### Information Extraction

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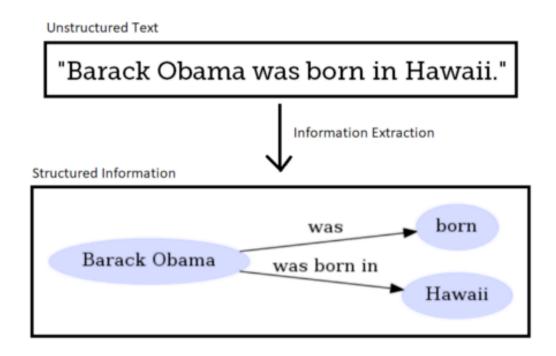






#### **Objetivo**

Extrair estrutura a partir de dados não estruturados





#### **Sequence Labeling**

- Objetivo: atribuir um dado rótulo a cada palavra de um sentença
- Rótulos dependem de outras palavras da sequência (não é i.i.d)



#### **Named Entity Recognition**

Identificar nomes de pessoas, locais etc no texto

#### people organizations places

- Michael Dell is the CEO of Dell Computer Corporation and lives in Austin Texas.
- Extrair partes de informação relevante para uma dada aplicação

#### make model year mileage price

- For sale, 2002 Toyota Prius, 20,000 mi, \$15K or best offer. Available starting July 30, 2006.



#### **Semantic Role Labeling**

 Determina o papel semântico de cada noun phrase que é argumento do verbo

agent patient source destination instrument

- John drove Mary from Austin to Dallas in his Toyota Prius.
- The hammer broke the window.



#### **Bioinformática**

Rotular sequências genéticas

extron intron

- AGCTAACGTTCGATACGGATTACAGCCT



#### **Part-of-Speech Tagging**

- Atribuir a classe gramatical a cada palavra de uma sentença (substantivo, adjetivo, verbo etc)
- Útil para tarefa de desambiguação: palavras podem ter mais de uma classe gramatical
  - Ex: book, that etc
- Classe mais frequente da palavra já tem alta acurácia

John saw the saw and decided to take it to the table. PN V Det N Con V Part V Pro Prep Det N



#### **Exemplos**

There/PRO/EX are/VERB/VBP 70/NUM/CD children/NOUN/NNS there/ADV/RB ./PUNC/.

Preliminary/ADJ/JJ findings/NOUN/NNS were/AUX/VBD reported/VERB/VBN in/ADP/IN today/NOUN/NN 's/PART/POS New/PROPN/NNP England/PROPN/NNP Journal/PROPN/NNP of/ADP/IN Medicine/PROPN/NNP



#### Part-of-Speech Tagging

- Pequena proporção das palavras possui mais de uma classe
- Palavras com mais de uma classe são mais frequentes

Types:		WSJ	Bro	wn
Unambiguous	(1 tag)	44,432 (8	<b>36%</b> ) 45,799	(85%)
Ambiguous	(2+ tags)	7,025 (1	<b>(4%</b> ) 8,050	(15%)
Tokens:				
Unambiguous	(1 tag)	577,421 (4	<b>15%</b> ) 384,349	(33%)
Ambiguous	(2+ tags)	711,780 (5	<b>55%</b> ) 786,646	(67%)

Exemplo: back

earnings growth took a back/JJ seat
a small building in the back/NN
a clear majority of senators back/VBP the bill
Dave began to back/VB toward the door
enable the country to buy back/RP debt
I was twenty-one back/RB then

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### Principais POS (Inglês)

	Tag	Description	Example
	ADJ	Adjective: noun modifiers describing properties	red, young, awesome
Class	ADV	Adverb: verb modifiers of time, place, manner	very, slowly, home, yesterday
ロ	NOUN	words for persons, places, things, etc.	algorithm, cat, mango, beauty
Open	VERB	words for actions and processes	draw, provide, go
0	PROPN	Proper noun: name of a person, organization, place, etc	Regina, IBM, Colorado
	INTJ	Interjection: exclamation, greeting, yes/no response, etc.	oh, um, yes, hello
	ADP	Adposition (Preposition/Postposition): marks a noun's	in, on, by under
S		spacial, temporal, or other relation	
Class Words	AUX	Auxiliary: helping verb marking tense, aspect, mood, etc.,	can, may, should, are
<b> </b>	CCONJ	Coordinating Conjunction: joins two phrases/clauses	and, or, but
ass	DET	Determiner: marks noun phrase properties	a, an, the, this
<u> </u>	NUM	Numeral	one, two, first, second
Closed	PART	Particle: a preposition-like form used together with a verb	up, down, on, off, in, out, at, by
120	PRON	Pronoun: a shorthand for referring to an entity or event	she, who, I, others
	<b>SCONJ</b>	Subordinating Conjunction: joins a main clause with a	that, which
		subordinate clause such as a sentential complement	
ដ	<b>PUNCT</b>	Punctuation	;,()
Other	SYM	Symbols like \$ or emoji	\$, %
	X	Other	asdf, qwfg





