Let 
$$x = (x, y)$$

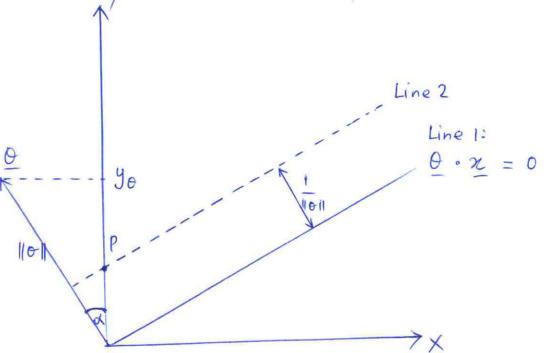
$$\theta = (\theta_n, \theta_y)$$



$$\theta \cdot x = 0$$

$$y = -\frac{x_0}{y_0} \cdot x + 0$$

slop of line 1: 
$$m = -\frac{x_0}{y_0}$$



$$\cos \alpha = \frac{y_0}{\|0\|}$$
 (for the big triangle)

Thus, 
$$\frac{y_{\theta}}{||\theta||} = \frac{1}{||\theta||}$$

$$y_{\theta} p = 1$$

$$y_0 p = \frac{1}{y_0}$$

$$\theta \cdot x = 1$$

$$\theta \cdot x = 1$$

(for the Small triangle)

Line equation of line 2 is

$$y = mx + p$$

$$y = -\frac{x_0}{y} + \frac{1}{y_0}$$

$$y = \frac{-x_0x + 1}{y_0}$$