ProdHacks

Define the tech of tomorrow

What is **Prod**Hacks?

ProdHacks is a hackathon with an emphasis on the end product. We want to help students design solutions to problems facing today's society. We'll provide world-class mentorship from industry experts so that participants can walk away with valuable insight and an impactful, purposeful project they can be proud of.

Imagine you're creating a Kickstarter campaign in the span of a weekend – judging won't be based solely on coding, it's just as important that your idea is viable and marketable. **Prod**Hacks focuses on entrepreneurship: a combination of software development, product management, branding and marketing, and business analysis. It's important to us that teams are diverse in their skillset, so registration is open to students from any university, program, and level of hackathon/programming experience.

When and Where?

July 9 - 10, 2016

University of Waterloo

contact@productvisionclub.com

Who is behind **Prod**Hacks?

Product Vision Club

PVC fosters product perspective, develops entrepreneurial mindsets and inspires big thinking through interactions with PMs, executives, founders and thought leaders from the technology industry. The mission is to create a community of great product builders.

Google Developer Groups - University of Waterloo

Operating in a tech-literate environment, GDG's mission is to foster and further the stellar coding and development community at the University of Waterloo. GDG aspires to create a more technical and build-focused community and equip students with the tools to succeed and impact today's society.

Why should you sponsor **Prod**Hacks?

ProdHacks is a unique opportunity to connect with a talented community of designers, developers, engineers, and product managers.

Product Feedback

Gather feedback as talented attendees pitch on what will improve the future of products

Brand Recognition

Participate in an exclusive product showcase to generate awareness and brand recognition

Recruitment

Discover top tech talent from the Waterloo region in design, engineering, and business

Mingle

Meet with innovative minds and participate in conversations about change you'd like to see

Our goal with **Prod**Hacks is to have attendees create meaningful products and ideas that can spark a long lasting innovation. We want to unite the different verticles of product design and develop products for the future. We hope that you will join us in that mission.

We offer a range of tiers for levels of sponsorship, please feel free to reach out if you have specific requests at contact@productvisionclub.com

	IDEA $1000+	PROTOTYPE $2500+	PRODUCT $5000+
General			
Recognized in Ceremonies	■	■	■
Send Recruiters		■	■
Blurb in Welcome Booklet		■	■
Title Sponsor			■
Speak at Ceremonies			5 Minutes
Interaction			
Distribute Materials	■	■	■
Sponsor Table Evangelize with the product Community! During all events.		■	■
Judging Judge and award teams that come up the best product ideas and pitches.		■	■
Access Resumes Consolidated participant resumes for you to consider for your next opportunities.		Post-event	Pre-event
Branding			
Recognition on Website	■	■	■
Swag / Prizes All we can say is students love swag, and it's a good way to grow your brand.	■	■	■
Branded Lanyards			■
Branded Meal			■