

# Proyecciones Multidimensionales



una mirada hacia el descubrimiento de patrones y análisis de datos en alta dimensión

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# <u>OVERVIEW</u>

MINI-COURSE SCHEDULE

#### SECTION #1

#### **Exploratory Analysis**

- Visual Data Mining

#### SECTION #2

Intro to Clustering in Data Modeling

First steps to Overlook
 High-Dimensional Data

#### SECTION #3

Intro to Causal Discovery

Multivariate Time Series
 Structure Estimation

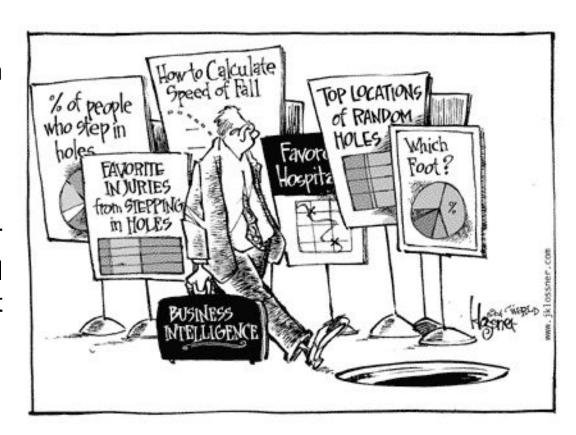
#### **WE ARE IN THE INFORMATION ERA!?!?!?**

A lot of new data/observation

...CONSTANTLY

...ALL THE TIME

Nevertheless, it is NOT guaranteed that it is useful information and is important to be observed.

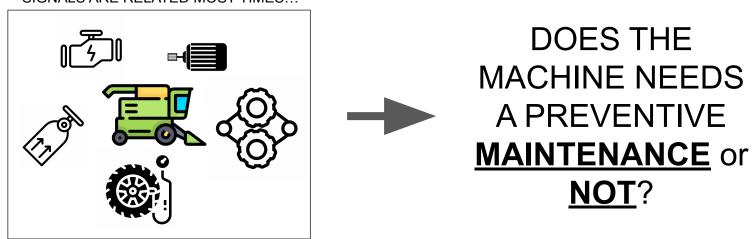


#### THE WORLD NEEDS STATISTICS! WHY SO?

Statistics equals to Data Processed and Modeled, then **INFORMATION**.

Unveiling the hidden pattern

 (i.e. lots of numbers -> transformed into a <u>single number</u> or a <u>visual representation</u>)



Conclusion are from a set of observations one draws conclusions (because is unfeasible to observe the entire population)

#### IS ALL IMPORTANT INFORMATION COLLECTED?

#### Let's see a Harvester set...

It seems that as more speed average is observed as

more Maintenance will be needed!

- That is an inversely proportional relationship.

184 Working Hours (Cumulated) 18 Average Speed (km/h)

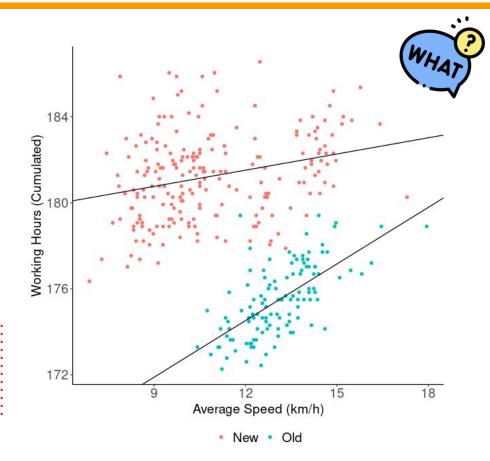
(NEGATIVE ASSOCIATION)

## What if the Harvester set is composed by TWO MACHINES?

...but by adding an extra information, that this data comes from two different machines with different ages,

 That proportional relationship becomes POSITIVE ASSOCIATION!

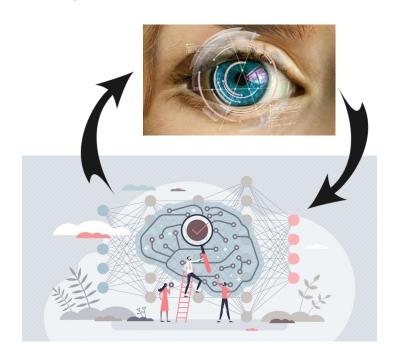
This phenomenon is called SIMPSON's PARADOX!