#### Tipos de POS

- Closed class:
  - Preposições e pronomes
  - Tendem a ser curtos
  - Alta frequência
- Open class:
  - Substativos, verbos, adjetivos e advérbios
  - Constantemente sendo criados





#### **POS** no Penn Treebank

Tag	g Description	Example	Tag	Description	Example	Tag	Description	Example
CC	coord. conj.	and, but, or	NNP	proper noun, sing.	IBM	TO	"to"	to
CD	cardinal number	one, two	NNPS	proper noun, plu.	Carolinas	UH	interjection	ah, oops
DT	determiner	a, the	NNS	noun, plural	llamas	VB	verb base	eat
EX	existential 'there'	there	PDT	predeterminer	all, both	VBD	verb past tense	ate
FW	foreign word	mea culpa	POS	possessive ending	's	VBG	verb gerund	eating
IN	preposition/	of, in, by	PRP	personal pronoun	I, you, he	VBN	verb past partici-	eaten
	subordin-conj						ple	
JJ	adjective	yellow	PRP\$	possess. pronoun	your, one's	VBP	verb non-3sg-pr	eat
JJR	comparative adj	bigger	RB	adverb	quickly	VBZ	verb 3sg pres	eats
JJS	superlative adj	wildest	RBR	comparative adv	faster	WDT	wh-determ.	which, that
LS	list item marker	1, 2, One	RBS	superlatv. adv	fastest	WP	wh-pronoun	what, who
MI	) modal	can, should	RP	particle	up, off	WP\$	wh-possess.	whose
NN	sing or mass noun	llama	SYM	symbol	+,%,&	WRB	wh-adverb	how, where

# Named Entity Recognition (Information Extraction)

Named entity: tudo que se refere a um nome próprio (regra geral)

Туре	Tag	Sample Categories	Example sentences
People	PER	people, characters	Turing is a giant of computer science.
Organization	ORG	companies, sports teams	The <b>IPCC</b> warned about the cyclone.
Location	LOC	regions, mountains, seas	Mt. Sanitas is in Sunshine Canyon.
Geo-Political Entity	GPE	countries, states	Palo Alto is raising the fees for parking.

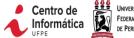
- Pode ser qualquer entidade: produto, doenças etc
- Usado em Natural Language Understanding: Q&A, chatbot
- Dificuldades:
  - Encontrar o pedaço do texto que contém a entidade
  - Ambiguidade: JFK (pessoa ou aeroporto)



#### **BIO Tagging**

Convenção para rotulagem de sequência

Words	IO Label	BIO Label	BIOES Label
Jane	I-PER	B-PER	B-PER
Villanueva	I-PER	I-PER	E-PER
of	0	0	0
United	I-ORG	B-ORG	B-ORG
Airlines	I-ORG	I-ORG	I-ORG
Holding	I-ORG	I-ORG	E-ORG
discussed	0	0	0
the	0	0	0
Chicago	I-LOC	B-LOC	S-LOC
route	0	0	0
	0	0	0



#### **HMM POS Tagging**

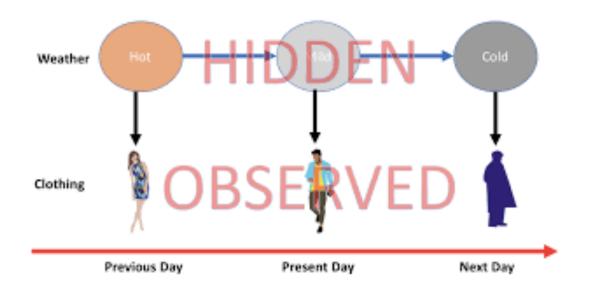
- Modelo probabilístico sequencial
- Computa a probabilidade para possíveis sequências de rótulos
- Escolhe a melhor sequência





