complex mockups using nested layer groups for efficiency

Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	Yes	Yes	Yes	Asked about automating mockups with actions	Practiced batch processing techniques
2	Tooba	Yes	Yes	Yes	Inquired about creating metallic surface effects	Applied gradient overlays for metallic look
3	Maheera	Yes	Yes	Yes	Needed help with realistic product shading	Used gradient maps to adjust tones
4	Umme Habiba	Yes	Yes	Yes	Asked how to simplify complex mockup layers	Grouped and organized elements into folders
5	Mazhar Saleem	Yes	Yes	Yes	Wanted techniques for creating reflections	Learned to use layer styles and blending modes
6	Maaz Khan	Yes	Yes	Yes	Asked how to export mockups without quality loss	Used “Export As” with optimized settings
7	Mahnoor	Yes	Yes	Yes	Inquired about shadow creation methods	Practiced applying custom drop shadows
8	M Hassan	Yes	Yes	Yes	Asked about using gradient maps in product shading	Applied gradient maps for smooth shading

Notes

Questions from today’s session included:

- How to streamline packaging mockup exports using batch actions
- Best way to create reflective surfaces for luxury product packaging
- How to apply gradient maps for enhancing highlights and shadows

- How to efficiently use layer groups for complex packaging designs