## **UNRAVELING PATTERN THROUGH VISUAL MINING**

Approximately half of neural tissues are directly or indirectly linked to vision (the human cognitive system recognizes patterns in visual objects).

- The ability to <u>identify</u>, <u>interpret</u>, and <u>extract</u> <u>features</u> of interest from datasets displayed within <u>graphical elements</u> (HOFFMAN, 1998; WARD; GRINSTEIN; KEIM, 2010).
- Data complexity -> visual clutter produced (large volumes of information).
- In a limited environment, such as computer screens, there is a demand for system design geared towards visual exploration.



# **DATA VISUAL MINING field** (powered by R)



#### Translating Data Observation (Features) into patterns:

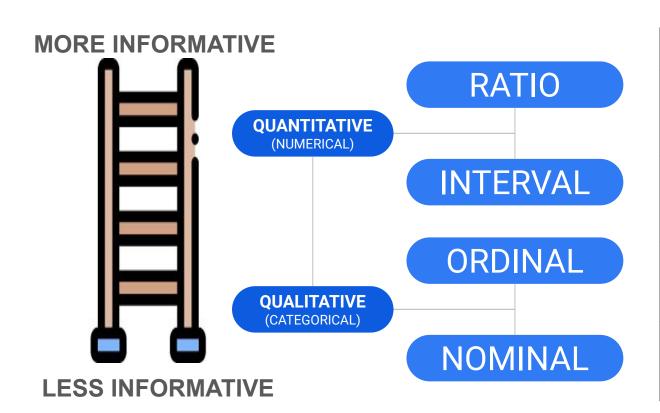
- Univariate Density Distribution (i.e. Boxplot, Histogram, Violin plot)
- Relational Distribution (i.e. Correlation)
- Ranking Distribution (Radar plot, Parallel Coordinates, Lollipop)
- Group comparison (Barplot, Tree, Pie chart, Dendrogram)
- Spatial or Time evolution
- Others like information Flow or Interactive graph



https://r-graph-gallery.com/

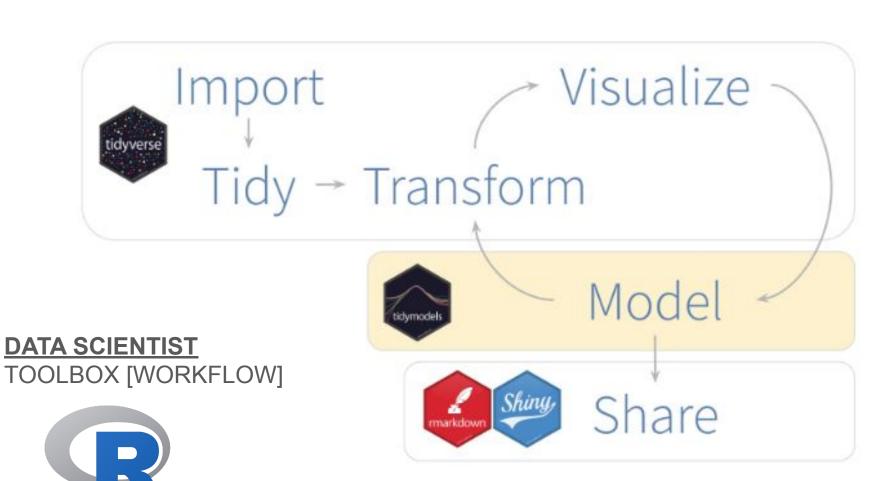
http://www.sthda.com/english/wiki/data-visualization

# TYPES OF FEATURES (level of Information)



#### **BEST MEASURES**

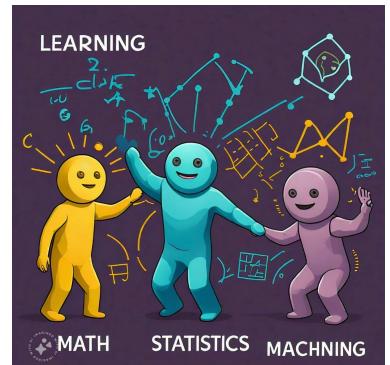
CENTRAL	SPREAD
MEAN	VARIANCE
MEDIAN	RANGE
MODE	IQR
MEAN	VARIANCE
MEDIAN	RANGE
MODE	IQR
MODE	RANGE
MEDIAN	IQR
MODE	_



## **MACHINE LEARNING + STATISTICS + MATHEMATICS**

The three areas tries to quantifies the <u>observed world</u>, through <u>function</u> that adopts constrains or other suppositions.