#### **Hidden Markov Model**

- Rótulos estão escondidos (hidden)
- Observa palavras
- Inferir rótulos (ex. POS) da sequência de palavras

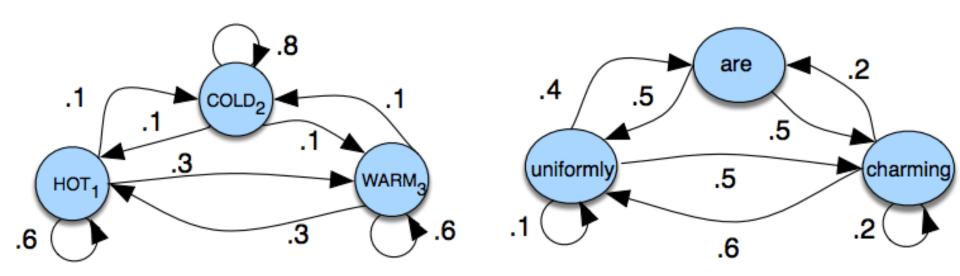




#### **Markov Chain**

Probabilidade do próximo rótulo só depende do anterior

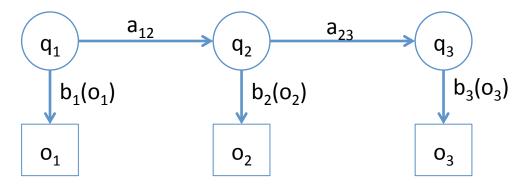
$$P(q_i = a|q_1...q_{i-1}) = P(q_i = a|q_{i-1})$$







#### Hidden Markov Model: Componentes



 $Q = q_1 q_2 \dots q_N$ a set of N states  $A = a_{11} \dots a_{ij} \dots a_{NN}$  a **transition probability matrix** A, each  $a_{ij}$  representing the probability of moving from state i to state j, s.t.  $\sum_{i=1}^{N} a_{ij} = 1 \quad \forall i$  $O = o_1 o_2 \dots o_T$ a sequence of T observations, each one drawn from a vocabulary V = $v_1, v_2, ..., v_V$  $B = b_i(o_t)$ a sequence of observation likelihoods, also called emission probabilities, each expressing the probability of an observation  $o_t$  being generated from a state  $q_i$ an initial probability distribution over states.  $\pi_i$  is the probability that  $\pi = \pi_1, \pi_2, ..., \pi_N$ the Markov chain will start in state i. Some states j may have  $\pi_i = 0$ , meaning that they cannot be initial states. Also,  $\sum_{i=1}^{n} \pi_i = 1$ 

**Markov Assumption:**  $P(q_i|q_1,...,q_{i-1}) = P(q_i|q_{i-1})$ 

Output Independence:  $P(o_i|q_1,\ldots,q_i,\ldots,q_T,o_1,\ldots,o_i,\ldots,o_T)=P(o_i|q_i)$ 





#### **HMM Tagger**

Matriz A: probabilidades de transição das tags

$$P(t_i|t_{i-1}) = \frac{C(t_{i-1},t_i)}{C(t_{i-1})}$$

WSJ corpus 
$$P(VB|MD) = \frac{C(MD, VB)}{C(MD)} = \frac{10471}{13124} = .80$$



#### **HMM Tagger**

Matriz B: probabilidades de uma palavra associada a uma tag

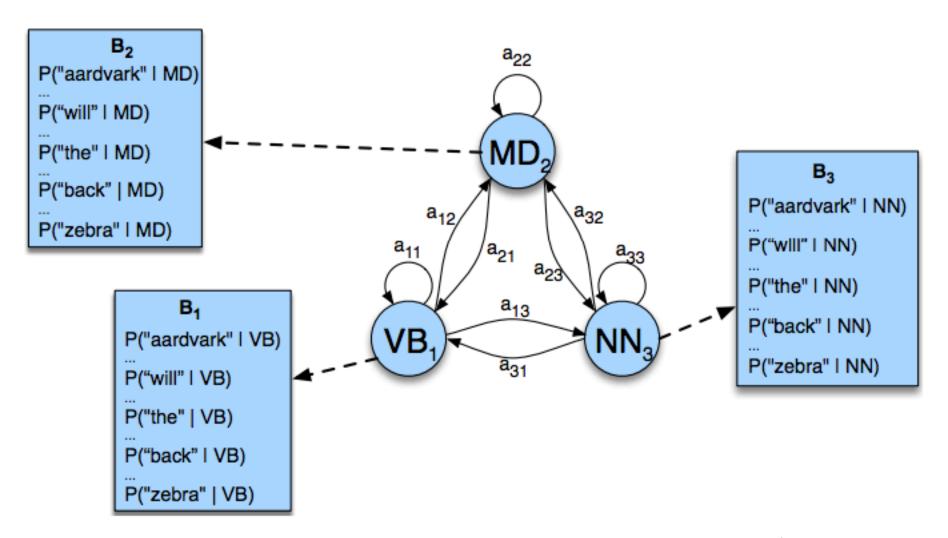
$$P(w_i|t_i) = \frac{C(t_i,w_i)}{C(t_i)}$$

