# **Premium Website**



### It's easy & affordable to get a new website started with Officite in 3 simple steps:

- >> STEP 1. Pick a Design
- >>> STEP 2. Choose Your Domain
- >>> STEP 3. Complete Your Onboarding Appointment

## Our Premium Websites Include the Following Features:

- All Websites are Mobile Friendly & Responsive
- Website Hosting includes domain registration, renewals & unlimited basic changes to your website through our Client Services team
- >>> Customizable Design including content, colors, pictures & graphics specific to your practice
- Onboarding Specialist to help you through the build of the website
- >> 24/7 Self-Editing Website Tool
- Website Statistics Accessible through the Dr. Portal - Manage your entire online presence from one simple dashboard. Track progress & make edits anytime.

- Websites are built with Active SEO: Optimized Title Tags, Meta Keywords & Meta Descriptions
- >> Unlimited Client Service Support
- Unlimited Website Pages
- Unlimited Email
- >>> Integrated Website Blog Capability
- >> 3rd-Party Widgets Integration
- Appointment Request and Contact Us Forms
- We use Street Map for easy directions navigation

**80%** of internet users own a smartphone.

94% >>>

of smartphone owners look for local information on their phone.

**61%** of mobile searches result in a phone call.

Call to speak to our Sales Team at:

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#### **Frequently Asked Questions:**

How many domain names are included when purchasing a website?

Up to 2 domains are included. If you would like additional domains, we are happy to purchase those for you on your behalf for \$25 per additional domain.

Do I own my Domain when I have a website built with Officite?

Yes.

Do I own my website?

You own all the content, photos, and forms that you provide Officite. Any content, stock images that Officite includes on your website remains with Officite.

What's included in my monthly website hosting maintenance fee?

Domain (www.yourwebsite.com), domain registration, domain renewals, hosting of the website and unlimited basic changes through our production team (Production@Officite.com).

>>> Can I track my website traffic?

Yes, our Dr. Portal provides 24/7 access to your practice to make changes to your site as well as access the results of your website/marketing campaign with Officite.

Does an Officite website include SEO?

We build each of our websites with the best SEO practices in mind, including Optimized Title Tags, Meta Keywords & Meta Descriptions so the search engines can read the website. This is not the same as our Advanced SEO campaign that helps a practice rank better organically for specific keywords in the town the practice is located.

>> Can we put a video anywhere on our website?

Yes, depending on the layout of the site. Any videos posted on your site will be placed using the Officite YouTube account.

>>> Can the content on my existing website be easily moved to my new Officite website?

Yes, we can pull all the content from the existing site at the time the website is built. The only content that cannot be used is anything that is copyrighted with a 3rd-party company, like an educational library.

Can you build the new website while our other is live, and will not publish until we have reviewed and are ready to go live?

If you alert us to this request we will flag your account appropriately, but our intention is to go live with the new site as soon as possible.

>>> How long does it take to launch a new website?

Newly purchased domains can go live as quickly as 2-3 business days. If you own your current domain, it may take longer depending on how quickly the domain transfer process takes and how quickly you can provide us your domain information.

>>> Do we pay when the website is completed?

All fees are agreed upon at the time of sale as well as the billing start date of all services.

What if we don't like the design we chose, can we switch the layout for another?

Yes, we'd be more than happy to change your design upon request within the first 6 months of service.



queries surpassed desktop in 2015.

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