- Statistics, i.e. uses the Inferential and Probabilistic fields
- Machine Learning, i.e. same as statistics but focusing majorly in prediction
- Mathematical models adopts a deterministic approach.



#### - What is Artificial Intelligence (AI)?

It's the art that machines learn to mimic humans tasks.

#### - How do they do that?

Through a sequence of logical steps (instructions).

#### - Is this rationality linear?

It all ends up to be a mathematical formal which given an input will deliver an output result (some times using a global pattern only other local + global).

#### **ARTIFICIAL INTELLIGENCE**

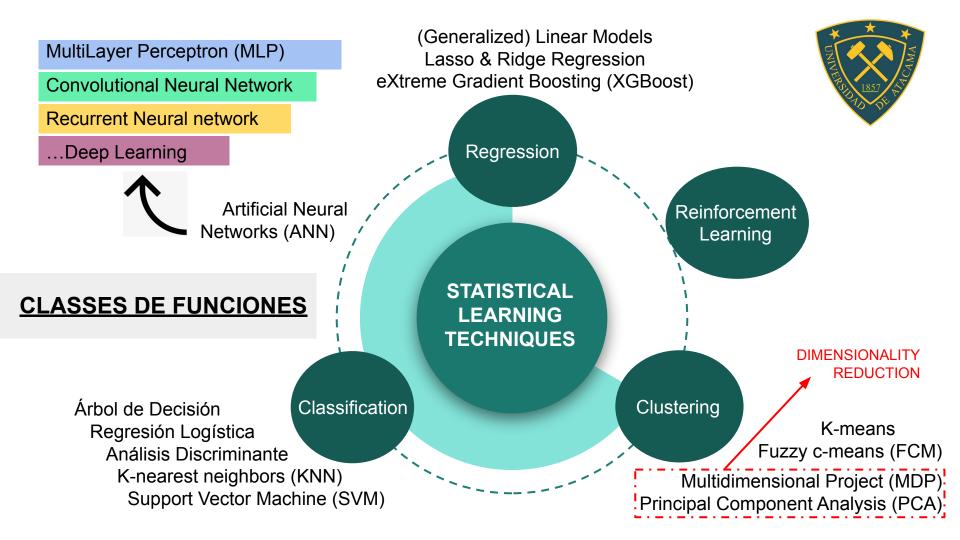
A program that can sense, reason, act, and adapt

#### **MACHINE LEARNING**

Algorithms whose performance improve as they are exposed to more data over time

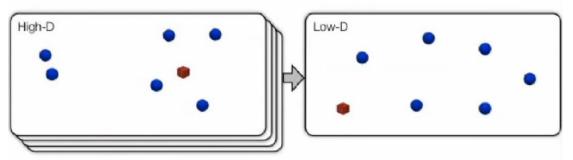
#### DEEP LEARNING

Subset of machine learning in which multilayered neural networks learn from vast amounts of data



### BEFORE MODELING DATA VISUALIZATION

· Build map in which distances between points reflect similarities in the data:



 Minimize some objective function that measures the discrepancy between similarities in the data and similarities in the map...





#### Getting over High-Dimensionality: How Multidimensional Projection Methods Can Assist Data Science

by Evandro S. Ortigossa 1,† ≥ 0, Fábio Felix Dias 1,† ≥ 0 and Diego Carvalho do Nascimento 2,\*,† ≥ 0

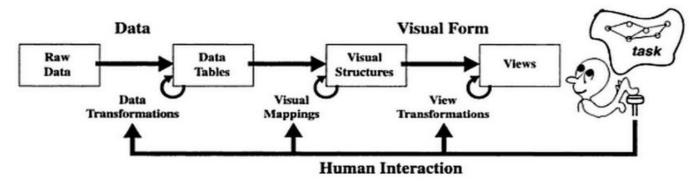
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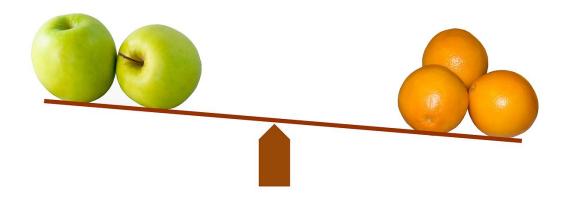
## **DATA VISUAL MINING field**

Visual data mining refers to the combination of traditional data mining techniques with data visualization tools to visually analyze patterns of interest.

