

Visual Analytics course 2020/21
MSc in Engineering in Computer Science
Sapienza University of Rome

Samuele Olivieri Pennesi Francesco Ottaviani

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General idea

We want to represent the **places** of interests all around the world through several **visualizations** which underline different characteristics, and to classify them using a **relevance** notion.

Goal of the project

We aim to let travellers discover new interesting places and also to make people aware about the importance and the beauty of the cultural sites all around the world.

In other words, we want to provide the **ultimate travel guide**, highlighting interesting aspects thanks to our visualizations.

Datasets used (1/2) Geenames

- GeoNames: the most complete source regarding the places of interests all around the world, and containing information such as coordinates, name, category and country.
- We have chosen the following subset of categories: Church,
 Archaeological site, Historical site, Palace, Building,
 Museum, Castle, Monument, Amphitheater, Pyramid.

Datasets used (2/2)



- Wikipedia Pageviews: it associates to each Wikipedia page the number of visits it receives in a given hour of a specific day. We will use this information as a relevance value (i.e. how much is important each site).
- We summed up the visits of 24 hours to obtain reliable data.
- We removed all the pages with less than 50 visits per day (in this way we considerably reduce the size of the dataset and we also cut off not relevant data).

Integration of data



We made an important **integration** process using **Talend** software, which can be summarized as follows:

- We joined the data between Geonames and Pageviews
 on the name attribute. The sites for which a
 correspondance has not been found, will have the relevance
 field empty.
- In order to make the data more user friendly, we provided a mapping of the categories and country codes into their complete names.

Final data structure

The output of the integration performed with Talend is a TSV file with 67282 rows (one per site). Each entry has the following attributes: name (of the site), longitude (in decimal degrees), latitude (in decimal degrees), country (full name), category (full name), relevance (coming from Pageviews) and country iso (ISO-3166 2-letter country code).

Related works (1/2)

Papers with similar objective as ours:

- An Aspect of Archaeology's Recent Past and Its Relevance in the New Millennium
 - https://link.springer.com/chapter/10.1007/978-0-387-72611-32
- UNESCO World Heritage sites and tourism attractiveness:
 The case of Italian provinces
 - https://www.sciencedirect.com/science/article/abs/pii/S0264837718318155

Related works (2/2)

Papers with similar dataset as ours:

 YAGO: A Multilingual Knowledge Base from Wikipedia, Wordnet, and GeoNames

https://link.springer.com/chapter/10.1007/978-3-319-46547-0 19

User input

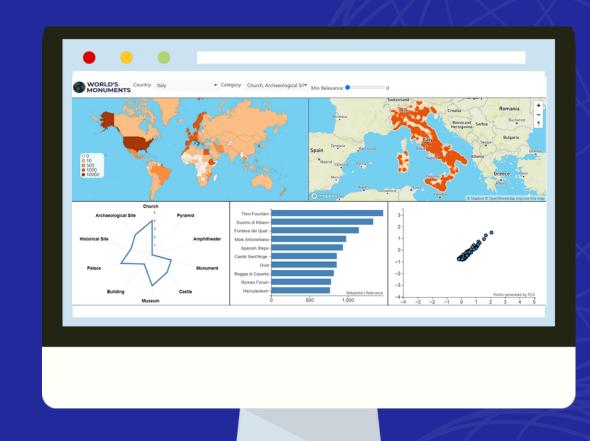
In order to display the data in the best possible way, and to make the visualizations more interesting and dynamic, we **provide** to the user a **menu to filter the data**:

- Country dropdown: It is possible to select one country at a time, or the entire world.
- Category dropdown checkboxes: The user can select one or more categories.
- **Relevance slider**: Only the sites which respect the threshold relevance will be visualized.

