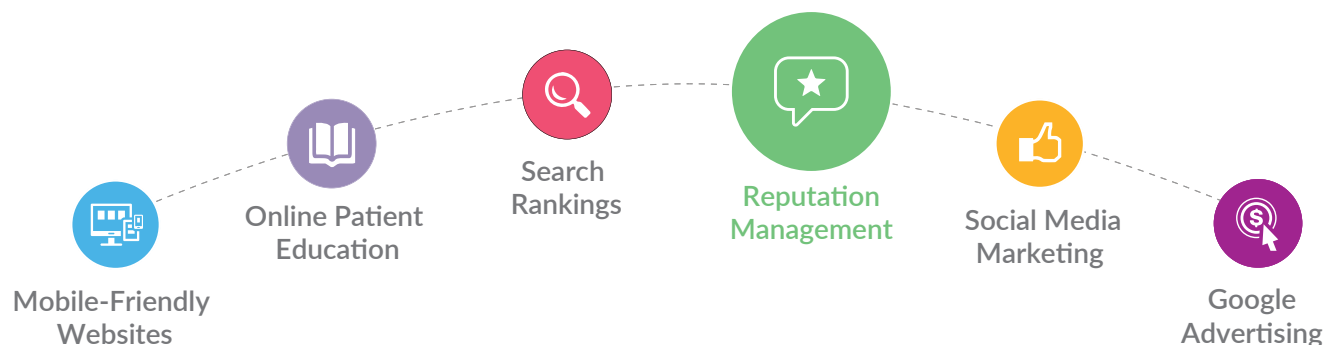


Reputation Tracker Plus



Benefits of Reputation Tracker Plus:

- » **MONITOR** your online reputation across the Internet in real time with one easy-to-use dashboard.
- » **GENERATE** more reviews with customizable email surveys that encourage your patients to submit feedback.
- » **SHOWCASE** your best reviews on your practice website with a new widget that integrates with your Doctor Portal.
- » **ANALYZE** your performance with detailed metrics that give you the insight you need.
- » **STRATEGIZE** your practice's future with important online reputation information right at your fingertips.

Reputation Tracker Plus Includes:

- » Set-up Google+, Yelp, Healthgrades & other related directories
- » Monitor online reviews from top sites including Google, Bing, Health Grades & Yelp
- » Receive e-mail alerts when a new review has posted online
- » Compare Facebook Likes & Twitter Followers with your competitors
- » Stream Reviews on Website
- » Tools to help generate more positive reviews about you & your practice
- » See where your business name is mentioned on websites & blogs across the web
- » Real-time performance scoring to track your progress
- » Review promoting widget added to your website
- » Patient Satisfaction Survey – Customizable Questions

85% » of consumers trust online reviews as much as personal recommendations.

88% » of consumers say they read 10+ reviews before feeling like they can trust a practice.

Questions about your campaign?
Email us at reputationtracker@officite.com

Access your Reputation Tracker Dashboard
through our Dr. Portal at <https://login.officite.com>