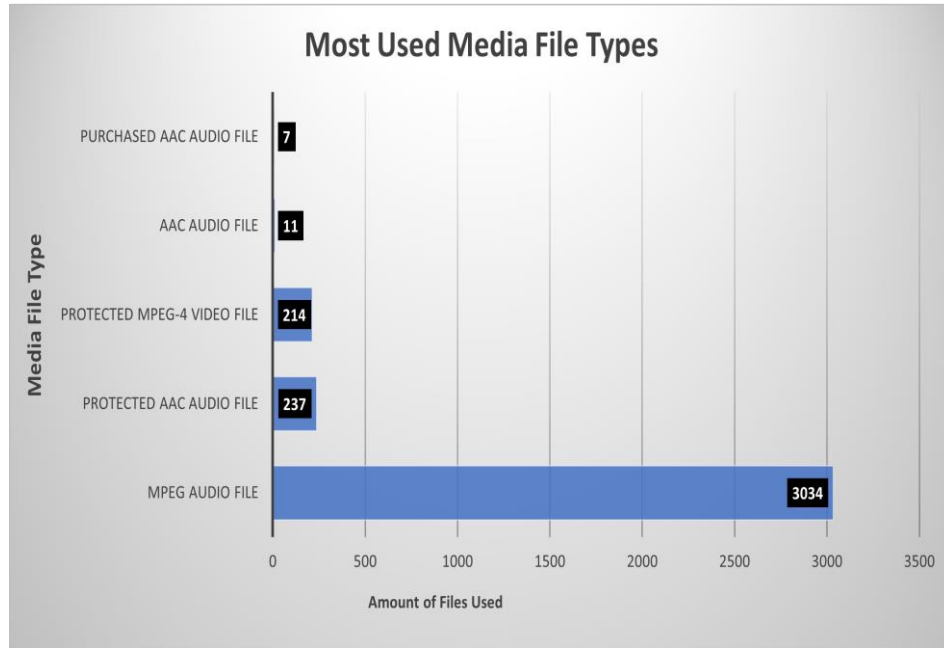


What is the most used media file type?

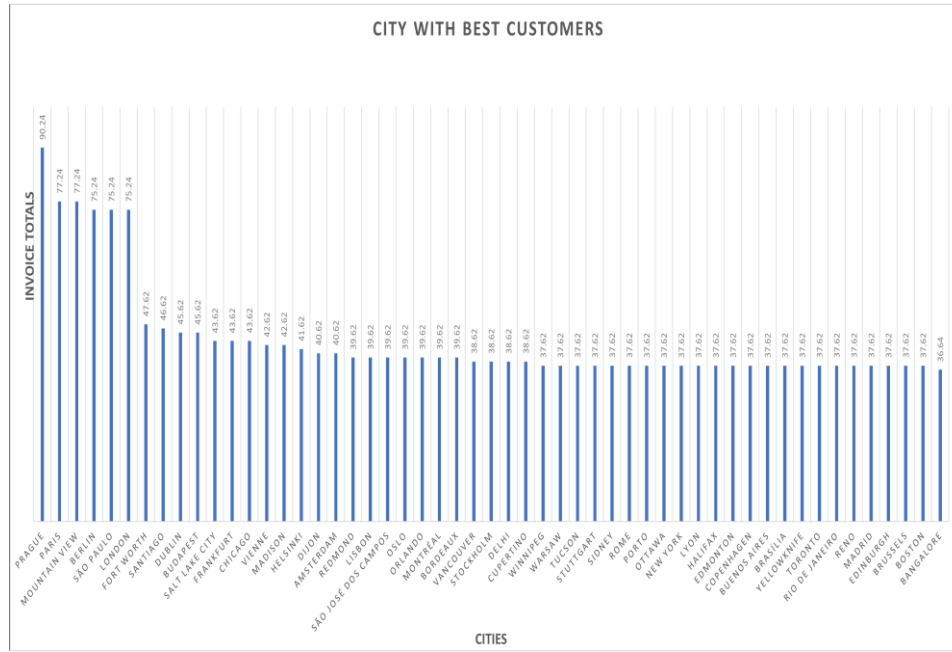


MPEG Audio File is the most used media file type.

MPEG Audio File came in 1st place with a total of 3034 uses, Protected AAC Audio file came in 2nd with 237 uses, Protected MPEG-4 Video File came in 3rd with 214, AAC Audio file came in 4th with 11 uses, and Purchased AAC Audio File came in 5th with a total of 7.

Based on the visual it can also be determined that Purchased AAC Audio File is the least used and is uncommon as it has the least amount of uses.