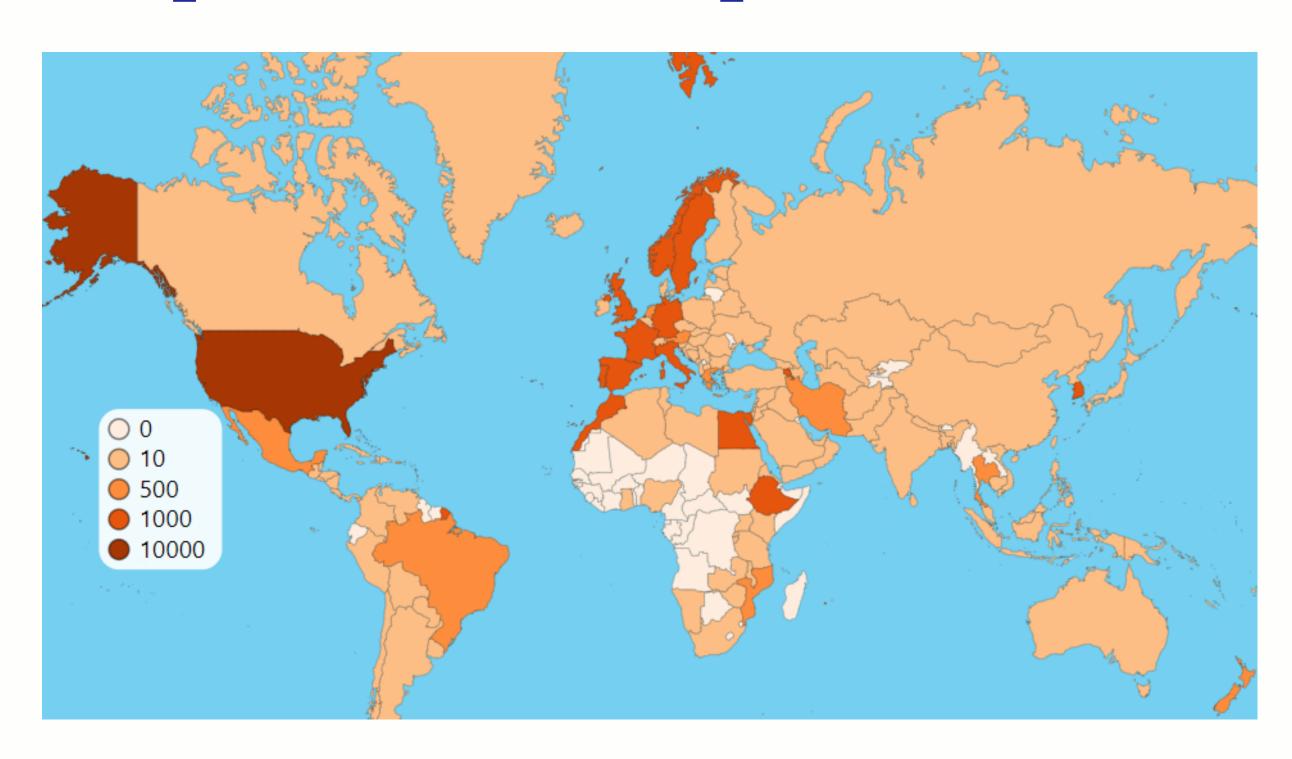
Visualizations

We have considered 5 different visualizations:

- Choropleth map
- Heatmap/Scatter plot
- Star plot
- Bar chart
- Scatter plot from PCA



