

REELS COMPETITION

Overview:

We propose an engaging and dynamic Reels Competition that aims to showcase creativity and talent within short video content. The competition will provide a platform for participants to express themselves, entertain, and connect with a diverse audience.

Rounds:

Preliminary Round:

- Time Duration: Participants will have time till the day of competition.
- Limit: Participants must submit a reel in “freestyle theme”.
- Selection: Top 10 reels will be chosen to advance to round 2
- Deadline: Submissions will be closed at 8am on Procom Day 1.
- Objective: Set the tone with individual style and creativity.

Theme Round:

- Theme: Procom
- Time Duration: Submissions accepted until 3pm on the competition day.
- Limit: One reel per participant
- Selection: Top 5 reels will be chosen to advance to the final round.
- Objective: Participants must adhere to the specific theme given to them

Cinematic Reel Round:

- Time Duration: Submissions accepted until 10am on Procom Day 2
- Limit: One reel per participant
- Selection: Top 3 will be selected
- Objective: Elevate storytelling and visual creativity in a cinematic format

Team Formation:

It is a single player competition.

Rules:

- All reels must be original content, and participants should avoid copyrighted material.
- Reels should not exceed 60 seconds in duration.
- Participants must follow platform-specific guidelines for video format and submission.
- Any form of unfair practices will result in disqualification.
- Entries will be judged based on creativity and adherence to the theme.

- Submission will be done on google drive.