Elevator Pitch Executive Summary

Let's face it. We all have times when we need to take a picture of a document and quickly send it over to a friend, co-worker, or institution. However, you also do not want to share confidential personal information, such as credit card, social security, or passport numbers. So, what will you do? Normally, you will use photo editing software on your phone or laptop. It can be frustrating, however, to manually paint over the target text or cover it up using the traditional black box. And by the time you edited the picture you have lost time, made human errors, and caused a lot of unnecessary painstaking work. And to top it all off, some scanners do not recognize black boxes so the information that you intended to redact will still be visible. And some people can just copy and paste the redacted information and retain the confidential texts.

Who needs it, you might ask?

Take, for example, Camilla, She is a recent graduate and a part-time nurse who was told to share a patient's medical information with other medical institutions for research. However, to uphold the HIPAA agreement, she needs to redact or hide the patient's details before sharing the medical documents with a third party. Keeping in mind that her shift ends in a few minutes and that she has to hurry to another part-time job after, Camilla is frustrated and is having difficulty redacting personal information quickly without violating HIPAA. After an hour, Camilla was able to complete her task but was unnecessarily late for her other part-time job.

How do you solve this problem? Well, Scrap is the answer. We strive to develop software that is efficient, reliable, and can remove information with just a single tap! Our iOS application will allow the user to identify and locate the sensitive information on the document, capture them, and redact it accordingly. Hence, our app is intelligent, saves time, and eliminates human error.

Unlike Adobe Acrobat or other photo editing platforms that manually hide or remove information, We ensure accuracy using AI recognition to capture possible patterns, a batch mode to effectively reduce time, and enhance the user experience by providing a clean and easy-to-use interface for all ages.