Choropleth Map

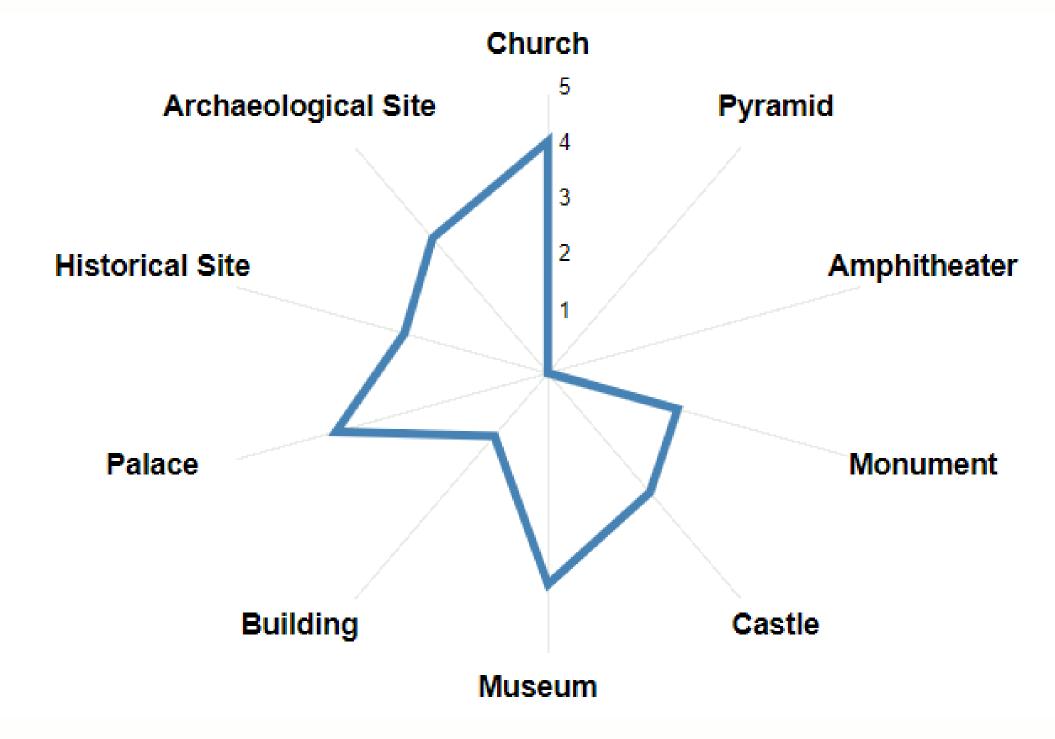


Heatmap/Scatter plot

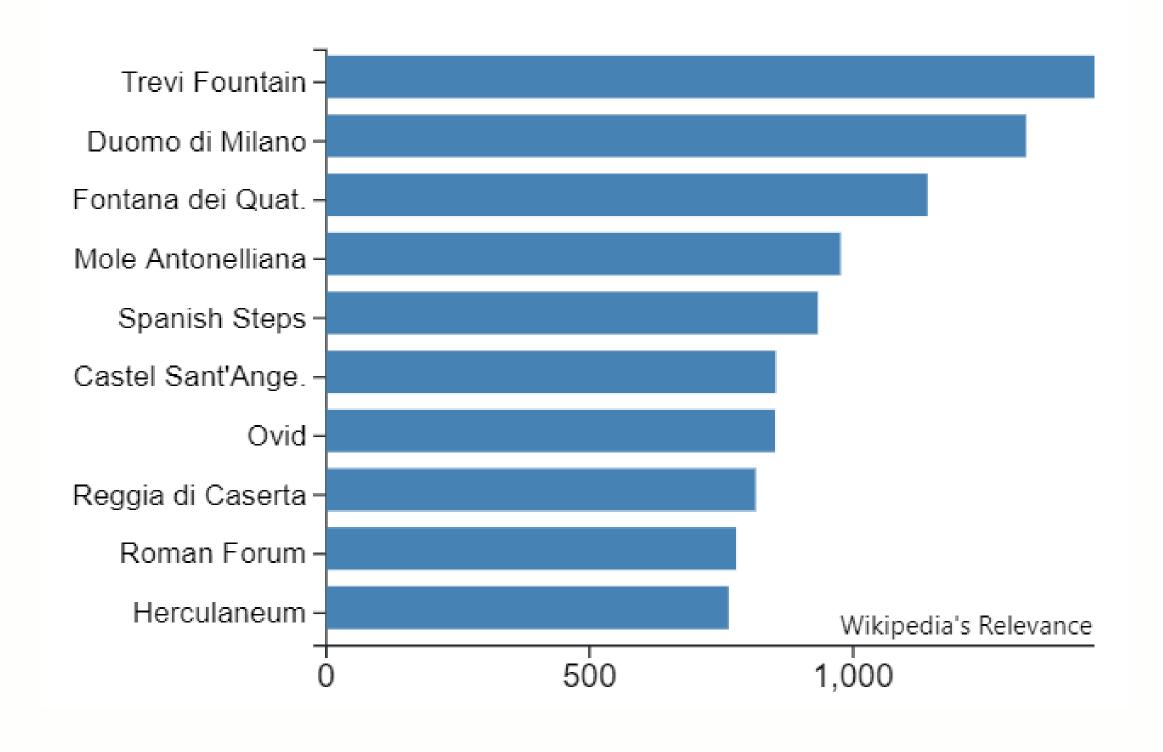




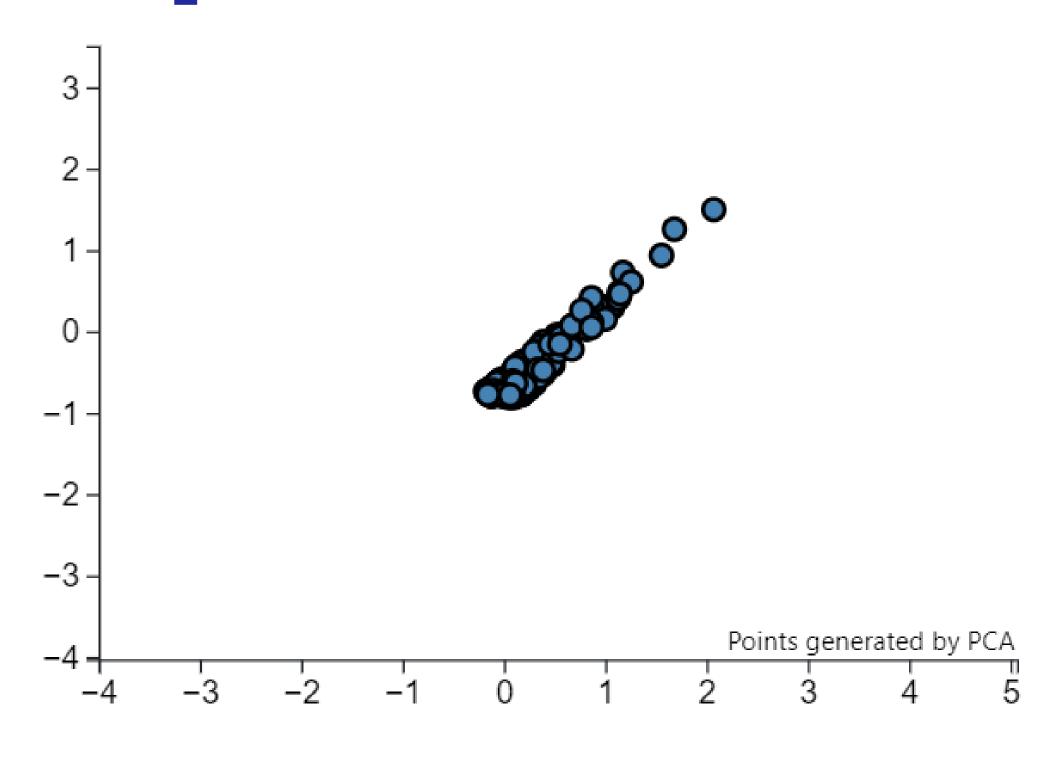
Star plot



Bar chart



Scatter plot from PCA





Thank you for the attention!

Link to the project:

https://github.com/Programmer100th/Visual-Analytics-Project