Content Request: a portfolio/personal site

Please provide information for pages:

1. **Front page:** Welcomes visitors with a clear introduction to who you are and what you offer, plus directs them to explore the site or take action.
2. **About Me:** Shares your background, profession, specialisation, values, and unique qualities to build trust and connection.
3. **Contact Me:** Provides visitors with ways to reach you for questions, support, or business inquiries.
4. **Pricing:** Details your service or product costs clearly, helping visitors understand what to expect and decide.
5. **FAQ:** Answers common questions to save time and clarify key information about your services or site.
6. **Disclaimer:** Sets legal boundaries by explaining limitations of liability and responsibility for the site’s content. *(I will write this for you. Write only if you have any preferences.)*

## Clickable content:

/Clicking on these lines will bring you to the relevant page./

[Front Page – First Impression & Call to Action](#AboutMeStoryQualificationsValues)

[About Me – Story, Qualifications, Values](#AboutMeStoryQualificationsValues)

[Contact Me – Getting in Touch](#ContactMeGettingInTouch)

[Pricing – Clear Information for Clients](#PricingClearInformationForClients)

[FAQ – Answering Common Client Questions](#FaqAnsweringCommonClientQuestions)

[Disclaimer](#Disclaimer)

The questions below are samples. You don’t need to answer them all, and you can add any information not covered here.

Your answers don’t have to be perfect. I will proofread, edit, and create the text based on what you provide. I just need to know what to write about.

# Front Page – First Impression & Call to Action

**Describe who you are and what you help people with (your title, focus, and mission):**

Type here…

**Who do you work with?** (e.g. adults, women, professionals, couples):

Type here…

**What challenges or goals do you help your clients address?**

Type here…

**What outcomes can people expect after working with you?**

Type here…

**Do you want to include a short welcome message or motto?**

Type here…

**Would you like to highlight a client testimonial or success quote?**

Type here…

**What action should visitors take next – book a session, contact you, read more?**

Type here…

# About Me – Story, Qualifications, Values

**Describe your professional background – training, certifications, and experience:**

Type here…

**What inspired you to become a life coach / psychologist?**

Type here…

**What approach or methods do you use** (e.g. CBT, integrative, coaching tools)?

Type here…

**What values guide your work with clients?**

Type here…

**What makes your way of working different from others in your field?**

Type here…

**How long have you been practising?**

Type here…

**What languages do you offer sessions in?**

Type here…

**Would you like to include a personal photo or short life story?**

Type here…

# Contact Me – Getting in Touch

**How can people contact you** (email, phone, WhatsApp, contact form)?

Type here…

**Do you offer online sessions, in-person meetings, or both?** (Include location if needed):

Type here…

**What are your working hours or available days?**

Type here…

**Would you like a contact form? If yes, what fields should be included** (e.g. name, email, message)?

Type here…

**Would you like to link to your social media (Instagram, LinkedIn, etc)?**

Type here…

**Should we include a privacy notice or confidentiality note?**

Type here…

# Pricing – Clear Information for Clients

**List all services you offer** (e.g. coaching sessions, therapy, consultations, packages):

Type here…

**What is the price for each service or session?**

Type here…

**Do you offer a free introductory call or consultation?**

Type here…

**How long is each session (e.g. 60 mins, 90 mins)?**

Type here…

**Are your services online, in-person, or both?**

Type here…

**Do you offer discounted packages or bundles?**

Type here…

**What payment methods do you accept?**

Type here…

**Do you have a cancellation or rescheduling policy?**

Type here…

# FAQ – Answering Common Client Questions

**How can someone book a session with you?**

Type here…

**What should a client expect from the first session?**

Type here…

**Is everything shared in sessions confidential?**

Type here…

**How many sessions do people usually need to see results?**

Type here…

**Can a session be rescheduled or cancelled? What’s your policy?**

Type here…

**Do you work with children, teens, or couples?**

Type here…

**Do you offer online sessions?**

Type here…

**Can clients use health insurance to cover the cost?**

Type here…

**Do you work in more than one language?**

Type here…

# Disclaimer

For a website of a life coach / psychologist, a disclaimer usually covers these key points to protect you legally and set clear expectations:

* **No professional advice guarantee:**  
  Clarify that the website content and communications do not replace personalised professional therapy, medical advice, or diagnosis.
* **No liability for outcomes:**  
  State that you’re not responsible for any decisions or results arising from using the website or services.
* **Confidentiality limits:**  
  Explain that while you respect privacy, communications via website or email may not be fully secure.
* **Not emergency help:**  
  Specify that the site and services are not for crisis or emergency situations and provide guidance for immediate help (e.g., contact emergency services).
* **Third-party links:**  
  Mention that the website may contain links to external sites, which you don’t control and are not responsible for.
* **Intellectual property:**  
  Note that the website content is your intellectual property and should not be copied without permission.

**We can write standard terms or you can add yours if you want.**

Type here…