

E-commerce Return Rate Reduction Analysis

10K

Total Orders

5052

Total Returns

0.51

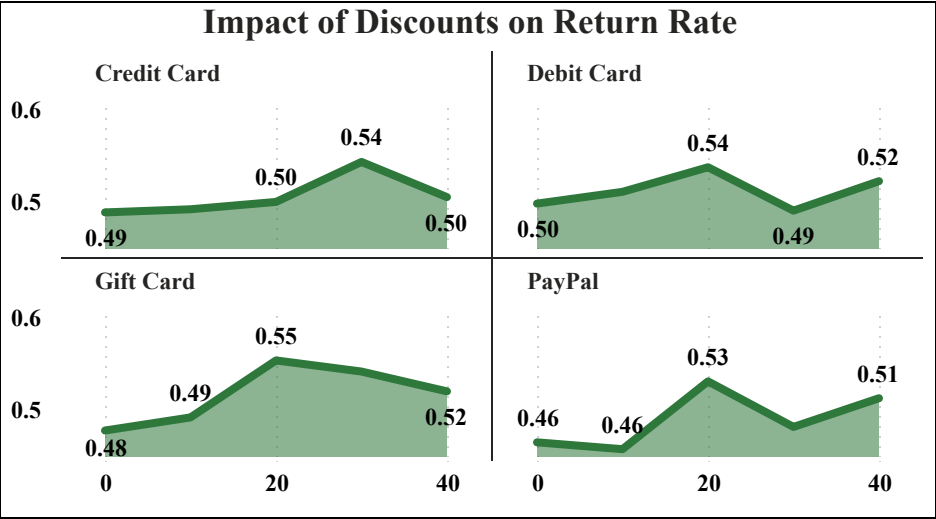
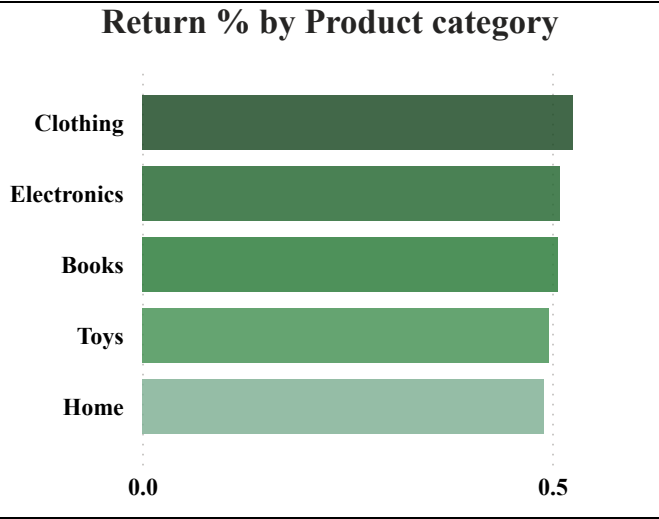
Return Rate %

24.99

Avg Discount %

762.62

Avg Order Value



Product_Category	Shipping_Method	Total Orders	Total Returns
Books	Express	668	330
Books	Next-Day	672	342
Books	Standard	701	362
Clothing	Express	655	341
Clothing	Next-Day	674	370
Clothing	Standard	671	338
Electronics	Express	660	334
Electronics	Next-Day	682	347
Electronics	Standard	643	330
Home	Express	677	333
Home	Next-Day	701	345
Home	Standard	652	317
Toys	Express	646	313
Toys	Next-Day	665	330
Toys	Standard	633	320
Total		10000	5052