WSJ corpus 
$$P(will|MD) = \frac{C(MD, will)}{C(MD)} = \frac{4046}{13124} = .31$$





#### **HMM Tagger: Exemplo**





#### **Decoding**

 Dado um HMM como entrada: matrizes (A,B) e uma sequência de observações (palavras), encontrar a sequência de estados mais prováveis

$$\hat{t}_{1:n} = \underset{t_1...t_n}{\operatorname{argmax}} P(t_1...t_n | w_1...w_n)$$

$$\hat{t}_{1:n} = \underset{t_1...t_n}{\operatorname{argmax}} \frac{P(w_1 ... w_n | t_1 ... t_n) P(t_1 ... t_n)}{P(w_1 ... w_n)}$$

$$\hat{t}_{1:n} = \underset{t_1...t_n}{\operatorname{argmax}} P(w_1...w_n|t_1...t_n) P(t_1...t_n)$$

$$\hat{t}_{1:n} = \underset{t_1...t_n}{\operatorname{argmax}} P(t_1...t_n | w_1...w_n) \approx \underset{t_1...t_n}{\operatorname{argmax}} \prod_{i=1}^n \underbrace{P(w_i | t_i)}_{P(t_i | t_{i-1})}$$

Matriz B

Matriz A

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#### **Decoding com Viterbi Algorithm**

- Input: Janet will back the bill
- Output: Janet/NNP will/MD back/VB the/DT bill/NN

	NNP	MD	VB	JJ	NN	RB	DT
< <i>s</i> >	0.2767	0.0006	0.0031	0.0453	0.0449	0.0510	0.2026
NNP	0.3777	0.0110	0.0009	0.0084	0.0584	0.0090	0.0025
MD	0.0008	0.0002	0.7968	0.0005	0.0008	0.1698	0.0041
VB	0.0322	0.0005	0.0050	0.0837	0.0615	0.0514	0.2231
JJ	0.0366	0.0004	0.0001	0.0733	0.4509	0.0036	0.0036
NN	0.0096	0.0176	0.0014	0.0086	0.1216	0.0177	0.0068
RB	0.0068	0.0102	0.1011	0.1012	0.0120	0.0728	0.0479
DT	0.1147	0.0021	0.0002	0.2157	0.4744	0.0102	0.0017

Matriz A (WSJ corpus)

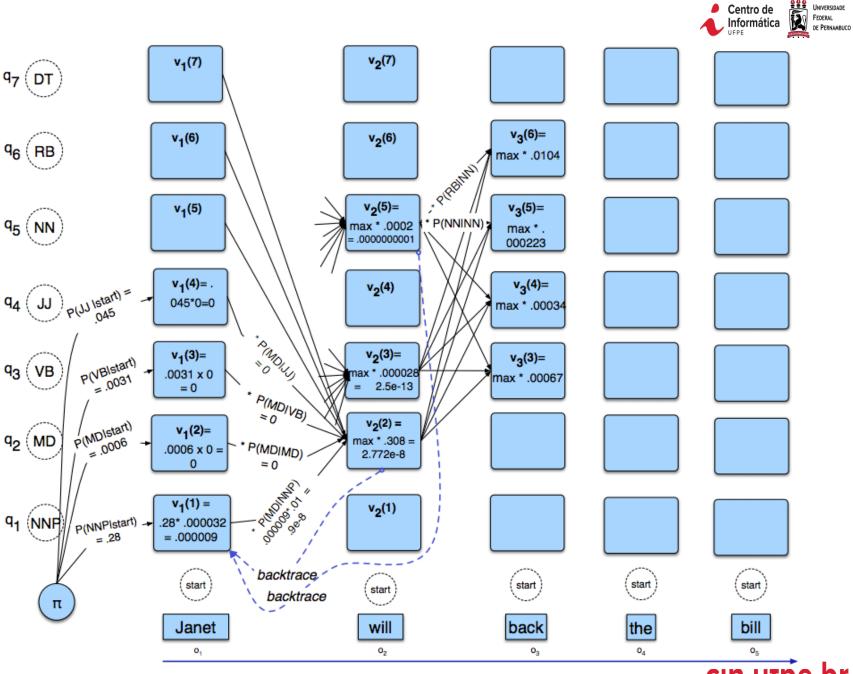
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#### Viterbi Algorithm

