Text Mining: Overview

Luciano Barbosa

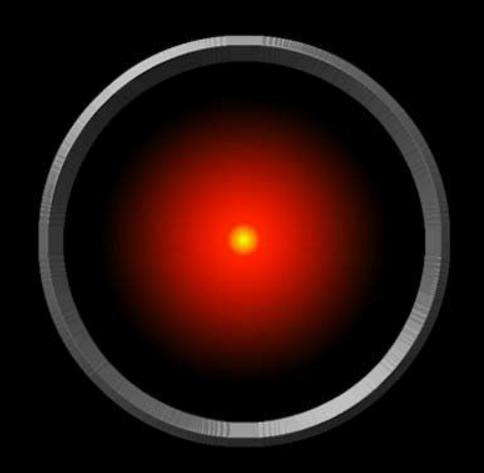








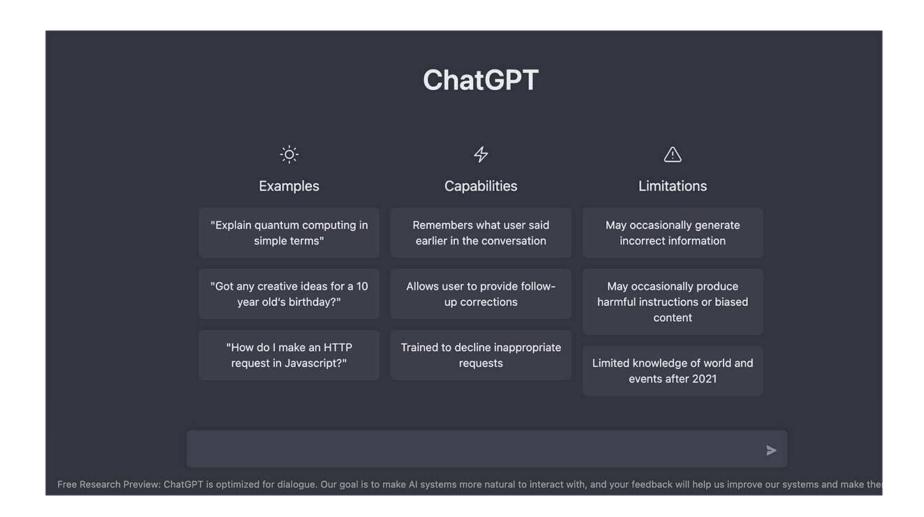
I'm sorry Dave, I'm afraid I can't do that.



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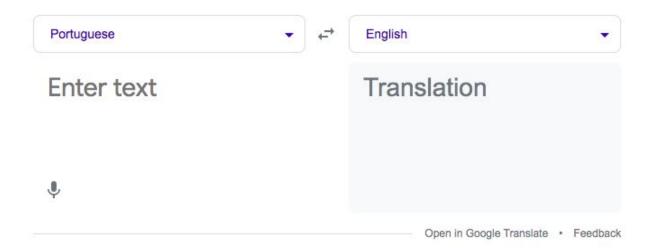


Applications





Applications: Translation







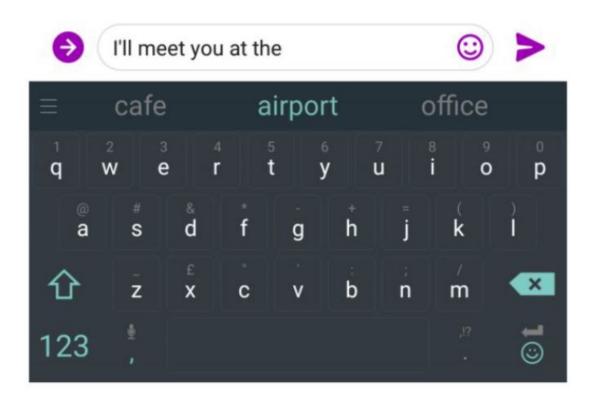
Applications: Speech Recognition







Applications: Word Prediction





The Course

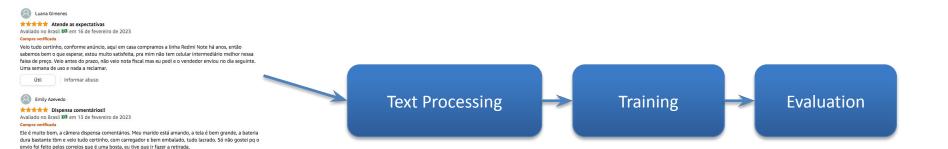
- Goal:
 - To learn to apply advanced text mining techniques to classify real-world text data, such as social media posts and customer reviews.
- Evaluation: project
- Home page: https://profluciano.github.io/text_mining/





Project: Sentiment Analysis on Product Reviews

- Collect reviews of a product: text and rating
- Train a classifier: SVM + bow, SVM + embeddings, BERT
- Make a presentation reporting the models' building and results (F1 and accuracy) e analysis (slides + 15 min video)



Avaliações





Topics

- Text processing
- Word representation
- Text classification
- Contextual models: Transformers



Text Processing: Tokenization

毎年うちの研究室の学生が1-2名国語研でアルバイトさせてもらっているので、今日は新しくアルバイトする B4 学生の紹介である。



Text Classification

"I am happy with this water bottle."