- Information visualization techniques can be useful in solving problems.
- In visual data mining concerns depicting multidimensional data in a human-perceivable manner.
- An overview of methodologies for mining complex data types.



**SOURCE**: Card, S. K., Mackinlay, J. D., and Shneiderman, B. (1999). Readings in information visualization: using vision to think. Morgan Kaufmann Publishers Inc., San Francisco, CA, USA.

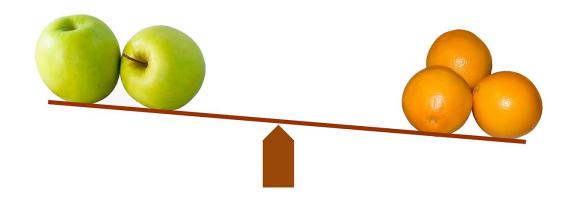


HOW TO COMPARE OBSERVATIONS?

## SIMILARITY & DISSIMILARITY MEASURES

The idea is to calculate the "distance" between two points/observations:

ATTRIBUTE	DISSIMILARITY [SIMILARITY]	EXAMPLE
	D(x,y) = 0 if $x=y$ $D(x,y) = 1$ if $x!=y$	COLORS = {GREEN,RED,BLUE}
NOMINAL	[S(x,y) = 1  if  x=y  S(x,y) = 0  if  x!=y]	D("GREEN", "RED") = 1 S("RED", "RED") = 1
ORDINAL	D(x,y) =  x-y  / (n-1)	5-POINT LIKERT SCALE or {1,2,3,4,5} {Strong Dis., Disagree, Neutral, Agree, Strongly Agr.}
ORDINAL	[S(x,y) = 1 - D(x,y)]	D(Strongly Agree, Disagree) =  5-2 /(4) = 0.75 S(Strongly Agree, Disagree) = 1 - 0.75 = 0.25
INTERVAL	D(x,y) =  x-y	BODY TEMPERATURE = [35°, 42°]
or RATIO	[S(x,y) = -D(x,y)  or  S(x,y) = 1/(1+D(x,y))]	D("JOSE"={37.5°},"JOHN"={38.15°}) = 0.65°



## HOW TO COMPARE TWO OBJECTS USING MULTIPLE

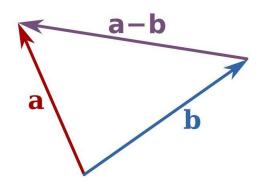
CHARACTERISTICS SIMULTANEOUSLY??

## GEOMETRIC CONCEPT (INTERVAL VALUES)

The number of dimensions is the observation space dimension, whereas each Vector in component form of a SINGLE OBSERVATION, in which the distance between TWO observation points is represented as **d(a,b)** is the norm like,

$$||a-b|| = \sqrt{|a_x - b_x|^2 + |a_y - b_y|^2 + |a_z - b_z|^2 + \cdots}$$

where 
$$\mathbf{a} = [\mathbf{a}_{x}, \mathbf{a}_{y}, \mathbf{a}_{z}, \dots]$$
 and  $\mathbf{b} = [\mathbf{b}_{x}, \mathbf{b}_{y}, \mathbf{b}_{z}, \dots]$ 



## **DISSIMILARITY IDEA to feature vectors (INTERVAL VALUES)**

MINKOWSKI DISTANCE (L-p norm)

$$d(\mathbf{X}_i, \mathbf{X}_j) = ||(\mathbf{X}_i - \mathbf{X}_j)||_p = [|X_{i,1} - X_{j,1}|^p + |X_{i,2} - X_{j,2}|^p + \dots + |X_{i,n} - X_{j,n}|^p]^{1/p}$$

