



## APS Master Data Log Schema

**Study:** The American Periphenomenal Survey <sup>1</sup> **Format:** Snake\_case variable names for database schema (SQL/NoSQL) or Spreadsheet headers<sup>2</sup>.

### 1. Metadata & Identification

*System-generated data for tracking entries.*

Variable Name	Data Type	Description/Valid Values
timestamp	Date/Time	Automatic timestamp of submission
log_id	String	Unique Entry ID (e.g., CAS-001) <sup>3</sup>

### 2. Respondent Profile (Demographics & Culture)

*Basic demographic and worldview data collected from the subject.*

Variable Name	Data Type	Description/Valid Values
age_group	Integer (Code)	1=<18, 2=18-24, 3=25-34, 4=35-44, 5=45-54, 6=55-64, 7=65+ <sup>4</sup>
gender	String	M, F, NB, Other, Prefer not to say <sup>5</sup>
loc_state	String	WA, OR, ID, BC, NORCAL, OTHER <sup>6</sup>

<b>cultural_bg</b>	String	Text (Primary cultural background) <sup>7</sup>
<b>worldview</b>	String	Religious, Agnostic, Spiritual, Tech/Sim, Other <sup>8</sup>

3. Media Priming (Context)

Binary Flags: 0 = No, 1 = Yes. Used to test for cultural priming. <sup>9</sup>

Variable Name	Data Type	Description
<b>med_digital</b>	Integer (0/1)	Consumes Reddit/4chan/Fortean forums (High Strangeness) <sup>10</sup>
<b>med_trad</b>	Integer (0/1)	Consumes Traditional Ghost Stories/Podcasts <sup>11</sup>
<b>med_sim</b>	Integer (0/1)	Consumes Simulation Theory/Quantum content
<b>med_scifi</b>	Integer (0/1)	Consumes Sci-Fi/Horror media <sup>12</sup>
<b>med_naive</b>	Integer (0/1)	Naive Subject (No significant prior engagement) <sup>13</sup>

4. The Event (Phenomenology)

*The raw narrative and context provided by the subject.*

Variable Name	Data Type	Description/Valid Values
<b>narrative</b>	Text	Full verbatim account <sup>14</sup>
<b>test_method</b>	String	Text description of reality testing method <sup>15</sup>
<b>cons_state</b>	String	Awake, Hypnagogic, Highway Hypnosis, Intoxicated <sup>16</sup>

## 5. Somatic Markers (Physiological Screen)

Binary Flags: 0 = No, 1 = Yes. Used to screen for Sleep Paralysis/biological factors. <sup>17</sup>

Variable Name	Data Type	Description
soma_paralysis	Integer (0/1)	Inability to move <sup>18</sup>
soma_pressure	Integer (0/1)	Weight on chest <sup>19</sup>
soma_vibe	Integer (0/1)	Electric/Buzzing sensation <sup>20</sup>
soma_temp	Integer (0/1)	Sudden temp change <sup>21</sup>
soma_nausea	Integer (0/1)	Dizziness or disorientation

## 6. Anomalies & Tech

*Categorization of the specific anomaly encountered.*

Variable Name	Data Type	Description/Valid Values
vis_type	String	Shadow, Solid, Light/Orb, Glitch, None <sup>22</sup>
social_ctx	String	Alone, Passive Witness, Shared Experience <sup>23</sup>

## 7. Transmission (Folklore Cycle)

*How the story travels and if the subject was seeking it.*

Variable Name	Data Type	Description/Valid Values
<b>prior_aware</b>	Boolean	0=No (Novel), 1=Yes (Primed) <sup>24</sup>
<b>is_seeking</b>	Boolean	0=Spontaneous, 1=Legend Tripping (Seeking it) <sup>25</sup>

## 8. Interpretation

*The subject's personal classification.*

Variable Name	Data Type	Description/Valid Values
<b>subj_label</b>	String	The specific term used (e.g., "Glitch", "Ghost")
<b>attribution</b>	String	Spiritual, Tech, Psych, Undecided <sup>26</sup>

## 9. Contact Information (Optional)

*Used for follow-up interviews.*

Variable Name	Data Type	Description/Valid Values
<b>contact_info</b>	String	Email address & Phone number (Plain Text) <sup>27</sup>

## 10. Engagement & Field Data (New Section)

*Data generated by the Field Researcher or Registry Analyst. These columns are empty for spontaneous web submissions.*

Variable Name	Data Type	Description/Valid Values
<b>engagement_status</b>	Integer (Code)	<b>1</b> =No Follow-up, <b>2</b> =Remote Follow-up, <b>3</b> =Field Intercept
<b>res_id</b>	String	ID of Researcher (e.g., FW-01) <sup>29</sup>
<b>location_specific</b>	String	Name of location (if visited)
<b>site_gps</b>	String	Coordinates of the event site
<b>setting_type</b>	String	RES (Residential), LIM (Liminal), COM (Commercial), NAT (Natural)
<b>env_weather</b>	String	CLEAR, OVERCAST, RAIN, STORM, OZ (Silence)
<b>env_noise</b>	String	SILENT, HUM, TALK, LOUD
<b>env_light</b>	String	DAY, ART (Artificial), DIM, DARK
<b>env_tech_issues</b>	String	NONE, DRAIN, GLITCH, FAIL
<b>obs_demeanor</b>	String	CALM, AGITATED, INTENSE, CONFUSED, SKEPTICAL
<b>obs_physical</b>	String	NONE, TREMBLE, PALE, AVOID
<b>obs_delivery</b>	String	FLUID, FRAGMENTED, REHEARSED, RELUCTANT
<b>field_notes</b>	Text	Researcher's diagram notes or summary

