

Customer Purchase Patterns Report

Generated on 19 Aug 2025 11:33

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
48	Amoxicillin, Antiseptic Solution, Antacid, AntiAging Cream	2890.00	44.64	4	2025-06-25
12	Zinc Tablets, Multivitamin, Augmentin, Panadol, BB Cream, Disprin, Brufen,	3140.00	-76.24	8	2025-06-25
	Paracetamol				
12	Zinc Tablets, Panadol, Disprin, Multivitamin, Brufen, Paracetamol, Augmentin, BB	3140.00	-76.24	8	2025-06-25
	Cream				
42	AllerFree	2400.00	50.00	2	2025-06-23
42	AllerFree	2400.00	50.00	2	2025-06-23
4	Electrolyte Powder, Augmentin, Cold Medicine, Panadol, Disprin, Brufen	1510.00	35.50	6	2025-06-18
4	Panadol, Disprin, Cold Medicine, Electrolyte Powder, Brufen, Augmentin	1510.00	35.50	6	2025-06-18
22	Dove Face Wash, Panadol, Face Mask, Antifungal Spray, Vitamin C Tablets,	2930.00	-83.07	9	2025-06-15
	Disprin				
22	Face Mask, Dove Face Wash, Panadol, Antifungal Spray, Disprin, Vitamin C	2930.00	-83.07	9	2025-06-15
	Tablets				
25	Pain Reliever, Hair Serum, Ibuprofen, Brufen, Disprin, Nivea Body Lotion	3130.00	25.43	8	2025-06-07
25	Ibuprofen, Pain Reliever, Nivea Body Lotion, Hair Serum, Disprin, Brufen	3130.00	25.43	8	2025-06-07
3	Metformin, Digestive Enzyme, Lipitor, Dove Face Wash, Hand Cream, Brufen,	2760.00	-55.22	8	2025-06-03
	Vitamin C Tablets, Disprin				
3	Hand Cream, Metformin, Dove Face Wash, Digestive Enzyme, Disprin, Brufen,	2760.00	-55.22	8	2025-06-03
	Vitamin C Tablets, Lipitor				
10	Sunscreen, Panadol, Disprin, Probiotic, Brufen, Augmentin	2470.00	-12.39	8	2025-05-22
10	Augmentin, Sunscreen, Panadol, Probiotic, Disprin, Brufen	2470.00	-12.39	8	2025-05-22
8	Antibiotic Cream, Shampoo, Dove Face Wash, Brufen, Vitamin C Tablets, Disprin	1910.00	-20.00	6	2025-05-18
8	Shampoo, Antibiotic Cream, Dove Face Wash, Disprin, Brufen, Vitamin C Tablets	1910.00	-20.00	6	2025-05-18
15	Face Wash, Vitamin D, Panadol, Disprin, Brufen, Augmentin	1850.00	26.70	6	2025-05-15
15	Augmentin, Panadol, Vitamin D, Disprin, Brufen, Face Wash	1850.00	26.70	6	2025-05-15

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18					
18	Paracetamol, Calcium Tablets, Disprin, Brufen, Fish Oil Capsules, Iron Capsules, Fish Oil Capsules	2410.00	38.67	38.67	2025-05-10
2	Vitamin C Tablets, Cough Syrup, Dove Face Wash, Lip Balm	1390.00	-56.12	4	2025-05-03
2	Lip Balm, Dove Face Wash, Vitamin C Tablets, Cough Syrup	1390.00	-56.12	4	2025-05-03
13	Panadol, Clotrimazole Cream, Loratadine, Augmentin	1350.00	14.81	4	2025-04-25
13	Augmentin, Panadol, Loratadine, Clotrimazole Cream	1350.00	14.81	4	2025-04-25
16	Multivitamins, Dove Face Wash, Dextromethorphan, Panadol, Vitamin C Tablets, Augmentin	2360.00	-22.46	6	2025-04-17
16	Augmentin, Dextromethorphan, Dove Face Wash, Panadol, Multivitamins, Vitamin C Tablets	2360.00	-22.46	6	2025-04-17
5	Vitamin C Tablets, L'Oreal Shampoo, Dove Face Wash, Omeprazole	1300.00	-79.23	4	2025-04-10
5	L'Oreal Shampoo, Dove Face Wash, Vitamin C Tablets, Omeprazole	1300.00	-79.23	4	2025-04-10
14	Vitamin C Tablets, Dove Face Wash	900.00	-72.22	2	2025-04-06
26	Vitamin C Tablets, Dove Face Wash, Augmentin	790.00	-87.34	3	2025-04-06
26	Dove Face Wash, Vitamin C Tablets, Augmentin	790.00	-87.34	3	2025-04-06
14	Dove Face Wash, Vitamin C Tablets	900.00	-72.22	2	2025-04-06
17	Dove Face Wash, Vitamin C Tablets	900.00	-72.22	2	2025-04-06
17	Vitamin C Tablets, Dove Face Wash	900.00	-72.22	2	2025-04-06
11	Dove Face Wash, Vitamin C Tablets	550.00	-63.64	2	2025-04-05
6	Brufen, Disprin	650.00	85.23	2	2025-04-05
9	Brufen, Pond's Cold Cream, Disprin, Amoxicillin	1170.00	26.15	4	2025-04-05
1	Cetirizine, Panadol, Antacid, Augmentin	1120.00	12.50	4	2025-04-05
7	Panadol, Augmentin	600.00	20.00	2	2025-04-05
7	Augmentin, Panadol	600.00	20.00	2	2025-04-05
6	Disprin, Brufen	650.00	85.23	2	2025-04-05
1	Augmentin, Antacid, Panadol, Cetirizine	1120.00	12.50	4	2025-04-05
11	Vitamin C Tablets, Dove Face Wash	550.00	-63.64	2	2025-04-05
9	Amoxicillin, Disprin, Pond's Cold Cream, Brufen	1170.00	26.15	4	2025-04-05
24	Iron Tablets, Loperamide, Panadol, Vitamin C Tablets, Disprin	1210.00	13.72	5	2025-04-03

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24										
10	Paracetamol, Panadol, Disprin, Vitamin C Tablets, Brufen, Augmentin		1210.00	1690.00	13.72	48.17	4	2025-04-03	2025-03-18	
19	Brufen, Augmentin, Panadol, Disprin		1690.00		48.17		4	2025-03-18		
30	Vaseline Lip Balm, Magnesium Tablets		710.00		-16.90		2	2025-03-14		
30	Vaseline Lip Balm, Magnesium Tablets		710.00		-16.90		2	2025-03-14		
23	Dove Face Wash, Augmentin		950.00		-16.84		2	2025-03-05		
23	Dove Face Wash, Augmentin		950.00		-16.84		2	2025-03-05		
21	Aspirin, Dove Face Wash, Panadol, Brufen, Augmentin, Cough Syrup		3000.00		35.33		6	2025-03-03		
21	Augmentin, Aspirin, Dove Face Wash, Panadol, Cough Syrup, Brufen		3000.00		35.33		6	2025-03-03		
20	Vitamin C Tablets, Panadol, Disprin, Augmentin		620.00		-34.19		4	2025-01-25		
20	Augmentin, Vitamin C Tablets, Panadol, Disprin		620.00		-34.19		4	2025-01-25		