

# Customer Purchase Patterns Report

Generated on 19 Aug 2025 11:05

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
48	Amoxicillin, Antiseptic Solution, Zinc Tablets	2890.00	44.64	4	2025-06-25
12	Zinc Tablets, Multivitamin, Augmentin	3140.00	-76.24	8	2025-06-25
12	Zinc Tablets, Panadol, Disprin, Multivitamin	1140.00	-76.24	8	2025-06-25
42	AllerFree	2400.00	50.00	2	2025-06-23
42	AllerFree	2400.00	50.00	2	2025-06-23
4	Electrolyte Powder, Augmentin, Cold Medicine	510.00	35.50	6	2025-06-18
4	Panadol, Disprin, Cold Medicine, Electrolyte Powder	510.00	35.50	6	2025-06-18
22	Dove Face Wash, Panadol, Face Mask	2930.00	-83.07	9	2025-06-15
22	Face Mask, Dove Face Wash, Panadol	2930.00	-83.07	9	2025-06-15
25	Pain Reliever, Hair Serum, Ibuprofen	610.00	25.43	8	2025-06-07
25	Ibuprofen, Pain Reliever, Nivea Body Lotion	610.00	25.43	8	2025-06-07
3	Metformin, Digestive Enzyme, Lipitor	1700.00	-55.22	8	2025-06-03
3	Hand Cream, Metformin, Dove Face Wash	2700.00	-55.22	8	2025-06-03
10	Sunscreen, Panadol, Disprin, Paracetamol	2470.00	-12.39	8	2025-05-22
10	Augmentin, Sunscreen, Panadol, Disprin	2470.00	-12.39	8	2025-05-22
8	Antibiotic Cream, Shampoo, Dove Face Wash	1010.00	-20.00	6	2025-05-18
8	Shampoo, Antibiotic Cream, Dove Face Wash	1010.00	-20.00	6	2025-05-18
15	Face Wash, Vitamin D, Panadol, Disprin	1850.00	26.70	6	2025-05-15
15	Augmentin, Panadol, Vitamin D, Disprin	1850.00	26.70	6	2025-05-15
18	Paracetamol, Calcium Tablets, Disprin	2410.00	38.67	6	2025-05-10
18	Calcium Tablets, Disprin, Brufen	2410.00	38.67	6	2025-05-10

2	Vitamin C Tablets, Cough Syrup	100.00	-56.12	4	2025-05-03
2	Lip Balm, Dove Face Wash, Vitamin C Tablets	100.00	-56.12	4	2025-05-03
13	Panadol, Clotrimazole Cream, L'oreal Shampoo	100.00	14.81	4	2025-04-25
13	Augmentin, Panadol, Loratadine	330.00	14.81	4	2025-04-25
16	Multivitamins, Dove Face Wash, Vitamin C Tablets	236.00	-22.46	6	2025-04-17
16	Augmentin, Dextromethorphan, Vitamin C Tablets	266.00	-22.46	6	2025-04-17
5	Vitamin C Tablets, L'Oreal Shampoo	100.00	-79.23	4	2025-04-10
5	L'Oreal Shampoo, Dove Face Wash, Vitamin C Tablets	500.00	-79.23	4	2025-04-10
14	Vitamin C Tablets, Dove Face Wash	900.00	-72.22	2	2025-04-06
26	Vitamin C Tablets, Dove Face Wash	700.00	-87.34	3	2025-04-06
26	Dove Face Wash, Vitamin C Tablets	700.00	-87.34	3	2025-04-06
14	Dove Face Wash, Vitamin C Tablets	900.00	-72.22	2	2025-04-06
17	Dove Face Wash, Vitamin C Tablets	900.00	-72.22	2	2025-04-06
17	Vitamin C Tablets, Dove Face Wash	900.00	-72.22	2	2025-04-06
11	Dove Face Wash, Vitamin C Tablets	550.00	-63.64	2	2025-04-05
6	Brufen, Disprin	650.00	85.23	2	2025-04-05
9	Brufen, Pond's Cold Cream, Disprin	170.00	26.15	4	2025-04-05
1	Cetirizine, Panadol, Antacid, Augmentin	120.00	12.50	4	2025-04-05
7	Panadol, Augmentin	600.00	20.00	2	2025-04-05
7	Augmentin, Panadol	600.00	20.00	2	2025-04-05
6	Disprin, Brufen	650.00	85.23	2	2025-04-05
1	Augmentin, Antacid, Panadol, Cetirizine	120.00	12.50	4	2025-04-05
11	Vitamin C Tablets, Dove Face Wash	550.00	-63.64	2	2025-04-05
9	Amoxicillin, Disprin, Pond's Cold Cream	170.00	26.15	4	2025-04-05
24	Iron Tablets, Loperamide, Panadol	110.00	13.72	5	2025-04-03

24	Loperamide, Panadol, Disprin, Vitamin C	1210.00	13.72	5	2025-04-03
19	Panadol, Disprin, Brufen, Augmentin	1090.00	48.17	4	2025-03-18
19	Brufen, Augmentin, Panadol, Disprin	1090.00	48.17	4	2025-03-18
30	Vaseline Lip Balm, Magnesium Tablets	710.00	-16.90	2	2025-03-14
30	Vaseline Lip Balm, Magnesium Tablets	710.00	-16.90	2	2025-03-14
23	Dove Face Wash, Augmentin	950.00	-16.84	2	2025-03-05
23	Dove Face Wash, Augmentin	950.00	-16.84	2	2025-03-05
21	Aspirin, Dove Face Wash, Panadol, B	800.00	35.33	6	2025-03-03
21	Augmentin, Aspirin, Dove Face Wash	800.00	35.33	6	2025-03-03
20	Vitamin C Tablets, Panadol, Disprin	620.00	-34.19	4	2025-01-25
20	Augmentin, Vitamin C Tablets, Panadol	620.00	-34.19	4	2025-01-25