# **Daily Report – Graphic Design**

## **General Report Info**

| Field            | Description    |
|------------------|----------------|
| Date             | July 25, 2025  |
| Internship Track | Graphic Design |
| Team Lead        | Imran Gul      |
| Day              | Day 5          |

### **Daily Summary (Team-Wise)**

| Category           | Remarks                                                            |  |  |  |
|--------------------|--------------------------------------------------------------------|--|--|--|
| Overall Attendance | 8 out of 8 interns attended today's session                        |  |  |  |
| Response &         | Interns remained fully active and participated enthusiastically in |  |  |  |
| Activeness         | packaging design activities                                        |  |  |  |

### **Updated Questions Asked**

- How to organize packaging designs using smart artboards
- What are the best tools for applying branding to transparent surfaces
- How to use smart objects for flexible design workflows
- Techniques to maintain lighting consistency across multiple mockups

#### **Issue Resolution**

Interns faced challenges related to maintaining quality and realism in packaging mockups. These were addressed through:

- Demonstrations on smart object integration
- Guidance on layer masks for targeted edits
- Tips on using adjustment layers for lighting consistency
- Walkthrough of warp and distortion tools for label placement

#### **General Observations**

Interns showed improved collaboration and paid close attention to detail. Most began using nondestructive techniques confidently and explored blending modes for enhanced texture realism.

### **Suggested Improvements**

Interns are advised to:

- Continue exploring smart object workflows
- Practice texture wrapping for curved packaging
- Improve skills with the pen tool for precise selections
- Focus on mockup presentation through layered comps

### **Individual Intern Tracking**

| No | Name             | Present  | Submitted<br>Task | LinkedIn<br>Log | Queries Asked                                       | Notes                                             |
|----|------------------|----------|-------------------|-----------------|-----------------------------------------------------|---------------------------------------------------|
| 1  | Atzaz            | <u> </u> | Yes               | -               | Asked about updating mockups using smart objects    |                                                   |
| 2  | Tooba            | <u> </u> | Yes               | -               | Asked how to enhance highlights with dodge/burn     | Applied tonal fixes using adjustment layers       |
| 3  | Maheera          | <b>✓</b> | Yes               | -               | Inquired about achieving realistic product lighting | Used overlays for subtle illumination             |
| 4  | Umme<br>Habiba   | <b>✓</b> | Yes               | -               | How to structure packaging variations efficiently   | Organized designs using artboards                 |
| 5  | Mazhar<br>Saleem | <b>✓</b> | Yes               | -               | How to apply logos on transparent packaging         | Used masks and reflection layers                  |
| 6  | Maaz<br>Khan     | <b>✓</b> | Yes               | -               | How to export high-<br>quality mockups              | Used "Export As" with optimal resolution settings |
| 7  | Mahnoor          | <u> </u> | Yes               | -               | Wrapping textures on curved boxes                   | Applied displacement maps                         |
| 8  | M Hassan         | <b>✓</b> | Yes               | -               | Editing mockups without stretching elements         | Used transform and warp tools effectively         |

# **Session Notes – Questions Discussed**

- How to organize design files for packaging presentations
- Techniques to ensure nondestructive edits in Photoshop
- Wrapping textures onto 3D shapes and packaging curves
- Exporting files for both digital preview and print output