Daily Report – Graphic Design

General Report Info

Field	Description
Date	July 24, 2025
Internship Track	Graphic Design
Team Leads	Imran Gul
Day	Day 4

Daily Summary (Team-Wise)

Category	Remarks
Overall Attendance	8 out of 8 interns joined today's session
Response & Activeness	Interns actively collaborated and made strong progress on packaging label refinements

Updated Common Questions Asked

- How to design dielines for packaging in Adobe Illustrator?
- What's the ideal resolution for printing mockup visuals?
- How to use smart guides and snapping for perfect alignment?
- How to simulate emboss/deboss effects using Photoshop?

Issue Resolution

Interns struggled with precision alignment and color calibration. These issues were addressed via:

- Live demo on using Illustrator for dieline creation
- Tips for setting document resolution for print packaging
- Clarification on snapping settings and layout grids
- Step-by-step emboss effect creation with layer styles and shadows

General Observations

Interns demonstrated a strong understanding of mockup layout principles and were eager to experiment with shape layers and embossed effects. Many started using guides and rulers for better alignment.

Suggested Improvements

Interns should:

- Explore dieline setup and safe margin guidelines
- Practice smart alignment using grids and rulers
- Optimize visual contrast for better shelf visibility
- Use high-resolution images to ensure print clarity

Individual Intern Tracking

No	Name	Present	Submitted Task	LinkedIn Log	Queries Asked	Notes
1	Atzaz	✓	✓	✓	Asked how to prepare dielines for print vendors	Practiced layout with fold/cut lines
2	Tooba	✓	✓	✓	Inquired about print-ready resolution settings	Used 300 DPI setup for mockup exports
3	Maheera	✓	✓	✓	Asked how to align elements using smart guides	Created balanced layouts using rulers
4	Umme Habiba	✓	✓	✓	Asked how to apply emboss and deboss effects	Practiced bevel/emboss layer styles
5	Mazhar Saleem	✓	✓	✓	Inquired about matching CMYK and RGB color outputs	Adjusted settings for consistent display
6	Maaz Khan	✓	✓	✓	Wanted to know how to design foldable packaging	Learned dieline layering in Illustrator
7	Mahnoor	✓	✓	✓	Asked about file types preferred by print shops	Exported in PDF/X-1a for print quality
8	M Hassan	✓	✓	✓	Inquired about exporting dielines with spot colors	Practiced spot color setup in Illustrator

Notes

Today's highlights included:

- Introduction to dielines and bleed settings for packaging
- Emboss/deboss effect creation in Photoshop
- Setting up files for offset print and digital print formats
- Guide on preferred print formats and color standards