



MICHAEL DA SILVA

WEB / SOFTWARE
DEVELOPER

ABOUT ME

Full-Stack Software Developer with 7+ years of experience building and scaling high-performance web applications. Proficient in JavaScript, Ruby, PHP, Node.js, SQL, and cloud platforms. Skilled in crafting user-focused digital solutions, integrating modern APIs, and optimizing performance. Known for leading cross-functional teams, aligning with business goals, and delivering results in fast-paced, agile environments.

EXPERIENCE

Full-Stack Engineer

Dyverse, July 2022 - Aug 2024

- Built a multi-tenant client portal for retail property management, empowering users to automate workflows across dozens of locations.
- Integrated Google APIs (Business Profile, Ads, Maps, etc.) and Chatmeter's reputation platform to automate listing updates, manage reviews, track local SEO, and monitor brand sentiment
- Developed custom automation pipelines and dashboards, enabling clients to view real-time performance metrics, streamline marketing campaigns, and respond quickly to location-level issues.

EDUCATION

Bachelor of Science
in Information Technology

NUC University, Florida Technical
College
2012-2016

CONTACT

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EXPERIENCE

Full-Stack Developer (Freelance)

Appleton Creative, Jan 2022 - Aug 2022

- Developed fully responsive WordPress websites from PSD mockups provided by designers, ensuring pixel-perfect implementation and seamless UX across devices.
- Independently built and launched multiple full-scale client sites, including elcduval.org and zebrayouth.org, managing both front-end and back-end development.
- Customized themes and plugins, improved site speed, and followed SEO and accessibility best practices.

Software Developer

Vijilan IT Security, 2020 - 2022

- Collaborated within a team of PHP/Drupal developers to build a client portal for device and network monitoring, aligned with Vijilan's SIEM/XDR platform goals
- Integrated multiple third-party APIs—including log aggregation tools, threat detection systems, and ticketing platforms (e.g., Autotask)—to automate alert ingestion, incident tracking, and remediation workflows
- Built dashboards and reports to show real-time alerts, logs, and compliance data, helping clients respond faster.

Software Developer

Builderall, 2018 - 2020

- Created MailingBoss, a full-featured email marketing system for sending campaigns and managing subscribers.
- Integrated with Builderall and third-party tools for automation, including email, SMS, and CRM sync.
- Built features like real-time analytics, autoresponders, tagging, and custom forms to improve user engagement.

Jr. Web Developer

MyGSPN, 2016 - 2018

- Developed myGSPN, a social media platform for high school athletes to share profiles, photos, and videos.
- Built features for athletes, coaches, and fans to connect and follow teams and events.
- Worked on the Trozone, a mobile app to deliver real-time updates and team communication.

SKILL

JavaScript, PHP, Ruby,
Node.js



WordPress, Drupal



Front-End



Back-End



Testing

&

Troubleshooting



Coding



UI Implementation



Docker & CI/CD



Microsoft Office



Software
Architecture

