# Processamento de Linguagem Natural

Introdução ao Curso

Luciano Barbosa





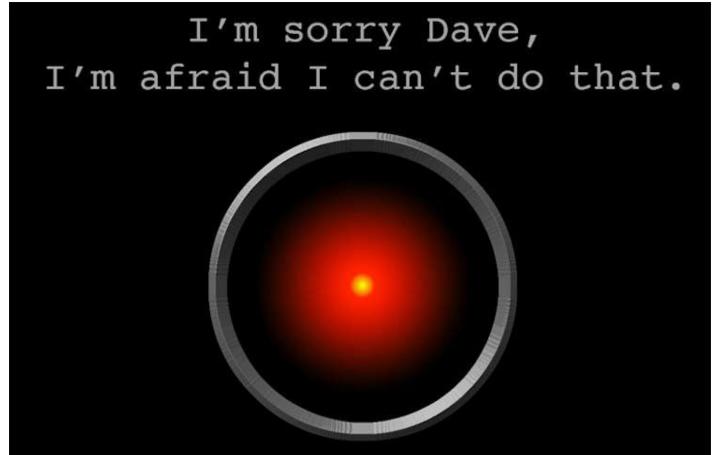
### O que é PLN

"Natural language processing (NLP) is a field of computer science, artificial intelligence (also called machine learning), and linguistics concerned with the interactions between computers and human (natural) languages. Specifically, the process of a computer extracting meaningful information from natural language input and/or producing natural language output"

Wikipedia





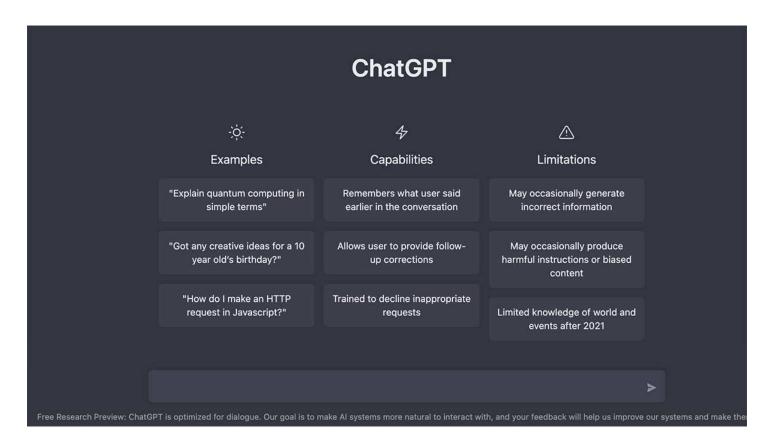


https://www.youtube.com/watch?v=ARJ8cAGm6JE

cin.ufpe.br







cin.ufpe.br





#### Motivação para o Uso de PLN

- Linguagem é complexa e envolve várias atividades humanas
  - Leitura, escrita, fala, audição
- Desejo de extrair conhecimento de textos
  - Artigos científicos, notícias etc





### **Aplicações**

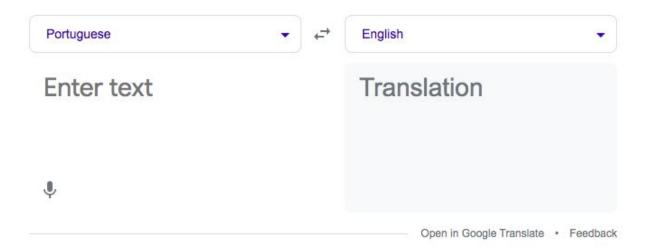


Automatic summarization





## Aplicações: Tradução







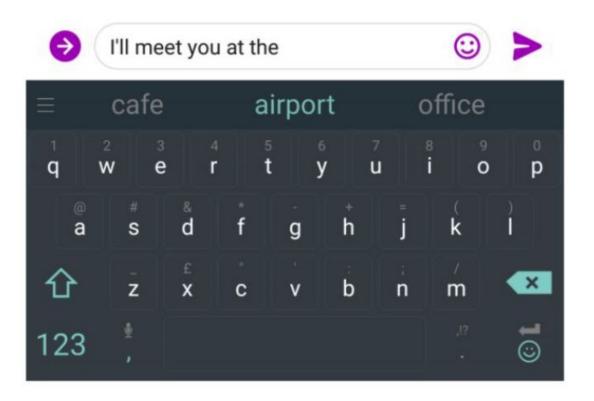
#### Aplicações: Reconhecimento de Fala







#### Aplicações: Predição de Próxima Palavra







#### **Desafio: Ambiguidade**

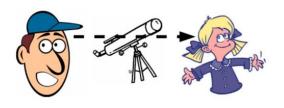
- Ex: I made her duck
  - Significados:
    - I cooked waterfowl for her.
    - I cooked waterfowl belong to her.
    - I created the (plaster?) duck she owns.
    - I caused her to quickly lower her head or body.
    - I waved my magic wand and turned her into undifferentiated waterfowl.





