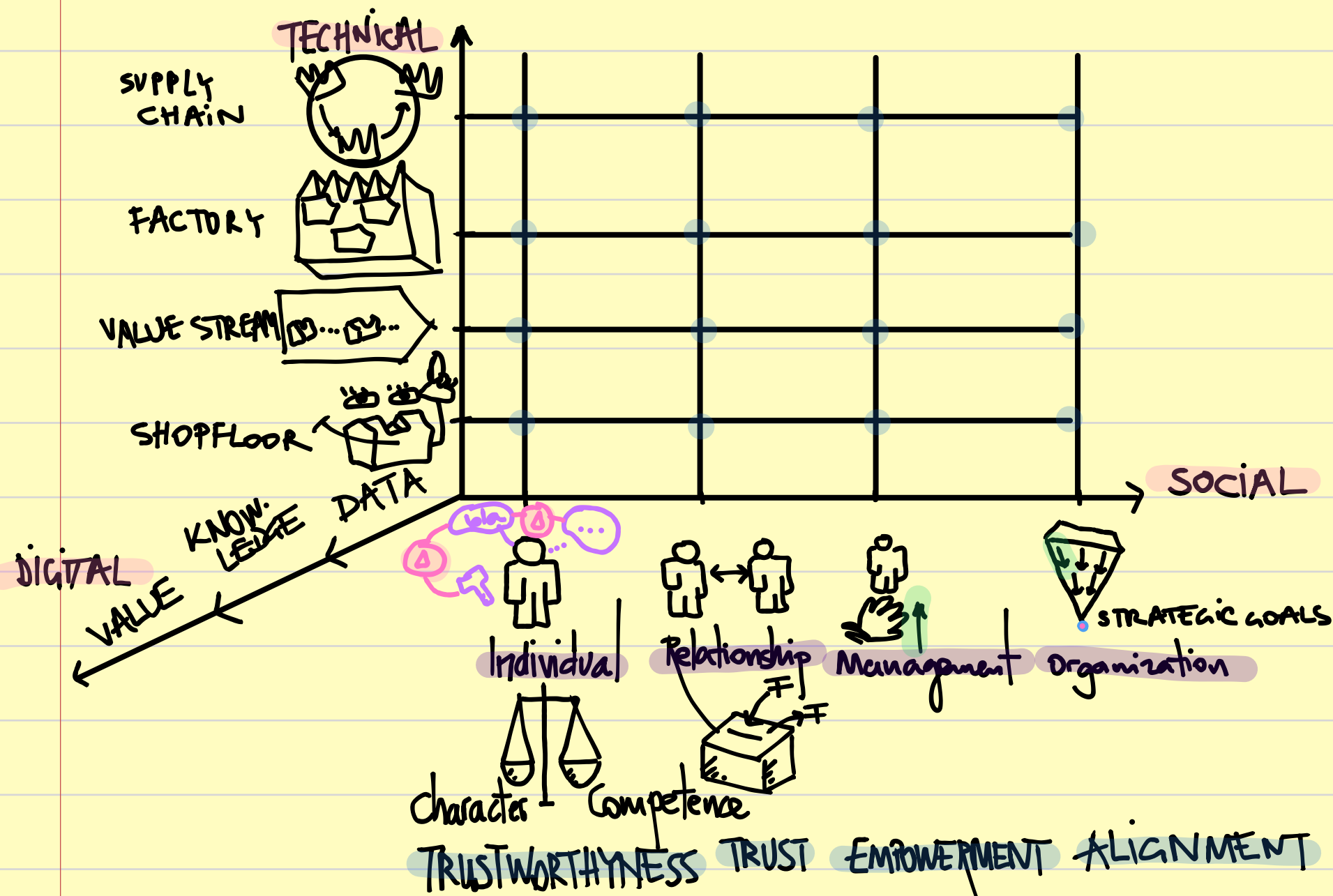
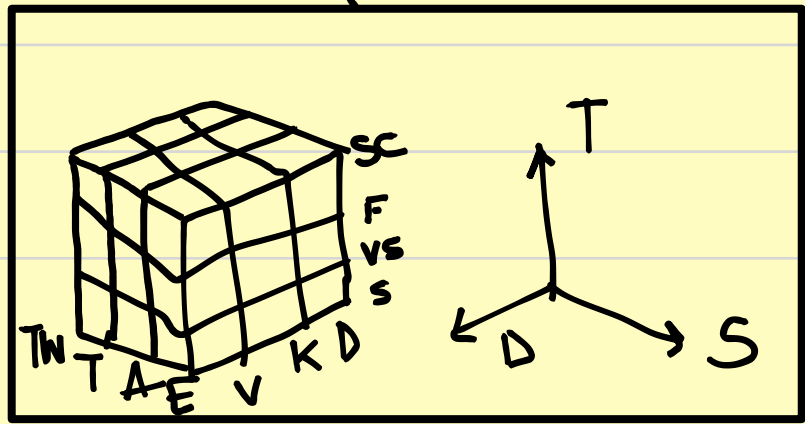


BUSINESS FRAMEWORK FOR STRATEGIC MANAGEMENT

BUSINESS MANAGEMENT of PROCESSES as the interaction within a **Socio-TECHNICAL FRAMEWORK**. (Shah & Ward, 2003)



We have then a **SOCIAL-TECHNICAL-DIGITAL ..CUBE** that serves us as a framework to navigate the supply chain.



What is a human being? 4 Dimensions. 4 needs