## 11. Registry Analysis (Internal Only)

*Final coding applied by the Senior Analyst.*

Variable Name	Data Type	Description/Valid Values
class_code	String	A=Night Assault, B=Techno, C=Haunting, D=Psi, E=Cryptid <sup>30</sup>
narr_consist	Integer	1 (Fluid) to 5 (Fixed/Scripted) <sup>31</sup>
impact_score	Integer	1 (Low) to 4 (Worldview Shift) <sup>32</sup>
analyst_notes	Text	Hypothesis and observations <sup>33</sup>

Here is an example entry for the **Master Data Log**.

This is a **"Status 3" (Field Intercept)** scenario. This is the "Holy Grail" of data points where we have the Subject's story *plus* the Researcher's verification.

### The Scenario: "The Quiet Mall"

- **The Subject:** A 28-year-old male who frequents r/LiminalSpace. He went exploring an abandoned mall.
- **The Event:** He experienced total silence (The "Oz Factor") and his phone died.
- **The Researcher:** "CAS-01" was on-site and interviewed him immediately after he exited the building.

# 1. The Raw Data Row (Spreadsheet View)

This is how the row looks in Excel/Google Sheets. (Columns A–AS).

Row ID: CAS-204

Column	Value
A-H (Profile)	2025-10-31 15:45:00   CAS-204   3   M   USA   Pacific NW   SIM
I-M (Priming)	1   0   1   1   0   0
N-P (Event)	"I walked into the food court and the sound just cut out. Like someone hit mute. The air felt heavy."   Clapped hands   AWAKE
Q-U (Somatic)	0   1   1   0   0   1
V-W (Anomaly)	GLITCH   SOLO
X-Y (Transm.)	1   1
Z-AA (Interp)	"Rendering Error"   TECH
AB-AC (Contact)	user@example.com   555-0199
AD (Engage)	3 (Field Intercept)
AE-AO (Field)	FW-01   Evergreen Mall   47.6°N, 122.3°W   LIM   OZ   SILENT   DIM   DRAIN   AGITATED   TREMBLE   FLUID
AP (Notes)	"Subject ran out of exit B. Phone battery dead despite full charge."
AQ-AT (Coding)	TYPE_B   4   3   "Classic Oz Factor interpreted as Glitch."

## 2. Detailed Explanation of the Data

Here is how to read this row using your new **Data Log Structure**.

### Part A: The Subject's Input (Online Form Data)

- **log\_id: CAS-204**
- **worldview: SIM** (Simulation Theory). This tells us the subject views the world as a computer program.
- **med\_digital: 1** (Yes). He consumes internet folklore. This indicates **Cultural Priming**.
- **narrative\_blob**: Describes a sudden cessation of sound.
- **test\_method: "Clapped hands"**. He performed a Reality Test to see if he could hear himself.
- **soma\_pressure: 1** (Yes). He felt physical weight (a physiological symptom).
- **vis\_type: GLITCH**. He categorized the anomaly as a technical error, not a ghost.
- **is\_seeking: 1** (Yes). He was "Legend Tripping" (actively exploring).

### Part B: The Bridge (The Engagement Logic)

- **engagement\_status: 3**.
  - *Meaning: Field Intercept*. The Registry sees this **3** and knows: "The data in columns AE-AP is valid and verified by a human researcher."

### Part C: The Field Researcher's Input (Clipboard Data)

- **res\_id: FW-01**. The ID of the researcher on site.
- **setting\_type: LIM** (Liminal). Confirms the location fits the "Backrooms" aesthetic.
- **env\_weather: OZ**. The researcher *independently verified* the "Oz Factor" (unnatural silence/stillness) at the location.



- **env\_tech\_issues: DRAIN.** The researcher noted the subject's phone battery drained rapidly (corroborating the "high strangeness" aspect).
- **obs\_physical: TREMBLE.** The subject was visibly shaking. This confirms the **Impact Score** is high; he wasn't faking the fear.

## Part D: The Registry's Analysis (Coding)

- **class\_code: TYPE\_B** (Techno-Mysticism).
  - *Analyst Note:* Even though the silence is a classic supernatural trope, the subject calls it a "Rendering Error." Therefore, it is classified as Modern/Techno folklore.
- **narr\_consist: 4** (High). The story is consistent with the researcher's observations.

## Why this is a "Perfect" Data Row

This row demonstrates the success of your **Experience-Centered Approach**:

1. **The Subject** felt a "glitch."
2. **The Researcher** verified the physical environment (silence) and physiological reaction (trembling).
3. **The Analyst** connected the two, showing how a modern person uses "Simulation Theory" to explain an ancient phenomenon (The Oz Factor).