"This is a bad investment."



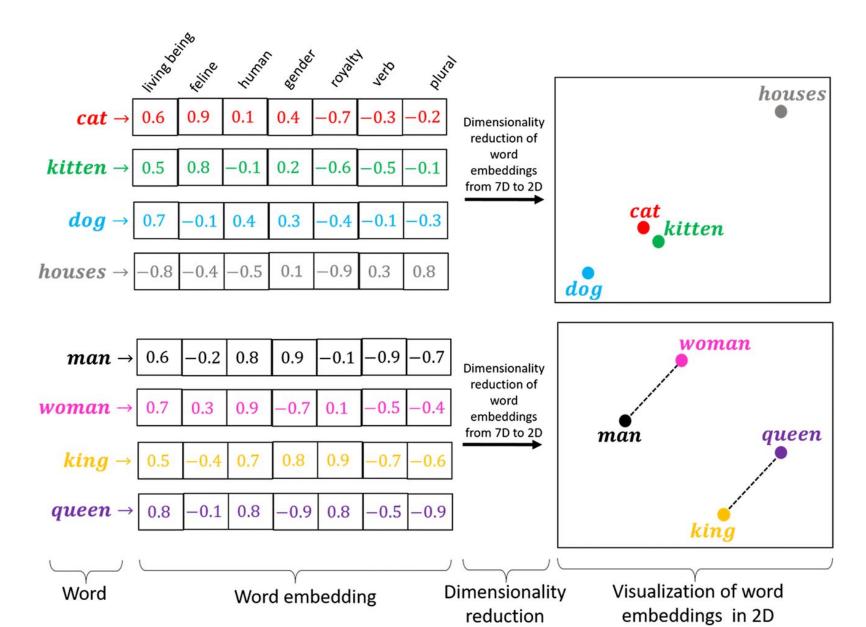
"I am going to walk today."







Word Representation







Information Extraction

We have decided to meet tomorrow at 10:00am in the lab.

To do: meeting

Time: 10:00 am, 22/3/2012

Venue: Lab



Chatbot: ELIZA

User1: You are like my father in some ways.

ELIZA1: WHAT RESEMBLANCE DO YOU SEE

User2: You are not very aggressive but I think you don't want me to notice that.

ELIZA2: WHAT MAKES YOU THINK I AM NOT AGGRESSIVE

User3: You don't argue with me.

ELIZA3: WHY DO YOU THINK I DON'T ARGUE WITH YOU

User4: You are afraid of me.

ELIZA4: DOES IT PLEASE YOU TO BELIEVE I AM AFRAID OF YOU



Language Model



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Machine Translation

मेरा नाम रजत है | => My name is Rajat.

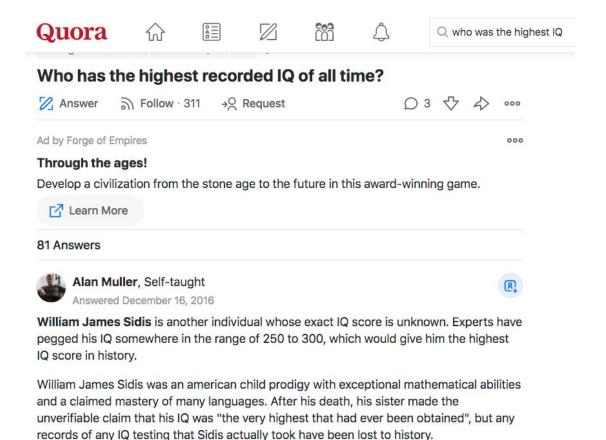
Grass is greener on the other side. => दूर के ढोल सुहावने |

Google's Translation : घास दूसरी तरफ हरियाली है |





Q&A



He entered Harward at age 11 and, as an adult, was claimed to be conversant in over 40 languages and dialects. It was later acknowledged, however, that some of the claims made were exaggerations, with a researcher stating "I have been researching the veracity of primary sources of various subjects for about twenty-eight years, and never before have I found a topic so satiated with lies, myths, half-truths, exaggerations, and other

forms of misinformation as is in the history behind William Cidial

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Text Generation

Instruction: Given an input question, respond with syntactically correct PostgreSQL. Be creative but the SQL must be correct.

Input: how many users signed up in the past month?

GPT-3 Response: SELECT COUNT(*) FROM users

WHERE signup_time > now() - interval '1 month'