MANHATTAN DISTANCE (L-1 norm)

$$d(\mathbf{X}_i, \mathbf{X}_j) = ||(\mathbf{X}_i - \mathbf{X}_j)||_1 = [|X_{i,1} - X_{j,1}| + |X_{i,2} - X_{j,2}| + \dots + |X_{i,n} - X_{j,n}|]$$

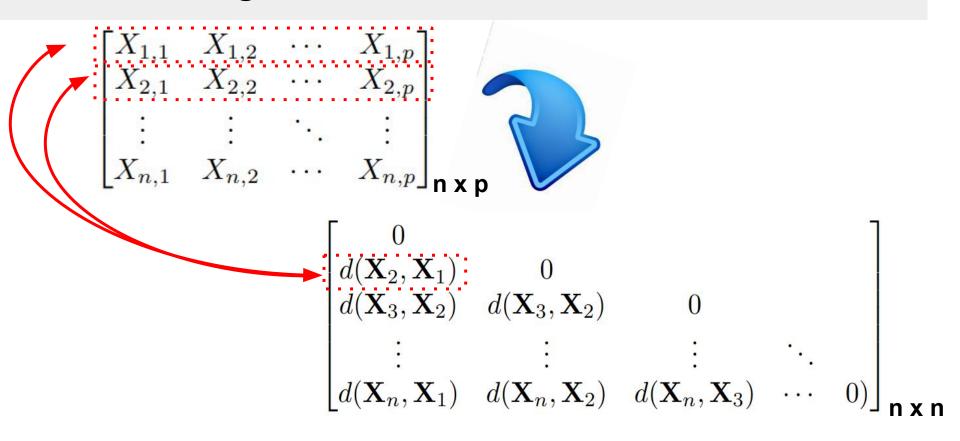
**EUCLIDEAN DISTANCE (L-2 norm)** 

$$d(\mathbf{X}_i, \mathbf{X}_j) = ||(\mathbf{X}_i - \mathbf{X}_j)||_2 = [|X_{i,1} - X_{j,1}|^2 + |X_{i,2} - X_{j,2}|^2 + \dots + |X_{i,n} - X_{j,n}|^2]^{1/2}$$

SUPREMUM DISTANCE (L-max norm)

$$d(\mathbf{X}_i, \mathbf{X}_j) = ||\mathbf{X}_i - \mathbf{X}_j||_{\infty} = max(|X_{i,1} - X_{j,1}|, |X_{i,2} - X_{j,2}|, \cdots, |X_{i,n} - X_{j,n}|)$$

# **Transforming DATA MATRIX => DISTANCE MATRIX**



## GENERIC DISTANCE METRIC (NOMINAL, ORDINAL OR INTERVAL VALUES)

#### Jaccard INDEX:

It's a measure of <u>SIMILARITY</u> for the two sets of data, with a range from 0% to 100%. The higher the percentage, the more similar the two populations.

- Jaccard Index = (the number in both sets) / (the number in either set) \* 100

$$S(X_i, X_j) = |X_i \cap X_j|/|X_i \cup X_j|$$

Distance (dissimilarity) Jaccard Index

$$D(X_i, X_j) = 1 - S(X_i, X_j)$$

## JACCARD SIMILARITY -NOMINAL EXAMPLE-

Let's suppose one person has to go to the grocery store,

Sho	iga	ng L	JST

...but

- COOKIES
- CACAO
- MILK
- ORANGE

#### **Effectively Bought**

- COOKIES
- CACAO
- MILK
- BUBBLE GUM



How close (or likely) the bought items are from the original plan?

JACCARD SIMILARITY = 
$$\frac{3 \text{ COMMON ITEMS}}{5 \text{ TOTAL ITEMS}} = 0.6 \text{ or } 60\%$$

DISTANCE = 1 - JACCARD INDEX = 1 - 0.6 = 0.4

# MULTIDIMENSIONAL PROJECTION (MDP)

Since the visual space is limited to three dimensions, when the m-dimensionality increases, the complexity of representing and interpreting data also increases.

In this context, techniques devoted to dimensionality reduction aim to present multidimensional data from high-dimensional spaces as points in dimensionality-reduced spaces.