#### **Desafio: Ambiguidade**

I saw a girl with a telescope









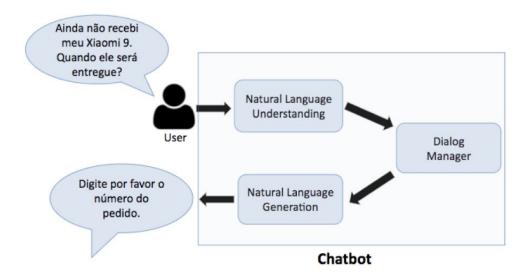
#### A Disciplina

- Objetivo:
  - Aprender principais técnicas, tarefas e aplicações de Processamento de Linguagem Natural
- Avaliação: prova e projeto
- Página: https://profluciano.github.io/pln/





#### Projeto: Construção de um Chatbot



- Seleção de um domínio
- Uso das técnicas aprendidas no curso
- Uso do framework Rasa





### **Bibliografia**

- Speech and Language Processing (3rd ed. draft). Dan Jurafsky and James H. Martin
- Foundations of Statistical Natural Language Processing. Christopher
   D. Manning and Hinrich Schütze
- Natural Language Processing. Jacob Eisenstein
- Lin, Tianyang, Yuxin Wang, Xiangyang Liu, and Xipeng Qiu. "A survey of transformers." Al Open (2022).





#### **Tópicos**

- Processamento de texto
- Introdução a Redes Neurais
- Classificação de texto
- Representação de palavras
- Information extraction
- Chatbot
- Parsing





#### **Tópicos**

- Language modeling
- Resolução de co-referência
- Machine translation
- Modelos contextuais (Transformers)
- LLMs
- Approximated Nearest Neighbors
- Q&A





# Processamento de Texto: Segmentação de Palavras

Primeira tarefa em um sistema de PLN

毎年うちの研究室の学生が1-2名国語研でアルバイトさせてもらっているので、今日は新しくアルバイトする B4 学生の紹介である。

- Estado da arte utiliza machine learning
- Obtêm alta acurácia





# Classificação de Texto: Análise de Sentimentos

"I am happy with this water bottle."



"This is a bad investment."



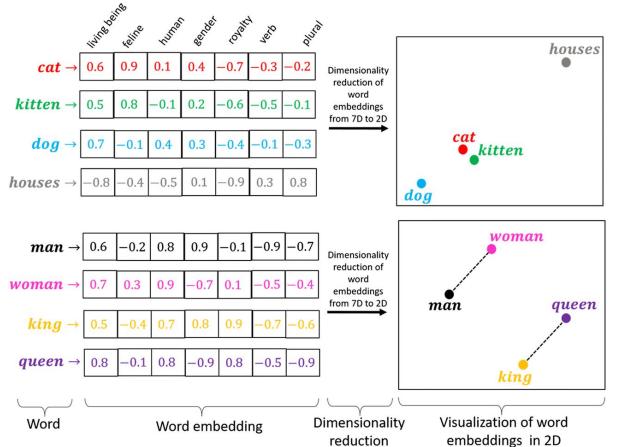
"I am going to walk today."







### Representação de Palavras: Embeddings



cin.ufpe.br





#### Extração de Informação

We have decided to meet tomorrow at 10:00am in the lab.

To do: meeting

Time: 10:00 am, 22/3/2012

Venue: Lab





#### **Chatbot: ELIZA**

User1: You are like my father in some ways.

ELIZA1: WHAT RESEMBLANCE DO YOU SEE

User2: You are not very aggressive but I think you don't want me to notice that.

ELIZA2: WHAT MAKES YOU THINK I AM NOT AGGRESSIVE

User3: You don't argue with me.

ELIZA3: WHY DO YOU THINK I DON'T ARGUE WITH YOU

User4: You are afraid of me.

ELIZA4: DOES IT PLEASE YOU TO BELIEVE I AM AFRAID OF YOU





#### Modelo de Linguagem



#### natural language processing

natural language processing algorithms
natural language processing tutorial
natural language processing python
natural language processing machine le
natural language processing course
natural language processing examples
natural language processing application
natural language processing pdf





#### **Machine Translation**

मेरा नाम रजत है | => My name is Rajat.

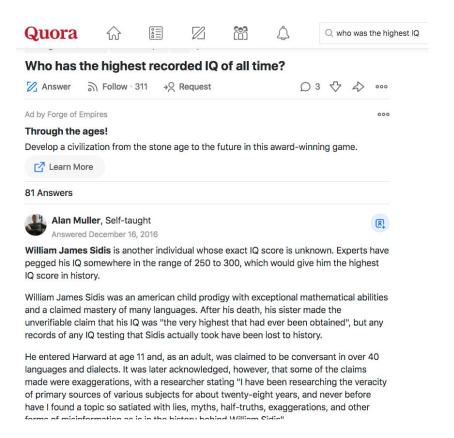
Grass is greener on the other side. => दूर के ढोल सुहावने |

Google's Translation : घास दूसरी तरफ हरियाली है |





#### Q&A



cin.ufpe.br





#### Geração de Texto

**Instruction:** Given an input question, respond with syntactically correct PostgreSQL. Be creative but the SQL must be correct.

Input: how many users signed up in the past month?

GPT-3 Response: SELECT COUNT(\*) FROM users

WHERE signup\_time > now() - interval '1 month'