



The Official Whitepaper

February 2021

BUY BURN

The ultimate deflationary token



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01

INTRODUCTION

BUY BURN IS FOR THE BULLS!!

Buy Burn is The ultimate deflationary token.

The idea of this token is simple. To reward holders for holding, installing trust and both artificially and naturally increasing the coins value by carrying out daily 20% burns' It will do this by being one of the most deflationary tokens, on the entire **Ethereum blockchain**. Unlike anything seen before.

The team have a plan to take this to the next level.

At Buy & Burn we always want to **GIVE BACK** to our incredible community. We will do various reward giveaways and other incentives for community members.

To show that we appreciate our community dearly.



02

INVESTOR PROTECTION PROTOCOL

**RENOUNCING OWNERSHIP, LOCKED LIQUIDITY
AND GIVING INVESTORS 100% RELIABILITY
AND TRUST**

Investor Protection is and always will be high on our priority list. An hour after launch, the devs will spend 20% of all the marketing wallet, on a 'buyback'.

These tokens will then be burned and sent to a dead address, never to be touched.

We urge you to wait until we have done these things before buying the token, to avoid scammers copying our brand and misleading you.



03

TOKENOMICS



1% LIQUIDITY POOL

1% of every sell transaction will be added to the liquidity pool

2% REDISTRIBUTION TO ALL HOLDERS

Buy & Burn will reward all holders, every time a buy transaction goes through 2% of that will be redistributed fairly to all holders.

Earn **Buy & Burn tokens** just by holding it in your wallet

5% MARKETING

80% of this will be used daily for our strategic marketing plan made by our professional marketing manager.

And 20% will be spent on buybacks to burn in every 24hrs at 17:00 UTC. This will drastically increase the price of the token.

5% TEAM

This will be used for the payroll of all our team members including the core dev team, marketing team, PR team and community support team.

04

COMMUNITY



**ALONE, WE CAN DO SO LITTLE ;
TOGETHER, WE CAN DO SO MUCH...**

A strong community helps push exposure of the project, helps guide potential investors to feel comfortable to enter the project, helps community members to feel at home and valued within the project and overall helps create a happy space, for likeminded people, to be a part of something special.

At **BUY BURN** we realise the importance of a strong community is one of the most vital components of any successful project. Therefore, at **BUY BURN** we always want to **GIVE BACK** to our magnificent community. We will do various reward giveaways and other incentives for community members to get involved with growing the project, to show that we appreciate our community dearly. We believe it should be at the forefront of every project within the space to work towards, as it will only lead to greater opportunities for everyone involved within the space. We all will always have a part to play.

05

MARKETING

PARTNERSHIP WITH INTERNATIONAL INFLUENCERS

We will be collaborating with more than 10 **Influencers** promoting **BUY BURN** on Telegram and Twitter. The plans moving forward will include social media promotion including YouTube, Instagram, TikTok. Throughout our journey our partnered Influencers will continue encouraging their audience on the successful steps we are taking. Our team is now building a strategic marketing plan with a professionals.

To reach out to a global audience we aim to be partnering with **International ambassadors** from all over Asia. The BUY BURN team will replicate the original successful launch strategy and apply that strategy to a larger international crypto audience by partnering with international influencers with active channels in the crypto, gaming, modeling and lifestyle communities.



06

ROADMAP

HOW DO WE PLAN TO GET HUGE EXPOSURE

DAY 1

- Lock Liquidity
- Renounce Ownership
- Initial 20% burn after one hour
- Unleash the organised marketing
- 500k daily volume

DAY 2-3

Check up on CG/CMC listing

500k market cap

200+ members

Do another 20% burn at 17:00 UTC

More paid calls using the other 80% of
marketing wallet

DAY 4-1 week

- More calls
- Be listed on CMC and CG
- Make applications for listing on an exchange as
the 'ultimate deflationary token'
- Live VC's, giveaways and promotional videos
- Begin YouTube campaign
- Continue organic growth Whitepaper
production

After first week

1.5 million market cap

100k + daily volume

Prices to have increased due to
artificial burns, and organic
investments

Dextools Marketing along with paid
calls (daily)

After two weeks -1 Month

- List on First Exchange (KuCoin, Venus or
HitBTC)
- Update Website
- Dextools Trending
- NFT marketplace Development
- Update roadmap

FREQUENTLY ASKED QUESTIONS

WHAT ARE YOUR MARKETING PLANS ?

We have call channels lined up for straight after launch, we also already have Coin Gecko & CoinMarketCap applications ready for submission.

For more information about marketing please ask in the official telegram chat <https://t.me/Buyburn>

ETH OR BSC ?

The token will be launched on the Ethereum (ETH) network.

HOW MUCH OF MARKETING PROFITS WILL BE SPENT AND HOW ?

80% of this will be used daily for our strategic marketing plan made by our professional marketing manager.

And 20% will be spent on buybacks to burn in every 24hrs at 17:00 UTC. This will drastically increase the price of the token.

IN WHICH WALLET TOKENS WILL GET SENT TO BE LOCKED ?

WALLET ADDRESS:

0x3C2F0b8B844Ef863a0271A408D7729F5328C17f0