	Janet	will	back	the	bill
NNP	0.000032	0	0	0.000048	0
MD	0	0.308431	0	0	0
VB	0	0.000028	0.000672	0	0.000028
JJ	0	0	0.000340	0	0
NN	0	0.000200	0.000223	0	0.002337
RB	0	0	0.010446	0	0
DT	0	0	0	0.506099	0

Matriz B (WSJ corpus)



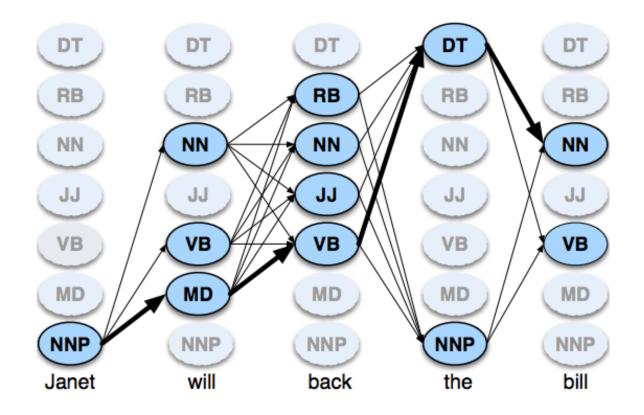
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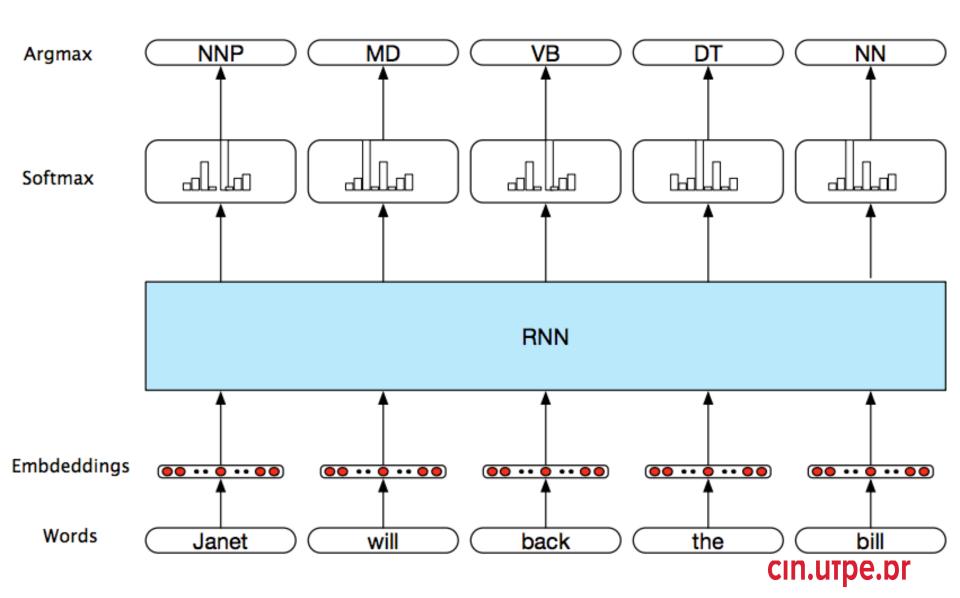
#### Em resumo: Viterbi

- Input: Janet will back the bill
- Output: Janet/NNP will/MD back/VB the/DT bill/NN





