Arielle Williams

iamariellewilliams@gmail.com Sanford, FL 407-715-0943

Objectives

To pursue a challenging career and be a part of a progressive organization that gives scope to enhance my knowledge and skills.

Education

Master in Cybersecurity: Cyber Intelligence (DL)

University of South Florida - Tampa, FL   Spring Jan 2023

Bachelor of Science in Information Systems Technology and Engineering

Seminole State College - Lake Mary, FL   August 2015 to July 2017

- Information Technology Analysis Certification

A.S. in Computer Programming and Web Development Specialist

Seminole State College - Lake Mary, FL   August 2013 to July 2015

- Web Development Certificate
- Computer Programming Specialist Certificate

Experience

USDM | Content Developer/ Senior Instructional Designer

Orlando, FL   April 2022 – September 2023

- Lead, design, and develop training and promotional materials using the Adobe Creative Cloud Suite, Articulate 360 and Camtasia.
- Create product learning packages including installation documents, user guides, facilitator guides, presentations and narrate product training videos.
- Create video storyboards, scripting, voiceover audio, design and develop promotional marketing materials.
- Collaborate with SME to ensure proper and up to date documentation and video material.
- Redefine and develop standards and procedures for product training materials ensuring best practices in adult education, design principles, and blended facilitator/ virtual learning.

Lockheed Martin | Software Engineer/Senior Instructional Design Engineer

Orlando, FL   August 2019 – August 2023

- Write product/ system code, review developed code, and create technical documentation to remain in compliance with government standards.
- Strong communication and presentation skills to convey technical concepts and solutions to non-technical audiences.
- Assessed training needs and developed a scoped solution to focus on adult learning concepts for the Core Product Line.
- Strong end-to-end digital design, development, and product design skills with proven experience in UI and UX design.

- Create and develop competency-based product specific learning modules using Articulate 360, SAP Enable Now.
- Storyboard, narrate, and created learning video content, including animated design.

Live Nation | Web Developer/ Senior Instructional Designer
Orlando, FL   April 2018 – August 2020
- Design and develop courseware and learning materials to meet the needs of the diverse population using the Adobe Creative Cloud and Articulate 360.
- Design and develop knowledge-based websites written in HTML, CSS, and Java for internal and external customers.
- Research and stay current in trends and best practices in instructional design principles, educational technology, adult education, blended learning, and online learnings strategies.
- Collaborate with and manage subject matter experts to draw out relevant expertise and craft high-quality, engaging learning content.

First Institute | Graphic and Web Design Instructional Designer/ Instructor
Orlando, FL   March 2017 – April 2019
- Educate adult students how to create Marketing Branding Material including websites, personal and client brand books, videography, photography using the Adobe CC (Photoshop, InDesign, Illustrator, Premiere, After Effects), Adobe XD prototyping, HTML, CSS, JavaScript, and Brand Design for Business Management.
- Ability to effectively communicate design ideas and implement design direction, collaborate with education directors and adult students.
- Participates in development and support of their discipline by recommending books and learning materials and revising curriculum.
- Maintains accurate and complete course records to meet required accreditation standards.
- Innate passion for inspiring and helping others learn.
- Create a safe, supportive, creative, and engaging environment for students.
- Eager to shape the skills, minds, and careers of the newest generation of web developers.

Skills, Languages and Tools
- Programming Languages: JavaScript, React, HTML, CSS, C/C++, VB .NET, WinForms, SQL
- Business Development: CA PPM, SAP, and testing with Agile or Scrum.
- Design tools: Adobe CC, Camtasia, Figma, InVision, Articulate 360
- HR and Training Tools: SAP Enable Now, Microsoft SharePoint, ServiceNow