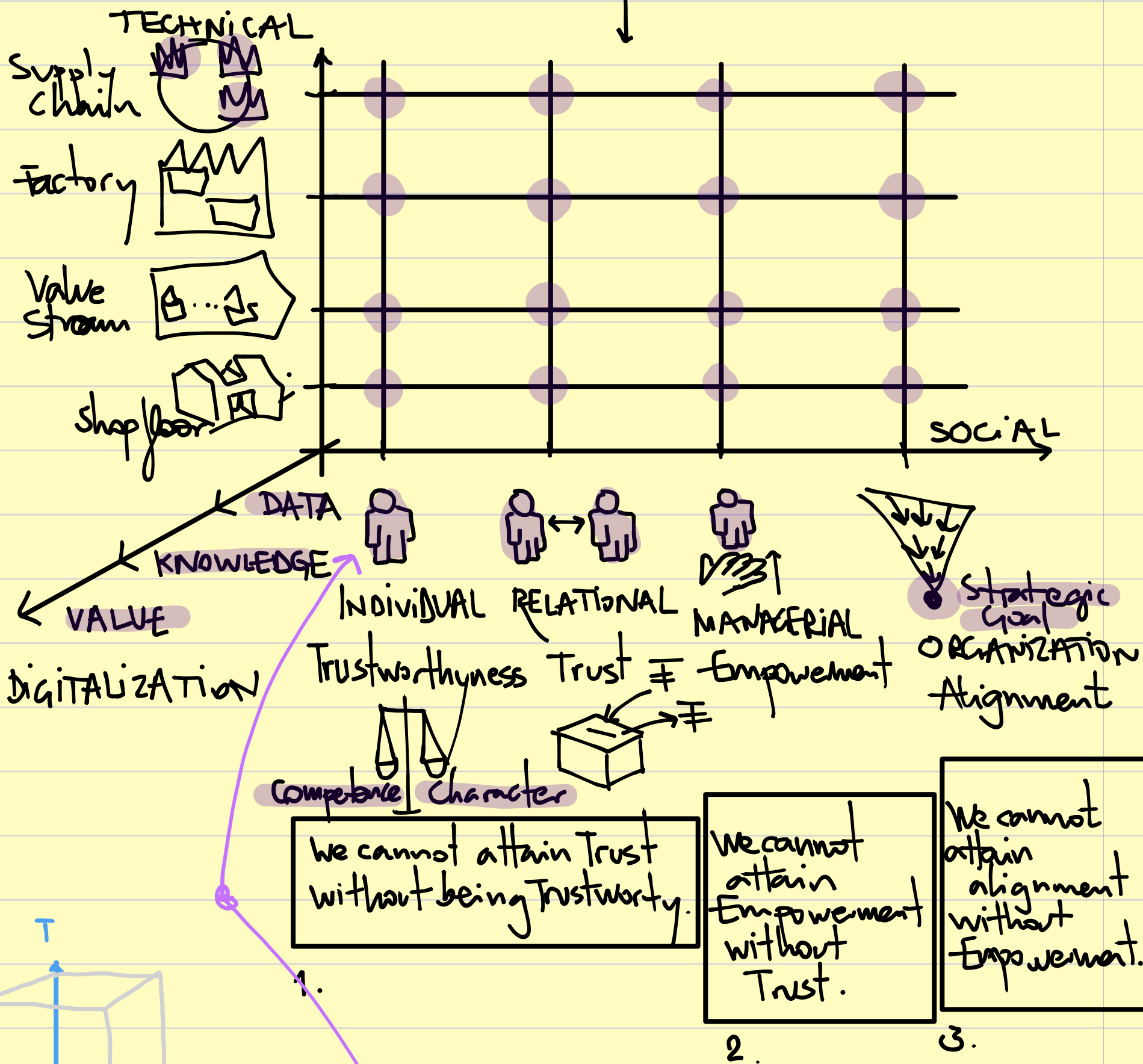


FRAMEWORK for BUSINESS INTELLIGENCE (BI)

Business: succession of socio-technical processes which aim to increase value for a customer.

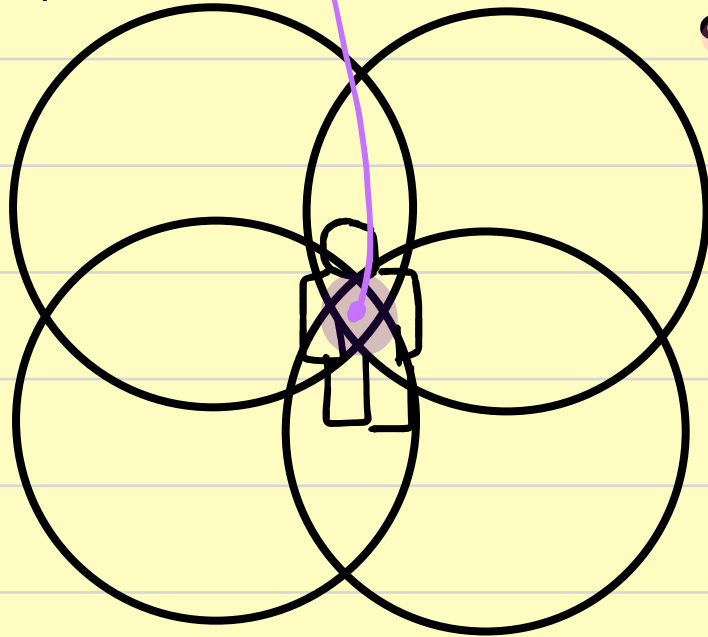


FRAMEWORK 4 BI: Digitalized socio-technical space.

What is a person?

4. Dimensional being.

BODY
LIVE



HEART
LOVE

MIND
LEARN



SPIRIT
LEAVE a LEGACY

Psychopathy ⚡

STREET.	3%.
JAIL	15%.
High Mgmt.	>15%.

What happens with
the human brain
under stress?

Frontal
Cortex

PreFC

ORBITO-
FRONTAL
CORTICES
(MORALE)