**Definition 1.** Let X be a set of n data objects in  $\mathbb{R}^m$ , with m>3 and  $\delta:\mathbb{R}^m\times\mathbb{R}^m\to\mathbb{R}$  a distance measure between the instances in  $\mathbb{R}^m$ ; Y be a set of n points in  $\mathbb{R}^p$ , with  $p\in\{1,2,3\}$  and  $d:\mathbb{R}^p\times\mathbb{R}^p\to\mathbb{R}$  a distance measure between points in  $\mathbb{R}^p$ . A multidimensional projection technique can be described as a function  $f:X\to Y$  that aims to make  $|\delta\left(x_i,x_j\right)-d\left(f\left(x_i\right),f\left(x_j\right)\right)|$  as close as possible to zero,  $\forall~x_i,x_j\in X$ .

#### MDP APPROACHES

Multidimensional projection methods. The column "Complexity" presents the computational load related with the amount of observations (n), feature-dimensions (m), iterations (k), samples (s).

Technique	Transformation	Nature	Complexity
PCA	Linear	Global	$O(m^3)$
Classical MDS	Linear	Global	$O(n^3)$
Kruskal	Nonlinear	Global	$O(kn^2)$
Sammon's	Nonlinear	Global	$O(kn^2)$
FastMap	Nonlinear	Global	O(n)
Chalmers	Nonlinear	Local	$O(n^2)$
Pekalska	Nonlinear	Global	$O(s^3 + sn)$
Isomap	Nonlinear	Global	$O(n^3)$
Chalmers Hybrid	Nonlinear	Local	$O(n\sqrt{n})$
L-Isomap	Nonlinear	Global	$O(sn \log n)$

Multidimensional projection methods. The column "Complexity" presents the computational load related with the amount of observations (n), feature-dimensions (m), iterations (k), samples (s), and graph edges (E).

SNE	Nonlinear	Local	$O(n^2)$
Force Scheme	Nonlinear	Global	$O(n^2)$
LMDS	Nonlinear	Global	$O(s^3 + sn)$
LSP	Nonlinear	Global	$O(n^3)$
HiPP	Nonlinear	Global	$O(n\sqrt{n})$
t-SNE	Nonlinear	Local	$O(n^2)$
Glimmer	Nonlinear	Global	$O(n^2)$
PLMP	Partially linear	Global	$O(n^3)$
PLP	Nonlinear	Local	$O(n\sqrt{n})$
LAMP	Nonlinear	Local-Hybrid	O(sn)
LoCH	Nonlinear	Local	$O(n\sqrt{n})$
UMAP	Nonlinear	Local	$O(n^{1.14})$
ТороМар	Nonlinear	Global	$O(n \log n)$
GRMP	Nonlinear	Local	O(n +  E )

Source: elaborated by the authors.





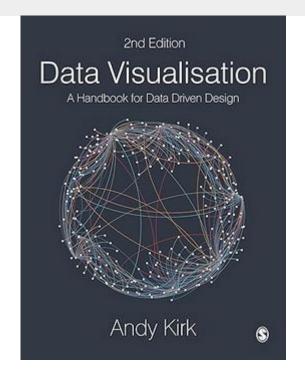
#### **EXEMPLIFICATION:**

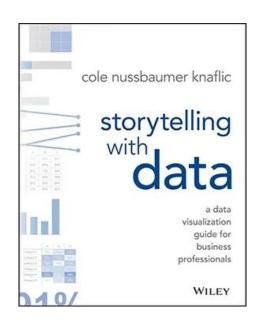
- Data Visual Mining

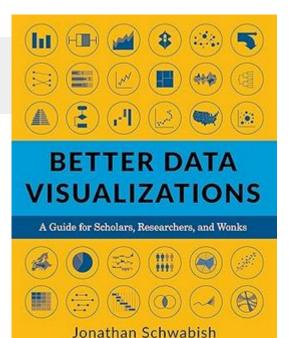
https://github.com/ProfNascimento/ECU

Ortigossa E.S., Dias F.F., Nascimento D.C. (2022) Getting over high-dimensionality: How Multidimensional Projection methods can assist Data Science? *Applied Sciences*, 12(13), 6799. https://github.com/ProfNascimento/MP

## **FURTHER INVESTIGATION**









#### **Diego Nascimento**