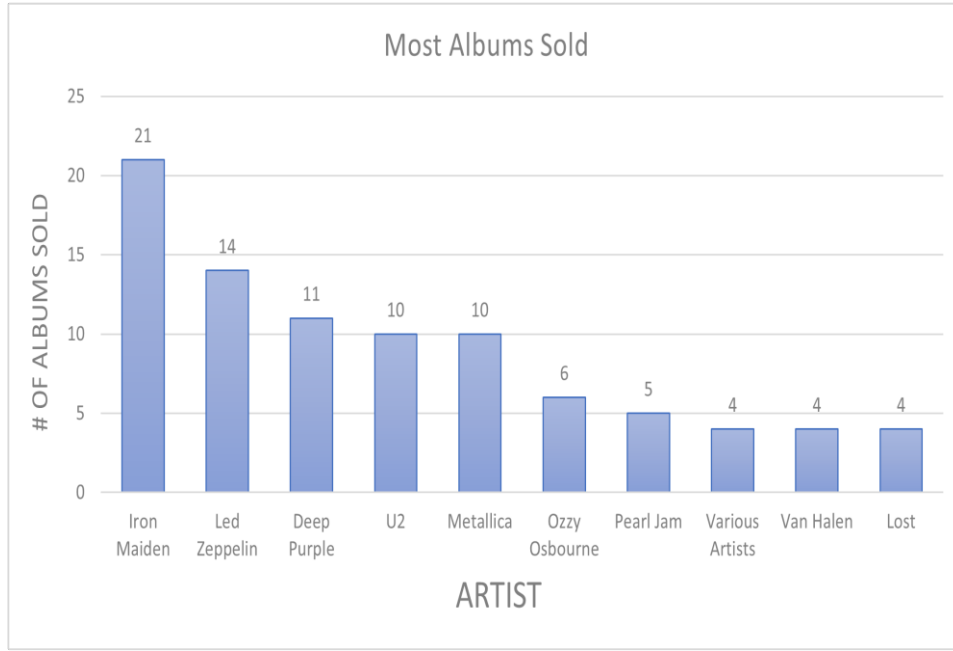
Which city has the best customers?



The city with the highest sum of invoices was Prague with 90.24.

We can infer that although Prague is one of the best cities to throw a promotional Music Festival, Paris, Mountain View, Berlin, and San Paulo are ranked in the top 5 and are reputable cities to host as well. Paris #2 with 77.24, Mountain View is tied for #2 with 77.24, Berlin is #3 with 75.24, and San Paulo is also tied for #3 with 75.24 invoices.

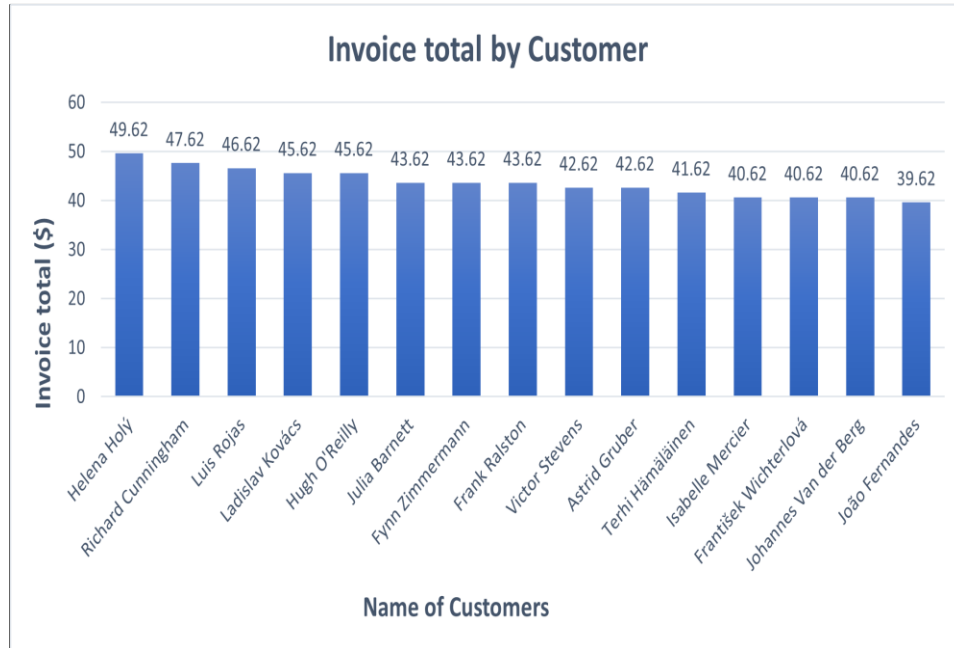
Which artist was more successful?



Iron Maiden has the most albums sold with 21.

There is a significant drop in albums sold as Led Zeppelin comes in at #2 with 14 albums, Deep Purple comes in #3 with 11, U2 is #4 with 10, and Metallica is #5 with 10. Considering the margin of albums sold between Iron Maiden and the remainder of the top 5, I can definitively confirm that Iron Maiden was most successful artist.

Who are the top 5 customers?



According to the visual #1 is Helena Holy with 49.62, #2 is Richard Cunningham with 47.62, #3 is Luis Rojas with 46.62, #4 is Ladislav Kovacs with 45.62, and #5 is Hugh O'Reilly with 45.62.

With this visual we can also determine that these are the best customers as they have spent the most money based on invoice totals.