#### **RNN** para POS Tagging





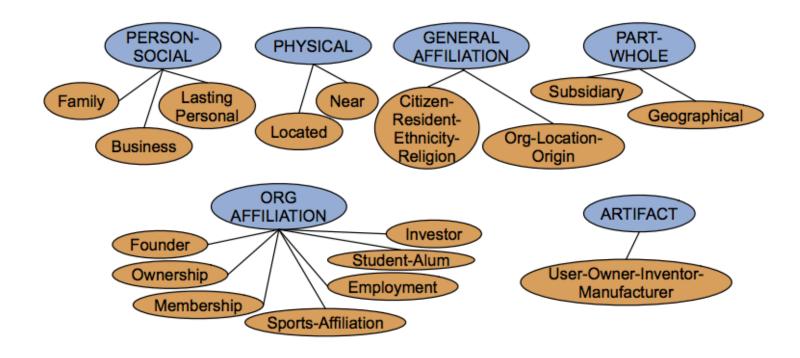
#### Relation Extraction

Encontrar e classificar relações entre entidades

Citing high fuel prices, [ORG United Airlines] said [TIME Friday] it has increased fares by [MONEY \$6] per round trip on flights to some cities also served by lower-cost carriers. [ORG American Airlines], a unit of [ORG AMR Corp.], immediately matched the move, spokesman [PER Tim Wagner] said. [ORG United], a unit of [ORG UAL Corp.], said the increase took effect [TIME Thursday] and applies to most routes where it competes against discount carriers, such as [LOC Chicago] to [LOC Dallas] and [LOC Denver] to [LOC San Francisco].



#### Exemplos de Relações



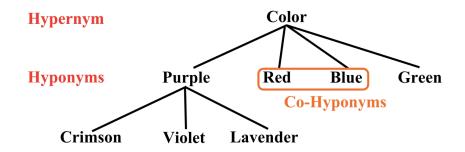
Relations	Types	Examples
Physical-Located	PER-GPE	He was in Tennessee
Part-Whole-Subsidiary	ORG-ORG	XYZ, the parent company of ABC
Person-Social-Family	PER-PER	Yoko's husband John
Org-AFF-Founder	PER-ORG	Steve Jobs, co-founder of Apple

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#### Extração Baseada em Padrões

Hearst para extração de hyponyms



Exemplo

Agar is a substance prepared from a mixture of red algae, such as Gelidium, for laboratory or industrial use.

Padrão:

$$NP_0$$
 such as  $NP_1\{,NP_2\ldots,(and|or)NP_i\}, i \geq 1$ 



hyponym(Gelidium, red algae)

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#### Extração Baseada em Padrões

Hearst para extração de hyponyms

```
NP \{, NP\}^* \{,\} \text{ (and | or) other NP}_H \text{ temples, treasuries, and other important civic buildings} NP_H \text{ such as } \{NP,\}^* \{ (\text{or | and}) \} \text{ NP} such as \{NP,\}^* \{ (\text{or | and}) \} \text{ NP} such authors as Herrick, Goldsmith, and Shakespeare} NP_H \{,\} \text{ including } \{NP,\}^* \{ (\text{or | and}) \} \text{ NP} common-law countries, including Canada and England} NP_H \{,\} \text{ especially } \{NP\}^* \{ (\text{or | and}) \} \text{ NP} European countries, especially France, England, and Spain}
```



#### Extração Baseada em ML

- Definem-se as relações e entidades a serem extraídas
- 2. Anotam-se exemplos para treinamento

function FINDRELATIONS(words) returns relations

```
relations \leftarrow nil

entities \leftarrow FINDENTITIES(words)

forall entity pairs \langle e1, e2 \rangle in entities do

if Related?(e1, e2)

relations \leftarrow relations + Classify Relation(e1, e2)
```



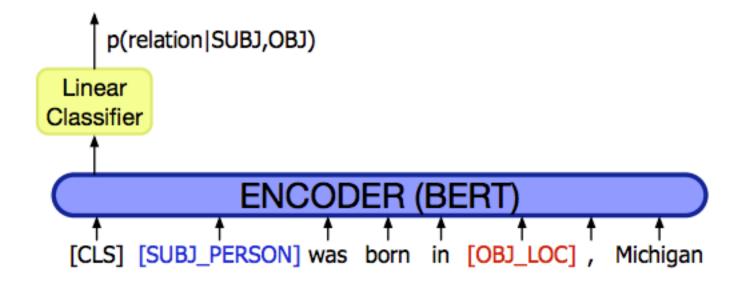
#### **Exemplos de Features**

- BOW e bigramas nas entidades
  - American, Airlines, Tim, Wagner, American Airlines, Tim Wagner
- Palavras ou bigramas ao redor
- Tipos das entidades
- Número de entidades entre as entidades candidatas
- Part-of-speech

