

User Flow:

Select Phone > Buy Button > Choose Model > Choose Finish > Choose Capacity > Choose Carrier > Choose Trade-In > Continue > Payment Option > Choose Coverage > Add to Bag > Review Bag > Check Out

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Reflection:

It is a fairly clean and easy workflow. There are quite a few flows to follow but with all the options to be selected it seems necessary.

User Stories:

1. As an Apple product user, I want to see the best phone options presented at the top. So that I can use my time effectively when buying a phone.
2. As a grandparent I want to easily see the text so that I can view and find items.
3. As a college student I want to have a phone with optimal accessories. So that I can use my phone as a tool in my college classes.
4. As a football coach I want to find a phone with lots of storage. So that I can have lots of storage to store videos of football.
5. As a newly Android defector I want to see other products available so that I can know my options available for other products.

Trello:

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