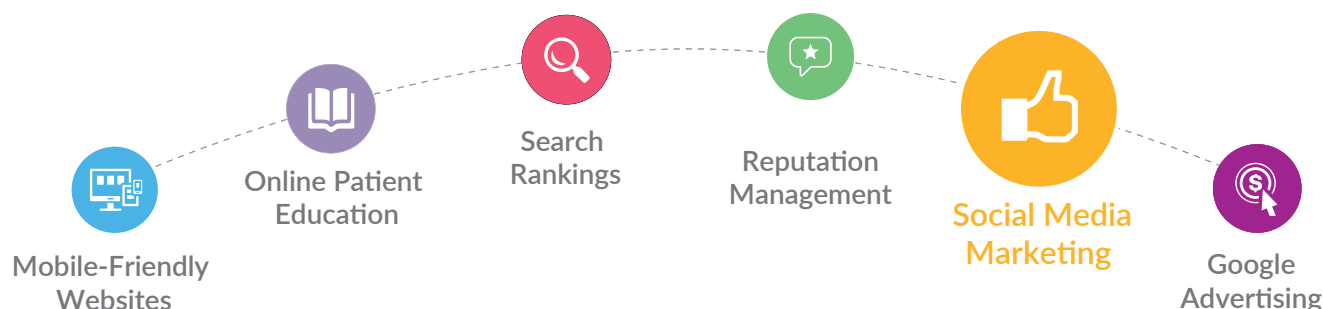


Social Media- Dental



Benefits of Social Media - Dental:

» INCREASE YOUR REACH

With Officite's Social Media Program, you have an opportunity to allow your patients to help market your practice by reaching not only your current patients, but their friends and family.

» INCREASED CONNECTIONS

Officite can show your practice how to use social media to help clients share, find and read positive experiences and reviews about your services—leading to new referrals and patients.

» INCREASED VISIBILITY

Through our social media program, your practice can capture patients looking for your services in more places and direct them to your website

Social Media - Dental Includes:

» Bi-weekly Blog Posts Provided by Dear Doctor

» Setup or Integration with Practice Facebook Account

» Setup or Integration with Practice Twitter Account

» Setup of Blog Feed to Facebook and Twitter Accounts

» Creation of Custom Profile or Banner Images Upon Request

» Creation of Ad Hoc Twitter and Facebook Posts Outside of the Blog Program Upon Request

79% » of US adults use Facebook

81% » Of small and medium businesses use 2 or more social media channels

Questions about your campaign?
Email us at social@officite.com

Call to speak to our Sales Team at

officite.com

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Social Media- Dental

The Perfect Blend of Facebook, Twitter & Blogging for Your Practice

How We Drive Results:



SET UP & DESIGN

- » Facebook & Twitter profiles set-up and integrated with your website and blog.
- » Personalized Facebook Page with photos and content, maintaining a consistent branded look for your practice.
- » Social Media toolbar built-in with your Web pages provides easy access to your Facebook, blog, Twitter & appointment requesting pages.

MANAGEMENT

- » Celebrity oral health stories from today's biggest stars, including Carrie Underwood and Florence Henderson, featured on your blog and Facebook Page.
- » Plus additional dental health articles populate your blog, Facebook and Twitter on a weekly or bi- monthly basis.

CULTIVATE ENGAGEMENT

- » Facebook invitation emailed to your patients to encourage "Likes" and grow your Fan base.
- » Personalized office display sign promotes social media presence during regular business hours.

TRAINING

- » Informative training guides with tips, how-to's and other suggestions for maximizing your social media presence.

Questions about your campaign?
Email us at social@officite.com

Call to speak to our Sales Team at

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