Seasoning

- Use lambdas for predicates, comparisons, and projections, but keep them short
- Use function objects with template member function to simulate polymorphic lambda

```
struct last_name {
    using result_type = const string&;

    template <typename T>
    const string& operator()(const T& x) const { return x.last; }
};

// ...

auto p = lower_bound(a, "Parent", less(), last_name());
```