

Arielle Williams

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Portfolio: <https://professorwilliams.github.io>

Objectives

To pursue a challenging career and be a part of a progressive organization that gives scope to enhance my knowledge and skills.

Education

Master in Cybersecurity: Cyber Intelligence (DL)

University of South Florida - Tampa, FL Spring Jan 2023

Bachelor of Science in Information Systems Technology and Engineering

Seminole State College - Lake Mary, FL August 2015 to July 2017

- Information Technology Analysis Certification

A.S. in Computer Programming and Web Development Specialist

Seminole State College - Lake Mary, FL August 2013 to July 2015

- Web Development Certificate
- Computer Programming Specialist Certificate

Experience

USDM | Content Developer/ Senior Instructional Designer

Orlando, FL April 2022 – Present

- Designed and curated high quality learning and development materials for both digital and face-to-face experiences and assets, including Instructor lead Training (ILT) and Web-based Training (WBT).
- Ensured compliance of material designed and/or delivered with applicable laws, policies, rules and regulations of 508 compliance standards.
- Managed projects and cross-functional teams to deliver strong written and interpersonal communication with internal and external stakeholders.
- Collaborated with SME to ensure proper and up to date documentation and video material.
- Redefined and developed standards and procedures for product training materials ensuring best practices in adult education, design principles, and blended facilitator/ virtual learning.

Lockheed Martin | Senior Instructional Design Engineer

Orlando, FL August 2019 – February 2024

- Used content authoring tools, visual design tools and the LMS to create end-to-end learning experiences such as courses, job aids, process docs, assessments and multimedia resources.
- Lead project planning and execution, manage stakeholder relationships, and track project performance for continuous improvement.
- Designed, developed, implemented, and evaluated learning programs to meet business needs.

- Conducted learning needs analysis (ADDIE Model) and owning the content enhancement and update process.
- Studied critical user insights metrics and analytics to create a cohesive execution across all company wide initiatives leveraging adult learning expertise and superior writing and design skills.
- Created storyboards, Audio narrates, and created learning video content, including animated design.

Live Nation | Web Developer/ Senior Instructional Designer

Orlando, FL

April 2018 – August 2020

- Designed and developed courseware and learning materials, including User Guides, Job aids, and training videos to meet the needs of the diverse population using the Adobe Creative Cloud and Articulate 360.
- Designed and developed knowledge-based websites written in HTML, CSS, and Java for internal and external customers.
- Researched and stay current in trends and best practices in instructional design principles, educational technology, adult education, blended learning, and online learnings strategies.
- Collaborated with and manage subject matter experts to draw out relevant expertise and craft high-quality, engaging learning content.

First Institute | Graphic and Web Design Instructional Designer/ Instructor

Orlando, FL

March 2017 – April 2019

- Educated adult students how to create Marketing Branding Material including websites, personal and client brand books, videography, photography using the Adobe CC (Photoshop, InDesign, Illustrator, Premiere, After Effects), Adobe XD prototyping, HTML, CSS, JavaScript, and Brand Design for Business Management.
- Showed proven ability to effectively communicate design ideas and implement design direction, collaborate with education directors and adult students.
- Used curriculum development tools to create effective e-learning training, facilitation guides, course material, training aids, self-led material, and other training support material
- Maintained accurate and complete course records to meet required accreditation standards.
- Created a safe, supportive, creative, and engaging environment for students.
- Remained eager to shape the skills, minds, and careers of the newest generation of web developers.

Skills, Languages and Tools

- Programming Languages: JavaScript, React, HTML, CSS, C/C++, VB .NET, Flash, SQL
- Business Development: Agile/ Scrum, Addie and Kirkpatrick Models
- Design tools: Adobe Creative Cloud, Captivate, Camtasia, Lectora, Storyline, Articulate
- HR and Training Tools: Google Suites, SasS, SharePoint, Mural, Chat GPT, AI