American Airlines, a unit of AMR, immediately matched the move, spokesman Tim Wagner said



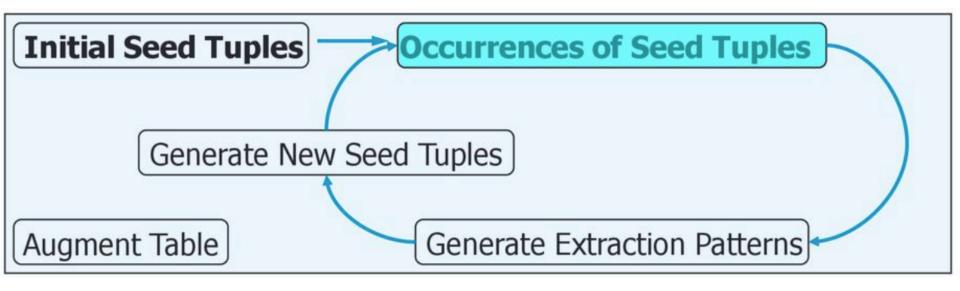
#### Baseado em Rede Neural





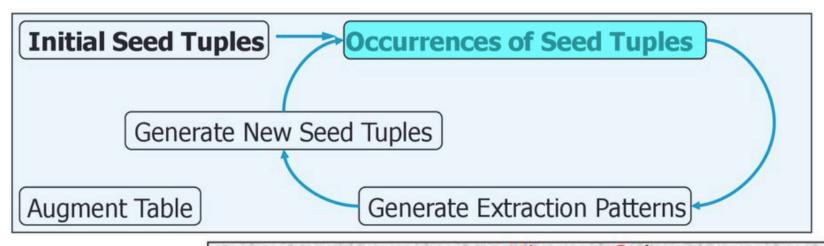
#### **Distant Supervision: Bootstrapping**

Rótulos são difíceis de obter





#### **Bootstrapping**



Occurrences of seed tuples:

ORGANIZATION	LOCATION
MICROSOFT	REDMOND
IBM	ARMONK
BOEING	SEATTLE
INTEL	SANTA CLARA

Computer servers at Microsoft's headquarters in Redmond...

In mid-afternoon trading, share of Redmond-based Microsoft fell...

The Armonk-based IBM introduced a new line...

The combined company will operate

from Boeing's headquarters in Seattle.

Intel, Santa Clara, cut prices of its
Pentium processor.

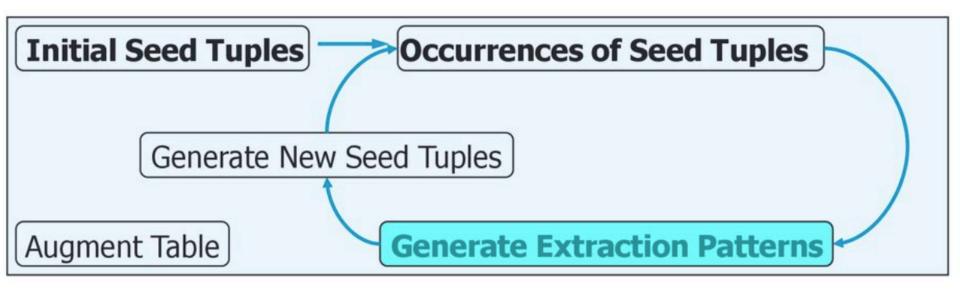
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#### **Bootstrapping**

- Padrões aprendidos:
  - <STRING1>'s headquarters in <STRING2>
  - <STRING1>-based <STRING2>
  - <STRING1>, <STRING2>



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## **Bootstrapping: Gerando Novas Sementes**

Uso dos padrões aprendidos

ORGANIZATION	LOCATION
AG EDWARDS	ST LUIS
157TH STREET	MANHATTAN
7TH LEVEL	RICHARDSON
3COM CORP	SANTA CLARA
3DO	REDWOOD CITY
JELLIES	APPLE
MACWEEK	SAN FRANCISCO

